

7

TABLE

6

TABLE

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C3



# Card Design

Editor: Jon Newman

*Tatiana Londoño*  
AND  
*Volker Herwig*

INVITE YOU TO CELEBRATE THEIR WEDDING ON  
FEBRUARY FOURTEEN OF 2009  
IN MEDELLIN, COLOMBIA

THE CHURCH CEREMONY  
WILL START AT 4 O'CLOCK IN THE AFTERNOON  
IN LA IGLESIA DE SAN LUCAS,  
FOLLOWED BY THE RECEPTION IN EL CASTILLO.

CONTACT INFORMATION WEDDING@TATIANAVOLKER.DE

Design Media Publishing Limited



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# *Card Design*

Editor: Jon Newman

# Contents

**Invitation Card**  
008

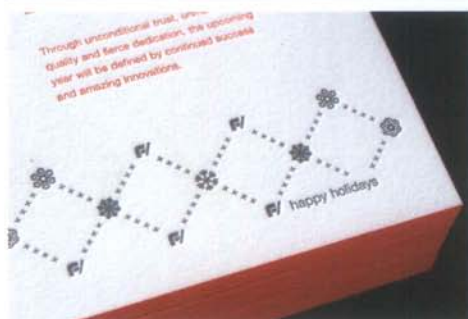


**Greeting Card**  
077

**Thank-You Card**  
132



## Promotion Card 145



## Holiday Card 176

## Anniversary Card 230



## The Others 244

# Preface

the enabling device that catches that person's attention. As designers, we need to think about the envelope that's carrying the card as much as the card itself. Then, when I do take the card out, I like a little bit of a surprise. Is there a colour change, a distinct die cut or perhaps an interesting paper stock choice? Anything to differentiate what I'm already getting in the mail on a daily basis.

When it finally comes to opening the card itself, is there an experimental printing method or a personalised styling to it so that it's not only visually interesting but also personalised? Furthermore, is there more of an interaction with the card other than reading?

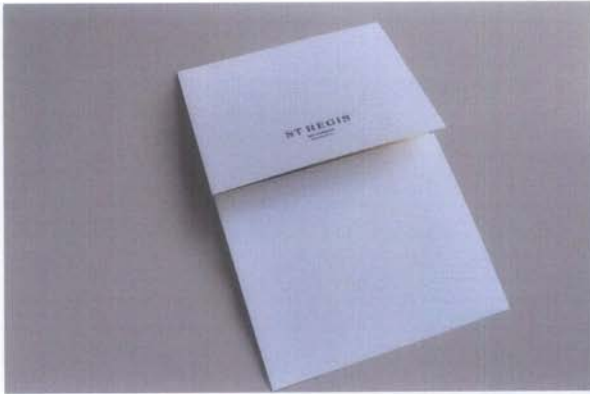
The two holiday cards that were selected from our work at The New Design Studio were highly conceptual and very personable. We also employed a theme of interaction with the recipient to increase the response. The idea behind one of our cards was as follows: depending on the holiday the recipient celebrated, they would fill in their religious symbol and get a specific message (either for Christmas or Hanukkah), therefore eliminating the generic, nonspecific holiday greeting. Similarly, our holiday card the following year had a maze on the front cover and the surprise came when you finished it—the card spelled out "Happy Holidays". Since the payoff on the outside had to be achieved with some effort, we attempted to motivate the recipient by finishing a smaller maze on the inside with

With the onset of the computer and email, it seems these days, we are less likely to send a card in the mail. However, email falls short of the personal touch that comes with writing out a card combined with the recipient's physical interaction when they receive it. There is something very special about receiving personal mail, whether it's a greeting card, an invitation, a thank-you card, an anniversary card, a birthday card or a birth announcement. We, as designers, are setting the stage for a very intimate moment. When an invitation goes out in the mail, it's specific for one person and in some cases, it's personalised. The other extreme would be the billboard advertisements or the subway ads we see, which are used to inform a massive amount of people in a public space in a very general, nonspecific way. However, the card, no matter what it's about, is very intimate. Even promotional mail, if designed right, can catch the attention of a prospective client. So what makes a card successful? For me, it has to have some level of personalisation to it (besides the address on the outside) and it has to speak to the person in a way that they can understand. Even before opening personal mail, too many times we'll quickly sort through the junk mail. So, some of the magic has to happen on the outside of the envelope. For example, a hand-written address (instead of one that's been stamped on by a mass mailing company), a different coloured envelope or a custom size could be

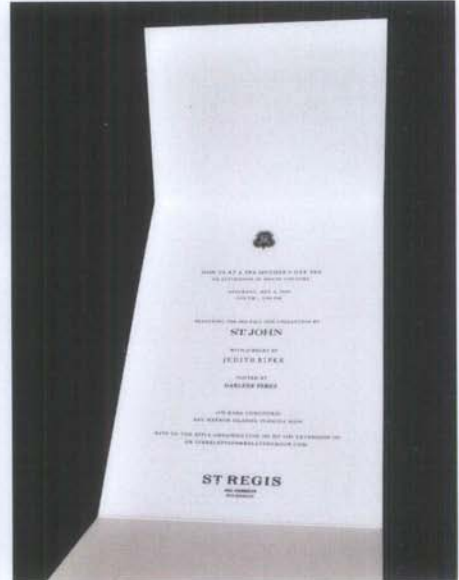


the recipient's name, which we ended up doing on every card. In doing so, we created a maze font that connects continuous letters with each other to help make the process of each card easier to produce. By both playing a game, as well as being very personal, our cards were successful. However, throughout this book, you'll notice there are many other strategies to employ to get the same results.

Another aspect to think about is a reason why someone would want to keep your card. Think about what makes you buy a card or even keep it. Many times, it's because there's an important piece of information on it, like a date to save or an interesting design you would want to hang up. Similarly, if you're trying to promote yourself or another business, the value of someone wanting to keep your promotional card on their desk is your ultimate goal because they are more likely to contact either you or your client (depending upon who the card was made for) if they're staring at your card everyday. Now think about the opposite and all the cards you normally throw away. What was it about those cards you did not value as much as the cards you were inclined to keep? Did they lack a response from the recipient? Was it mundane or bland design? For designers, it is of primary importance to always be looking around their environment to see not only what



## St. Regis Fashion Show



### Design Agency:

BridgerConway

Production Date: 2008

Creative Director: Leo Diaz

Designer: Arlyn Hernandez

Client: Starwood Hotels &

Resorts

Nationality: USA

It is the invitation design for the St. Regis couture fashion show featuring St. John's Pre-Fall Collection in Bal Harbour, FL. Invite featured couture drawings printed on vellum. Each drawing detailed a historic couture show with the last drawing detailing the 2008 St. John Couture Fashion Show by St. Regis.

## Talents aux Arts décors!

Design Agency: BURO-GDS

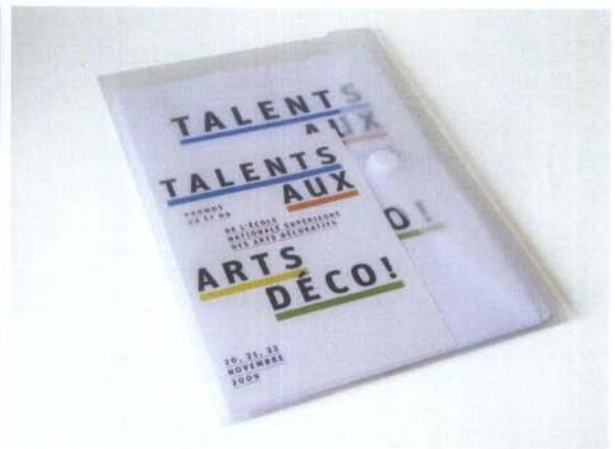
Production Date: 2010

Creative Director: Ellen Tongzhou Zhao

Designer: Ellen Tongzhou Zhao

Client: ENSAD

Nationality: China



With Margo Rouard-Snowman as the curator and Roberto Ostinelli as the museum installation designer, Ellen Zhao created the identity, invitation, and signage for this exhibition of "grand projets" at the ENSAD in Paris.



## Jeanloup Sieff

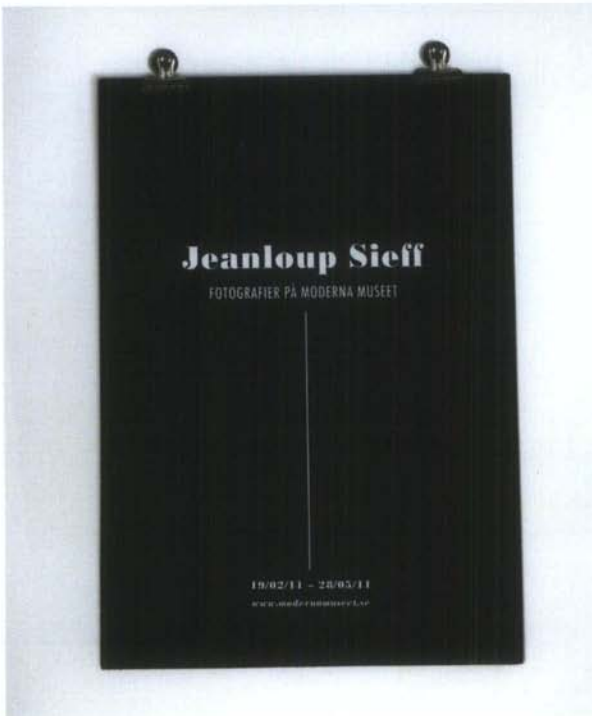
Production Date: 2011

Creative Director: Gohar Avagyan

Designer: Gohar Avagyan

Photography: Gohar Avagyan

Nationality: Sweden



This was a fictional project and the assignment was to create an exhibition poster and invitation cards for the photography exhibition, by the dead fashion photographer Jeanloup Sieff at The Museum of Modern Art in Stockholm.

## Victoria & Wade (Wedding Invitations)

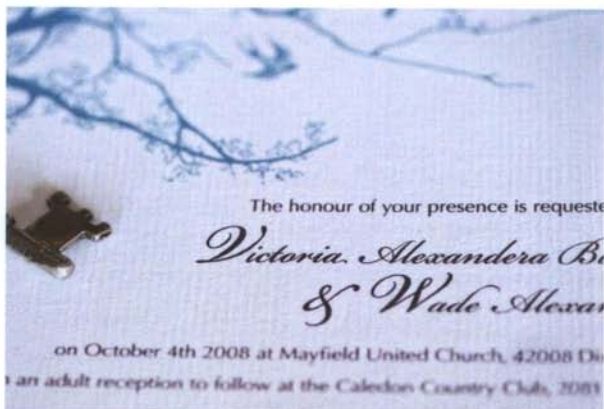
Design Agency: Have and Hold Design

Production Date: 2008

Designer: Samantha Dubeau

Photography: Scarlet O'Neill

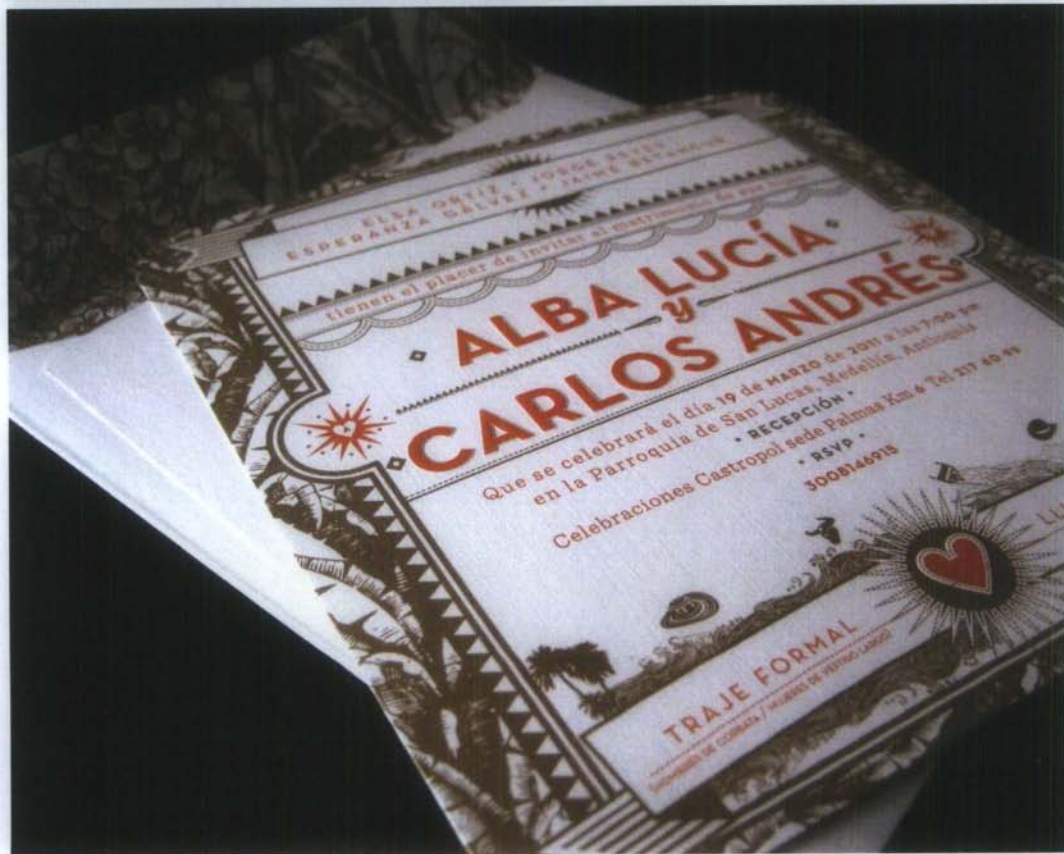
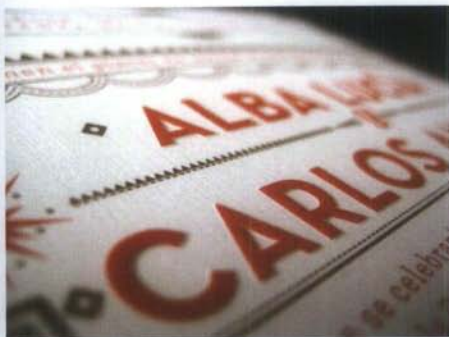
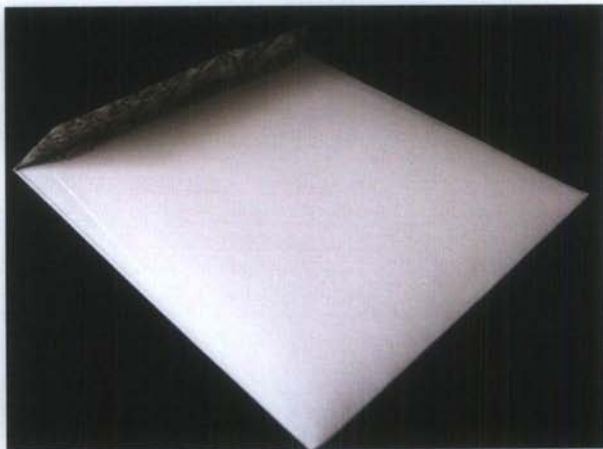
Nationality: Canada



This set of fall wedding stationery required a combination of the bride's love for vintage with the groom's work as an arborist. The set included invitations RSVP cards, thank-you cards, corresponding envelopes and bonbonniere tags. The invitations and tags were hand-torn around the edges to give the set a soft, romantic feel.



Albay Carlos Wedding Card





Design Agency: Masif\_Design Affairs  
Production Date: 2011  
Creative Director: Jose Luis Ortiz González  
Designer: Jose Luis Ortiz González  
Client: Alba lucía Reyes  
Photography: Jose Luis Ortiz González  
Nationality: Colombia

This wedding card mixes cultural icons of different regions of Colomb



# Museo de Antioquia HITO URBANO



Design Agency: Masif\_Design Affairs  
 Production Date: 2010  
 Creative Director: Jose Luis Ortiz González  
 Designer: Jose Luis Ortiz González /  
 Maria Camila Valencia Robledo  
 Client: Museo de Antioquia  
 Photography: Jose Luis Ortiz González /  
 Maria Camila Valencia Robledo  
 Nationality: Colombia

This is the invitation card for exhibition about the history of the Museo de Antioquia.





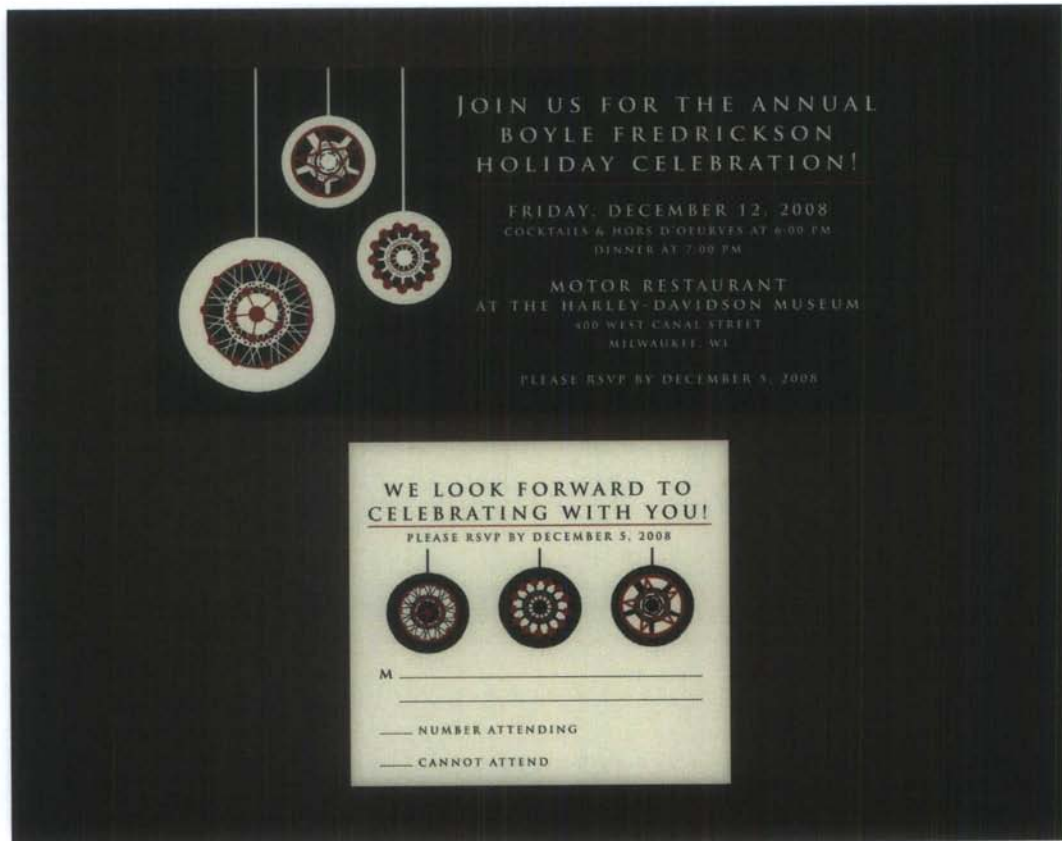
## Natalia & Carlos Wedding Card

Design Agency: Masif\_Design Affairs  
 Production Date: 2008  
 Creative Director: Jose Luis Ortiz González  
 Designer: Jose Luis Ortiz González  
 Client: Natalia Castro  
 Photography: Jose Luis Ortiz González  
 Nationality: Colombia



A simple but curious wedding card only made with type, making emphasis in the "si" (that means yes) and generating a hierarchy of types in different sizes in clarendon type. The colour safe bride's favourites, clean with impact.





## Boyle Fredrickson Holiday Party Invitation

**Design Agency:** Kimberly Dunn Design

**Production Date:** 2008

**Designer:** Kimberly Dunn

**Client:** Boyle Fredrickson Intellectual Property Law

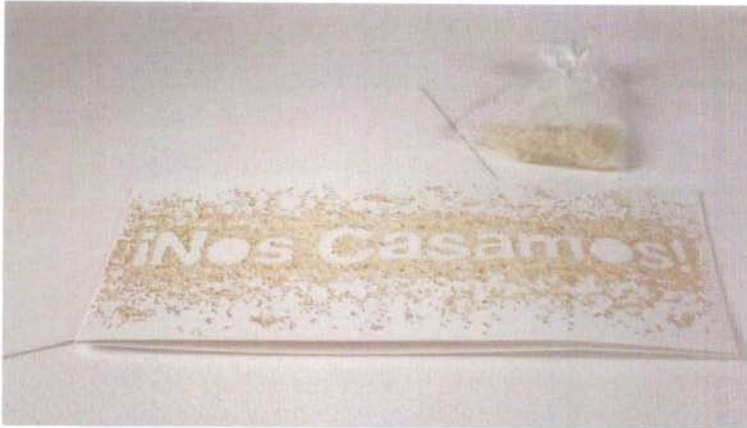
**Nationality:** USA

Boyle Fredrickson was looking for an invitation design that incorporated their company, Harley Davidson and the holiday season. This design used a motorcycle tire/ornament motif created in Adobe Illustrator and used the company's own colour palette and was printed on gloss cardstock.

# Wedding Invitation

017

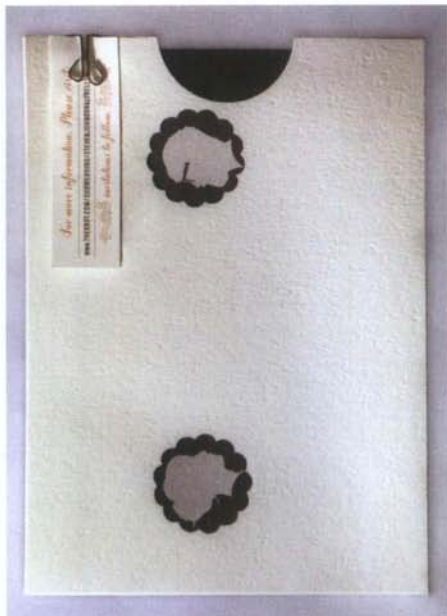
Design Agency: Marina Goni  
Production Date: 2010  
Creative Director: Marina Goni  
Designer: Marina Goni  
Client: Inés and Francisco  
Photography: Marina Goni  
Nationality: Spain



Inés and Pancho were getting married and wanted some simple wedding invitations, unique and original. The initial element was the rice because it is something traditional of weddings and makes reference to one of the funniest moments of the celebration. Writing with rice was what the designers were looking for; simplicity and originality on the same sample.



## Smith-Johnson Save the Date Cards



Design Agency: Michelle LeClerc Design  
 Production Date: 2010  
 Creative Director: Michelle LeClerc  
 Designer: Michelle LeClerc  
 Client: Lynell & Taz Johnson  
 Nationality: USA



The designer couldn't be more delighted to design an invitation for this amazing couple. Hand made illustrations of the soon-to-be Johnsons peer lovingly out of die cuts at each other. The Smith-Johnson Save the Dates are hand screen printed in two colours on Wausau Chocolate Truffle Paper, then nestled in a die cut report card enclosure.



## SONYA Arty Party

Design Agency: McMillian + Furlow

Production Date: 2009

Creative Director: William McMillian

Designer: William McMillian / Courtney Nader

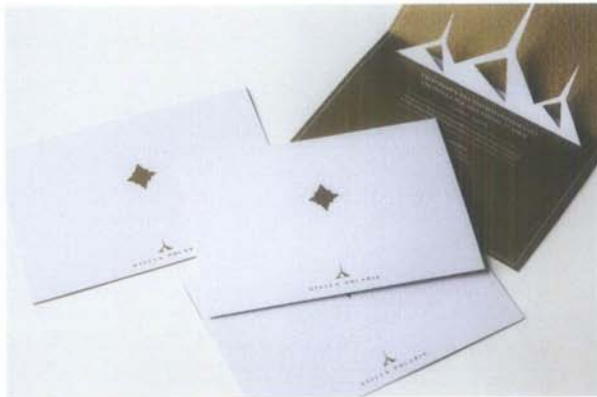
Client: South of the Navy Yard Artists (SONYA)

Nationality: USA

Event invitation, buttons and registration form to promote SONYA arts initiative. Purchasers of the button received discounts from participating merchants.



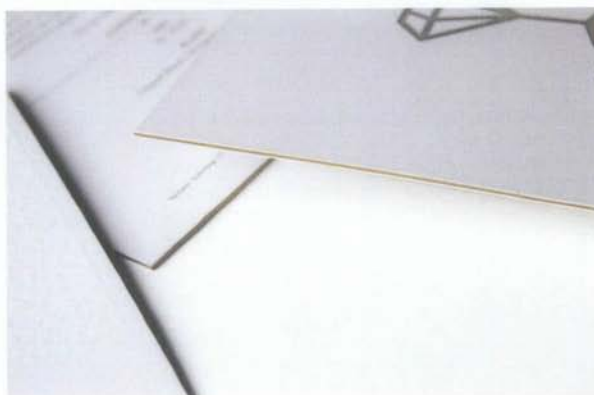
## Contender Invitations



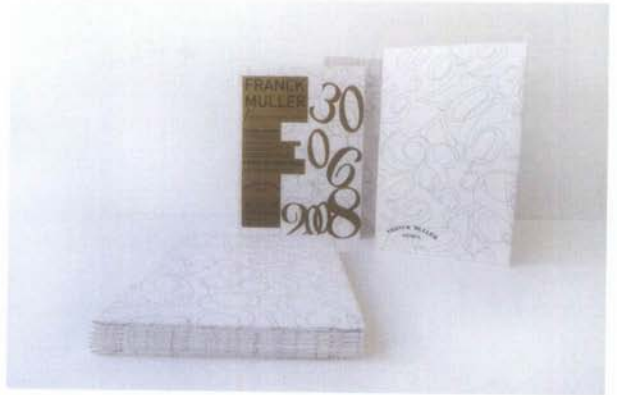
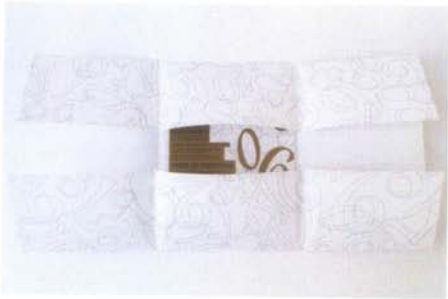
Design Agency: Planet Creative  
Production Date: 2010  
Client: Contender  
Photography: Planet Creative  
Nationality: Sweden



Big-league investment funds call for a big league graphic design. And with a target group that is accustomed to luxury and flair the graphic design needs a look and feel of quality and elegance.



## Frank Muller Invitation



**Design Agency:** thisislove studio  
**Production Date:** 2007  
**Creative Director:** Joana Areal  
**Designer:** Joana Areal  
**Client:** Torres Distribuição and Franck Muller  
**Photography:** thisislove / Adriana Pacheco  
**Nationality:** Portugal



Official invitation and event installation for Frank Muller's watch exhibition "Pride of Portugal" at Torre de Belém, in Lisbon.

The official numbers of Franck Muller's watches are the most important elements in this project, conveying the idea of time and rhythm in a dynamic and enthusiastic way. The event installation took the numbers from the invitation and projected them on Torre de Belém as coloured outlines following the idea of "Pride" and excitement.

## Get A Light 2nd B-Day

Design Agency: thisislove studio

Production Date: 2009

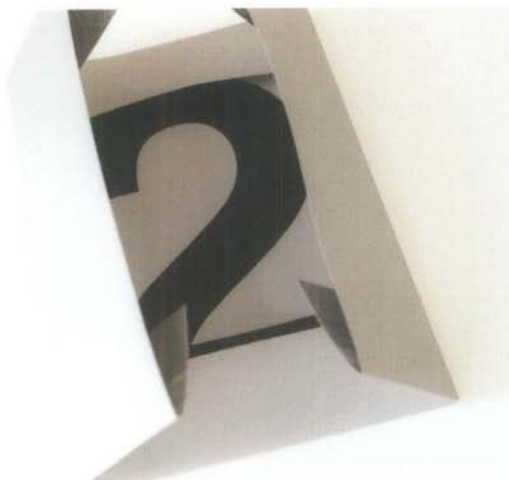
Creative Director: Joana Areal

Designer: Joana Areal / Inês Velga

Client: get a light™

Photography: thisislove / Adriana Pacheco

Nationality: Portugal







Official invitation, microsite and wine label were designed for get a lights two-year anniversary event.

## TAG-HEUER Invitation

Design Agency: thisislove studio  
 Production Date: 2007  
 Creative Director: Joana Areal  
 Designer: Joana Areal  
 Client: Torres Joalheiros and Jaeger-le-Coultre  
 Photography: Paulo Andrade  
 Nationality: Portugal

Official invitation for Jaeger-Le Coultre's ceremony celebrated the restoration of the Rua Augusta Arch's Clock. An interactive object that allows the construction of a paper tower, where the metaphor of wings reinforces the official ceremony's statement: the new ticking of the clock. It uses a wordplay between the ticking of the clock ("o bater das horas") and wings flapping ("o bater das asas"). The project is the winner for Best Communication Object Design at "Prémios Futura do Design de Comunicação", Portugal 2007.



## Vbo Portugallo Invitation

Design Agency: thisislove studio

Production Date: 2008

Creative Director: Joana Areal

Designer: Joana Areal

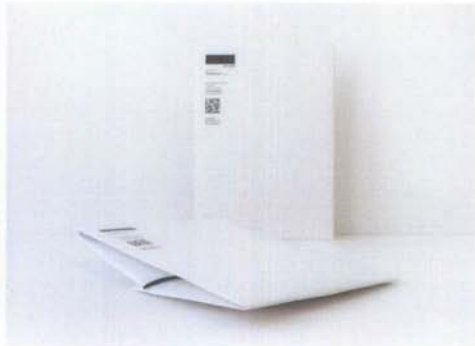
Client: get a light™

Photography: thisislove / Adriana Pacheco

Nationality: Portugal



Official invitation for Vbo Portugallo's Launch at Lx Factory, Lisbon presents the new Vbo Portugallo's collection and illuminating solutions. The invitation is a folded poster with the invite card inside, with different levels of light and shade.



# TAG-HEUER Invitation

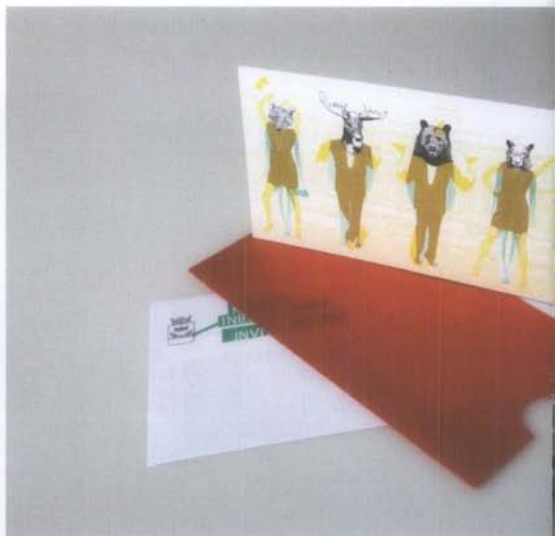
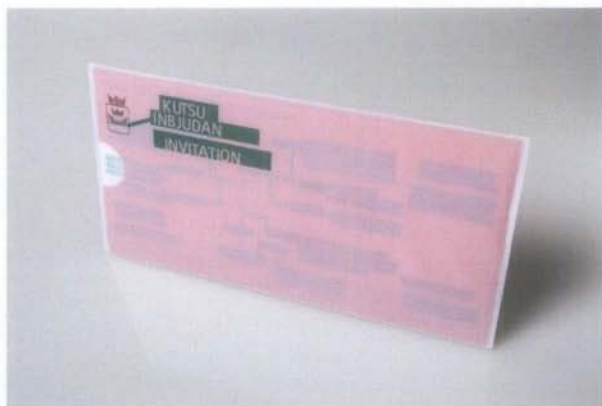


Design Agency: thisislove studio  
 Production Date: 2008  
 Creative Director: Joana Areal  
 Designer: Joana Areal  
 Client: Torres Joalheiros and TAG-Heuer  
 Photography: thisislove / Adriana Pacheco  
 Nationality: Portugal

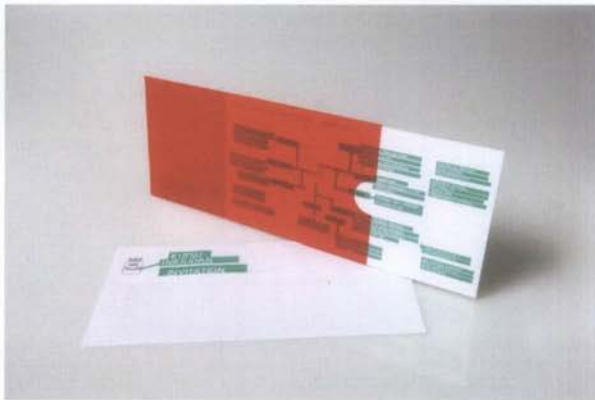
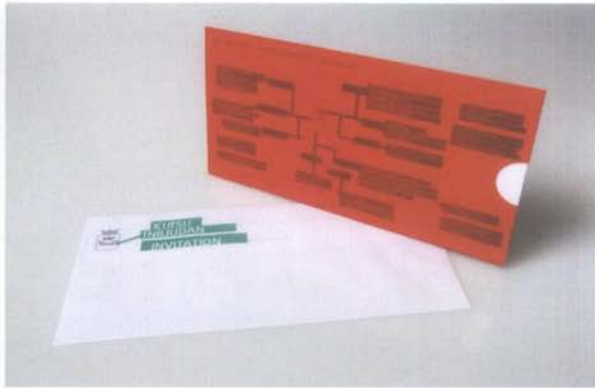


Official invitation for Torres Joalheiros new shop's opening party at Cascais Shopping introduces the new limited edition watch by TAG Heuer Chrono Motor Racing. The invitation unfolds into an aerodynamic shape revealing the details and surprises of the party, inspired by the delicate lines and smooth edges from machinery along with speed, action and time.

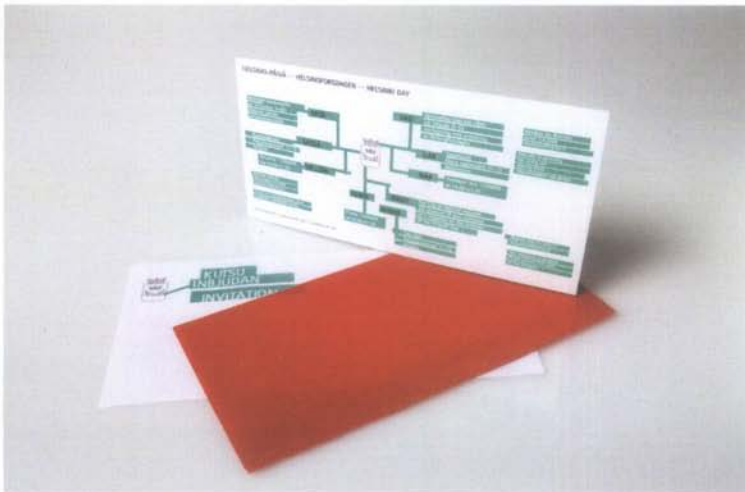


Helsinki Day

Production Date: 2009  
 Creative Director: Tuukka Kolvisto  
 Designer: Tuukka Kolvisto  
 Client: City of Helsinki  
 Photography: Tuukka Kolvisto  
 Nationality: Finland



Every year the city of Helsinki organises a Helsinki Week happening. At the last day of this week there is a party held for the crem de la crem of Helsinki. This invitation was made for that party.



## Self Similar Invitation Flyer

Design Agency: Wundercloud

Production Date: 2009

Creative Director: Wundercloud aka Andriana Katsiki

Art Director: Wundercloud aka Andriana Katsiki

Designer: Wundercloud aka Andriana Katsiki

Client: Self Similar

Nationality: Greece



Invitation flyers promote a music night called Self Similar - a Minimal Techno & Electronic party held at the Magnet, Liverpool.



# Wedding in Amorgos Island

031

Production Date: 2008

Designer: Wundercloud aka Andriana

Katsiki / Manolis Vantarakis

Client: Couple in Amorgos

Nationality: Greece

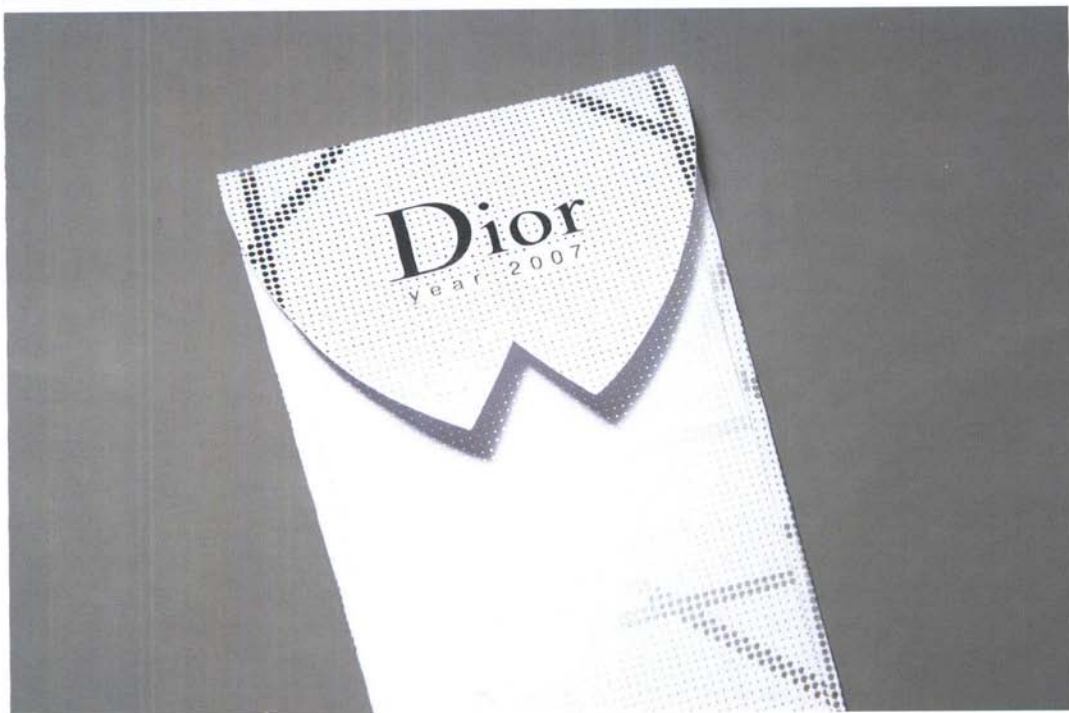


It is a wedding invitation designed for a marriage on the beautiful Greek island of Amorgos.

## Dior Invitation

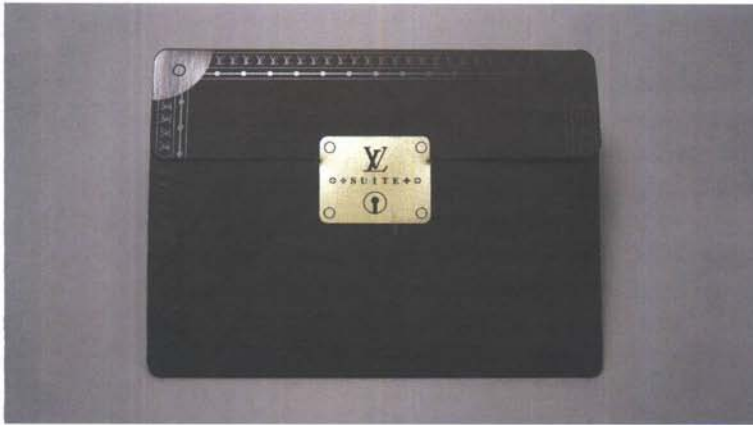


Design Agency: Julmeme  
Production Date: 2007  
Creative Director: Julmeme  
Designer: Julmeme  
Client: Dior  
Photography: Risa Kashiwagi  
Nationality: Switzerland

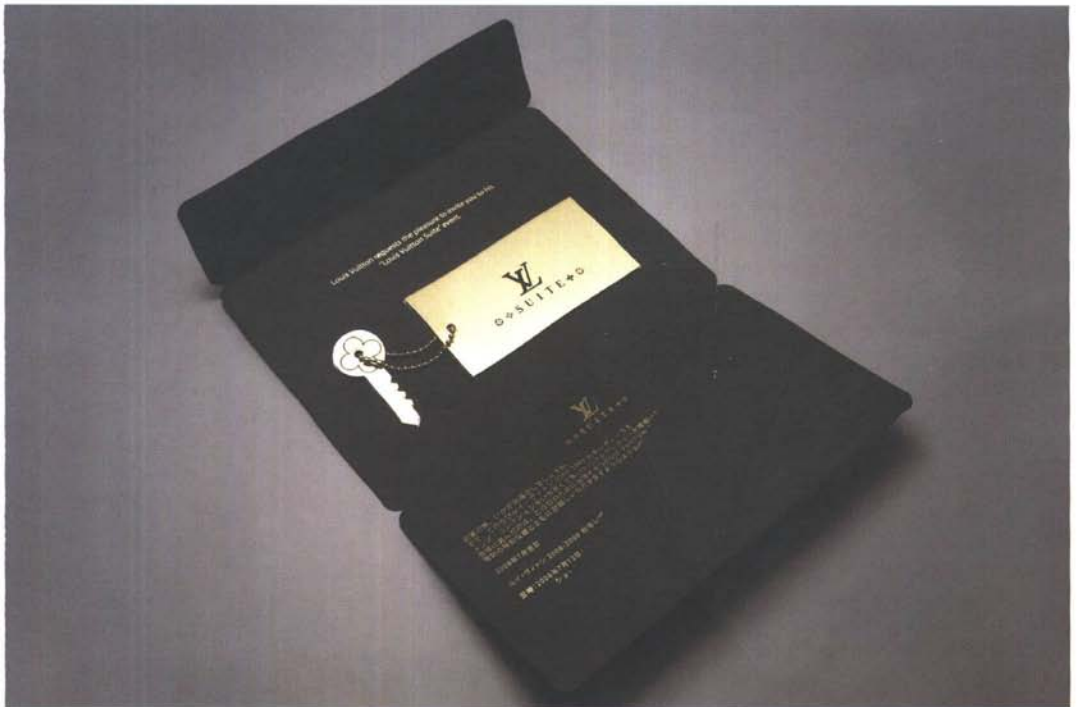


It is the creation of the invitation design for a Dior event, with the theme of the Japanese flower "sakura" for an event organised by the event company Emotion Tokyo.

## Louis Vuitton Invitation



Design Agency: thisislove studio  
 Production Date: 2008  
 Creative Director: Julmerne  
 Designer: Julmerne  
 Client: Louis Vuitton  
 Photography: Risa Kashiwagi  
 Nationality: Switzerland



This is a creation of the invitation design for a Louis Vuitton event, with the theme "Hotel Suite" organised by the event company Emotion. The custom golden key was the pass to enter to this event.



J & C Wedding Invitation

Design Agency: Design Womb  
 Production Date: 2010  
 Creative Director: Nicole LaFave  
 Designer: Nicole LaFave  
 Client: Mr. & Mrs. Widrick  
 Nationality: USA



The J & C wedding invitation kit was designed and sent to guests with the intention of acting as an extension of the event's personality. The kit included a main letterpress invitation card with a subtle metallic ink on very thick cotton cover stock and a "yes" or a "no" reply card in which guests were asked to share words of wisdom or draw a picture for the bride and groom. Alternating colours of textured ribbons tied it all together with a "spring mix" of seeds in a translucent envelope.



## The Sailor and the Mermaid Wedding Invitation



Production Date: 2010  
 Creative Director: Chiara Aliotta  
 Designer: Chiara Aliotta  
 Client: Private Client  
 Nationality: Greece



The invitation is for the wedding of two "sea lovers". The invitation is folded into a boat shape, which symbolises strong feelings travelling and the sea. It is inspired by the famous story of Christian Andersen, the Little Mermaid, but with a happy ending. Inside the envelope, closed with a square knot, were: the boat-shaped invitation, the invitation to the restaurant and a small, luggage-shaped invitation to view their online honeymoon registry (for a trip to Africa). All of the material is printed with one Pantone colour on matt paper (Garda Patt, 250 gr). The font used for this invitation is DEIBI by Wete.

## Alisa & Grant's Wedding Invitations



Design Agency: Tabletop Made  
 Production Date: 2010  
 Creative Director: Sarah Wilkinson  
 Designer: Sarah Wilkinson / Madeleine Eiche  
 Client: Alisa & Grant  
 Photography: Sarah Wilkinson  
 Nationality: USA

For this sunny Santa Barbara wedding, the couple let their friends collaborate to come up with a design that was colourful, personal, whimsical and yet still formal. These invites were hand drawn and hand printed using a table top letterpress.

## Wedding Invitation



Production Date: 2010

Designer: Veronika Filippova

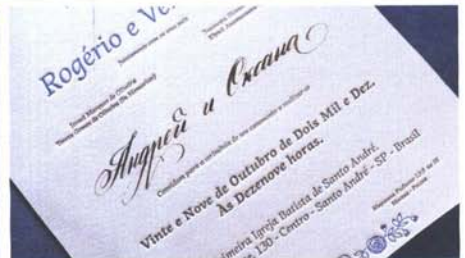
Photography: Veronika Filippova

Nationality: Russia

The project has been created for the designers' personal needs. Her boyfriend wanted to make blue colour wedding and she did this invitation with blue and brown colours. It was printed in letterpress studio and for personalisation was used calligraphy. The designer used white seal wax to fix the invitation, avoiding using of envelope such as it will be distributed hands to hands.



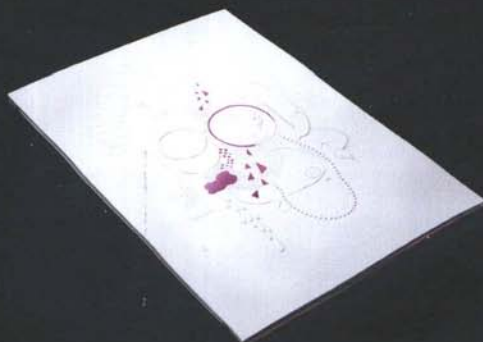




## Andaz 1901 Invitation



Design Agency: Fluid  
Production Date: 2008  
Client: The Hyatt Group  
Photography: Fluid  
Nationality: UK



The invitation card is designed for Hyatt's first "progressive innovative restaurant" in Europe. Papers used are recycled.



Production Date: 2011  
 Creative Director: Kate Keleher  
 Designer: Kate Keleher  
 Client: Essential Images  
 Photography: Canon PowerShot A510 /  
 Kate Keleher  
 Nationality: USA



Strong black and white floral motifs bracket the gracious invitation text in this traditional, yet updated and elegant wedding invitation. A classic black pocketfold carries the invitation and RSVP card. Printed on satin smooth 100 lb white cardstock, this invitation blends the bold with the traditional.

## Black and White Floral Motif Pocketfold Wedding Invitation



## Κυριάκος & Ανδριανή

29 Μαΐου 2011

Σας προσκαλούμε στη βάπτιση του Κυριάκου και της Ανδριανής,  
που θα τελεστεί στον Ιερό Ναό Παναγίας Χρισσοφεικτούσας, στη Λάρνακα  
την Κυριακή, 29 Μαΐου 2011, ώρα 11:00π.μ.

**γονείς** Κωνσταντίνος και Ελένη Κωνσταντίνου

Σταυρούλα Μιχαήλ Ιωαννίδου, Φιλίππενια Σοφοκλήτους, Ελένα Αζα-

ρη στην ταβέρνα 'Βορέας' στη Βασιλείτην, ώρα 1:00π.μ.

## Baptism Invitation

Production Date: 2011  
Creative Director: Nadia Karacosta  
Designer: Nadia Karacosta  
Client: Eleni Guidenian  
Photography: Nadia Karacosta  
Nationality: Cyprus

Baptism invite for twins uses carousel theme with matching favours. The colours used are cyan and magenta with percentages and were printed on cardstock ivory paper 300gr. The font is of a gold ink with serif typeface. The illustration was created in Adobe Illustrator.

## Andrea+Roberta=Love

La felicità è reale quando è condivisa

17.07.2010

Design Agency: La Tigre  
 Production Date: 2010  
 Designer: Walter Molteni  
 Client: Andrea and Roberta  
 Nationality: Italy

IL SUO SPESIERE  
 Ristorante Il Naviglio Grande

AL VIA NAVIGLIO GRANDE 10100 MILANO

PER FESTEGGIARE INSIEME

PER TUTTE LE INFORMAZIONI WWW.ANDREAROBERTA.COM

PER TUTTE LE INFORMAZIONI WWW.ANDREAROBERTA.COM



Andrea and Roberta get married. Graphic design of the Wedding Save the Date and Announcement cards are featured with special graphic details and typography for such a nice day.



## ROSITA Wedding Invitation

Design Agency: Inky Livie's Workshop  
 Production Date: 2009  
 Creative Director: Asa Montenejo  
 Designer: Asa Montenejo  
 Client: Emily Gaggia-Parent  
 Photography: Asa Montenejo  
 Nationality: The Philippines



The Rosita was inspired by Mexican folk art and was created for a wedding in Mexico.

## Jill & Charlie Selman Wedding Invitation



Design Agency: More Branding  
 Production Date: 2007  
 Creative Director: Justin Johnson  
 Designer: Chad Mjos  
 Client: Jill Sparks and Charlie Selman  
 Photography: Cody Johnson  
 Nationality: USA

Jill Sparks (Selman) passion for birds and flowers were incorporated throughout the wedding materials, as were fireworks to complement her July evening ceremony. From the cakes to the cards - pink, mango and chocolate were repeated for consistency and a warm, summer tone.



## Chartreuse Wedding Invitations

Design Agency: Bittersweet Design  
Boutique  
Production Date: 2011  
Creative Director: Rose Lindo  
Designer: Rose Lindo  
Client: Alison Taylor  
Photography: Rose Lindo  
Nationality: Caucasasia



The bold colours that presented throughout Alison's wedding stationery reflect her and her fiancé's eclectic personality. They wanted their invitations to really stand out among the other pieces of mail that guests would receive, with postcard RSVP cards and bright chartreuse backings.



## Courtship Tree

Design Agency: I Heart Paper and Thread  
 Production Date: 2010  
 Creative Director: Meg Jones  
 Designer: Meg Jones  
 Photography: Meg Jones  
 Nationality: USA



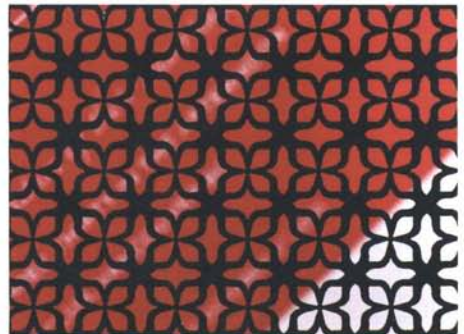
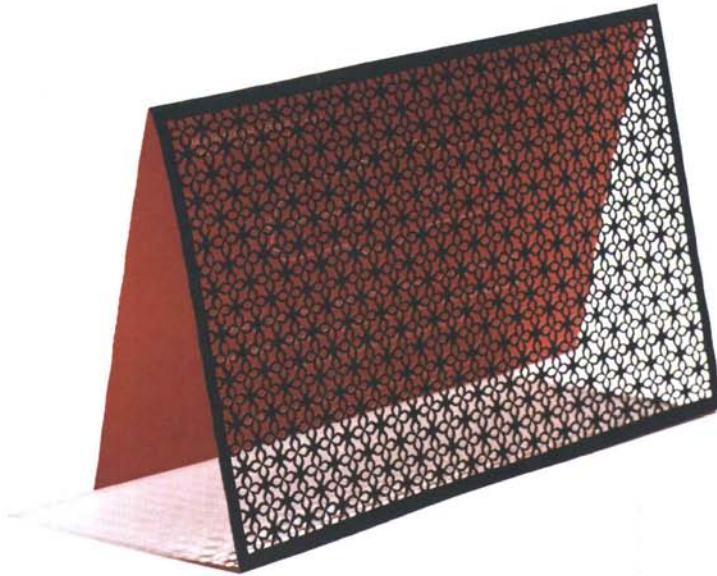
This wedding programme design is based on the designer's most popular courtship tree invitation design. It is inspired by the recent popularity of outdoor garden weddings and the idea of a "Woodland Romance". Many couples are choosing to make their vows outside because nature is growing in importance to many young people with the eco-friendly, "green" movement.



## Bernadette & Rowan's Wedding Invitation

Design Agency: Rethink  
Production Date: 2011  
Creative Director: Jeff Harrison  
Designer: Kim Ridgewell  
Client: Bernadette Peters  
Nationality: Canada

To create a unique invite for Bernadette and Rowan's special day, the designers looked to their sophisticated taste and quirky sense of humour for inspiration. Using the bride's red-lipstick-inspired palette the designers designed the invite's key visual—special version of the classic kiss on a napkin—and used it to create an intricate die-cut lattice, custom envelope and kiss-cut sticker.

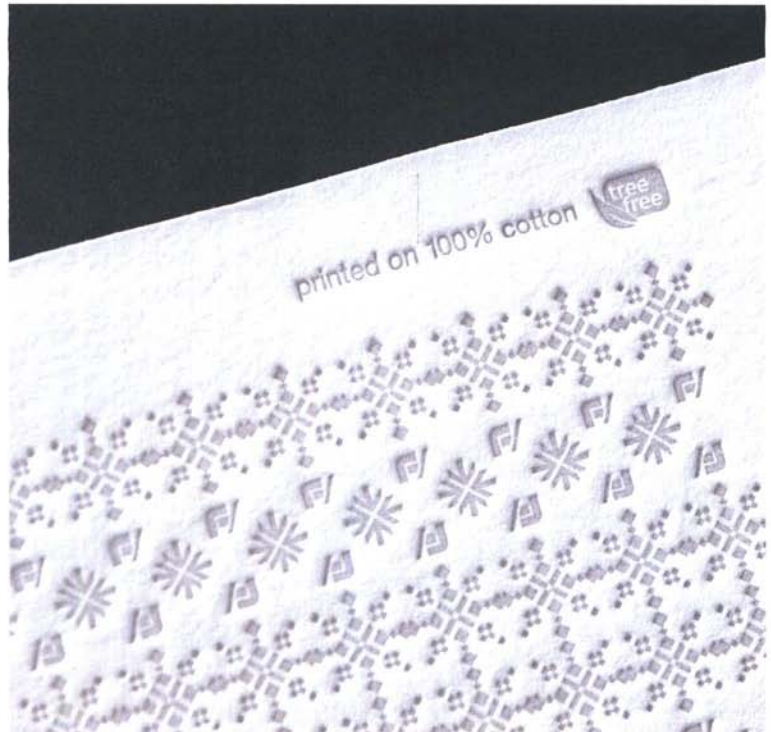


## FDL Snowflake Ball Invitation



Design Agency: Factory Design Labs  
 Production Date: 2010  
 Printer: Bellus Letterpress  
 Designer: Amy Kitt  
 Client: Factory Design Labs  
 Photography: Joshua DeWitt  
 Nationality: USA

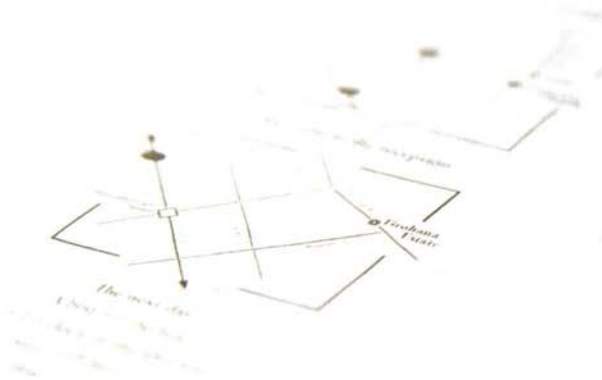
This sleek piece features a nicely executed pattern of modern, digital snowflakes intertwined with Factory Design Lab's F / logo. The combination of Lettra Fluorescent White paper and Pantone Cool Grey 2 ink not only reflects FDL's aesthetic but also provides an accurate prelude to this event at the museum.



## Iris & Michael Gellatly Wedding Invite



Production Date: 2008  
 Creative Director: Michiel Reuvecamp  
 Designer: Michiel Reuvecamp  
 Client: Iris & Michael Gellatly  
 Photography: Michiel Reuvecamp  
 Nationality: New Zealand



For the Gellatly Wedding, stationery and accessories were developed along a specific theme. This request included the incorporation of a pattern and colour theme to reflect the floral arrangements.

The wedding invites were supported by service cards, menus, table numbers and placeholders.



MR. & MRS. MARTIN K. HOLLAND  
1704 AMALIA LANE NORTHEAST  
ALBUQUERQUE, NEW MEXICO 87112



MR. & MRS. MARTIN K. HOLLAND  
REQUEST THE PLEASURE OF YOUR COMPANY  
AT THE MARRIAGE OF THEIR DAUGHTER

*Kathryn Rae*

TO

*Joseph Stephen Eklof*

SATURDAY, THE TWENTY-SECOND OF MAY, 2010,  
AT SIX IN THE EVENING

[www.kathrynandjoseph.com](http://www.kathrynandjoseph.com)

## Lovebird's Wedding



THE FAVOR OF A REPLY IS REQUESTED  
BY THE EIGHTH OF MAY, 2010.

M \_\_\_\_\_

ACCEPTS WITH PLEASURE  
 DECLINES WITH REGRETS



Design Agency: ekloff.com  
 Production Date: 2010  
 Creative Director: Joseph Ekloff  
 Designer: Joseph Ekloff  
 Client: Holland Family  
 Photography: Joseph Ekloff  
 Nationality: USA

A handmade modern look was made using a cohesive bird motif that forms a heart shape in the negative space between the lovebird's kiss. The floral tree elements reference the growth of a new family, and custom script typography and ornaments added personal elegance to the event cards.

Save the Date

FOR THE MATRIMONY OF



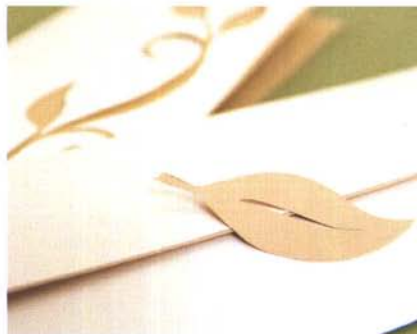
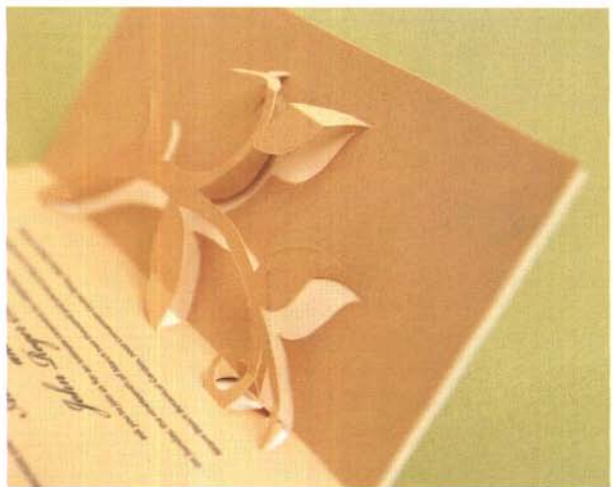
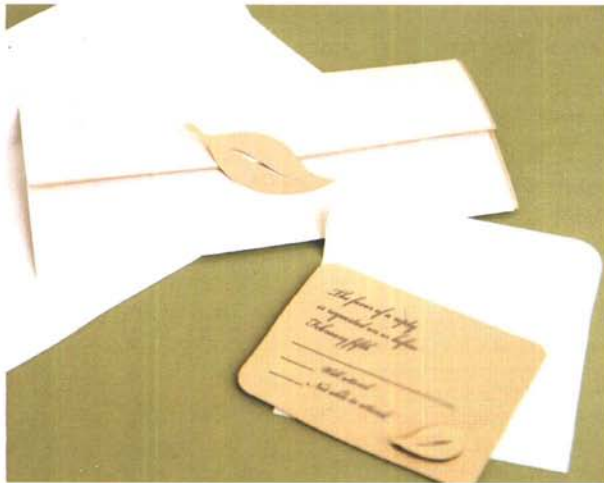
22<sup>ND</sup> OF MAY 2010

TUCSON, ARIZONA

INVITATION TO FOLLOW

## Invitation Set, Leaf

Design Agency: MamaTita  
 Production Date: 2011  
 Creative Director: Nadezda Bokovikova  
 Designer: Nadezda Bokovikova  
 Client: brides and grooms  
 Photography: Vitaly Pashkov  
 Nationality: Russia



This invitation set includes invitation (10cmx20cm) with envelope and RSVP card with envelope. Accommodation and Reception cards are available; The addresses of recipients are available, too. You can order them in other colours of the card stock.

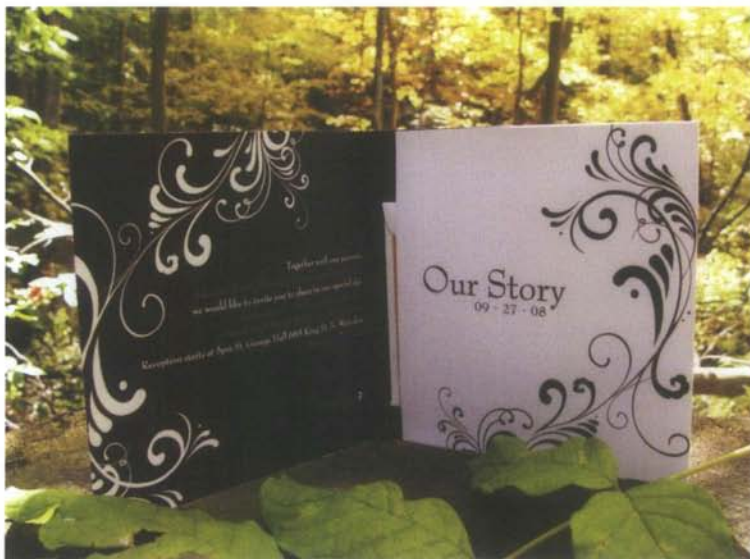


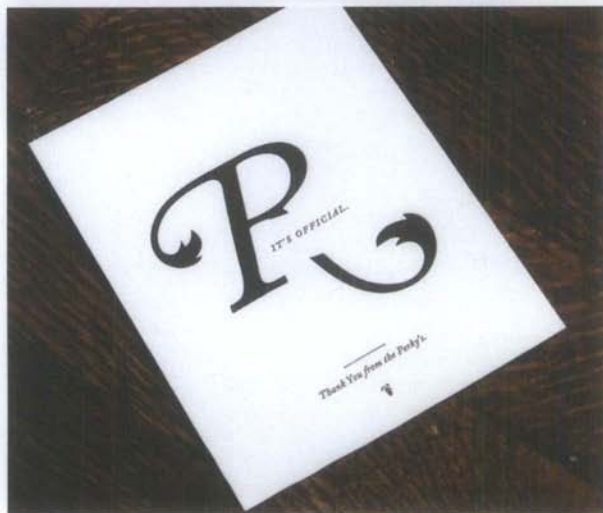
## Jack and Jill Wedding Invitation

Production Date: 2008  
 Creative Director: Sylvie Gosselin  
 Designer: Sylvie Gosselin  
 Client: Jack and Jillian Wojtasiak  
 Photography: Sylvie Gosselin  
 Nationality: Canada



The designer had the pleasure of working with a couple that was simply meant to be, Jack and Jillian. For their wedding Jack and Jill wanted a subtle play on their famous names and with a late summer wedding nature was the inspiration for their vibrant colour scheme. The design of the invite inspired the colour choices and designs for the flowers and cake as well as various details of the wedding such as the programmes, wine labels, place cards, seating chart, menu and favours.





## Perky + Richter Wedding

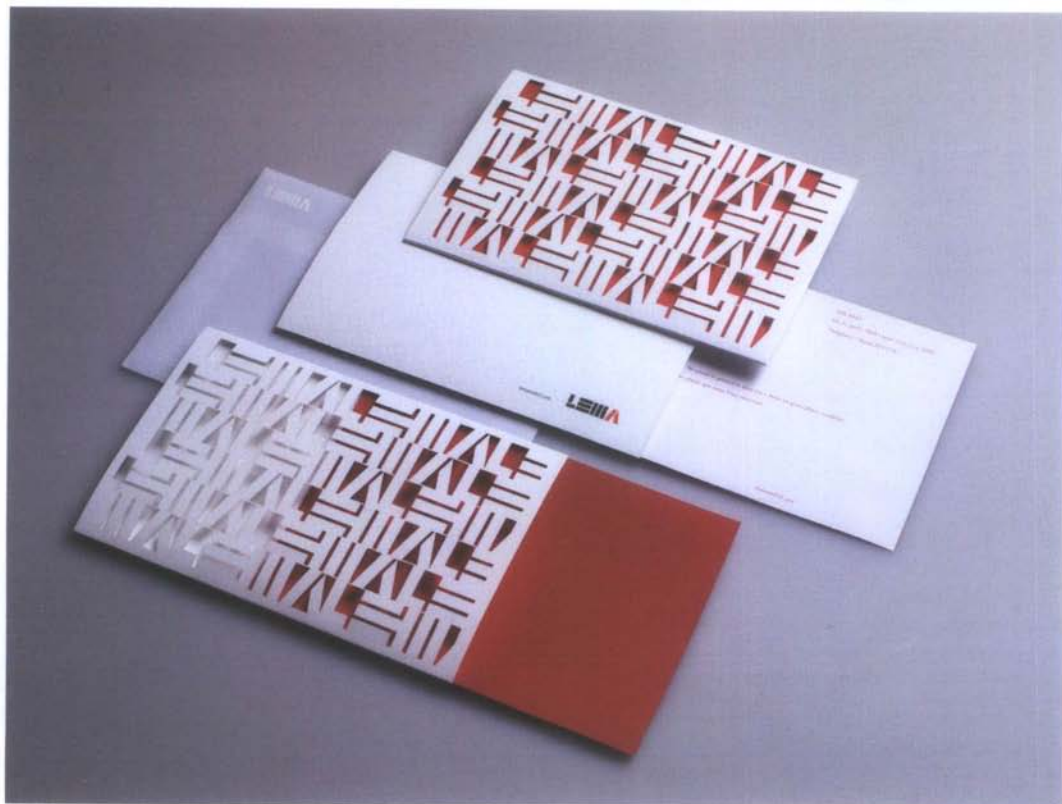
Design Agency: Perky Bros LLC  
 Production Date: 2009  
 Creative Director: Jefferson Perky  
 Designer: Jefferson Perky  
 Nationality: USA

Take a designer who is his own worst client—add a fiancée seeking no less than a 100% response rate & voila... You have a whimsical, yet elegant invitation set complete with custom lettering, perfect for an October wedding.

## Lema Invitation

**Design Agency:** Lissoni Associati  
**Production Date:** 2008  
**Creative Director:** Beki Bessi Karavil  
**Designer:** Beki Bessi Karavil  
**Client:** Lema Mobili  
**Photography:** Cesare Chimenti  
**Nationality:** Italy

It is the invitation for the furniture fair in Milan April 2008. Invitation based on the shape of the logo of the company. The constant repetition of the logotype creates a texture realised with die-cut on the paper. The magenta colour helps to exalt the realisation of this texture.



## M&C Wedding Invite

Design Agency: CRE8  
 Production Date: 2005  
 Creative Director: Marie Chung  
 Designer: Marie Chung  
 Client: Christian Gradnitzer  
 Nationality: UAE



The client wanted a bespoke invitation in cream and gold. Initially, the designers designed a monogram for the couple, using their initials which was used as a motif. The invitation comprised of a printed card enclosed in an embossed sleeve featuring a trace window. The bride's favourite poem was subtly printed on the trace and when the invite was inside, the gold monogram was visible behind the text. A simple cream cotton cord finished with a monogrammed label was used to pull the invitation out of the sleeve. A thank-you card completed the set.

## N&G Wedding Invite

Design Agency: CRE8  
Production Date: 2005  
Creative Director: Marie Chung  
Designer: Marie Chung  
Client: Natasha Cates  
Nationality: UK



The brief was to design a motif and invitation using the couple's initials in a romantic, simple and elegant manner. The set was printed on bright white metallic effect paper with embossed detailing and comprised an invitation, order of service booklet, thank-you cards and place settings.



## Personal Wedding Invitation

Production Date: 2008

Designer: Nolan Chan

Photography: Nolan Chan

Nationality: USA

The project includes personal wedding invitation, RSVP and thank-you cards. Drawing inspiration from the designer's cultural heritage and background, the colour red and Asian motifs are used to communicate a modern take of a traditional Chinese wedding invitation.

## Orange Damask

Design Agency: I Heart Paper and Thread  
 Production Date: 2010  
 Creative Director: Meg Jones  
 Designer: Meg Jones  
 Photography: Meg Jones  
 Nationality: USA



This fun ceremony programme also doubles as a fan to cool your guests as many couples are planning outdoor ceremonies, barn weddings and the like.

## Ovarian Cancer Canada "gala.glam.give." Invite



Design Agency: Rethink

Production Date: 2010

Creative Director: Ian Grais / Chris Staples /  
Jeff Harrison

Designer: Kim Ridgewell / Lisa Nakamura

Client: Ovarian Cancer Canada

Nationality: Canada



To raise funds and awareness, Ovarian Cancer Canada hosts an annual celebrity studded fashion show and raffle at Birks jewellery store. The designers looked to the venue for inspiration when naming and designing the event's points of contact, and the result was *gala.glam.give.* set in a jewel-studded typeface on a flood of rich black, adorned with a silk teal-coloured ribbon.



g's Wedding Invitation

Design Agency: [unreadable]  
Production Date: [unreadable]  
Creative Director: [unreadable]  
Designer: [unreadable]  
Client: [unreadable]  
Photography: [unreadable]  
Nationality: [unreadable]

Greg just wanted a  
wedding invitation but  
couldn't help himself  
creating a little something  
special. The designer designed and  
passed a monogram of their  
initials on a wrapper that went around  
the invite and the RSVP, the perfect  
bespoke addition.





## The Limited Night Party Invitation Card

Design Agency: kissmiklos

Production Date: 2010

Creative Director: Miklós Kiss

Designer: Miklós Kiss

Client: The Limited Hungary Ltd.

Photography: Miklós Kiss

Nationality: Hungary



Invitation card designed for a pop party, uses bright colour strong contrast to attract people's eyes.

## Krueger Wedding Invitation

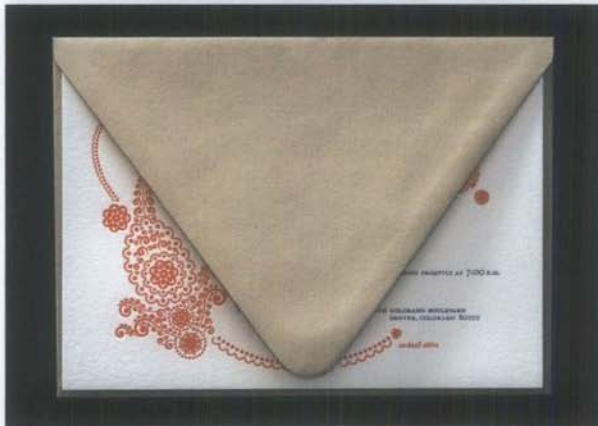


Design Agency: Fill the Page  
 Production Date: 2008  
 Creative Director: Kate Bosco  
 Designer: Kate Bosco  
 Client: Karen and Andy Krueger  
 Nationality: USA

The beautiful wedding invitations are for Karen and Andrew Krueger. The final design combined hand-drawn lettering and hand-painted watercolour textures and lilac flowers.



## Persian Wedding Engagement Invitation



Production Date: 2010  
 Printer: Bellus Letterpress  
 Designer: ak design / Amy Kitt  
 Client: Mletra Ghaffari  
 Photography: Joshua DeWitt  
 Nationality: USA

This beautifully vibrant and elegant wedding engagement invitation suite features exquisite paisley imagery and a wonderful combination of colours. Designed for a Persian-themed wedding engagement event, this piece reveals the ability of the studio's press to hold the finest of details.





## YPO Party Invitation

Design Agency: Range  
 Production Date: 2010  
 Creative Director: John Swieter  
 Art Director: John Swieter  
 Designer: John Swieter  
 Client: YPO Scotland University  
 Photography: Dennis Murphy  
 Nationality: USA



What is an event without a party? What is a party without a unique invitation? And what about multiple parties at the same event? For YPO International's Scotland University, Range created a series of invitations that were as unique as the parties themselves. Every invitation reflected the theme and fun personality of each event while providing the detailed information on where to go, what to wear and what to expect, helping make each event a big hit.



Design Agency: Bittersweet Design Boutique  
 Production Date: 2011  
 Creative Director: Rose Lindo  
 Designer: Rose Lindo  
 Client: Nicole Fendley  
 Photography: Rose Lindo  
 Nationality: USA

## Rock Star Baby Shower Invitations

While most baby-related cards are over the top "cutesy woosy", these stylish shower invitations are adorned with illustrated electric guitars. The colours were chosen to match the baby's nursery decorations and subtle stitching separates the details from one another. This baby is sure to be a star!



## Sheetz Wedding Invite

Design Agency: MM  
 Production Date: 2008  
 Creative Director: MM / Tyler Moore  
 & Peter Markatos  
 Designer: Ian Read  
 Client: Daniel Sheetz  
 Photography: MM  
 Nationality: USA

The brief for this project was simple, "we are getting married on two continents and we love travel." From that came an interesting passport meets plane ticket wedding invitation that included a tearoff RSVP card. This design not only saved paper it was also an economical invitation kit.



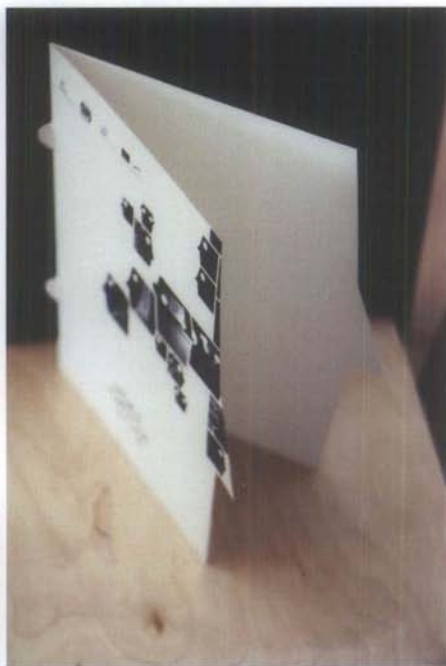




## TATIANA & VOLKER

Design Agency: Walnut Studio  
Production Date: 2009  
Designer: Cristina Londoño  
Client: TATIANA & VOLKER  
Photography: Camilo Echeverri  
Nationality: USA

Wedding invitations save the date, decorations and party favours design. With classic romance in mind, the designers designed a visual and sophisticated set of graphic pieces that tie a story of love, hidden love nicknames, sweet flowers and the couples profiles, which then were some of the elements that gave the concept and the wedding a unique look.



The Democracia Viva invitation was addressed to high political instances. Considering this, it had to follow protocol language and express a sense of formality and uniqueness. The letter was designed with typographical attention to detail and a special envelope was developed using the black-silver contrast as motif.

## Democracia Viva Invitation Card

Design Agency: Gen Design Studio

Production Date: 2009

Creative Director: Leandro Veloso

Designer: Rui Malheiro

Client: AAUM

Photography: Leandro Veloso

Nationality: Portugal



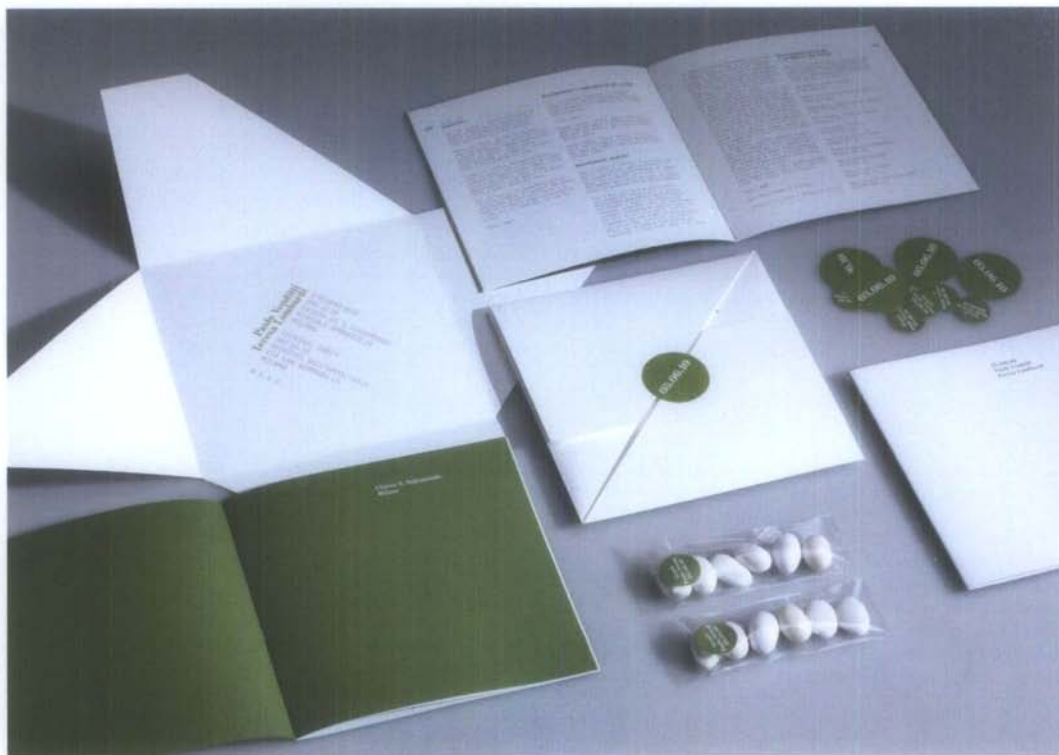
## Volver A Creer



This is the invitations and save the date design for wedding. "Volver a creer" means "to believe again" in Spanish, which is what the couple did when they decided to tie the knot. The inspiration came from old fashion Latin American love, where handkerchiefs were given to the girl as a reminder of the boy.



Design Agency: Walnut Studio  
 Production Date: 2009  
 Designer: Cristina Londoño  
 Client: VICKY & FRANCIS  
 Photography: Alfonso Posada  
 Nationality: USA



## Wedding

**Production Date:** 2010

**Creative Director:** Beki Bessi Karavil

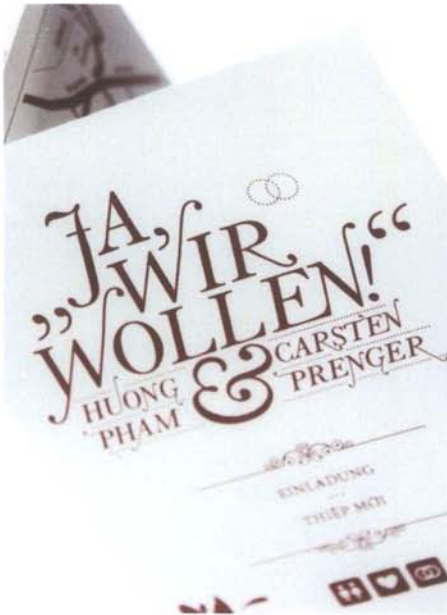
**Designer:** Beki Bessi Karavil

**Client:** Teresa Lombardi e Paolo Venditti

**Photography:** Cesare Chimenti

**Nationality:** Italy

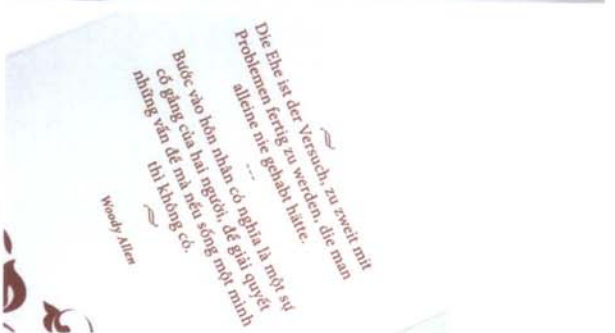
The invitation was printed directly inside the envelope closed by a sticker. The green colour coordinates the whole wedding project - the designer designed the invitation, the small book for the pray in the church and the box of sweets.



## Wedding Invitation



Design Agency: 804© Agentur fuer visuelle Kommunikation  
Production Date: 2010  
Creative Director: Carsten Prenger  
Art Director: Carsten Prenger  
Designer: Carsten Prenger  
Photography: Carsten Prenger  
Nationality: Germany



It is always hard to design something for oneself. But it can be fun as well – the wedding invitation, which the designer did in collaboration with his wife.



## Yazan and Siwar, Wedding Invitations

The Y and S from the couple's names are intertwined to form a monogram that can be applied across the collateral. The invitation comes in the form of a box of chocolates with a subtle message of "sweet beginnings" found on the inside.



Design Agency: Farah Assir  
 Production Date: 2009  
 Creative Director: Farah Assir  
 Designer: Farah Assir  
 Client: Yazan and Siwar Demashkieh  
 Photography: Farah Assir  
 Nationality: Lebanon



## Wine Card

Design Agency: Graphic Design Studio by Yurko Gutsulyak

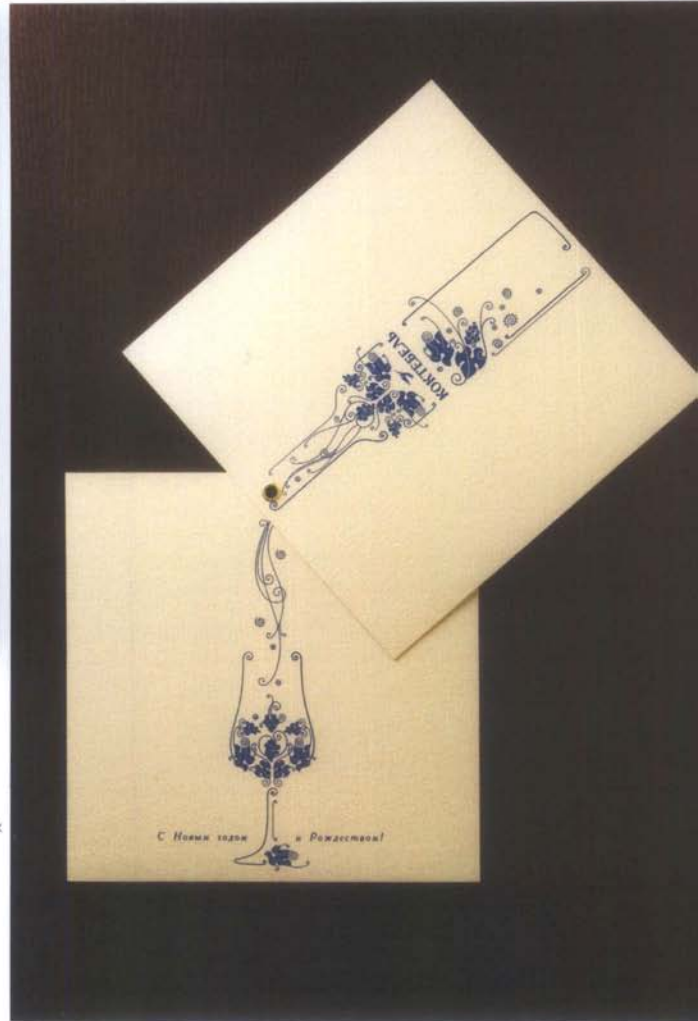
Production Date: 2007

Creative Director: Yurko Gutsulyak

Designer: Yurko Gutsulyak

Photography: Yurko Gutsulyak

Nationality: Ukraine



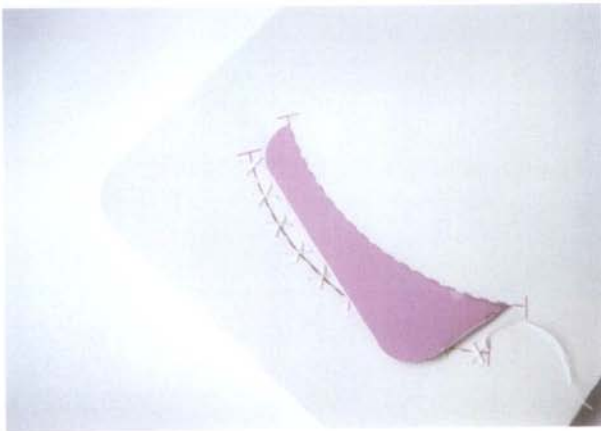
There is only one way to open this card. And when you open it, it seems as if you are filling a celebratory glass of exquisite wine. Subtle patterns of vines, leaves and grape bunches, natural tone and texture of paper create an atmosphere of naturalness and exceptional value of the product.

## Happy Birthday

Production Date: 2007  
 Creative Director: Ben Cox  
 Designer: Ben Cox, Tim Farrer  
 Client: Norma Bar  
 Nationality: UK



A congratulatory card is designed for a couple whose child was born via Caesarean Section. The card comes with a scalpel allowing the recipient to cut open the envelope and pull out the card from within, resulting in a daring-come-jovial tribute to the process of birth. Happy Birthday Lill is the sequel to "Happy Birthday Mia" and befittingly, another Caesarean section.



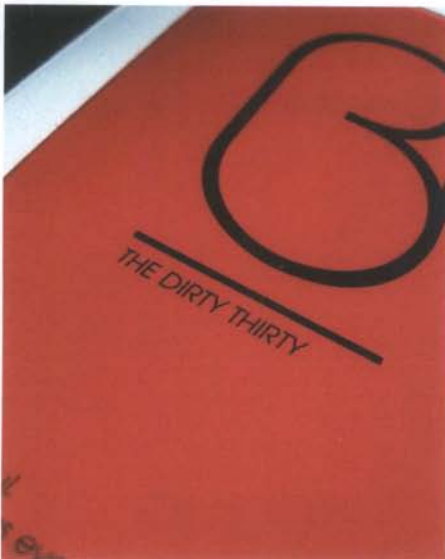


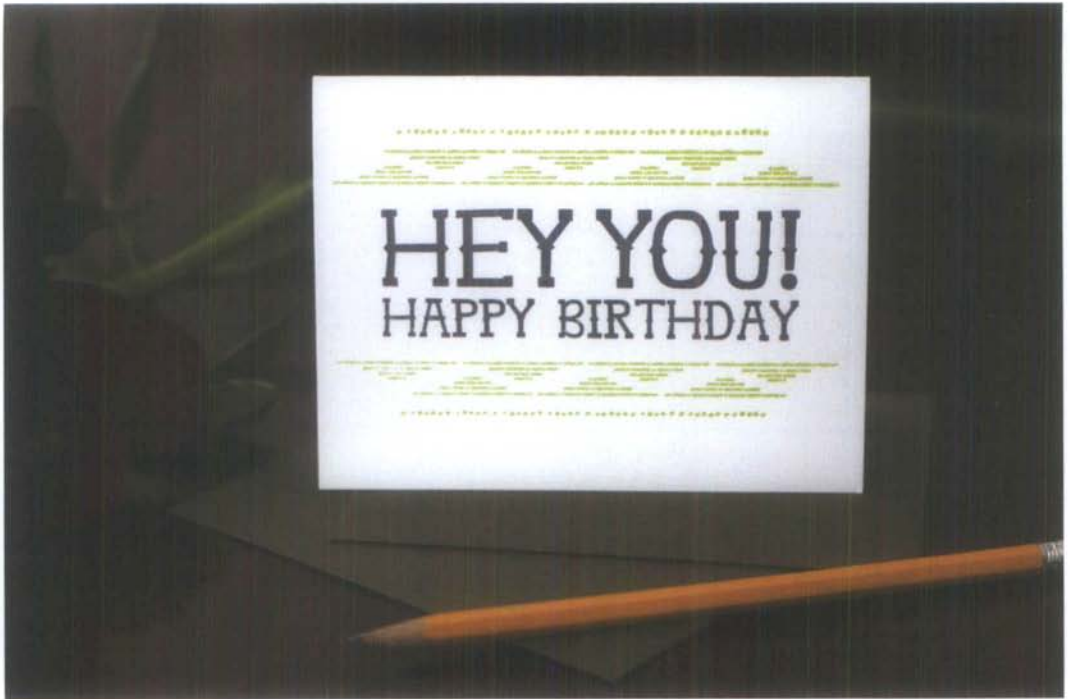
## Birthday Card

079

**Design Agency:** 804© Agentur fuer visuelle Kommunikation  
**Production Date:** 2011  
**Creative Director:** Carsten Prenger  
**Art Director:** Carsten Prenger  
**Designer:** Carsten Prenger  
**Photography:** Carsten Prenger  
**Nationality:** Germany

This birthday card was one of the fun projects lately, a birthday card for a good friend of the designer. It's nothing special but it reminds himself on how cool these offhanded projects are and that they should come up more regularly.





## Hey You! Happy Birthday

Design Agency: Tabletop Made

Production Date: 2010

Creative Director: Karis Van Noord / Sarah Wilkinson

Designer: Karis Van Noord / Sarah Wilkinson

Photography: Sarah Wilkinson

Nationality: USA

Hand letterpress printed in Santa Barbara using a Kelsey Excelsior Press. "Hey You! Happy Birthday" on the front in grey ink with Ikat dots in lime green, hand letterpress printed on French Paper Co. whip cream paper using a Kelsey Excelsior Press.

It is a fun and whimsical letterpress birthday card. Printed on heavy weight, 100% cotton paper. Each card is run through the letterpress two times, one for each colour. A lighthearted, cheerful way to wish a Happy Birthday.

087

## Make A Wish



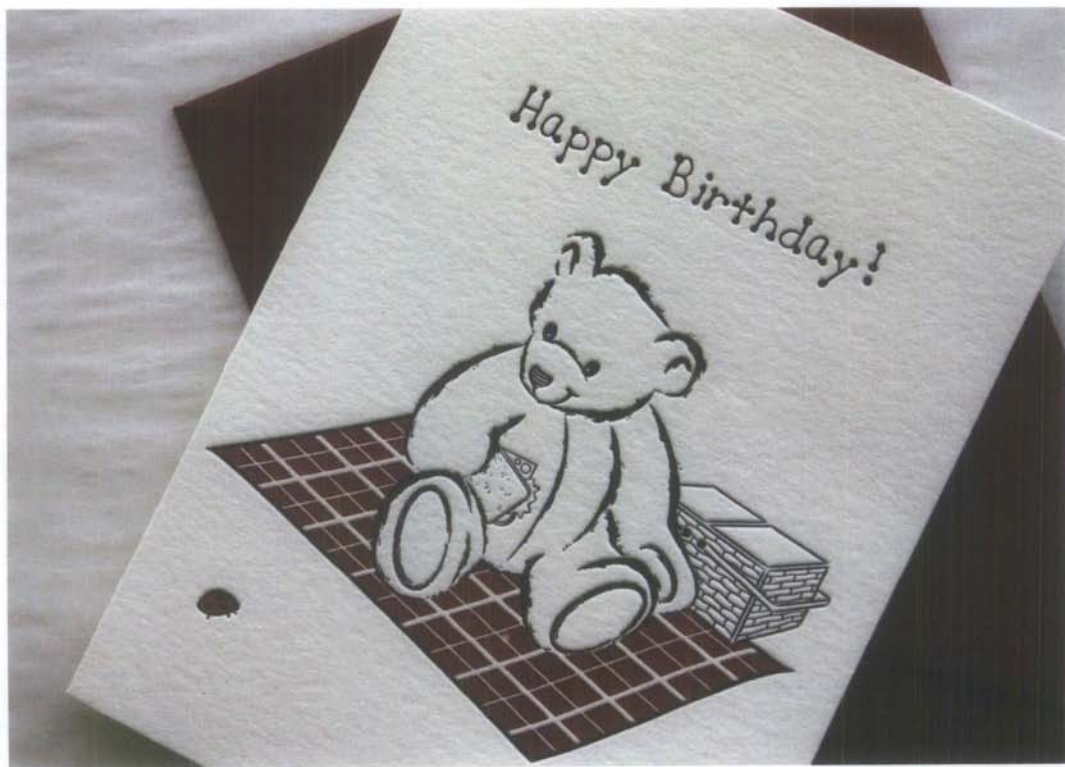
Design Agency: Paper Lovely  
Production Date: 2011  
Creative Director: Kim Burks  
Designer: Kim Burks  
Photography: Kim Burks  
Nationality: USA



## Teddy's Birthday Picnic

Design Agency: Chauhie  
Production Date: 2010  
Creative Director: Monika Natus  
Designer: Monika Natus  
Photography: Chauhie  
Nationality: USA

Original illustration letterpress was printed in two colours on reclaimed cotton fibre paper. The ladybug depicts good luck and prosperity, A2 size



## Anatomical Note Cards

Design Agency: Tad and Faboo  
 Production Date: 2010  
 Creative Director: Tad & Heather Griffin  
 Art Director: Heather Yenna Griffin  
 Designer: Heather Yenna Griffin  
 Photography: Tad and Faboo  
 Nationality: USA



Gorgeous embossed postcard-sized note cards are printed with beautiful human heart etching illustrations. Various colours available. Various designs include: human heart, bat, and skeleton hands.



## Love Monster Valentine

Design Agency: Tad and Faboo

Production Date: 2011

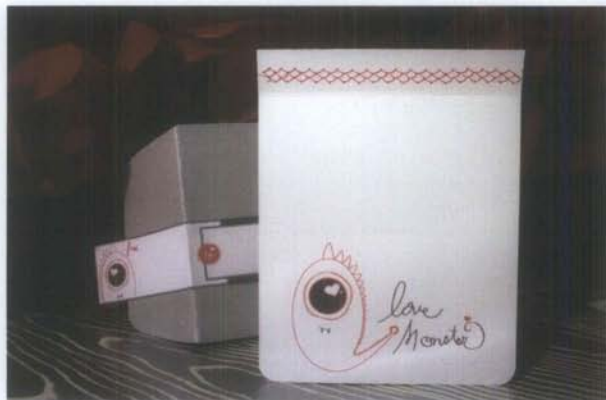
Creative Director: Heather Yenna Griffin

Art Director: Heather Yenna Griffin

Designer: Heather Yenna Griffin

Photography: Tad / Faboo

Nationality: USA



Whimsical hand-stitched love monster valentine note cards are sweet at any time of the year. Original illustration was designed by Tad and Faboo. Beautiful shimmering open-end envelopes and mailing labels create one delicious love note!

## Octo-Moxie Note Cards



**Design Agency:** Tad and Faboo  
**Production Date:** 2011  
**Creative Director:** Tad & Heather Griffin  
**Art Director:** Heather Yenna Griffin  
**Designer:** Heather Yenna Griffin  
**Photography:** Tad / Faboo  
**Nationality:** USA

Send slithering salutations with the lively octopi. Snarky sayings and vibrant octopus illustrations are printed on smooth white cardstock and come with lined envelopes.

## PEEP Pop-Up Note Cards

Design Agency: Tad and Faboo

Production Date: 2011

Creative Director: Tad & Heather Griffin

Art Director: Heather Yenna Griffin

Designer: Heather Yenna Griffin

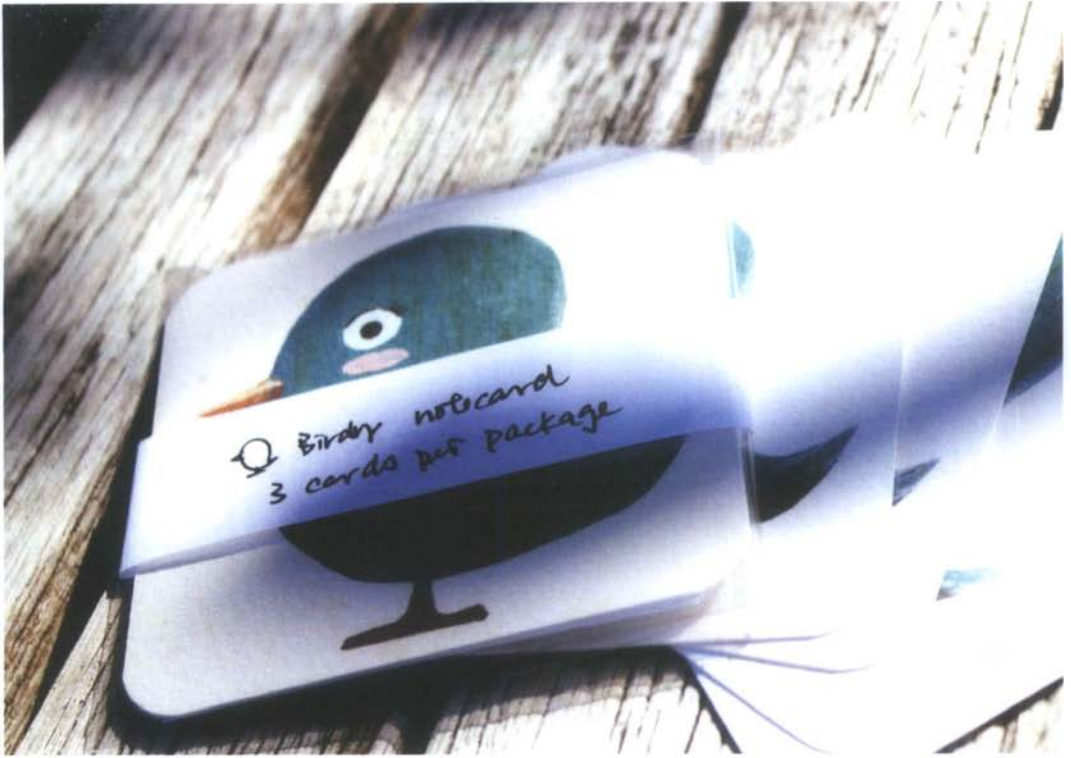
Photography: Tad / Faboo

Nationality: USA



Delicious little PEEP die-cut cards are 3-dimensional! Perfect for Easter baskets, springtime salutations, or any festive occasion! Peeps make fun decorations, as well! Comes flat, with simple directions for assembling your bunny buddies. Original die-cut is designed by Tad and Faboo, and comes in a variety of colours and shimmery and matte stock.





## Birdy Note Card

Design Agency: The Little Red House  
Production Date: 2009  
Creative Director: Aggie Tsz-Yan Cheung  
Designer: Aggie Tsz-Yan Cheung  
Photography: Aggie Tsz-Yan Cheung  
Nationality: USA

The Birdy Note Card serves multiple purposes, and you can use it as a note card or a nice print hanging on the wall. The cute blue bird is having a weird moment that you can fill in your imagination to the blank for him.

## Diamonds

Design Agency: Tabletop Made

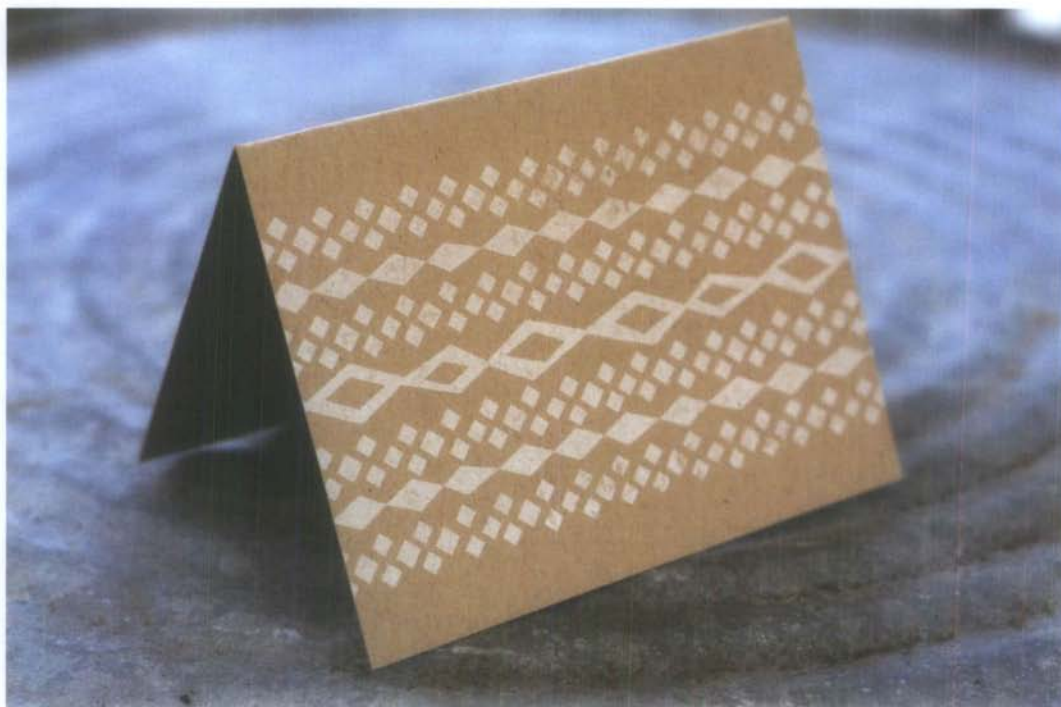
Production Date: 2010

Creative Director: Karis Van Noord / Sarah Wilkinson

Designer: Karis Van Noord / Sarah Wilkinson

Photography: Sarah Wilkinson

Nationality: USA



White diamond pattern on French Paper Co. kraft paper hand letterpress printed in Santa Barbara using a Kelsey Excelsior Press. The designers wanted the design to be geometric and linear but still soft and sweet.

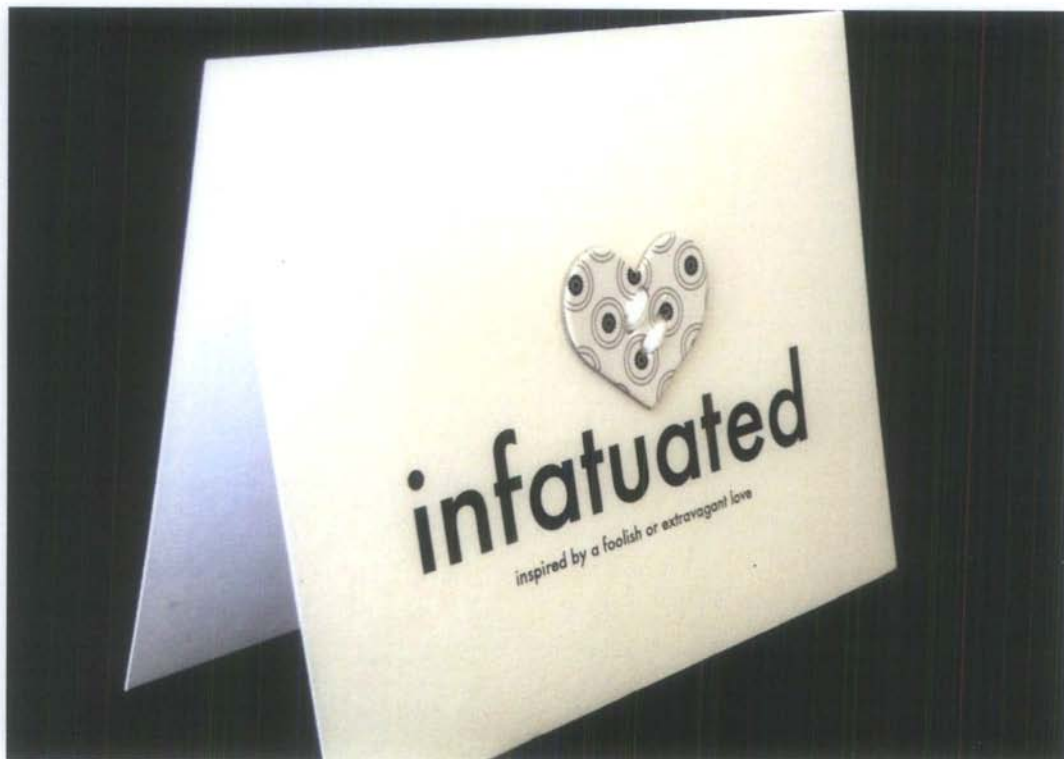
## I Miss You

- Design Agency: Tabletop Made
- Production Date: 2011
- Creative Director: Karis Van Noord / Sarah Wilkinson
- Designer: Karis Van Noord / Sarah Wilkinson
- Photography: Sarah Wilkinson
- Nationality: USA



This was a last minute design when the designers needed a card to tell their far-away friends and family that they were missed. Strangelove font inside hand-drawn heart on cream Neenah paper, hand letterpress printed in Santa Barbara using a Kelsey Excelsior Press.

## Infatuated Love Note



Design Agency: Vive LaFrance Design  
Production Date: 2009  
Creative Director: Kara LaFrance  
Designer: Kara LaFrance  
Photography: Kara LaFrance  
Nationality: USA

This is the designer's first love note in a series. As a graphic designer he loves a few things but on the top of his list is type, colour and white space. The word infatuated sums up a love note. He likes to use them for no occasion at all.

## Plum & Olive Sophistication

Design Agency: BeMyBee  
 Production Date: 2011  
 Creative Director: Marcia Terry  
 Designer: Marcia Terry  
 Photography: Marcia Terry  
 Nationality: USA



Beautiful, heavy weight cardstock is hand stitched with bamboo thread and a button to create a unique handmade card. Envelopes are optional with this style of card, and simply tuck the flap into the card and you're set. Simply stated elegance.

Love

Design Agency: I Heart Paper and Thread

Production Date: 2011

Creative Director: Meg Jones

Designer: Meg Jones

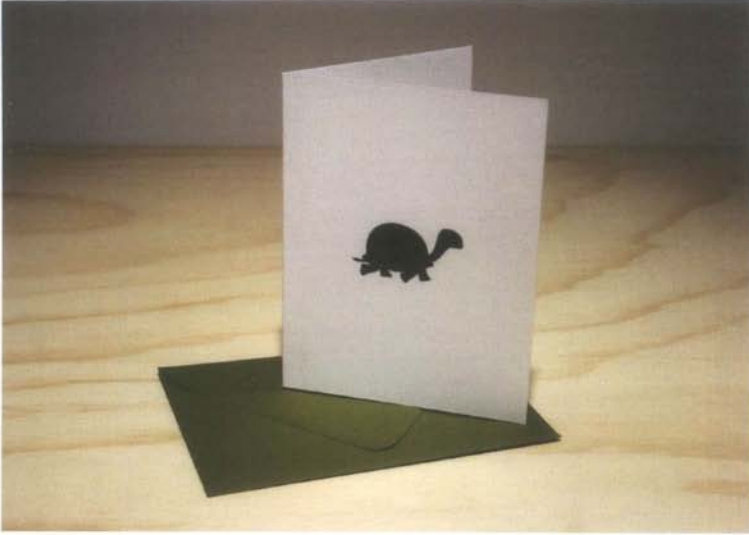
Photography: Meg Jones

Nationality: USA

These note cards are simply a fun expression of pattern, juvenile yet timeless shapes, and cheery colours ready to be personalised for any one of any age.



## Animal Silhouettes



Design Agency: Green Bird Press  
Production Date: 2011  
Creative Director: Susan Porteous  
Designer: Susan Porteous  
Photography: Susan Porteous  
Nationality: USA



Cute, brightly coloured, and easily recognisable letterpress printed animal silhouette cards are designed to be usable for any occasion; from celebrations, birthdays, and birth announcements, to thank-you notes and quickly scribbled messages to a friend.



## Cheese

Design Agency: b1rik2ü3 - bravoistanbul

Production Date: 2010

Nationality: Turkey

Cheese is Istanbul-based greeting cards brand initiated as a mutual project to celebrate the meaningful thought of sending postcards by two creative design agencies - b1rik2ü3 and bravoistanbul.







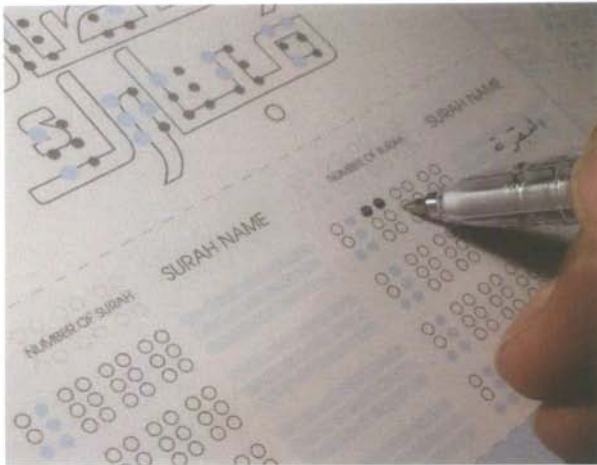


## Winter Greeting Card 2010

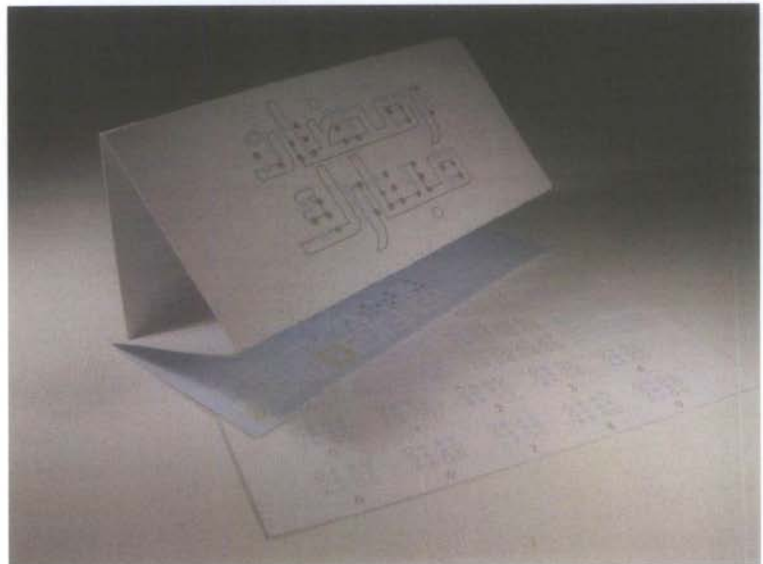
Design Agency: Concept Machine  
Production Date: 2009  
Creative Director: Irina Neatu  
Designer: Irina Neatu  
Nationality: Romania

This greeting card was created for the designers' friends to celebrate Christmas holidays. The abstract image of a fir tree was achieved through the repetition of a single graphic element into different grades of transparency.

## Ramadan Greeting Card Braille

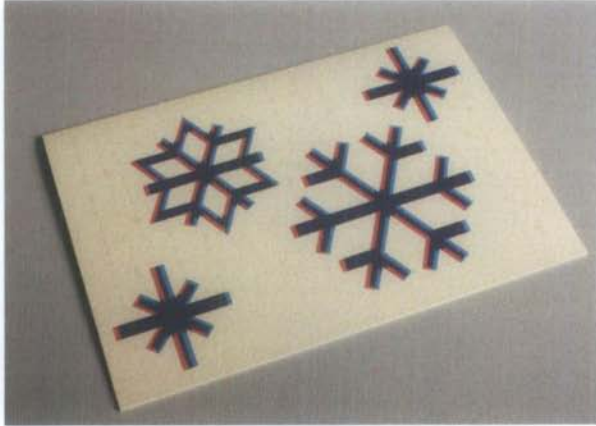


Muslims during Ramadan "fasting month" usually read "Quran" allot day and night. Therefore, they need some note reminder or Bookmark to remind them when the last page/line they stopped by writing the number in the "Surah" and the name of the "Surah", so the designer creates this greeting card, which is like a gift to celebrate this month and to help them to remark the pages to write the number of the "Surah" by filling the empty dots, which teaches us how blind people can read Braille numbers. At the back of the card there are guide numbers. In the end Islam taught us to learn and to share our life with each other.

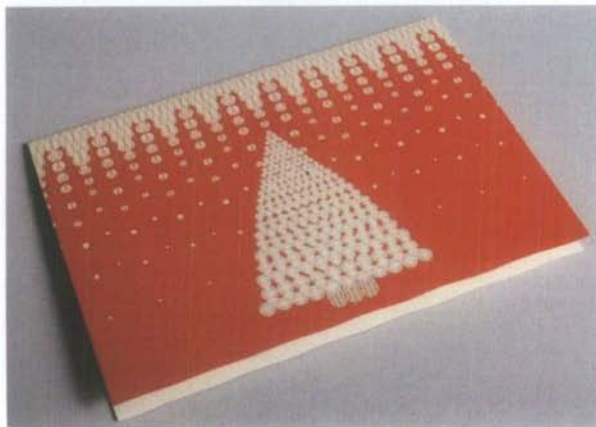


Design Agency: YAM2  
 Production Date: 2009  
 Creative Director: Yaser Banjar  
 Designer: Yaser Banjar  
 Photography: Yaser Banjar  
 Nationality: Saudi Arabia

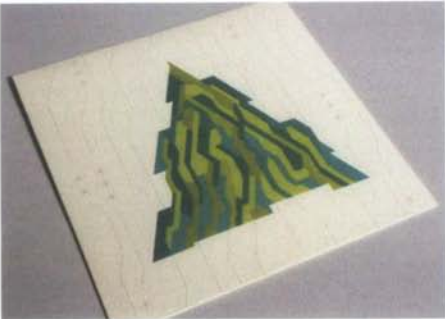
## Winter Greeting Card 2011



Design Agency: Concept Machine  
Production Date: 2010  
Creative Director: Irina Neatu  
Designer: Irina Neatu  
Nationality: Romania

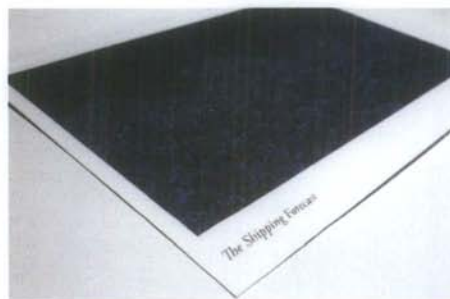
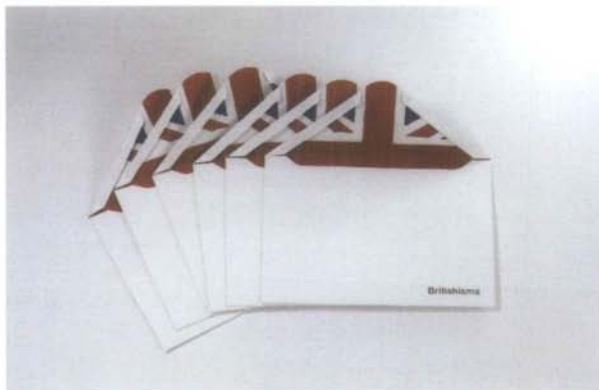


This is a collection of six greeting cards created for the winter holidays. The greeting cards design combines simple geometric shapes into decorative compositions.

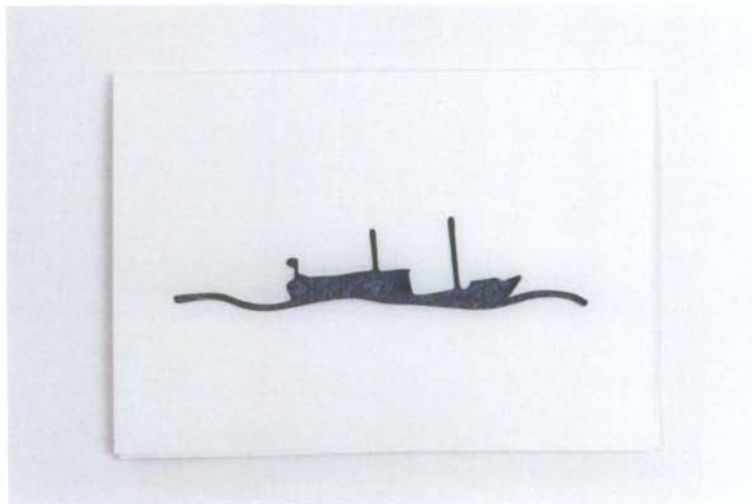




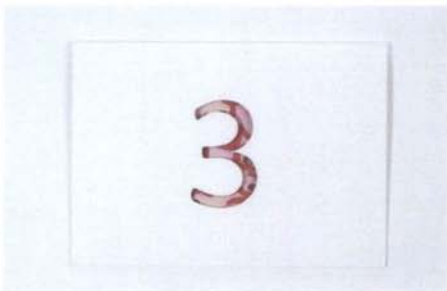
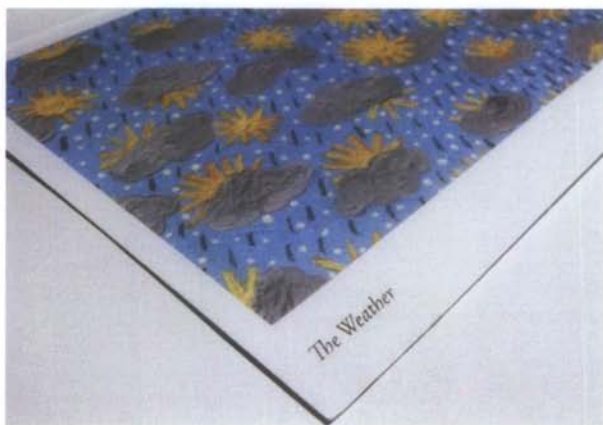
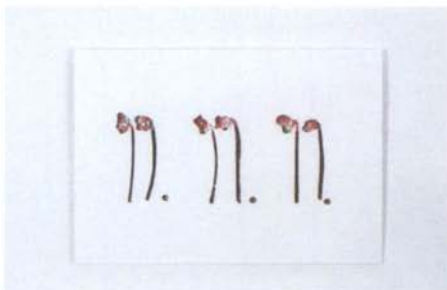
## Britishisms



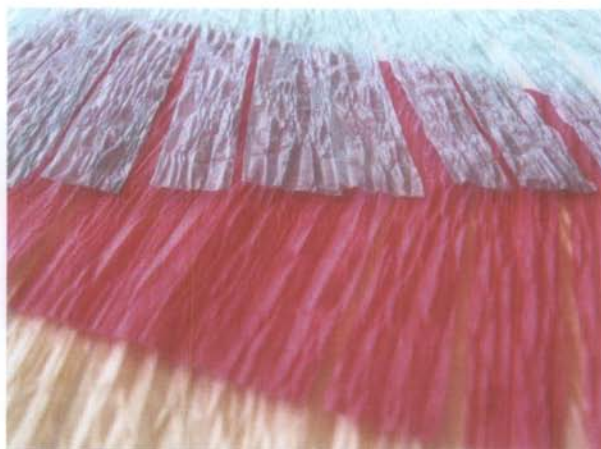
Design Agency: Design Positive  
 Production Date: 2009  
 Creative Director: Scott Lambert  
 Designer: Scott Lambert  
 Nationality: UK



There are certain preferences, quirks, idiosyncrasies, ways of doing things and of having things done, manners and mannerisms that are singularly British. This folio of greeting cards uniquely celebrates some of those proclivities. Britishisms is a collaboration between the designer and Joanna Gregores.



## Celebrate! Cards



**Design Agency:** Have and Hold Design

**Production Date:** 2011

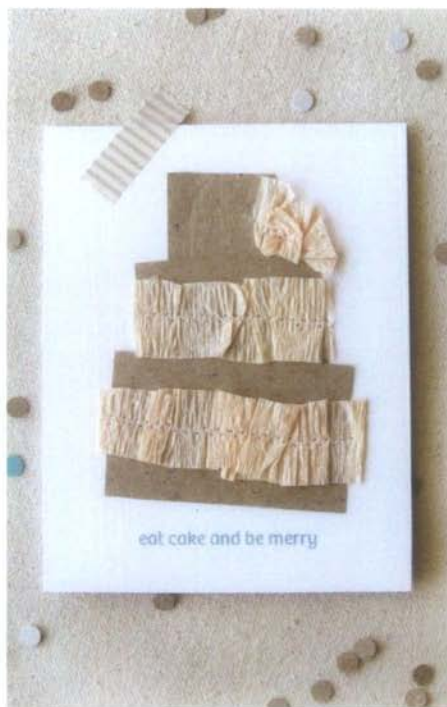
**Designer:** Samantha Dubeau

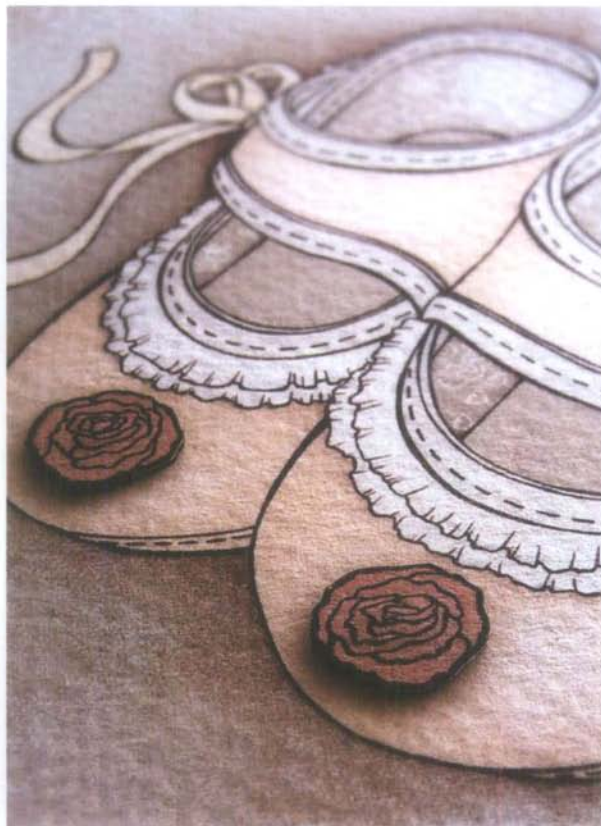
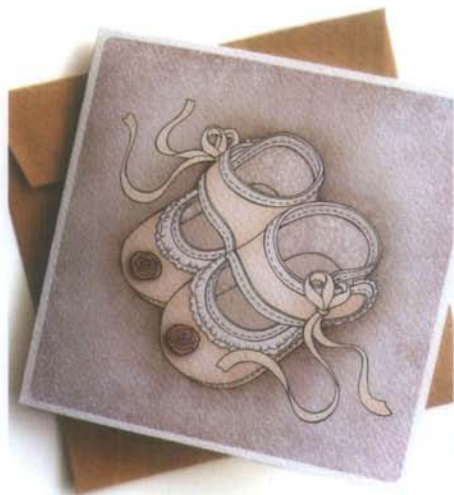
**Photography:** Scarlet O'Neill

**Nationality:** Canada



These cards are designed and assembled using careful handcrafted techniques along with a mixed bag of party and craft materials including crepe streamers, colourful confetti, glassine envelopes, recycled kraft paper, cupcake liners and ribbon.





## Greetings

Design Agency: Have and Hold Design

Production Date: 2010

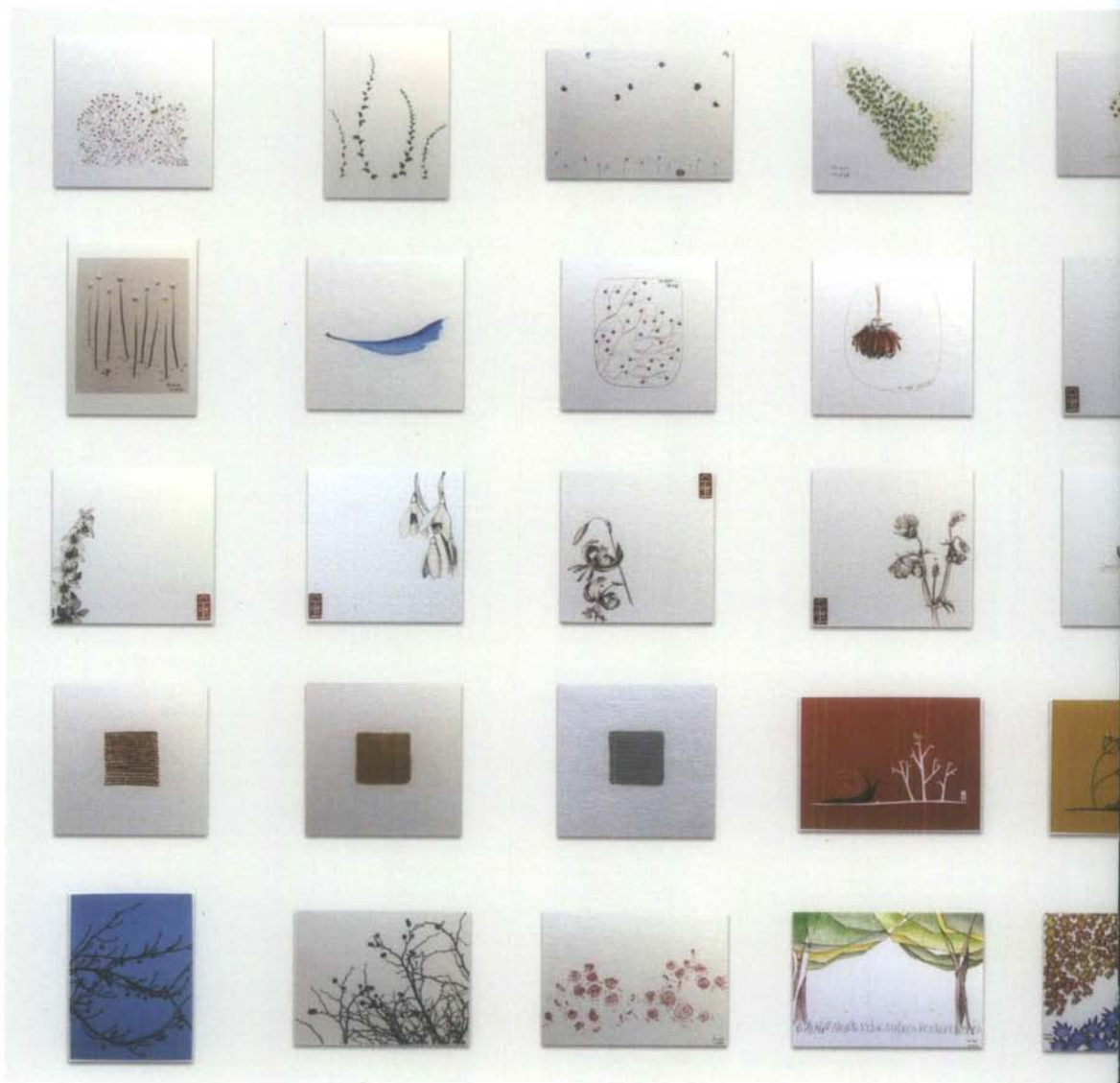
Designer: Katarzyna Doroszuk

Photography: Katarzyna Doroszuk

Nationality: Poland

Series of Greeting Cards were hand drawn and digitally edited and printed on slightly textured paper to enhance hand drawing feeling of the images. Paper and paint features on the cards.





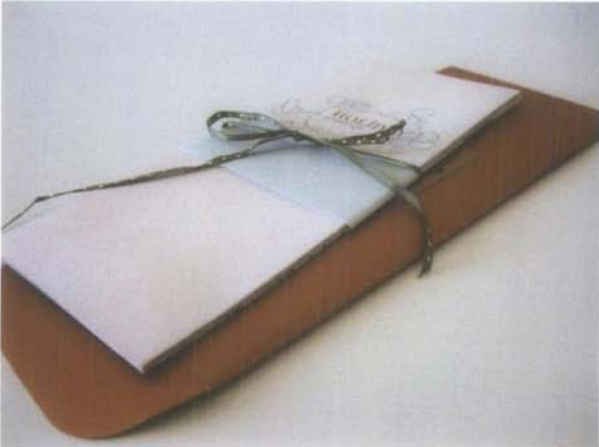
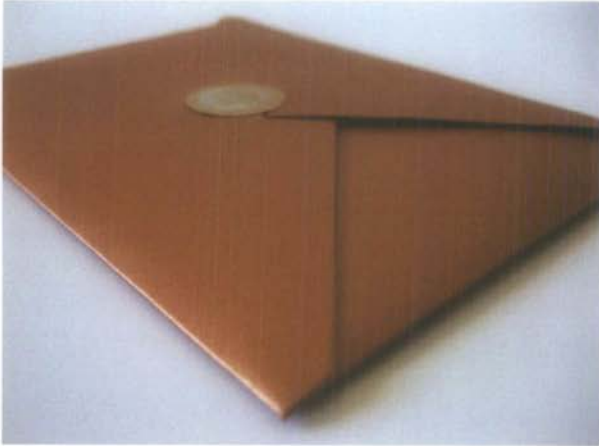
## Greetings Cards In 30 Motives

Production Date: 2007-2010  
Designer: su-pyo lee  
Photography: su-pyo lee  
Nationality: South Korea

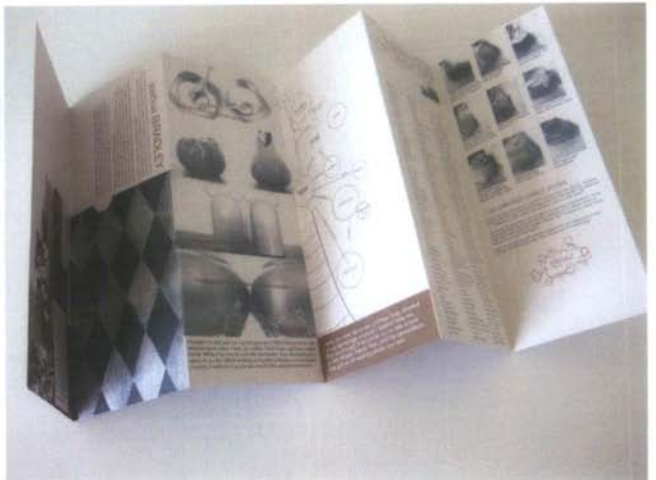
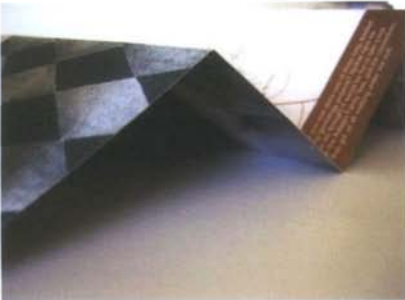


Each card is designed with the designer's own drawings and has a single sheet format like a postcard, covered by a transparent paper within the normal white envelope.

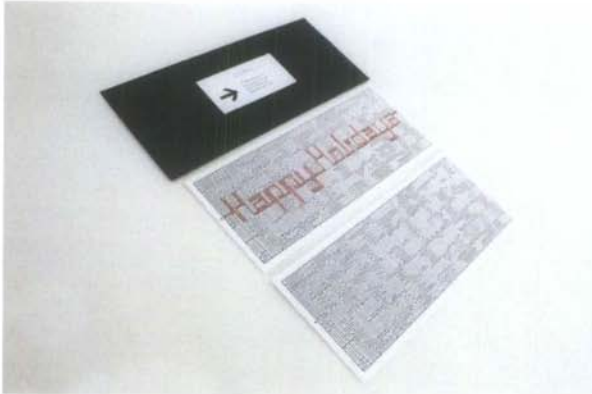
## Adagio Holiday Greeting Cards



Production Date: 2003  
Creative Director: Nicole LaFave for Adagio  
Designer: Nicole LaFave (Design Womb)  
Nationality: USA



Adagio Graphics is a small design boutique located in the heart of Royal Oak, Michigan. The brand and logo was created for Adagio inspired by the variety of "textured" people in the studio, the textures within the physical studio space, alongside craft influences of the owner and the design team. Humour, personality and dogs are no strangers to Adagio and often peek through the branding and marketing collateral for the studio.



## Maze Holiday Card

**Design Agency:** The New Design Studio

**Production Date:** 2010

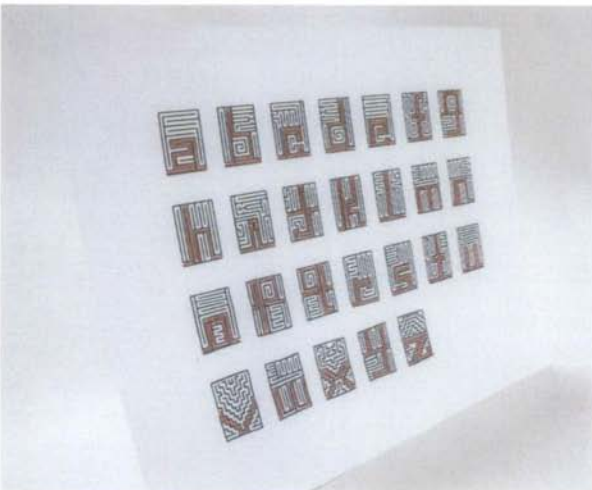
**Creative Director:** Jon Newman

**Art Director:** Jon Newman

**Designer:** Jon Newman

**Photography:** Jon Newman

**Nationality:** USA



The holiday cards each year have a theme of interaction with the recipient so what better way to get someone excited about the holidays than with a game. The payoff comes when you finish the maze on the front, and to help you get motivated the designers designed and finished the mazes on the inside that have the recipient's name on every card. In doing so the designers ended up creating a maze font.





## Box-card

Greeting card in the form of holiday box with New Year's decorations was created for British American Tobacco Ukraine.

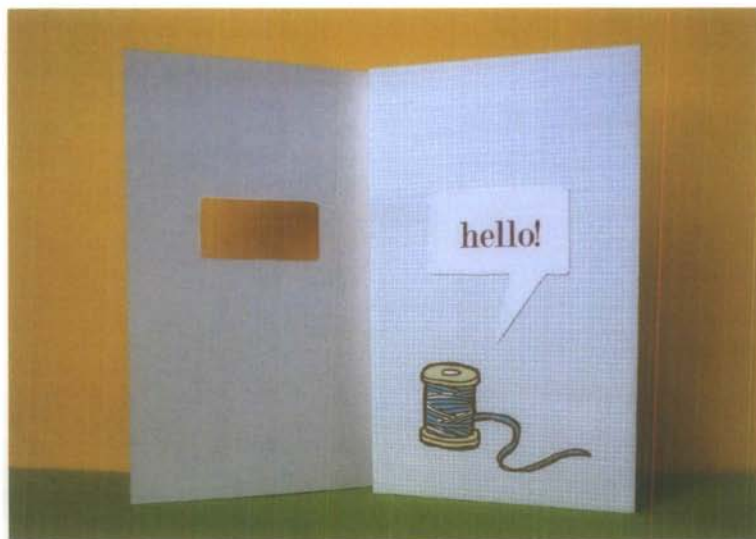
Despite the severe restrictions of the brief and strict corporate identity regulations, the designers managed to make the card festive, warm and unique.

**Design Agency:** Graphic design studio by Yurko Gutsulyak  
**Production Date:** 2008  
**Creative Director:** Yurko Gutsulyak  
**Designer:** Yurko Gutsulyak  
**Client:** British American Tobacco Ukraine  
**Nationality:** Ukraine

## Buttons and Thread Greeting Card

Production Date: 2009  
Designer: Van Huynh  
Photography: Van Huynh  
Nationality: USA

This is a simple trifold card design, created specifically to be printed at home and assembled by the consumer. The designer used clean, simple patterns for this sewing themed card set.





## Dandelions

Production Date: 2010  
Designer: Van Huynh  
Photography: Van Huynh  
Nationality: USA

For this card and envelope set, the designer created a bold yet simple pattern of dandelions in soft blue tones. This card design was created for the purpose of being printed on a home computer and assembled by the consumer. This helps limit waste.

## Watermelon Card Set

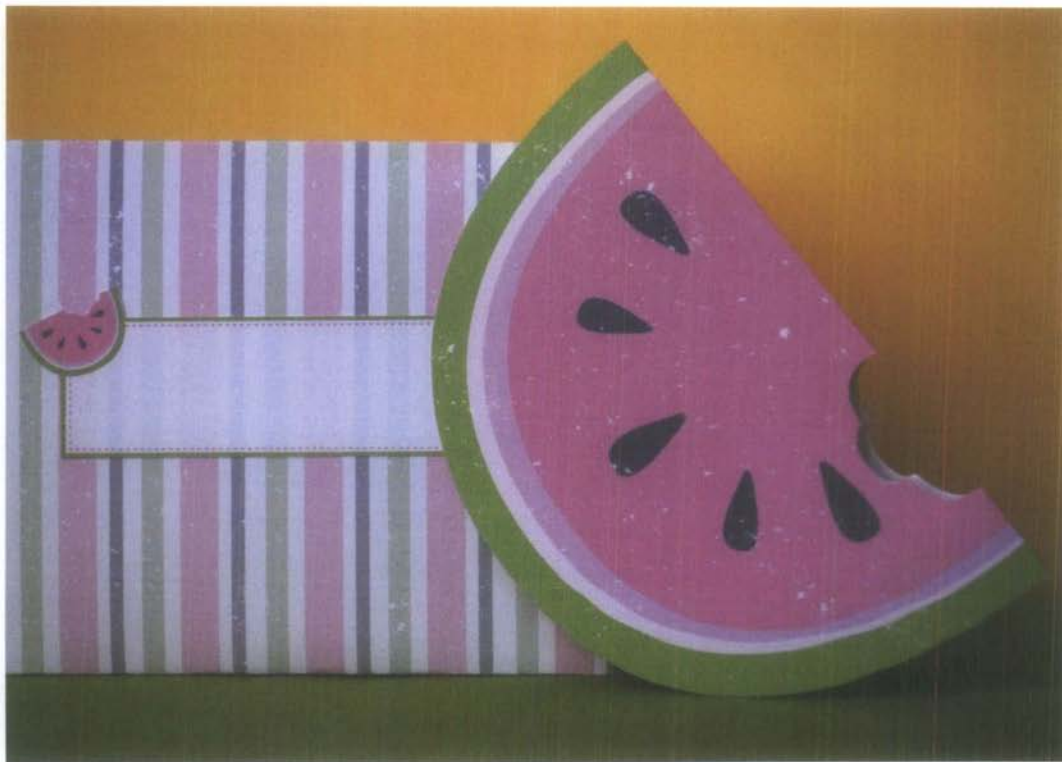
For this card and envelope set, the designer created a design that employs a shaped card. The watermelon has a cute bite mark that makes it a memorable piece. This product was created for the purpose of being printed on a home computer and assembled by the consumer. This helps limit waste.

Production Date: 2010

Designer: Van Huynh

Photography: Van Huynh

Nationality: USA





## Floral Wedding Wishes – Wishing You a Lifetime of Love and Happiness Together

Design Agency: hyc Creative

Production Date: 2010

Creative Director: Dawn Lucas-Carlson

Designer: Dawn Lucas-Carlson

Photography: Dawn Lucas-Carlson

Nationality: USA

A lifetime of love and happiness always includes flowers.

Letterpress Card created using a vintage floral block and

10 pt. Futura metal type. It is printed using a Kelsey Platen

press by hyc Creative. Card measures 4"x 5". Magenta ink

on Ivory Cardstock with matching envelope.



## Greeting Cards

**Design Agency:** The New Design Studio  
**Production Date:** 2009  
**Designer:** Mindy Kim  
**Nationality:** USA

The design was inspired and adopted by the modern design trend, done in mixed media, photo-montage format. The colours and gradients were chosen for soft and bright contrast tonnage for giving the look of freshness. Each design has its unique theme.

## Hooray Bunting

Design Agency: Paper Lovely

Production Date: 2011

Creative Director: Kim Burks

Designer: Kim Burks

Photography: Kim Burks

Nationality: USA



This is a little card for celebrating life's special moments. This original bunting flag illustration is printed using a two-colour process on a Golding Pearl letterpress. Each card is constructed out of 110lb thick, luxurious cotton paper. A wonderful way to share a "Hooray!" with family or friends as you celebrate an exciting occasion!



## INKYLIVIE BOX Card Set

**Design Agency:** Inky Livie's Workshop

**Production Date:** 2011

**Creative Director:** Asa Montenejo

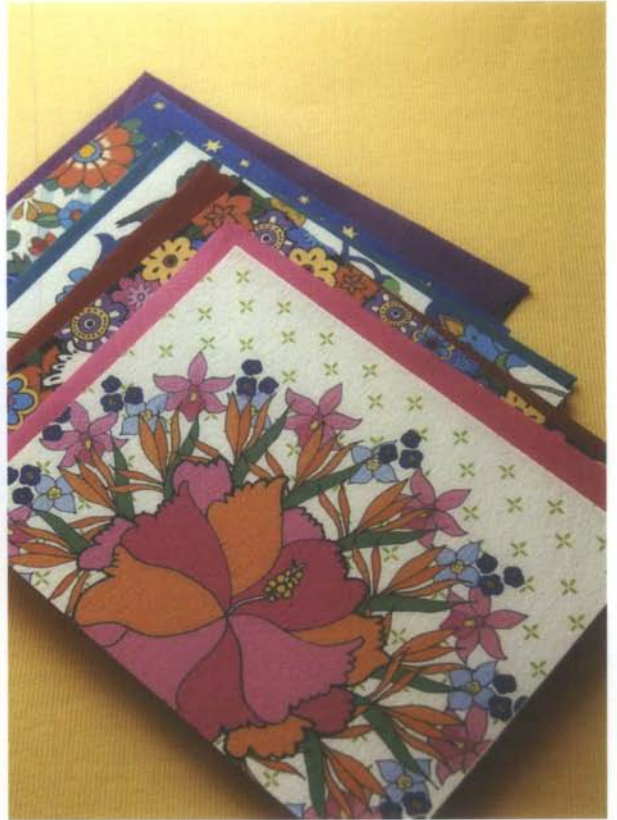
**Designer:** Asa Montenejo

**Photography:** Asa Montenejo

**Nationality:** The Philippines

The Inky Livie box is a collection of four of the studio's most colourful designs: the Rosita, the Myria, the Talavera and the Botanica. All of these designs feature both floral and animal motifs.





## Bunny and Bird

Design Agency: Belart  
Production Date: 2011  
Creative Director: Ishtar Olivera  
Designer: Ishtar Olivera  
Photography: Ishtar Olivera  
Nationality: Spain



Series of four postcards are telling a little story of how a tiny bird and a bunny became dear friends.

## Nature Bunnies

**Design Agency:** Belart  
**Production Date:** 2011  
**Creative Director:** Ishtar Olivera  
**Designer:** Ishtar Olivera  
**Photography:** Ishtar Olivera  
**Nationality:** Spain



This tiny bunnies represent the gentle spirits in nature, which help plants and flowers grow and blossom.



## New York City Street Lamp Post and Pigeon Letterpress Card

Design Agency: hyc Creative  
 Production Date: 2010  
 Creative Director: Dawn Lucas-Carlson  
 Designer: Dawn Lucas-Carlson  
 Photography: Dawn Lucas-Carlson  
 Nationality: USA

Inspired by many walks down New York City Streets, letterpress Card created using polymer plates made from an Illustrator-drawn design. Printed using a Kelsey Platen press by hyc Creative. Card measures 4"x 5"; Black ink on 100% recycled Kraft Cardstock with matching envelope.

## Mixed Greetings Cards

Design Agency: Belart

Production Date: 2011

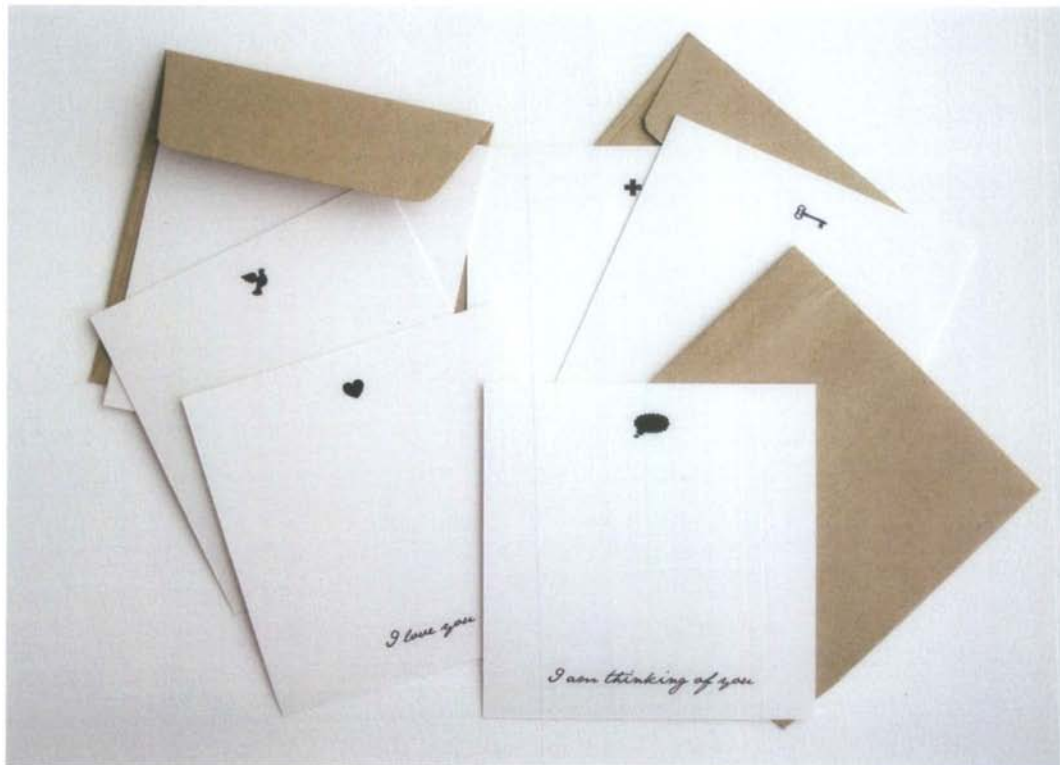
Creative Director: Nadia Karacosta

Designer: Nadia Karacosta

Photography: Nadia Karacosta

Nationality: Cyprus

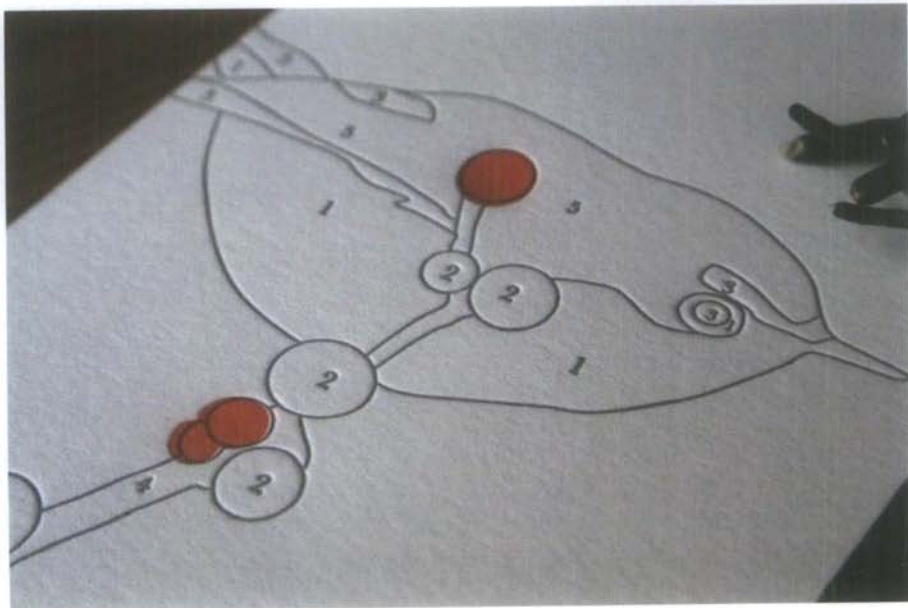
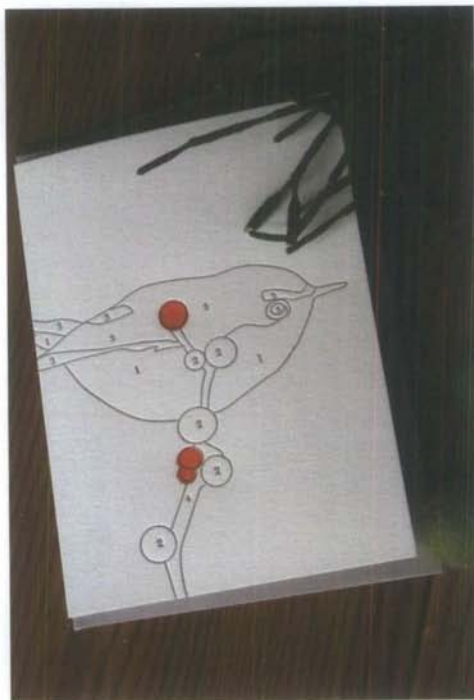
Greeting cards were made with Adobe Illustrator and offset printing on cardstock paper in white ivory colour 300gr. Greeting cards are accompanied with kraft envelopes and size is 9cm x 9cm. Greetings are followed on each card: Get well soon with cross icon, free yourself with a bird icon, I love you with a heart icon, you are hot with a pepper icon. In between the space is blank for your private message.



## Gnatcatcher, Paint by Number

Design Agency: Lark Press  
Production Date: 2007  
Creative Director: Jean Sammis  
Designer: Jean Sammis  
Photography: Jean Sammis  
Nationality: USA

For Lark Press greeting card line distributed throughout US and Canada use numbers as the design elements to make this work.





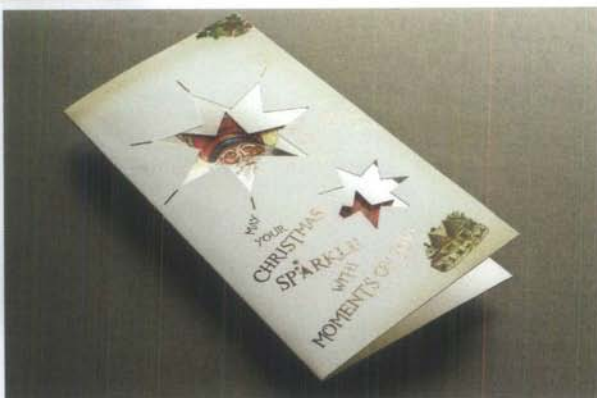
## Ramadan & Eid Cards

Design Agency: CRE8  
Production Date: 2009  
Creative Director: Marie Chung  
Designer: Marie Chung  
Client: Spectrum Printing  
Nationality: UAE

The brief was to design a range of contemporary greetings cards in Arabic and English. The cards could be individualised or branded to a specific company and printed on demand on a range of special papers.

## Seasons Greetings Card

Design Agency: Monogum Creative  
 Production Date: 2010  
 Creative Director: Alan Lee  
 Designer: Alan Lee  
 Client: Polytrade Paper Ltd.  
 Photography: Alan Lee  
 Nationality: Hong Kong, China



Polytrade is Hong Kong's leading company in paper importing business. In 2010, Polytrade invited the designer to design a season's greetings card. In this internet boom era, people send e-card instead of a physical card; therefore, the designer would like to add some vintage element into this modern design. In order to recall people's memories about the old time when we receive a printed, touchable Christmas card. The designer used some vintage clipart like Santa, red flower, reindeers... to enrich the overall old school concept. However, to avoid the overwhelm dated feeling, the designer added the golden foil stamping to lighten up the card, and it emphasised the mood of Christmas.





## TAKA Card Set

**Design Agency:** Inky Livie's Workshop

**Production Date:** 2011

**Creative Director:** Asa Montenejo

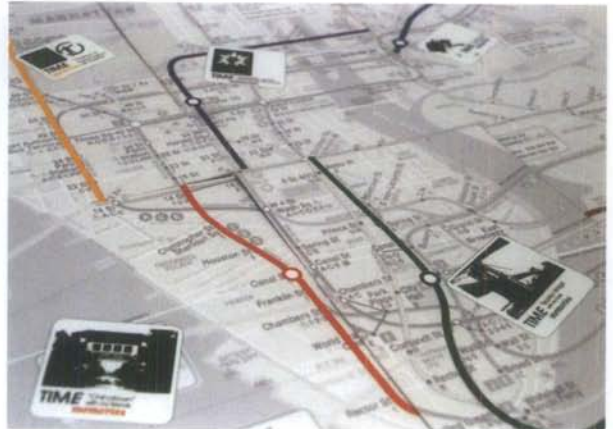
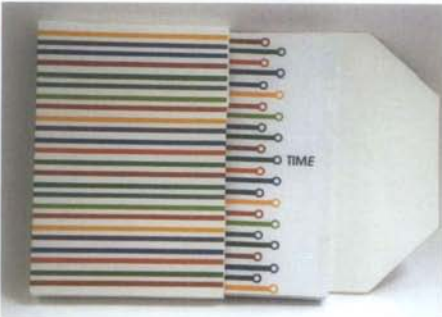
**Designer:** Asa Montenejo

**Client:** Asa Montenejo

**Nationality:** The Philippines

An ode to a childhood friend: a colourful papier maché horse, or "taka", as it is called in the Philippines. Pack of four folded blank cards with four paper bag envelopes.





## Time

Design Agency: Independent

Production Date: 2010

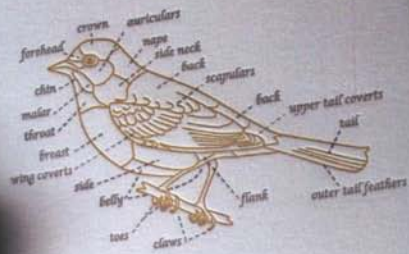
Creative Director: Heekyung Jenny Cho

Designer: Heekyung Jenny Cho

Photography: Heekyung Jenny Cho

Nationality: South Korea

"Time" communicates with "Space".  
"Space" also communicates with  
"Time", if we move somewhere to  
somewhere, it takes some time.  
Therefore, Time needs movement.



*topography of a bird*



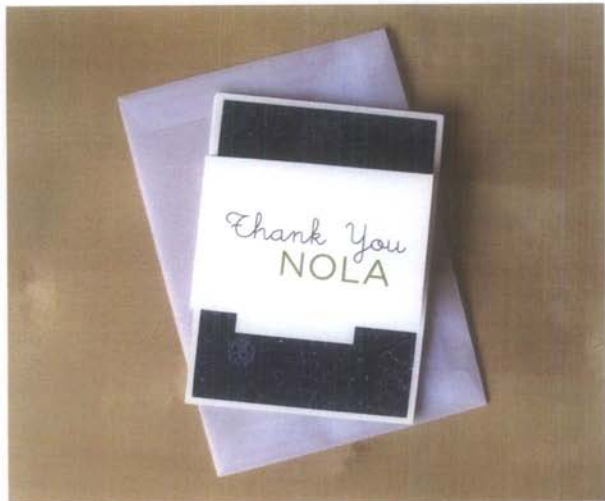
*topography of a bird*

## Typography of a Bird

Design Agency: Lark Press  
 Production Date: 2011  
 Creative Director: Jean Sammis  
 Designer: Jean Sammis  
 Photography: Jean Sammis  
 Nationality: USA

Letterpress printed by hand in  
 Portland, Oregon where birds play a  
 special role in art.

## Thank You Book Plates



Design Agency: Madeleine Ward Design

Production Date: 2011

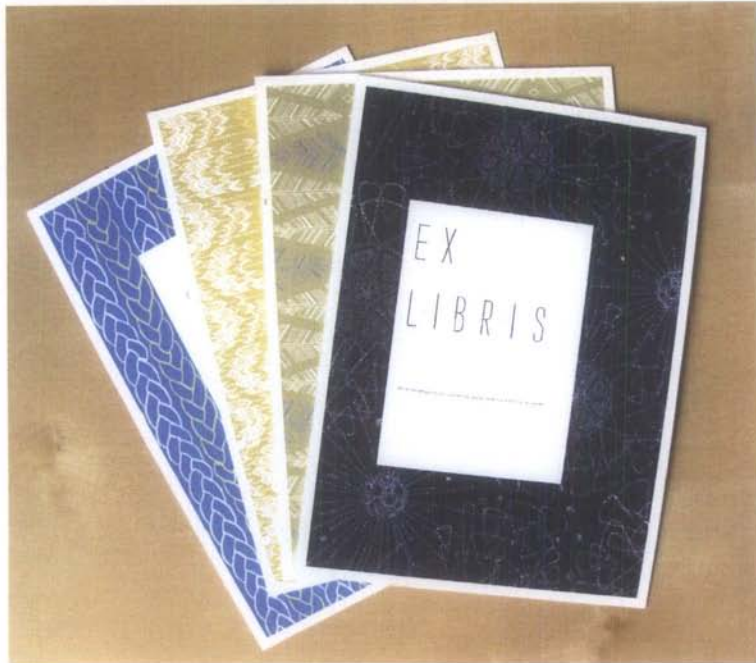
Creative Director: Madeleine Ward

Art Director: Madeleine Ward

Designer: Madeleine Ward

Photography: Madeleine Ward

Nationality: USA



These are a great way to say "Thank You" to all the book lovers in your life. A modern twist on traditional bookplates, these cards come in a pack of four, with each featuring a different bold pattern.



## Paisley Girl

Production Date: 2009  
Designer: Van Huynh  
Photography: Van Huynh  
Nationality: USA

For this card and envelope set, the designer designed a sweet paisley pattern and girl character in fun warm colours. Great for any occasion.

## Festive Birdies

Design Agency: BeMyBee  
Production Date: 2011  
Creative Director: Marcia Terry  
Designer: Marcia Terry  
Photography: Marcia Terry  
Nationality: USA





These adorable cards are perfect for so many occasions! Made of heavy weight textured cardstock with patterned die cut bird embellishments these cards can be used as mini thank-you cards, gift tags, scrapbooking embellishments, place cards and more! The clients often use them as little thank-you notes to include with business orders.

**CARD-DESIGN**

## Elegant Thank You Cards

Design Agency: Bittersweet Design Boutique  
Production Date: 2010  
Creative Director: Rose Lindo  
Designer: Rose Lindo  
Client: Nicole Chatham Photography  
Photography: Rose Lindo  
Nationality: Caucasia



Nicole Chatham is a wedding photographer based out of Austin, Texas. Her branding is elegant and sweet, just like her images. These thank-you cards were printed and assembled in house, with a ribbon tied around the set to add a personal touch.





## London's Burns'ing

Design Agency: KMGD

Production Date: 2011

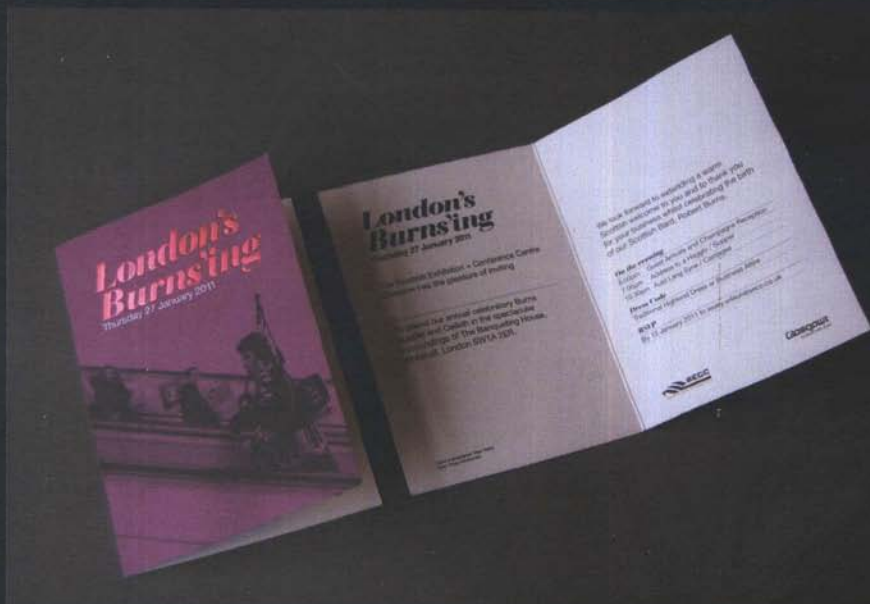
Creative Director: Kate Vernon

Designer: Kate Vernon

Client: Scottish Exhibition & Conference Centre

Photography: Mark Mainz

Nationality: UK



This marketing campaign for the SECC's annual celebratory Burns Supper and Cellidh featured a Scots Piper photographed in various key locations in London. Hot pink foil blocking was applied across the print to compliment the spectacular surroundings of the chosen venue - London's Banqueting House in Whitehall.



### Lamby Thank You Card

Design Agency: Chauhie  
Production Date: 2008  
Creative Director: Monika Natus  
Designer: Monika Natus  
Photography: Chauhie  
Nationality: USA



For this thank-you card, original artwork was scanned and then rendered on the computer. Letterpress printed in two colours on Cranes Lettra.

## Splish, Splash Thank You Card

Design Agency: Chauhie  
Production Date: 2008  
Creative Director: Monika Natus  
Designer: Monika Natus  
Photography: Chauhie  
Nationality: USA

This design was hand illustrated from an image of an old stuffed toy. The thank-you card was designed to complete the "Splish, Splash" baby shower suite. Letterpress printed in two colours on reclaimed cotton fibre paper.



## Thanks a Bunch



The letterpress card is for sharing a heartfelt thank you. The design is printed using a two-colour ink process onto thick, 110 lb cotton paper. A sweet, cheerful way to share a thank-you!

Design Agency: Paper Lovely  
Production Date: 2011  
Creative Director: Kim Burks  
Designer: Kim Burks  
Photography: Kim Burks  
Nationality: USA





## Wood Grain Texture Thank-You Card

Design Agency: The Little Red House  
 Production Date: 2010  
 Creative Director: Aggie Tsz-Yan Cheung  
 Designer: Aggie Tsz-Yan Cheung  
 Photography: Aggie Tsz-Yan Cheung  
 Nationality: USA

This is a 2 inches x 3 inches mini thank-you card that has hand-drawn wood texture in the front and little simple shape tree in the back. It was inspired by our mother nature, and reminding us, human being, to say thank you to her .

Thank-You Cards - Set of 12

Design Agency: Jack & Ella Paper Press

Production Date: 2010

Creative Director: Jessica Bates

Designer: Jessica Bates

Photography: Jessica Bates

Nationality: USA



100% recycled heavyweight kraft card stock, a 12-pack set of postcard thank-you notes was designed to eliminate extra paper waste (no envelope) but still sending a thoughtful thank you note via snail mail vs. an email thanks, which seems a bit tacky. "You are da bomb" is printed along the front and the backside simply says "thanks so much" with space to write a note and address the card.



## Sweet Baby Thank-You Notes

Design Agency: Jack & Ella Paper Press

Production Date: 2010

Creative Director: Jessica Bates

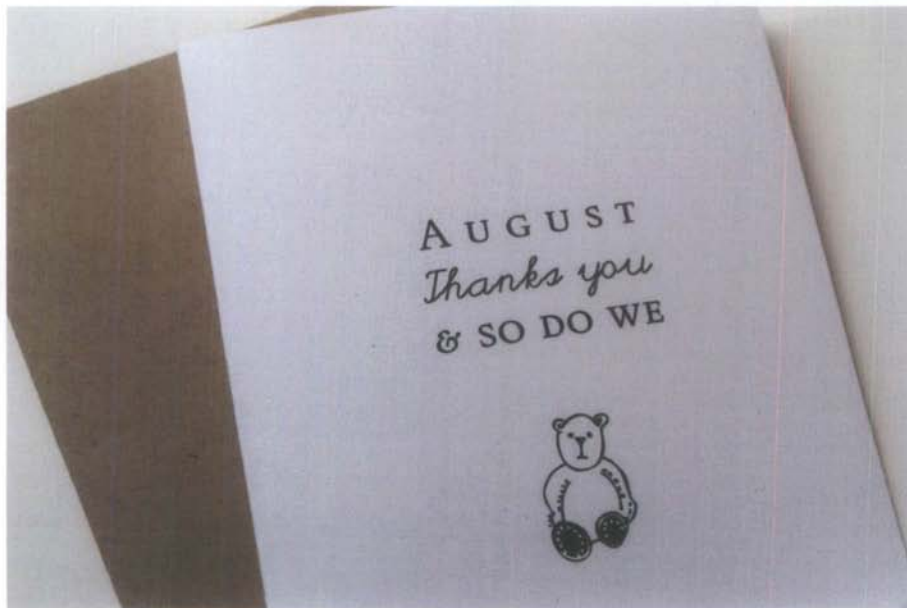
Designer: Jessica Bates

Illustrator: Rae Kaiser

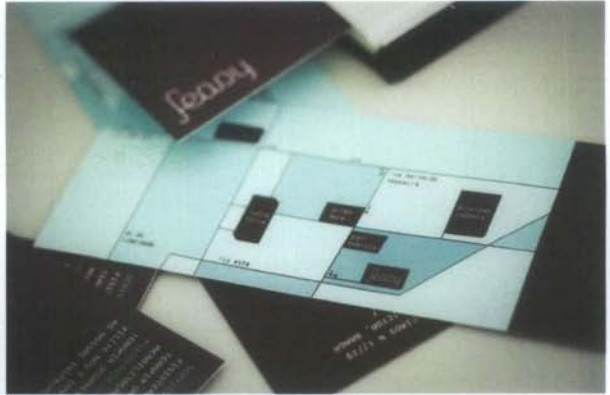
Photography: Jessica Bates

Nationality: USA

100% recycled heavyweight white card stock with a sweet little bear and customised with the child's name : " \_\_\_\_\_ thanks you and so do we" were printed in a dark green and arrives wrapped in a ribbon with paper bag coloured recycled envelopes.







## Feasy

This is a promotion card designed for representing fluidity, clinical care and accuracy of therapeutic services. The type resembles the connections between nerves, muscles and blood veins in the human body, while associated to the company's clarity, objectivity and professionalism. The choice of colours accentuates these features a clinical greenish tone opposing a hot copper.

Design Agency: Gen Design Studio

Production Date: 2010

Creative Director: Leandro Veloso

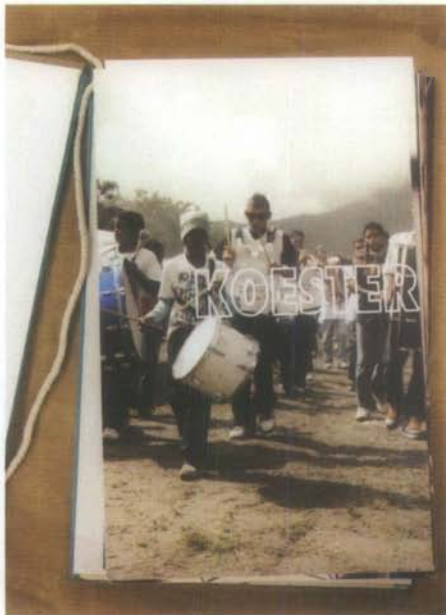
Designer: Catarina Correia

Client: Feasy-Fisioterapia

Photography: Leandro Veloso

Nationality: Portugal

Koester



Production Date: 2010

Designer: Andrea Mouton

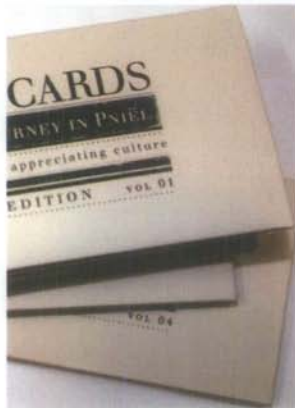
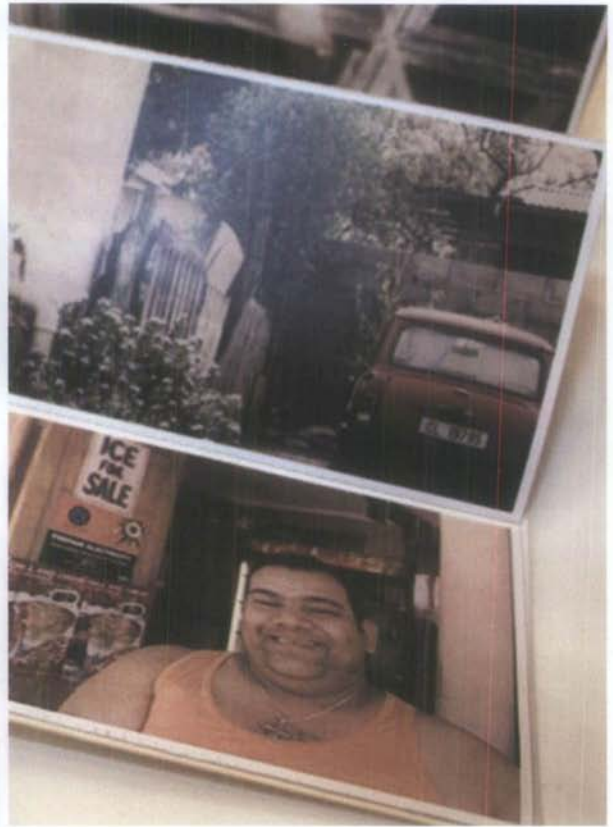
Client: Pniel Heritage and Cultural Museum

Photography: Andrea Mouton

Nationality: South Africa



Koester was a project that the designer did with a small community close to Cape Town who had recently opened their very own heritage and cultural museum. In Koester, Andrea Mouton asked members of the community to share their heritage and culture and designed a card for each of them. The cards allowed for those who didn't partake in the exercise at first to add their own cards to the collection as time passes. So if you bought the catalogue, you could add your own card as you wished (the catalogue had a few empty cards instructing you how to make your own card). Every card became a part of a collection and a memory of the community.



## Koester

Pniel is a small community and wanted to attract more visitors, yet it didn't happen regularly. They are a small, quaint community full of character. So the idea with the postcards was to capture just that, exactly what you saw on the street as you pass by: It was the ordinary things you see amongst the community and quotes that you heard when they spoke. The whole community once again partook and the visitors loved the real experience of the community. The postcards were sold in a booklet with five postcards in each booklet. It also became a collectable.

Production Date: 2010  
 Designer: Andrea Mouton  
 Client: Pniel Heritage and Cultural Museum  
 Photography: Andrea Mouton  
 Nationality: South Africa

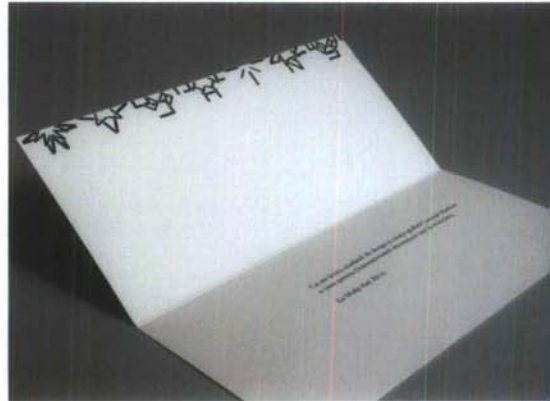
## Burgopak Direct Mailer and Magazine Insert



Design Agency: Burgopak  
 Production Date: 2010  
 Creative Director: Dane Whitehurst  
 Designer: Dane Whitehurst / Isabel Muldoon  
 Photography: Burgopak Germany Studio  
 Nationality: UK

Demonstrating innovative structural design and the ability to create an engaging marketing solution. Burgopak have optimised their patented sliding mechanism to develop a new direct mail design. Lightweight and robust, Burgopak's direct mailer can include an attached booklet and is able to travel through the post without being damaged. An alternative to the standard looseleaf format, Burgopak's unique structural design further demonstrates the ability to unite graphic and structural design to create intrigue and engage with recipients.





## Concept Machine Corporate Card

Design Agency: Concept Machine  
Production Date: 2011  
Creative Director: Irina Neatu  
Designer: Irina Neatu  
Nationality: Romania

Concept Machine Card was created as part of studio identity. The concept was to design decorative star-shaped elements using the studio's visual identity typeface. Therefore the above and below lines reveal the name of the design studio. The designers used black and white for a clean and simple look.

## Promotional Postcards To Spy Store



**Production Date:** 2011  
**Creative Director:** Juan Regueiro  
**Designer:** Juan Regueiro  
**Client:** Infraganti  
**Photography:** Juan Regueiro  
**Nationality:** Spain



Postcards of communication promotional for events and offers realised by a shop specialised in sale of spy products. They follow a similar graph to unify the brand image.



## Spiewak Golden Fleece Campaign Identity & Catalogue

**Design Agency:** Michelle LeClerc Design

**Production Date:** 2008

**Creative Director:** Josh Chapman

**Designer:** Michelle LeClerc

**Client:** I.Spiewak & Sons

**Photography:** Jeffrey Westbrook

**Nationality:** USA

The Golden Fleece catalogue heralded the debut of Spiewak's limited edition 2008 outerwear collection. Family-owned since 1904, the collection celebrated over a hundred years of iconic style. Tree rings and a tree graphic element was used throughout all collateral to connote the family connection and connect the vintage elements to the current collection.



## Wikipedia's 10th Anniversary Installation

Production Date: 2011

Designer: Tim Burrell-Saward / Dean McNamee

Client: Wikipedia

Nationality: UK

A series of 18 printers suspended above the guests printed physical records of individual contributions, each including a brief summary of the article edited. The volume of receipts highlighted the sites devoted community, with each individual receipt also acting as an insight into Wikipedia's collective knowledge.

On Thursday at 15:47 the user WikHead contributed to the article **Greyson Chance**.

Greyson Michael Chance (born August 16, 1997) is an American singer, songwriter and pianist whose April 2010 performance of Lady Gaga's "Paparazzi" at a sixth-grade music festival became a hit on YouTube.



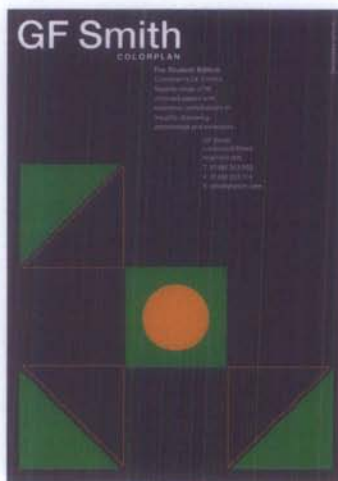
WIKIPEDIA

We use Wikipedia so often that it's easy to forget how much work goes into it every day. Please show your support by donating at [en.wikipedia.org](http://en.wikipedia.org)





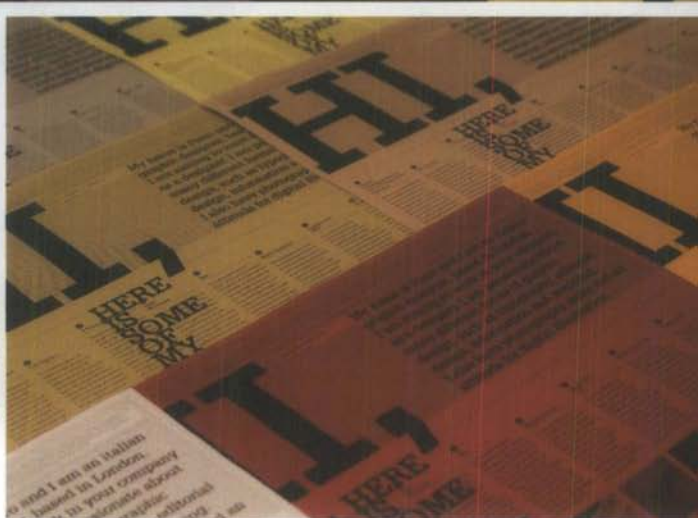
GF Smith Colour Cards



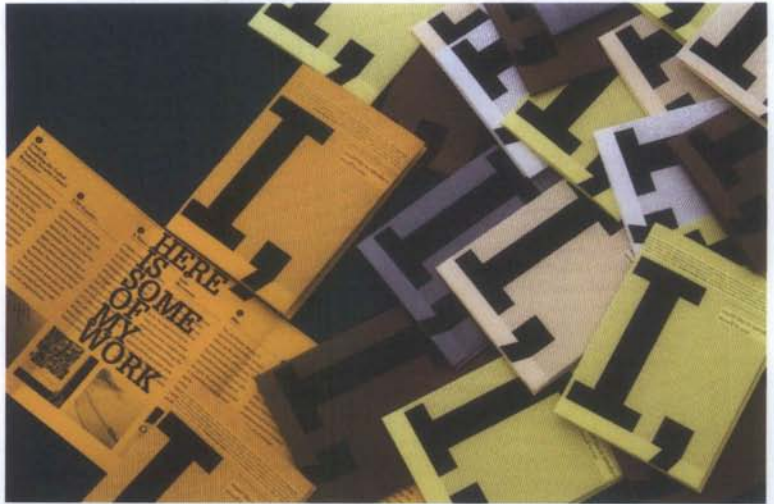


Design Agency: Sthuthi Ramesh  
 Production Date: 2011  
 Course Director: Tony Pritchard  
 Designer: Sthuthi Ramesh  
 Client: London College of  
 Communication / GF Smith  
 Nationality: India

These are promotional cards for  
 GF Smith Colorplan with modernist  
 approach of Indian folk art - Rangoli  
 (traditional floor art) to communicate  
 colour theory with cultural context.



HI, (give-away folio)



Production Date: 2009  
 Creative Director: Piero Zagami  
 Designer: Piero Zagami  
 Photography: Piero Zagami  
 Nationality: UK

"HI," is a compressed foldable version of the designer's portfolio works (toner printed on coloured recycled card, 300 gsm). When unfolding the leaflet it reveals progressively information about the designer's design work. It's always a good challenge for a designer to come up with unexpected tools of self-promotion and it can be a key asset to find new clients.



## Bon Any 2011

Design Agency: Vellut  
Production Date: 2010  
Creative Director: Pau Lamuà / Lara Lozano  
Designer: Pau Lamuà / Lara Lozano  
Photography: Pau Lamuà / Lara Lozano  
Nationality: Spain



It is the new year's promotional card of the studio. Like all the good and bad moments of the year, the card is ephemeral, ending being destroyed by the user to get read the entire message.





It is the new year's promotional card of the studio. In addition to wish the evident "happy 2010", the user can choose the desire that like more and to complete the piece.



## Feliç 2010

Design Agency: Vellut

Production Date: 2009

Creative Director: Pau Lamuà / Lara Lozano

Designer: Pau Lamuà / Lara Lozano

Photography: Pau Lamuà / Lara Lozano

Nationality: Spain



Production Date: 2010

Creative Director: Vinicius Foscaches da Cunha

Designer: Vinicius Foscaches da Cunha

Client: Fernanda Almeida

Photography: Vinicius Foscaches da Cunha

Nationality: Brazil



This project was developed for a friend, Fernanda Almeida (Lady Gaga's performer in Florianópolis, Brazil). It was designated to be part of her divulgation on the Diversity Parade. This card consists in a format that remember the crystal glasses that Lady Gaga used on her 1<sup>st</sup> album cover. The card is design to fit in a nose, so it can be used as a little pair of glasses, and also be stored in a normal wallet.

## Amser Te Branding Project

Design Agency: Kutchibok  
 Production Date: 2008  
 Creative Director: Siôn Dafydd  
 Designer: Alwyn Thomas  
 Client: Amser Te  
 Photography: Matt Cant  
 Nationality: UK

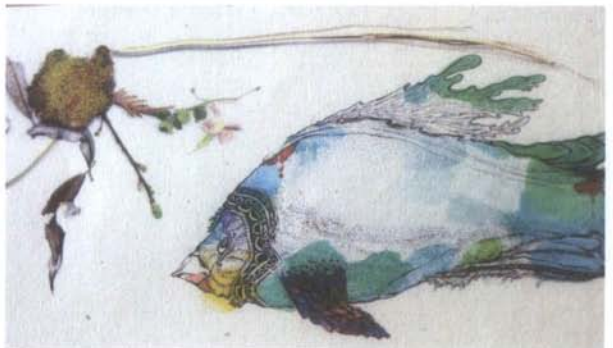


Amser Te offers a unique collection of vintage china and accessories for hire. They can style your venue, creating a truly memorable occasion reminiscent of an elegant bygone era. The designers devised a branding reflecting the charm of the Amser Te crockery, using elegant typography combined with luxurious rose patterned stationery.

## Promotional

Design Agency: Ariane Galerie  
 Production Date: 2010-2011  
 Creative Director: Ariane Nicollier  
 Designer: Ariane Nicollier  
 Nationality: Switzerland

Once a year Ariane Galerie creates cards with self-promotional purposes and send them to existing and potential clients. These cards are a very interesting medium to transport, disperse and send, without the constraints of distance or technology, a message through images. These cards are a very archaic medium and holds a very symbolic and emotional status, which is not achieved by email or the World Wide Web. These examples are also men to show the illustrative creativity, the mix media approach and the capacity of conceptualisation of the illustrator. And hopefully, they are meant to bring some joy, awake some curiosity or any kind of emotion to the one who receives it. A postcard can be such a personal item, with an intimate touch, it really transports a particular kind of communication, it travels as an object who was touched by the hand of the sender and then by the receiver, another important characteristic that we try to achieve by sending these postcards is to somehow "touch" the receiver, make him or her feel somehow special. To do so the representation can't seem too commercial, it has to contain a deeper message, a sincere wink of the creator's soul.





## Exhibition Card

Design Agency: Studio Baktazam

Production Date: 2011

Creative Director: Urszula Kluz-Knopek

Designer: Urszula Kluz-Knopek

Client: adija.pl

Photography: Urszula Kluz-Knopek

Nationality: Poland

It is a project inspired by an info-card used in exhibitions. On the front the designers have the artist's pseudonym ADIJA, which is also her personal logotype that can be seen on all of her designs and websites. Below the pseudonym the designers have name and last name of the artist. On the other side the designers have one of her photos. There is a bunch of space left on the back side for any thanksgiving or for any personal information of the guests they would like the artist to contact them.

## Promotional Card

Design Agency: Alan James Murphy

Production Date: 2009

Designer: Alan Murphy

Client: Michael Murphy

Photography: Declan Aylward

Nationality: Ireland

It is the promotional card for an Irish artist, and the material was to be used at an exhibition, featuring the artist's work. Print cost was reduced by stamping each business card along with using unused stock from printers.



## Friendtorship



Design Agency: Robotbyrne  
 Production Date: 2011  
 Creative Director: Micah Saxton Kuhl  
 Designer: Micah Saxton Kuhl  
 Client: Portland State University  
 Photography: Micah Saxton Kuhl  
 Nationality: USA



Friendtorship is a mentorship programme where PSU students mentored Centennial Learning Centre high schoolers. These are promotional cards to get other students signed up for the following term.

## Manifesto

Design Agency: Studio Baktazam  
 Production Date: 2011  
 Creative Director: Urszula Kluz-Knopek  
 Designer: Urszula Kluz-Knopek  
 Client: filuteria.pl  
 Photography: Urszula Kluz-Knopek  
 Nationality: Poland



This card was designed specifically for the All Saints Day as a form of an art manifesto. The character featured in the card as well as the short story are a creation of the new holy and secular future character. It is a manifesto of [filuteria.pl](http://filuteria.pl), a website dedicated to unimpeded humanity and freedom of women.

## Red Cross Direct Mail Advertising

**Design Agency:** California State University of Long Beach

**Production Date:** 2011

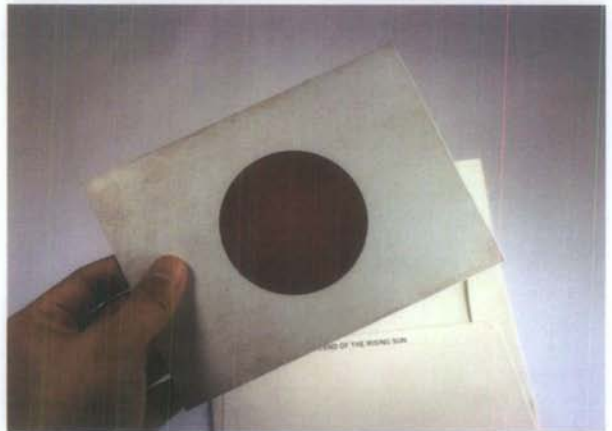
**Designer:** Herman Chaneco

**Client:** American Red Cross

**Photography:** Danielle Duran

**Nationality:** The Philippines

Japan was hit by one of the largest earthquakes ever recorded on March 11, 2011. The magnitude-9.0 quake spawned a deadly tsunami that slammed into the nation's east coast, leaving a huge swath of devastation in its wake. Thousands of people are dead and many more are still missing or injured. Japan has often donated when other countries have experienced disasters, such as when Hurricane Katrina impacted the United States.





## Facing Self-Promotion

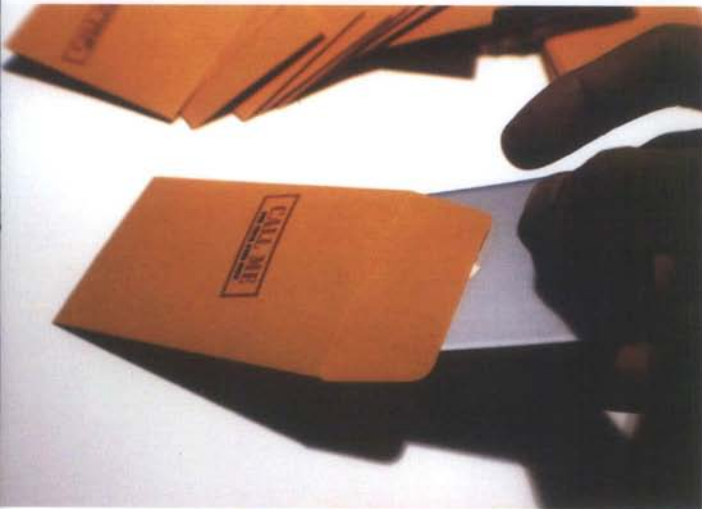
Design Agency: California State University of Long Beach

Production Date: 2011

Designer: Herman Chaneco

Photography: Danielle Duran

Nationality: The Philippines



The project was to create a calling card for the designer to give as handouts to whom interested in design. The concept was to convey the secrecy of the designer's service. It is very important to keep the client's creative process undisclosed to the public until the release date. The viewer will be required to use a search engine to see the portfolio. Phone number will be embedded on the keyboard as well as the professional title.





## Fred Perry Subculture Viral



**Design Agency:** Influence an Audience  
**Production Date:** 2011  
**Creative Director:** Kevin Downey  
**Designer:** Kevin Downey  
**Client:** D&AD Brief for Fred Perry  
**Photography:** Kevin Downey  
**Nationality:** Ireland

A series of cards was designed to attract people to the Fred Perry Subculture blog. The idea is based on personalising the card then forwarding it to either a friend or the Subculture site where they can watch the story unfold.



## Moving Announcements

Design Agency: McMillian + Furlow

Production Date: 2011

Creative Director: William McMillian

Designer: Lindsay Gluffrida

Photography: Lauren Bilanko

Nationality: USA

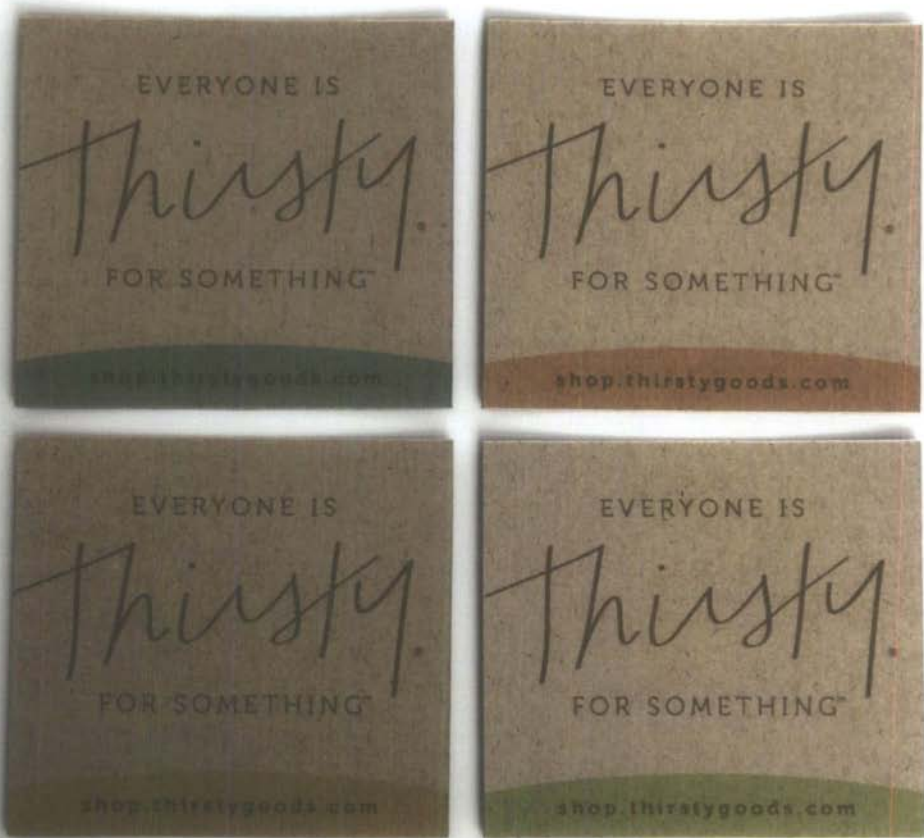
When designing the moving announcements, the designer chose a nautical theme in an effort to honour their majestic new home in the Brooklyn Navy Yard. Spread out over 300 acres on the Brooklyn waterfront, this modern industrial park with such rich history, emerging business, and creative energy, is a welcome environment for M+F. The designer has always loved the anchor as an icon, whether it's used in logos, tattoos, t-shirts, street art, etc. so the designer jumped at the chance to incorporate one into the layout of the moving announcements. The balance between the slab serif industrial font and the delicate style of the anchor, along with the angled typography and playful vernacular, creates a cheerful design, communicating a sense of excitement and enthusiasm for a new home. The designer printed the announcements on a heavy stock bright white paper with a smooth finish, using the Pantone green, and completed the suite with charcoal grey envelopes.

## Pregnancy Announcement

Design Agency: Maria Pastore Design  
 Production Date: 2011  
 Creative Director: Maria Pastore  
 Art Director: Maria Pastore  
 Designer: Maria Pastore  
 Photography: Maria Pastore  
 Nationality: USA

It's twins! This design is simple, sweet and from the heart. Since the couple did not know yet what they were expecting, boys or girls, the colours were kept neutral and complemented by a font that felt personal and handwritten. Cards were printed on a soft-white Italian cotton paper and were paired with a Kraft envelope.





## Promotional Cards

**Design Agency:** Maria Pastore Design

**Production Date:** 2011

**Creative Director:** Maria Pastore

**Art Director:** Maria Pastore

**Designer:** Maria Pastore

**Client:** Thirsty® Designed Goods

**Photography:** Maria Pastore

**Nationality:** USA

The logo is handwritten to complement the Thirsty® brand — a feel-good brand that is passionate, inspiring and supportive of individuality. The mark was then applied to the promotional cards with the brand tagline: Everyone is Thirsty for Something.™ The cards were printed on Kraft paper.



## Promotion Card

**Design Agency:** Anchored Designs  
**Production Date:** 2010  
**Creative Director:** Erynn Hesler  
**Designer:** Erynn Hesler  
**Photography:** Erynn Hesler  
**Nationality:** USA



Self-promotional material, small  
 mailable portfolio.



## Year in Review

Design Agency: [amandajanejones.com](http://amandajanejones.com)

Production Date: 2010

Designer: Amanda Jane Jones

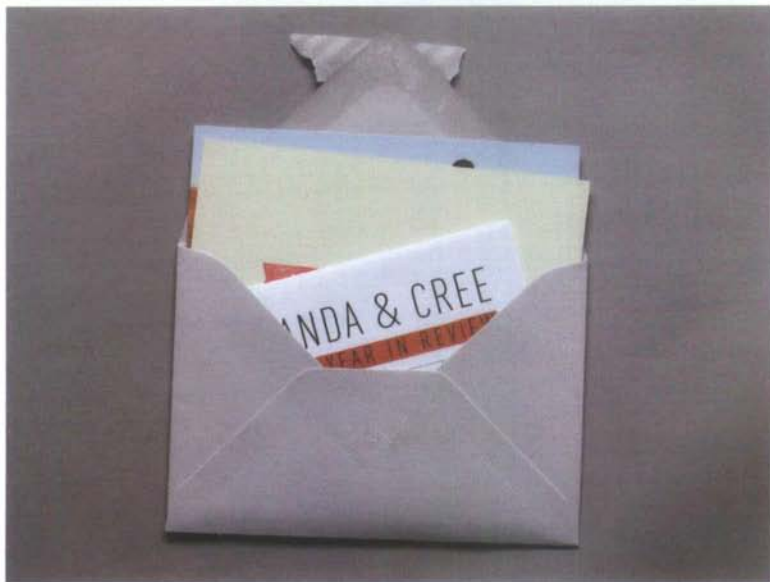
Client: Amanda Jane Jones

Photography: Cynthia Cockriel

Nationality: USA

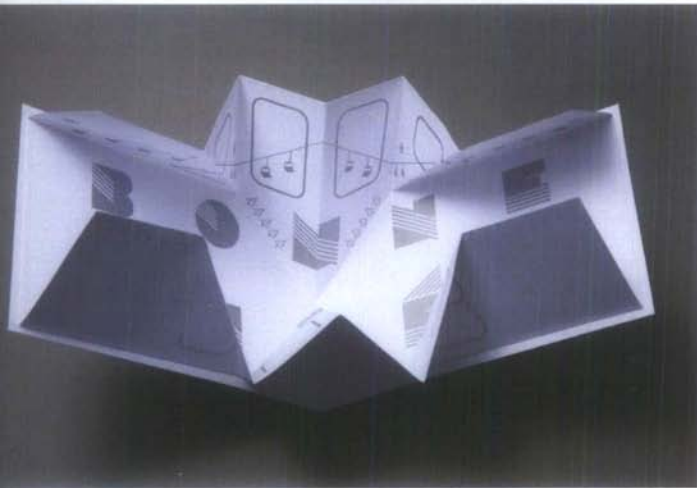
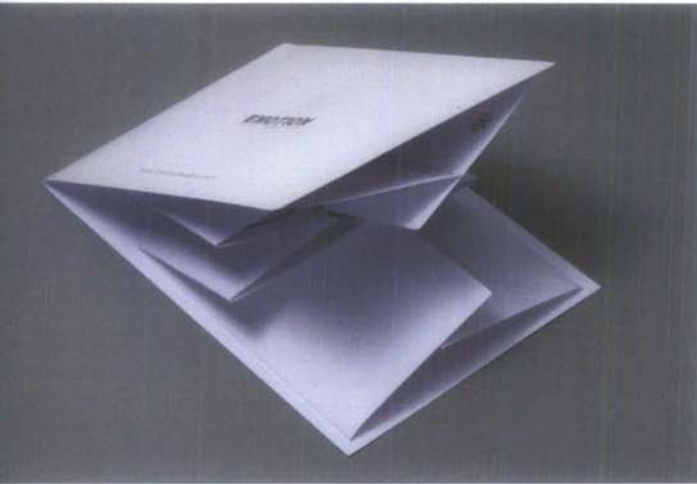
Come December, the designer always find herself in a conundrum. The designer loves sending and receiving holiday cards, but finds the whole process a bit monotonous and often a bit overwhelming. The Year in Review was an attempt to send the designer's holiday cheer in a way that was concise, interesting, and well designed.





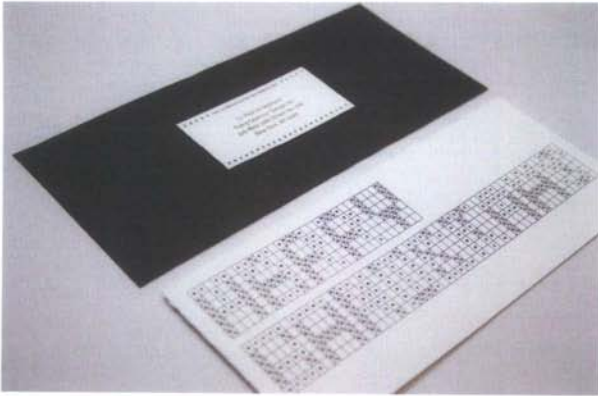
## Emotion New Year Card

**Design Agency:** Julmeme  
**Production Date:** 2009  
**Creative Director:** Julmeme  
**Designer:** Julmeme  
**Client:** Emotion  
**Photography:** Risa Kashiwagi  
**Nationality:** Switzerland

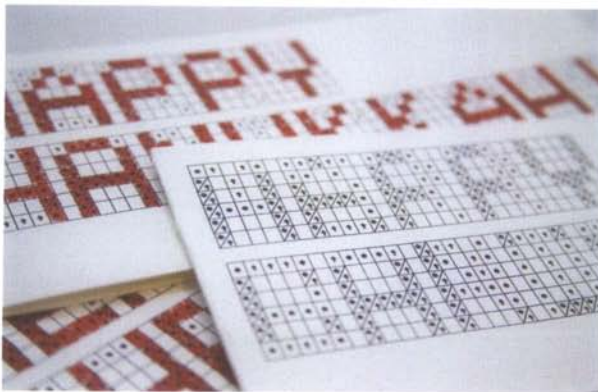


The happy New Year card is designed for the event company Emotion based in Japan. The designer used original concept and folding layout.

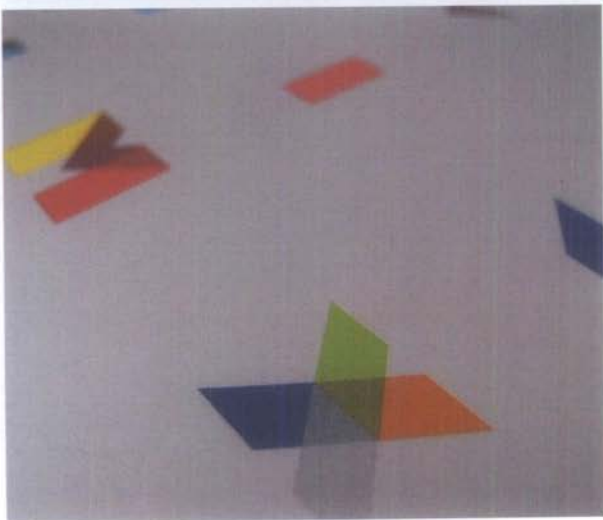
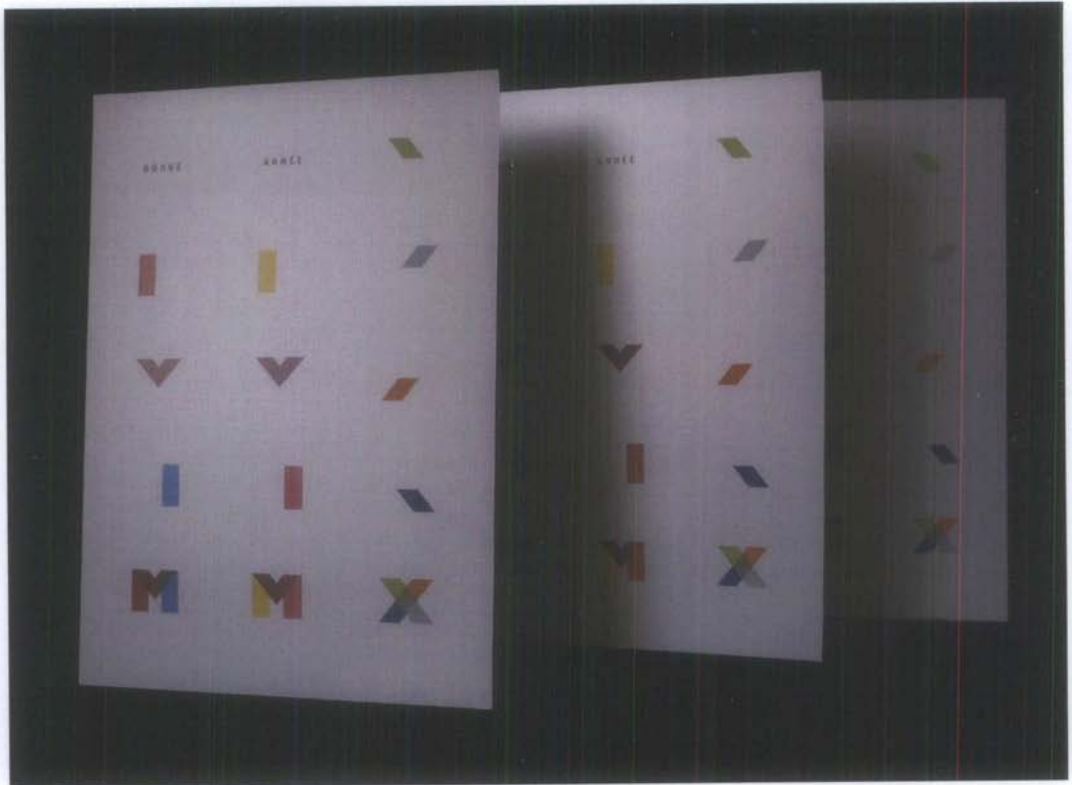
## Choose Your Own Holiday Card



Design Agency: The New Design Studio  
 Production Date: 2009  
 Creative Director: Jon Newman  
 Art Director: Jon Newman  
 Designer: Jon Newman  
 Photography: Jon Newman  
 Nationality: USA



Instead of giving out a generic holiday card the designers decided to do something different. The idea behind this card is that depending on the holiday the recipient celebrates. They will get a specific greeting after they fill-in the box of their religious symbol. So no matter if they celebrate Christmas or Hanukkah, it will be a specific greeting about that holiday.



## 2010 New Year's Card

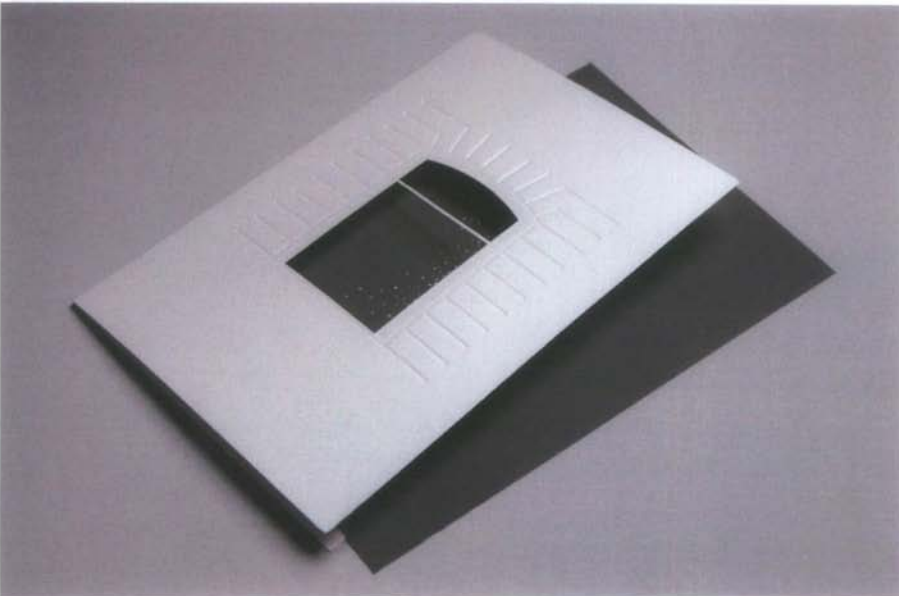
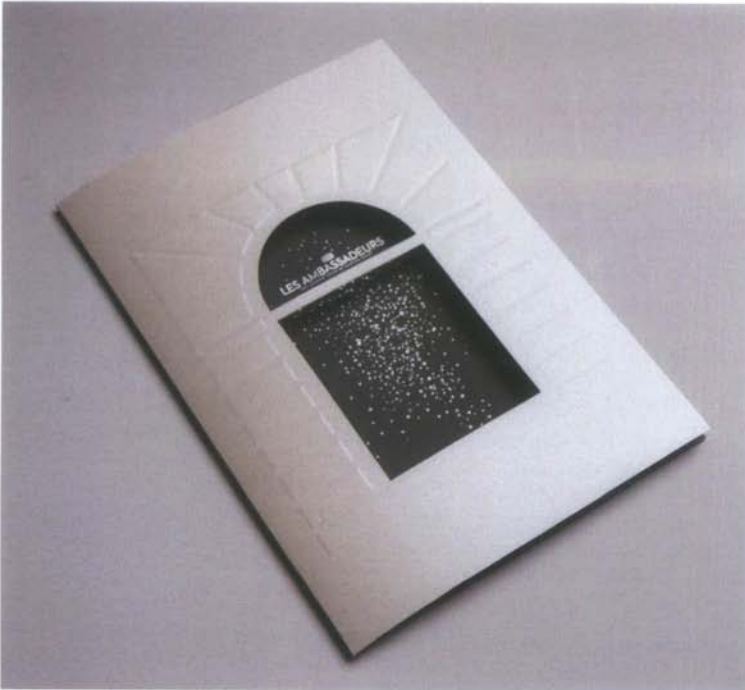
Design Agency: BURO-GDS  
Production Date: 2010  
Designer: Ellen Tongzhou Zhao  
Client: ENSAD  
Nationality: USA

Ellen Zhao created this new year's card (printed and animated version) for National School of Decorative Arts using the novel Letters MMX.

## Les Ambassadeurs Christmas Card

Design Agency: enzed  
Production Date: 2010  
Creative Director: Nicolas Zentner  
Designer: Nicolas Zentner  
Client: Les Ambassadeurs  
Nationality: Switzerland

LES AMBASSADEURS is a watch and jewellery retailer in Switzerland. Its corporate identity is a lot based on the image of doors symbolising the different brands that LES AMBASSADEURS represent. This Christmas card illustrates a door with embossing and die cut revealing hot foil stars.

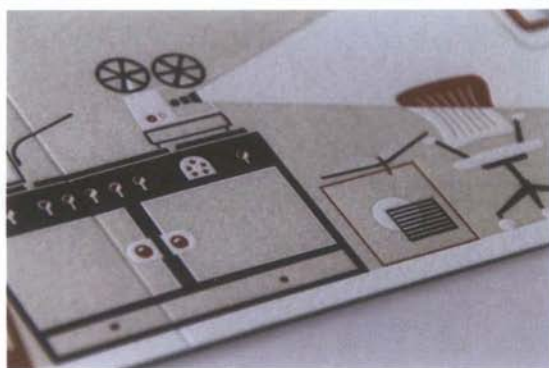
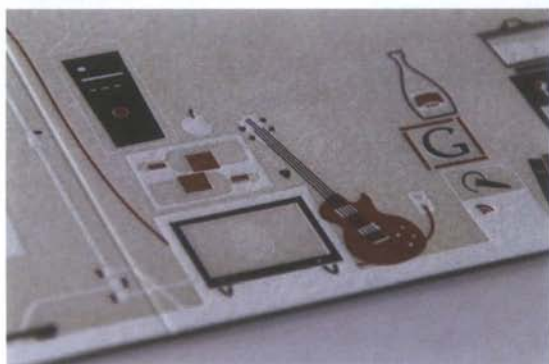
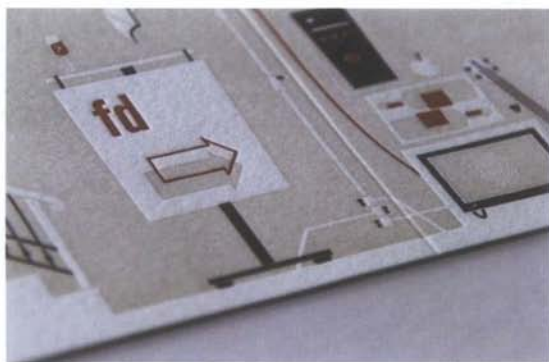


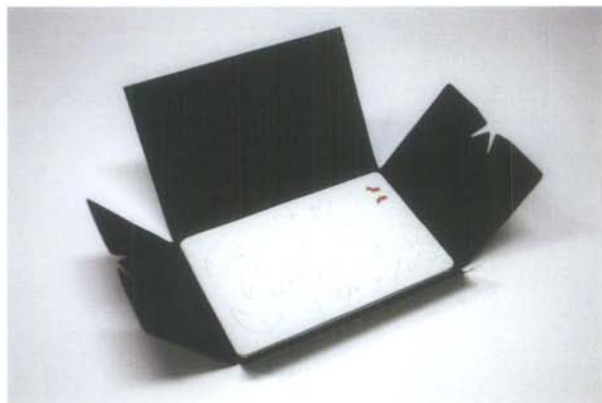
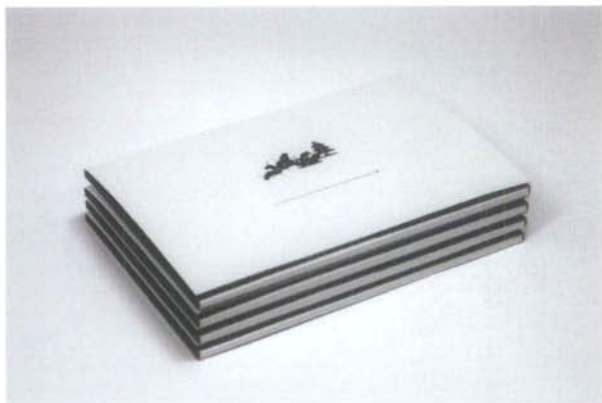


## Holiday Card

Design Agency: Factor Design  
 Production Date: 2008  
 Creative Director: Jeff Zwerner  
 Designer: Elie Monge  
 Nationality: USA

At the end of 2008, Factor Design sent this holiday card to their clients and partners to celebrate their friendships and work collaboration. The guitar, solar panel, movie projector, stove, light bulb and other items in the composition each represents one of these valued relationships.

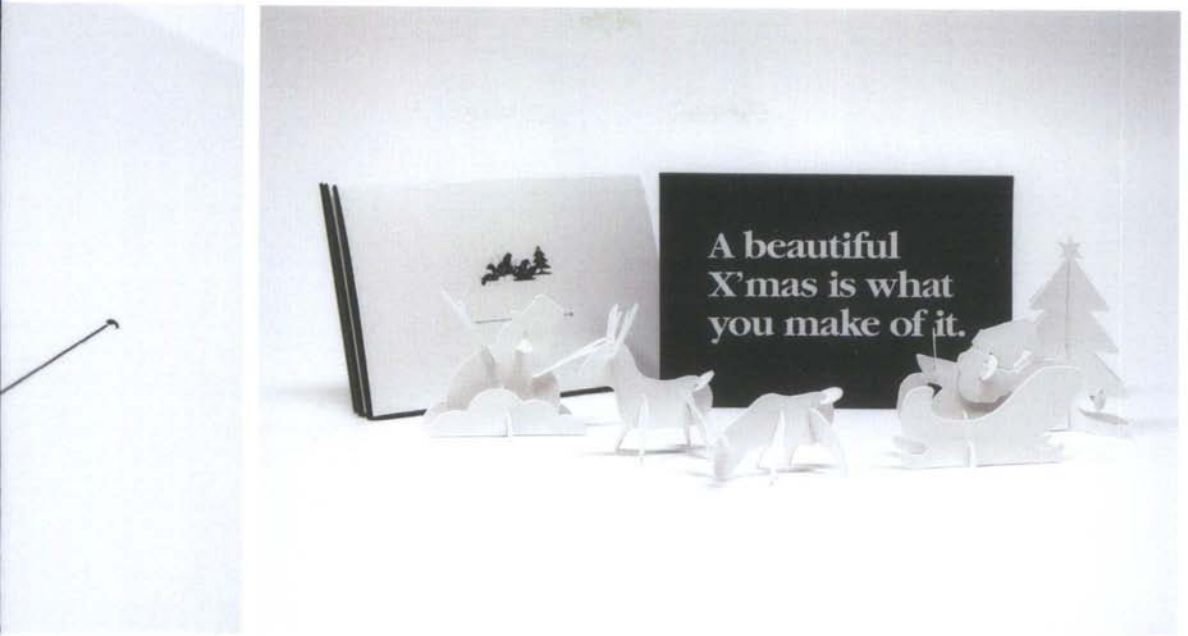




Design Agency: Roots  
 Production Date: 2008  
 Creative Director: Jonathan Yuen  
 Designer: Jonathan Yuen / B.G. Tan  
 Client: Jonathan Yuen / B.G. Tan  
 Photography: Jonathan Yuen  
 Nationality: Singapore

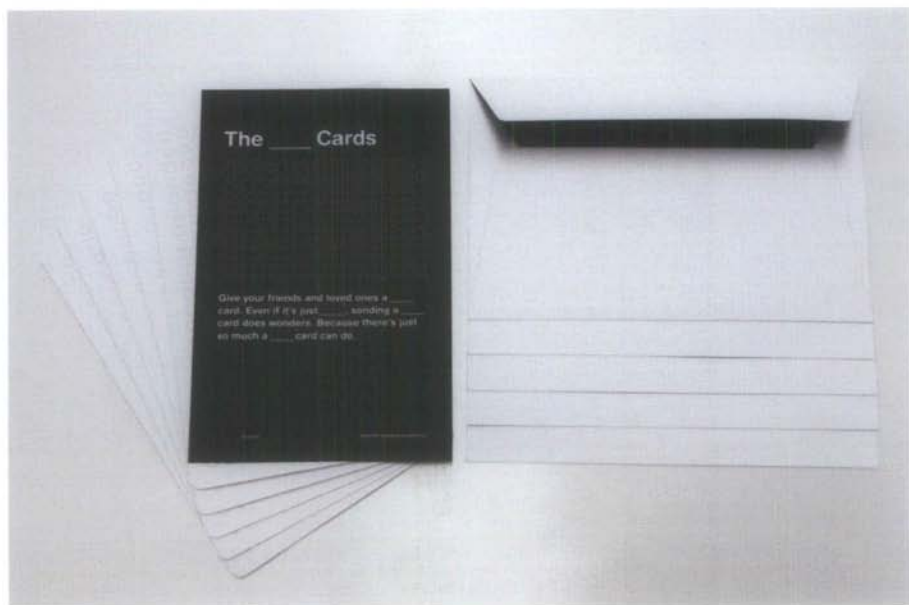
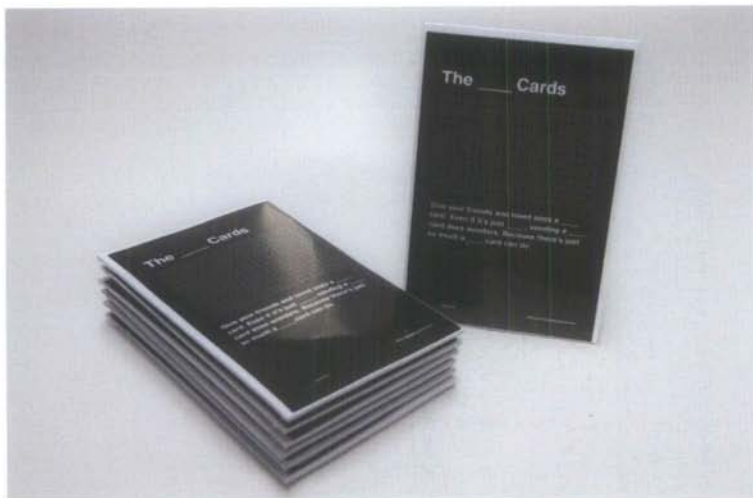
A Beautiful X'mas Is What You Make of It





Generic X'mas greeting cards are aplenty. The designers saw a need to create a X'mas card that is not just "another X'mas card". Hence "A beautiful X'mas is what you make of it" was conceived.

## The Cards



"Give your friends and loved ones a \_\_\_ card. Even if it's just \_\_\_, sending a \_\_\_ card does wonders. Because there's just so much a \_\_\_ card can do."

Design Agency: Roots

Production Date: 2008

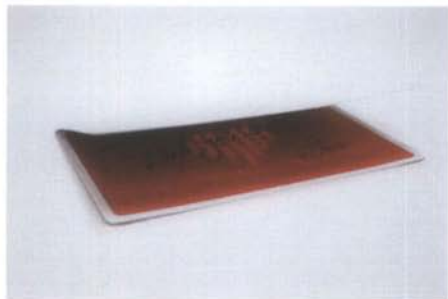
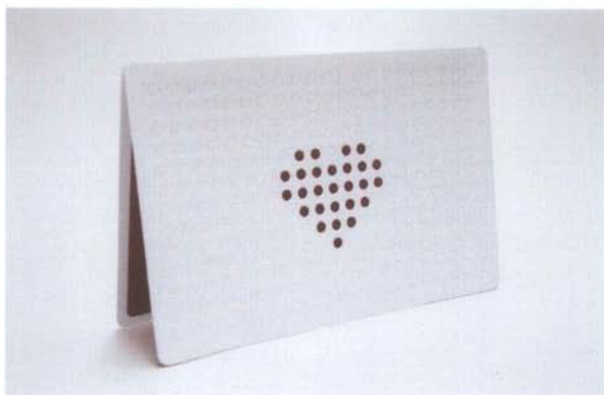
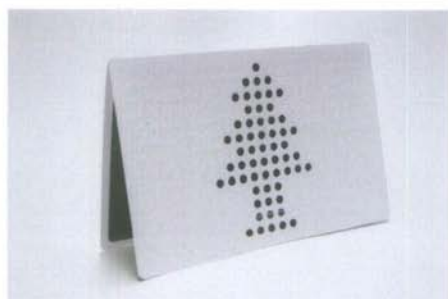
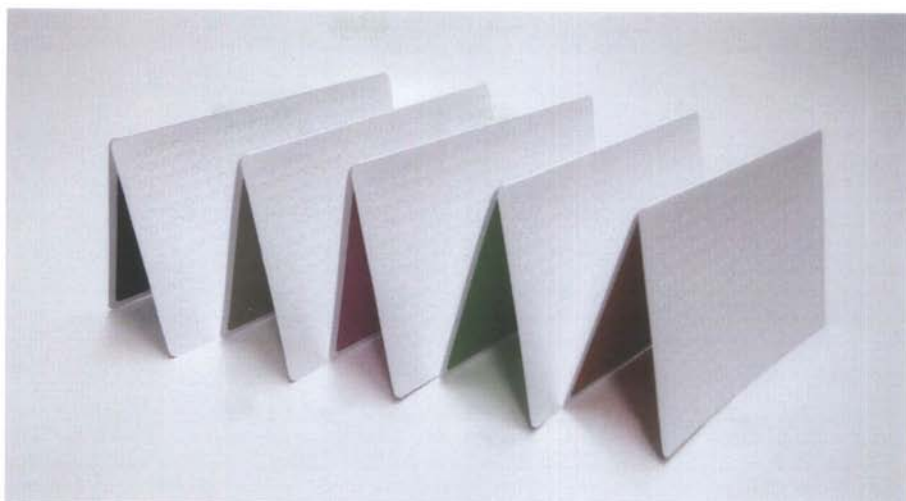
Creative Director: Jonathan Yuen

Designer: Jonathan Yuen / B.G. Tan

Client: Jonathan Yuen / B.G. Tan

Photography: Jonathan Yuen

Nationality: Singapore





## Hope Your Christmas Is Sweet!

Production Date: 2010  
Creative Director: Miji Lee  
Designer: Miji Lee  
Client: Mozaik creative  
Photography: Miji Lee  
Nationality: Canada

Icecream, which everyone loves, is not only for summer. Here is some sweet and delicious ice cream for Christmas season! It is made with snow and decorated with lovely and fancy Christmas tree ornaments. Eating a sweet icecream always brings such a huge pleasure, so the designer hopes everyone who receives this card feels the same during the joyous holiday season.

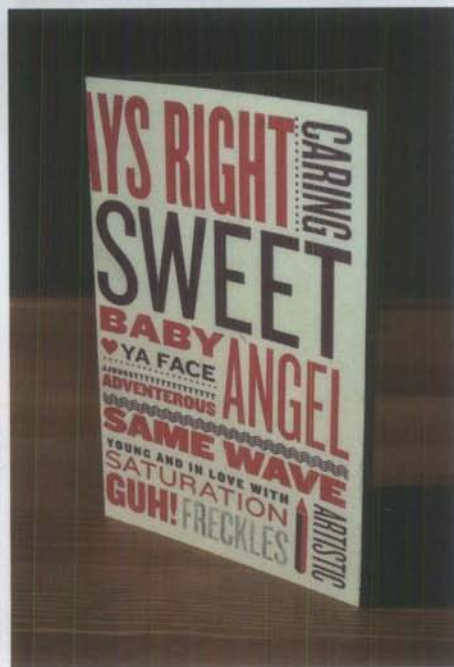
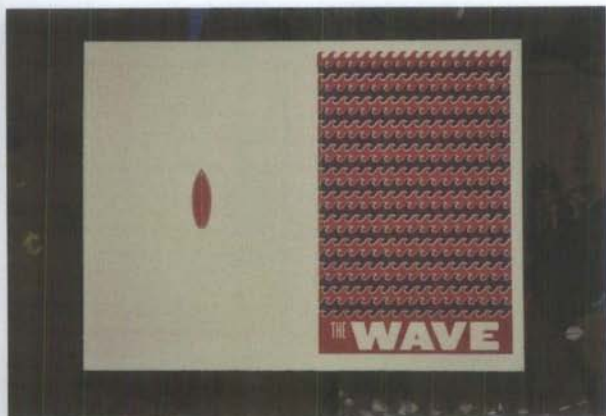
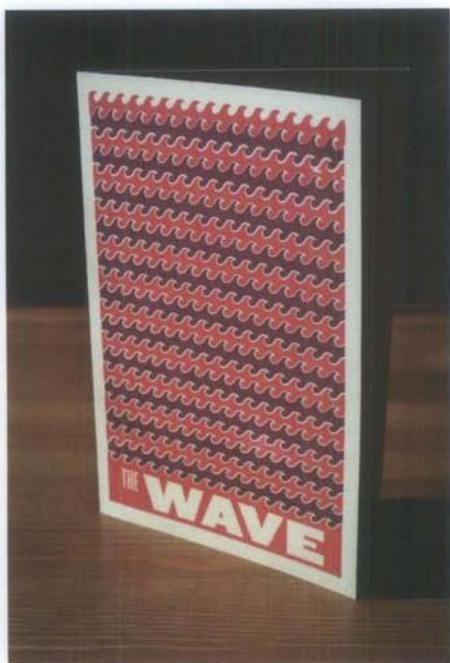


"Just Christmas Cards" are alternative Christmas cards that the designer designed for friends and family.

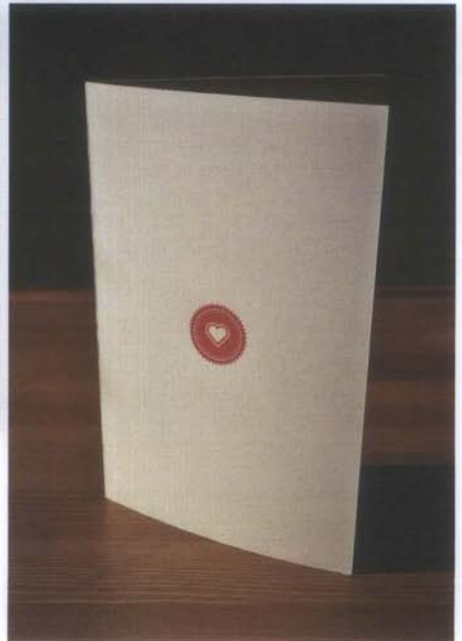
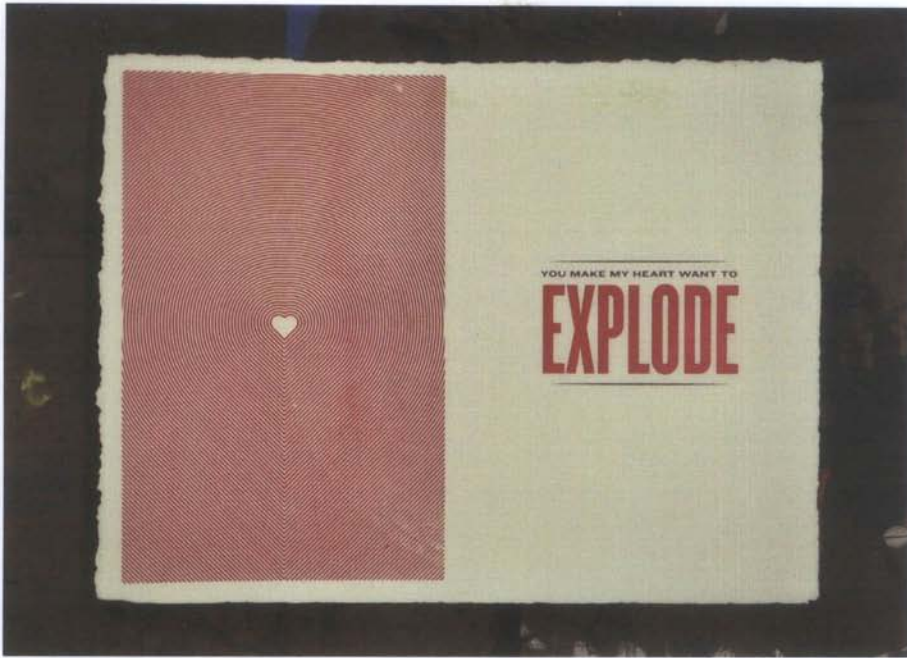
## Just Christmas Cards

Production Date: 2009  
 Creative Director: Patrícia Mafra  
 Designer: Patrícia Mafra  
 Photography: João Abraúl  
 Nationality: Portugal

Valentine's Day Cards



Production Date: 2011  
 Designer: Mike Smith  
 Client: Casey Catelli  
 Photography: Mike Smith  
 Nationality: USA



This was a self-initiated project to make a card for every day of the Valentine's Day Weekend.



## Luxury Christmas Greetings for Real Estate Company

Design Agency: Pixell  
Production Date: 2008  
Creative Director: Sara Benevento  
Designer: Sara Benevento  
Client: BDB RE  
Photography: Pixell  
Nationality: Italy

The envelope is handmade and the product is made using the exclusive GMUND papers. The logo has been created with the technique of "letterpress".



## FRI TRI the Forest-Friendly Christmas Tree

Design Agency: Kaaita  
Production Date: 2010  
Designer: Urška Hočevar  
Photography: Kontrastika  
Nationality: Slovenia

This ode to celebrations and winter cuddles, made from recycled paper is available in two highnesses. The miniature version fits best in creative workplaces, where it provides mental gateways into the idyllic world of winter landscapes. The tall and bushy version can be used as a nice hanger for all sorts of Christmas ornaments as well as a luxurious parking spot for all kinds of gifts. And, of course, no trees were cut down on your behalf.



## Christmas Card

Production Date: 2009

Creative Director: Tuukka Koivisto

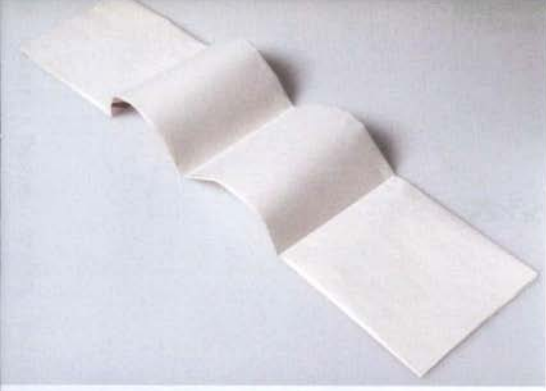
Designer: Tuukka Koivisto

Client: Aalto University, Helsinki  
University of Art and Design

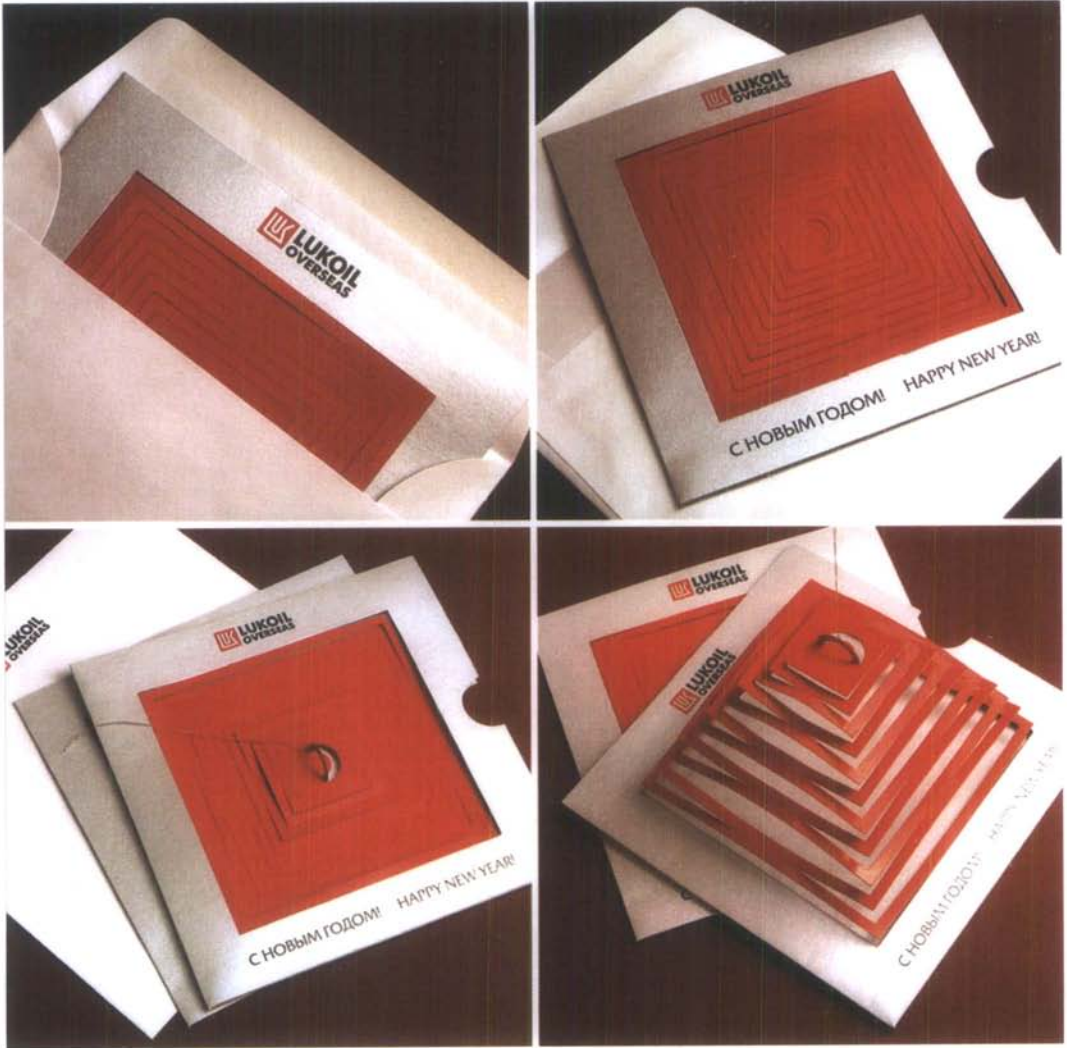
Photography: Tuukka Koivisto

Nationality: Finland





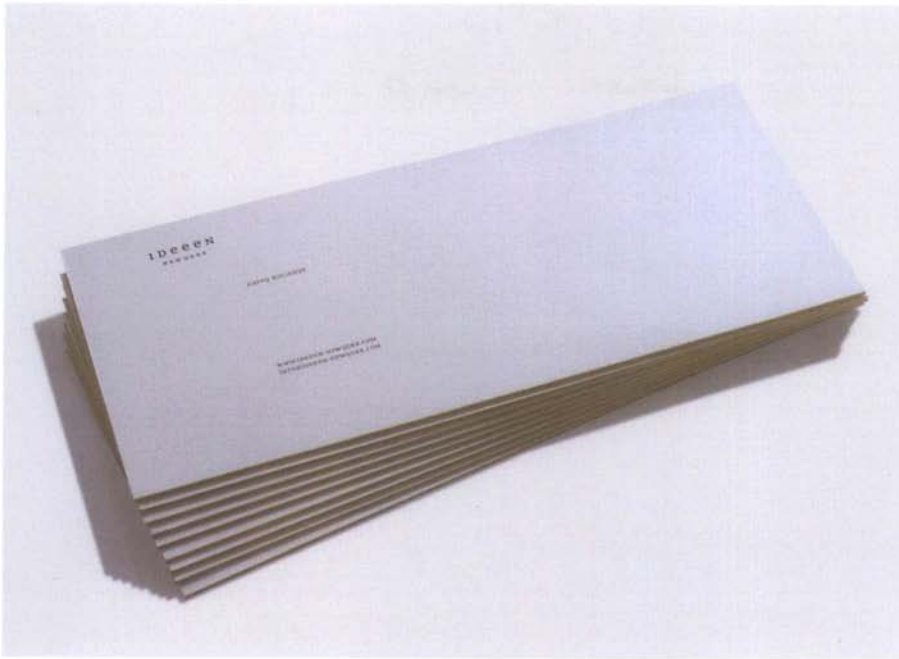
The Christmas card was designed for Helsinki University of Art and Design.



## New Year's Eve Card for the Oil Company LUKOIL Overseas Holding

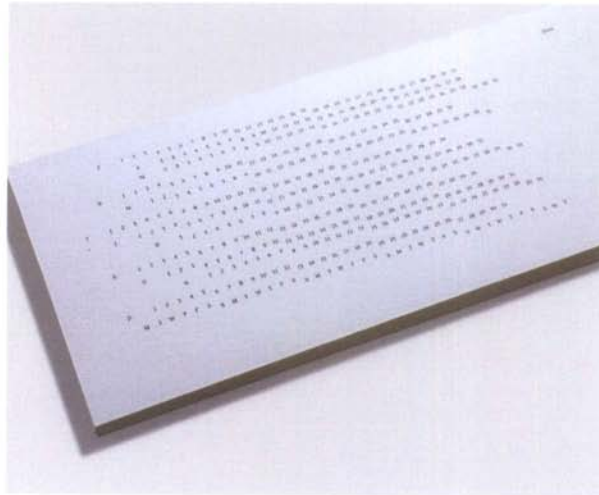
Design Agency: YellowDog  
Production Date: 2009  
Creative Director: Ilya Mitroshin  
Designer: Andrew Gorkovenko  
Client: LUKOIL Overseas Holding  
Nationality: Russia

New Year's Eve card for the oil company LUKOIL Overseas Holding.



STUDIO NEWWORK has designed a purely typographic holiday card / calendar for IDEEËN, a women's fashion brand from New York. By designing a calendar on the holiday card, it can be useful for an entire upcoming year. Days are composed in lines, and weeks are separated by dropping them down. STUDIO NEWWORK wishes a upcoming peaceful and inspiring year.

## IDEEËN Holiday Card / Calendar



Design Agency: STUDIO NEWWORK  
 Production Date: 2009  
 Client: IDEEËN  
 Nationality: USA



## Birds at Christmas

Production Date: 2010  
 Creative Director: Joanne Hawker  
 Designer: Joanne Hawker  
 Photography: Ross Thompson  
 Nationality: UK



The designer created this set of four Christmas cards with a small twist for the winter of 2010. Birds of Britain struggle every winter looking for food so the designer decided to include a small packet of seeds with each card with the aim of persuading the recipient to feed the birds through the harsh winter months. On the reverse of the packets is a small list, which informs the viewer of other foods or left over food from meals that they can give to the birds without costing them any money.



## Christmas Greetings

Production Date: 2007

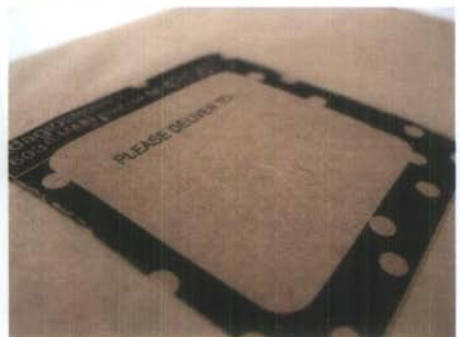
Creative Director: Janine Rewell

Designer: Janine Rewell

Client: Valimo Wireless

Nationality: Finland

This is a Seasons Greetings card. The paper cut line of elf ladies is a traditional Christmas decoration in Finland. It's meant to be put on a windowsill. According to children stories the elves are watching us from the windows to see who deserves Christmas gifts and who doesn't.



## Adagio Halloween Cards

Production Date: 2004

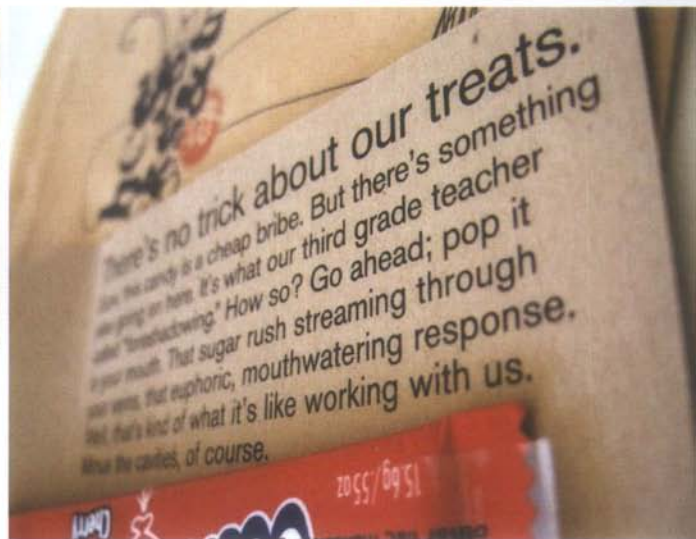
Creative Director: Nicole LaFave for Adagio

Designer: Nicole LaFave (Design Womb)

Client: Adagio Graphics

Nationality: USA





Who doesn't love candy? This complete handmade Halloween card included an Airhead taffy candy and a silly note to get the "spooky" holiday started. The kraft paper look was inspired by the mess that pumpkin carving can create from the kraft paper bags usually used to line tables and floors to catch the seeds scooped out from inside the pumpkins. The homemade quality of the card captures the playful personality of the holiday.



## Holiday Card

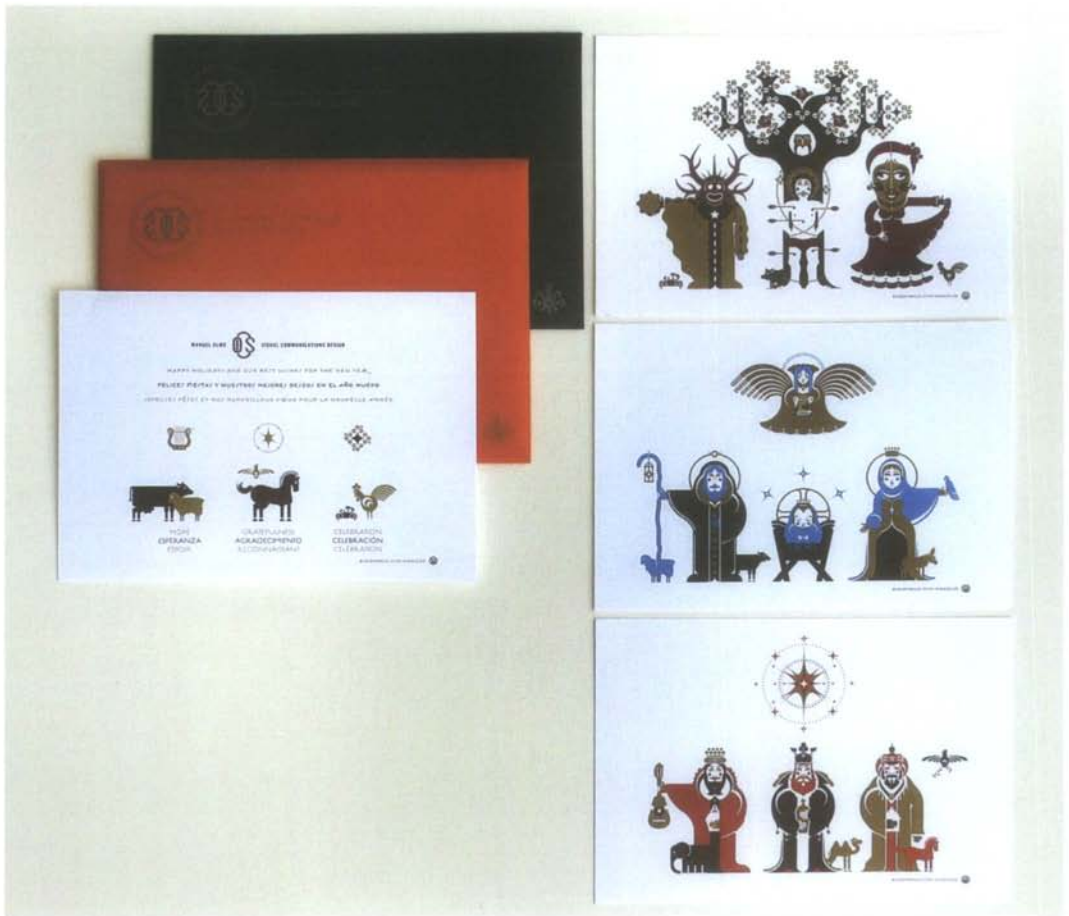
Production Date: 2010

Designer: Nicole Gazzano

Photography: Nicole Gazzano

Nationality: USA

The humorous holiday post card was printed on post-consumer recycled paper.



## HolidayTrio

Design Agency: Manuel Olmo / Olmocs  
 Production Date: 2008  
 Creative Director: Manuel Olmo-Rodríguez  
 Designer: Manuel Olmo-Rodríguez  
 Photography: Manuel Olmo-Rodríguez  
 Nationality: USA

The first three illustrations are from a collection of seven. They are visual abstracts narrating and describing the most celebrated national festivities. These cards include: The Nativity, the Three Wise Men and Saint Sebastian Street Festival. The mail piece is composed of four cards, size 5"x7". All occasions are presented in trios, a group of three, or a group of three people performing music together. Three main characters are chosen to depict and summarise every occasion, and each scene is infused with national culture icons, flora and fauna.



## Christmas Cards & Gift Wrapping Paper

Design Agency: Kingakong.com

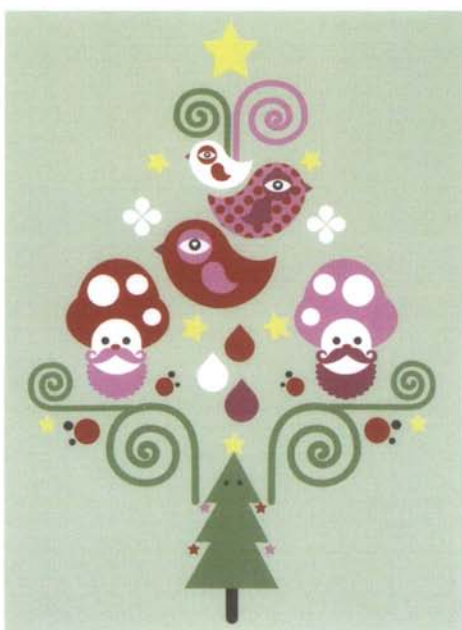
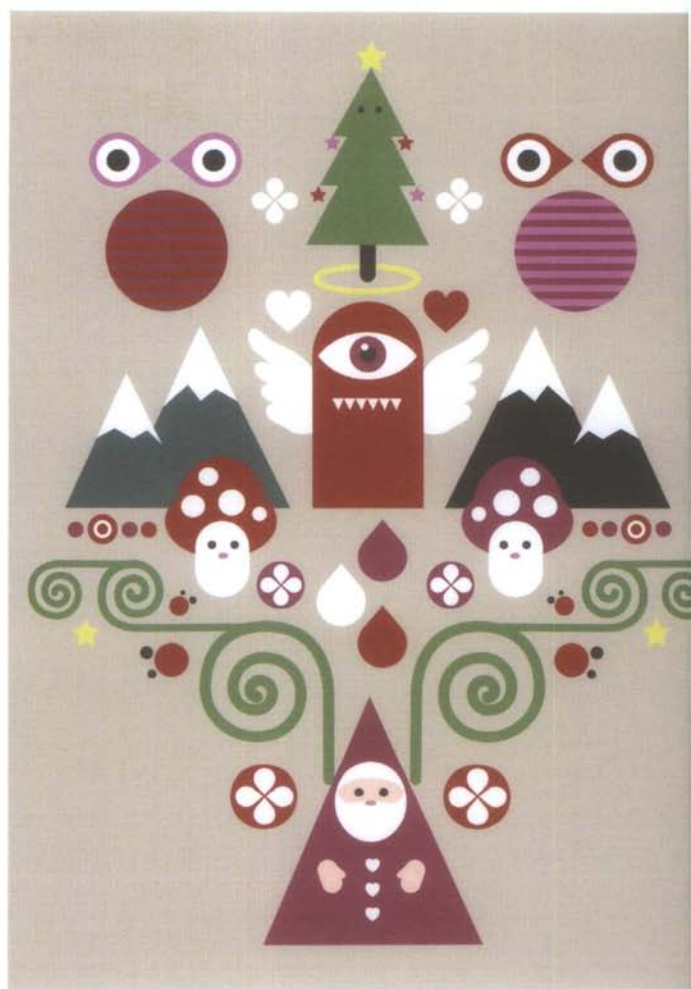
Production Date: 2010

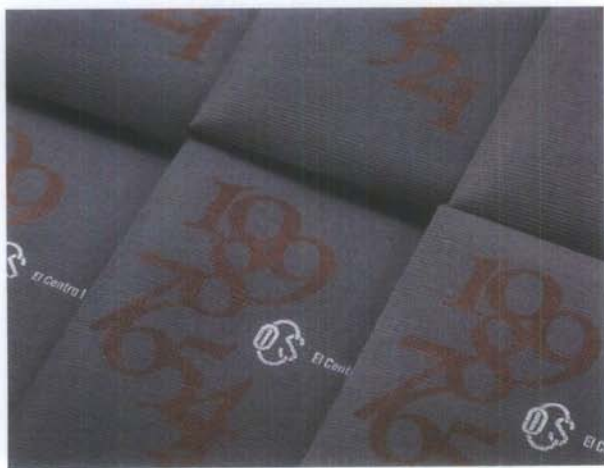
Creative Director: Kinga Pelsöczy

Designer: Kinga Pelsöczy

Nationality: Germany

The Christmas cards were created for Kingakong.com to be received by friends, collaborators and clients in 2010. Details of the frontprint were also used for inner & backprints. One of the illustrations (the pink one) also got applied as pattern for a limited edition of gift-wrapping paper.





## New Year's Countdown

Design Agency: Manuel Olmo / Olmos  
 Production Date: 2010  
 Creative Director: Manuel Olmo-Rodríguez  
 Designer: Manuel Olmo-Rodríguez  
 Photography: Manuel Olmo-Rodríguez  
 Nationality: USA



Self-promotional mail piece is designed for celebrating the climax of the holiday season, New Year's Eve. This mail piece has an accordion style foldout, size 4"x5". The countdown is illustrated with icons and symbols to communicate Puerto Rican popular culture, customs and traditions. And it talks about folk music, singing and dancing; about cherishing past memories, family and friends; about dreaming, sharing laughter and giving love.

## Fest Hand, Deck Series, 2006

Design Agency: Manuel Olmo / Olmocs  
 Production Date: 2006  
 Creative Director: Manuel Olmo-Rodríguez  
 Designer: Manuel Olmo-Rodríguez  
 Photography: Manuel Olmo-Rodríguez  
 Nationality: USA







These are Holiday Greetings / Playing Cards 2006-2007, self-promotional mail piece depicting popular iconic characters from holiday festivities celebrated in Puerto Rico. The set includes five 5"X7" cards illustrating holiday celebrations. First is Santa Claus December 6<sup>th</sup> and the 24<sup>th</sup>. Second are Old and New Years December 31<sup>st</sup> and January 1<sup>st</sup> correspondingly. And then comes the "Three Wise Men" or "Three Kings" in order of arrival: Melchior January 7<sup>th</sup>, Balthasar January 8<sup>th</sup> and Gaspar January 9<sup>th</sup>. All illustrated in a classic-standard playing card style.



## Vice Chancellors Christmas Card



Production Date: 2009  
 Creative Director: Joanne Hawker  
 Designer: Joanne Hawker  
 Client: University of Wales Institute Cardiff  
 Photography: Joanne Hawker  
 Nationality: UK



Every year the University of Wales Institute, Cardiff (UWIC) runs a competition that asks the Graphic Communication students to design a Christmas card for the Vice Chancellor of the University. This gives them the opportunity to showcase the work and creativity of one student. This would then be sent out to all of UWIC's global connections including 10 Downing Street and many other figures worldwide. Not everyone experiences Christmas like in the UK, therefore many considerations had to be accounted for. The card was not created to represent traditional Christmas clichés or convey religious connotations. Most importantly it was designed to include everyone. This design is based on the partridge in a pear tree from the popular Christmas song "12 days of Christmas". The globe represents the global connections that UWIC has and the two doves and candles represent peace at Christmas time. This design was chosen by UWIC to feature on their 2009 Christmas card and was later turned into an interactive email e-card.



## Recycle at Xmas

Design Agency: Ben Cox Design  
 Production Date: 2008  
 Creative Director: Ben Cox  
 Designer: Ben Cox  
 Client: Tobu Department Stores  
 Nationality: UK

The iconic symbol was used to promote and celebrate recycling at a time of the year when the imperative of recycling is lost amongst a frenzy of consumption and package-lust. The symbol was used on TOBU's Christmas cards, wrapping paper, seasonal products and collateral.





## Christmas Day Holiday Cards

As a graphic designer creating and mailing holiday cards each year is a project that look forward to. The designer screenprinted these cards with a lighthearted quote from the end of Dr. Seuss' "How the Grinch Stole Christmas" and added a plaid pattern to the back for an extra treat.

Production Date: 2009

Creative Director: Madeleine Eiche

Designer: Madeleine Eiche

Photography: Cate Longfield Schwager

Nationality: USA

## Elements Cystic Fibrosis Event

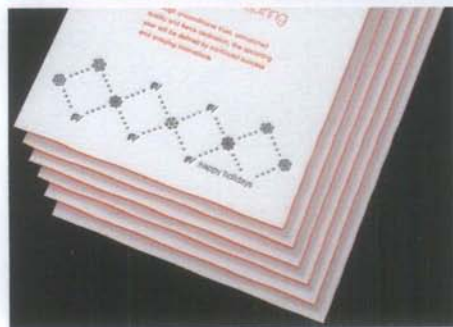
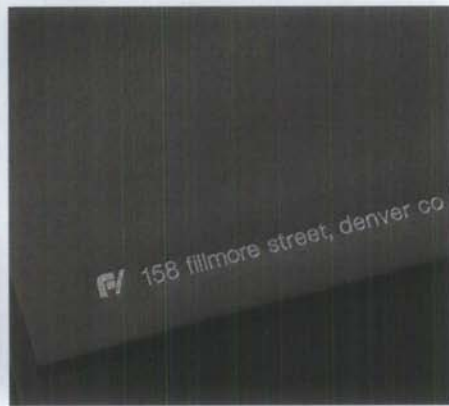
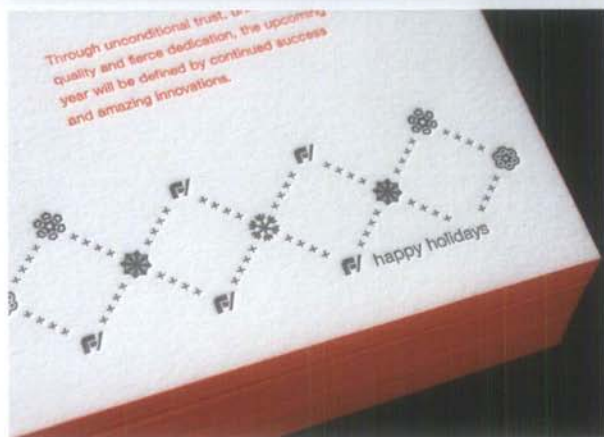
Design Agency: Chauhie  
 Production Date: 2009  
 Creative Director: Monika Natus  
 Designer: Monika Natus  
 Photography: Chauhie  
 Nationality: USA



This design was completely custom to the venue holding the event. Inspiration was taken from the architecture, wood furnishings fabric, shell counter inlays and even light fixtures. Swarovski crystals and beading were hand strung and tied to each invitation. Letterpress printed on Cranes with vellum sheeting and wood veneer envelopes.



## FDL Holiday Card & Envelope



Design Agency: Factory Design Labs

Production Date: 2009

Printer: Bellus Letterpress

Designer: Amy Kitt

Photography: Joshua DeWitt

Nationality: USA

This holiday card was distributed by Factory Design Labs (FDL) to employees and clients as an end of year holiday thank-you gift. Housed in a beautiful dark grey envelope, the card features a fantastic collection of custom snowflake designs, each made by the creative folks at FDL.

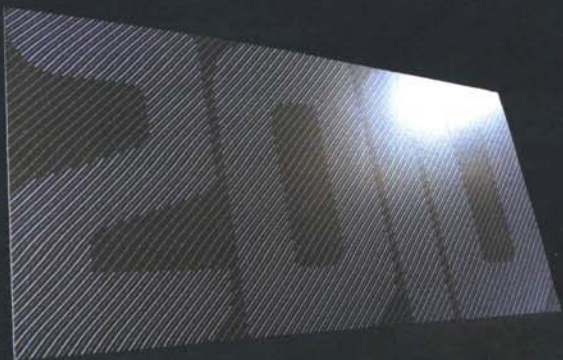


## Christmas Cards 2011

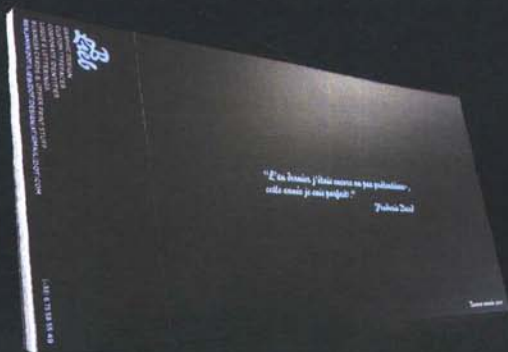
Production Date: 2011  
 Designer: Alice Rebecca Potter  
 Nationality: UK

Christmas card designs for 2011 with Christmas patterns combining surface design and illustration. A hand-drawn type face ties the designs together. These are a contemporary take on the traditional Christmas card.

## Happy 2011



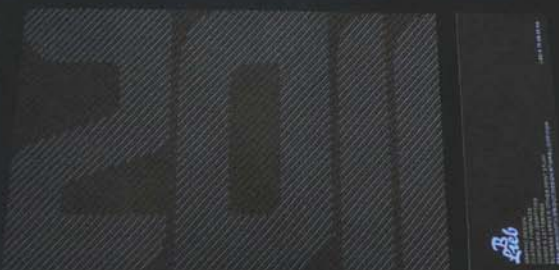
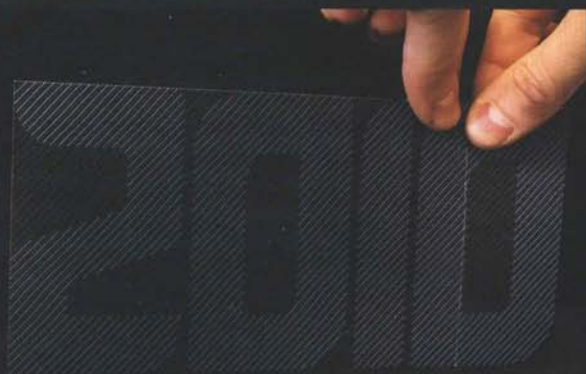
Production Date: 2010  
 Creative Director: Benjamin Lieb  
 Designer: Benjamin Lieb  
 Photography: Benjamin Lieb  
 Nationality: France



The designer's goal was to find an original system to wish a happy new year via print stuff. Playing with the characters of the number "2010", which became "2011", thanks to a ready-cut card.







## Mositech Christmas Mailing



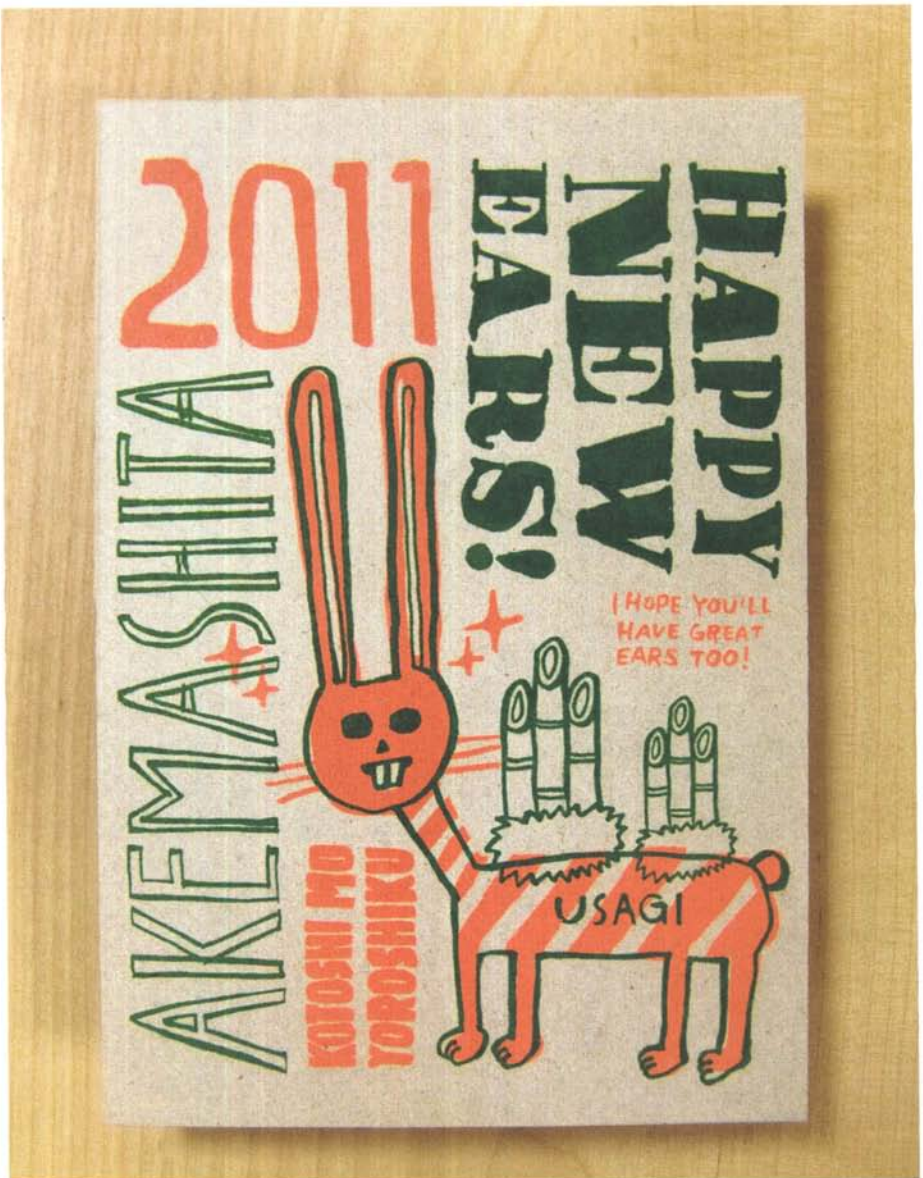
Design Agency: DesignKommunikation  
 Production Date: 2010  
 Creative Director: Sigi Ramoser /  
 Monika Schnitzbauer  
 Designer: Monika Schnitzbauer  
 Client: Mositech, Dornbirn  
 Nationality: Austria



The company Mositech works in the field of medical technology. As a Christmas mailing their clients received local hominy and the recipe to cook the West-Austrian speciality "Riebel".



This is a New Year's card the designer created for friends. The designer wanted to create something different and weird. The Chinese zodiac sign for 2011 is the rabbit, so the designer selected it as a motif, and used the word "Ears" instead of "Years" just as a stupid joke. It was screen printed on cardboard.



### New Ear's Card

Design Agency: Kenichi Tanaka Design  
 Production Date: 2011  
 Designer: Kenichi Tanaka  
 Nationality: Japan



## PEACE LOVE SPARKLES Holiday Cards

Production Date: 2010  
Creative Director: Madeleine Eiche  
Designer: Madeleine Eiche  
Nationality: USA

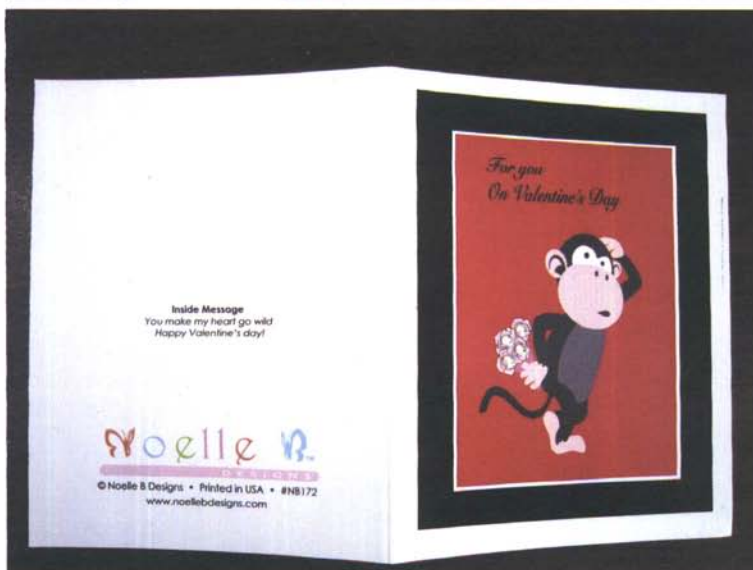
As an aesthetic continuation of annual holiday cards, the designer screenprinted "Peace Love Sparkles" with metallic gold ink, which includes a stripe pattern on the back, as the previous year had a holiday-plaid. It was printed on Reich paper.

PEACE  
LOVE  
SPARKLES

## Rex In Love



Design Agency: Noelle B Designs  
 Production Date: 2009  
 Creative Director: Noelle Schiller  
 Nationality: USA



Rex is the name of the monkey, a character the designer created. Monkey is very popular in USA, from greeting cards, toys, apparel and accessories. In this card, Rex is holding a bouquet of flower for his sweet heart on Valentine's day to express his love and interest.

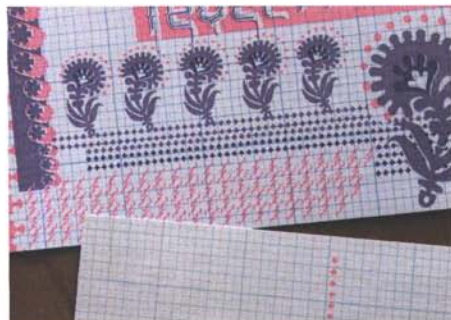
## Recipe-card



On Christmas and New Year we traditionally gather around a festive table. According to the Chinese calendar the next year is a year of the white rabbit. The designers propose a recipe of how to be well-prepared for the New Year's celebrations.



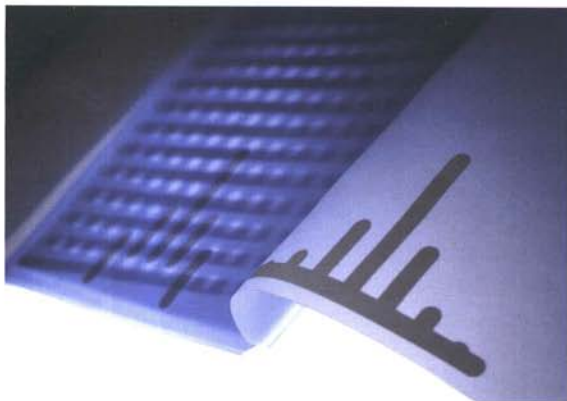
**Design Agency:** Graphic design studio by Yurko Gutsulyak  
**Production Date:** 2010  
**Creative Director:** Yurko Gutsulyak  
**Designer:** Oleg Zvyagintsev  
**Nationality:** Ukraine



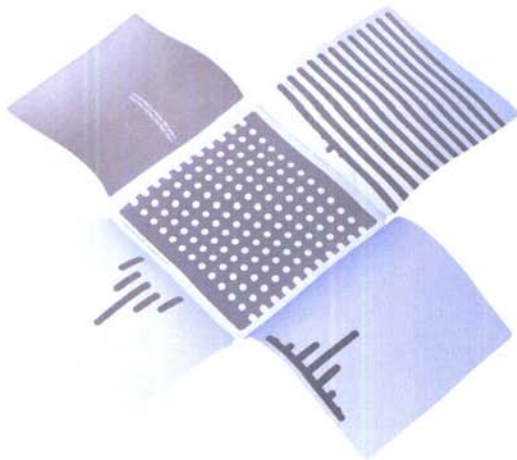
## Revel

A limited edition set of cards was created for the holiday season, with an Indian twist. Ornament as celebration, and vice versa was the inspiration for the design; blending together traditional Indian motifs with contemporary typographic characters to create a cheerful mix of festivity. These three-colour prints were screenprinted on gold and gridded cardstock.

Production Date: 2009  
 Creative Director: Sarmishta Pantham  
 Designer: Sarmishta Pantham  
 Photography: Sarmishta Pantham  
 Nationality: India



### Symbol Card



Each page is a symbol-wish. Being folded, all the symbols create an intuitive winter landscape.

*Fir-tree*

A traditional attribute of the New Year and Christmas celebrations. A symbol of eternal life and immortality. A blessed tree. Wishing of vital force, creative success and good luck.

*Growth*

Movement upwards, financial and spiritual advancement. The desire to succeed in one's objectives.

*Snow storm*

A living energy and sustained development, a movement forward, the desire for alteration and search for something new.

*Snow*

A symbol of prosperity and wealth. Jordanian Snow is a symbol of health.

**Design Agency:** Graphic design studio by Yurko Gutsulyak

**Production Date:** 2006

**Creative Director:** Yurko Gutsulyak

**Designer:** Yurko Gutsulyak

**Nationality:** Ukraine





## Target Commercial Interiors Cards

**Design Agency:** Sussner Design Company

**Production Date:** 2010

**Creative Director:** Derek Sussner

**Designer:** Tessa Sussner / Brandon Van Liere / Jamie Paul

**Client:** Target Commercial Interiors

**Photography:** Robert Pearl

**Nationality:** USA

Sussner Design Company has created a variety of cards for TCI with respect to their identity. Projects shown include - a company note card, printed with a blind emboss (no ink), and a pattern on the envelope that was built with the shapes of the TCI logo, - a happy holidays card, that added snowflakes to the existing logo pattern, a foil and metallic ink in the printing.

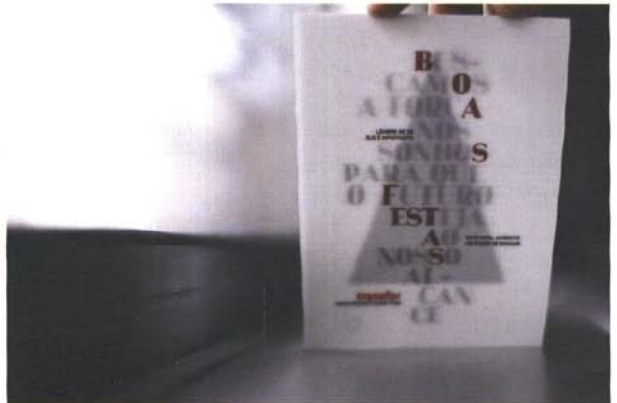
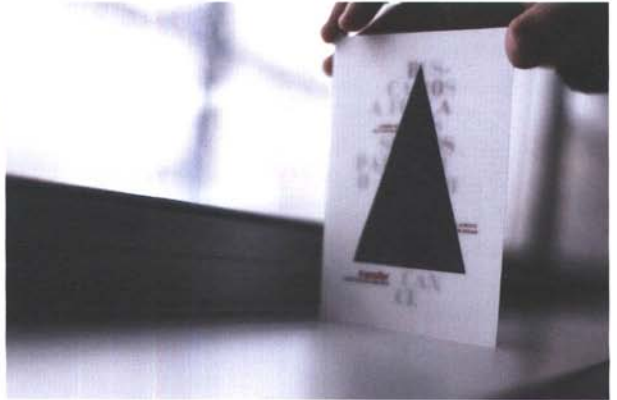




## Teddy's Sleigh Ride

Design Agency: Chauhie  
Production Date: 2009  
Creative Director: Monika Nafius  
Designer: Monika Nafius  
Photography: Chauhie  
Nationality: USA

Original illustration was letterpress printed in two colours on reclaimed cotton fibre paper. The illustrations themselves were inspired by toy teddy bears and an old Steiff bunny. A2 size.



Design Agency: Gen Design Studio

Production Date: 2010

Creative Director: Leandro Veloso

Designer: Catarina Correia

Client: Transfor

Photography: Leandro Veloso

Nationality: Portugal

Transfor, a group operating mainly in the construction area, needed a memorable solution to greet its clients for the holidays. The designers developed a lenticular postcard and its contents to reflect a positive message integrating the company vision and technological character with the holiday greetings.

## Valentine

Design Agency: Karolin Schnoor Illustration

Production Date: 2011

Designer: Karolin Schnoor

Photography: Karolin Schnoor

Nationality: Germany

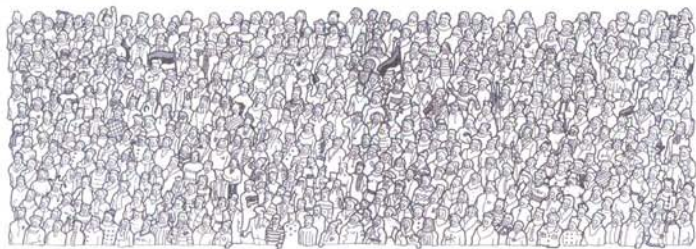


This is a paper-cut inspired Valentines Day card design.

## Christmas Card of the President of Estonia



Design Agency: Brand Manual  
 Production Date: 2009  
 Creative Director: Dan Mikkin  
 Designer: Dan Mikkin  
 Client: Office of the President of Estonia  
 Illustration: Dan Mikkin  
 Nationality: Estonia



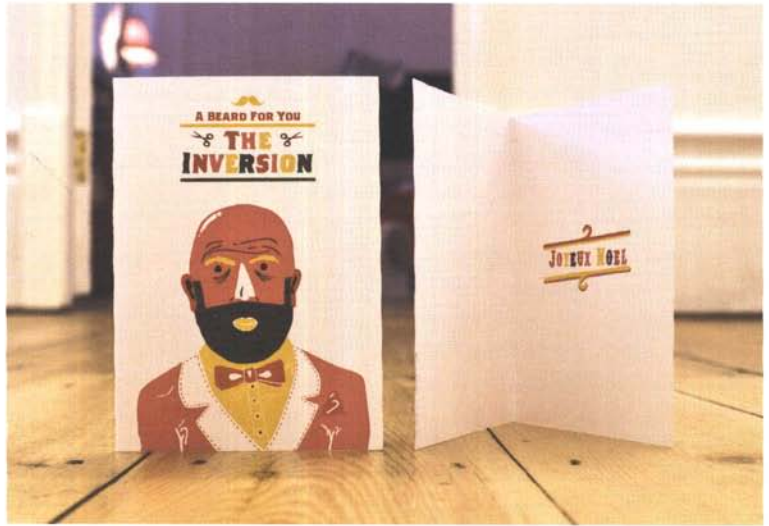
Not just a Christmas card but Estonia's visiting card that the president sends to heads of state and other prominent people throughout the world. For many people this is their only contact with Estonia, so the designers made it really stand out. This year's card carried the best wishes of all 1349341 Estonians.



CARD-DESIGN

12 Beards of Christmas

Design Agency: Sane & Able  
Production Date: 2010  
Creative Director: Alan Long  
Designer: Sam Coldy  
Photography: Alan & Sam  
Nationality: UK





The set consists of twelve individual cards divided over two 6-packs, each with its own Christmas colour scheme printed onto 350gsm 100% recycled card. There are twelve original beard designs to send or collect for a variety of growth and trimming skill levels from the beard connoisseur to the first time grower.



## MILLA Birth Announcement Card

Design Agency: enzed

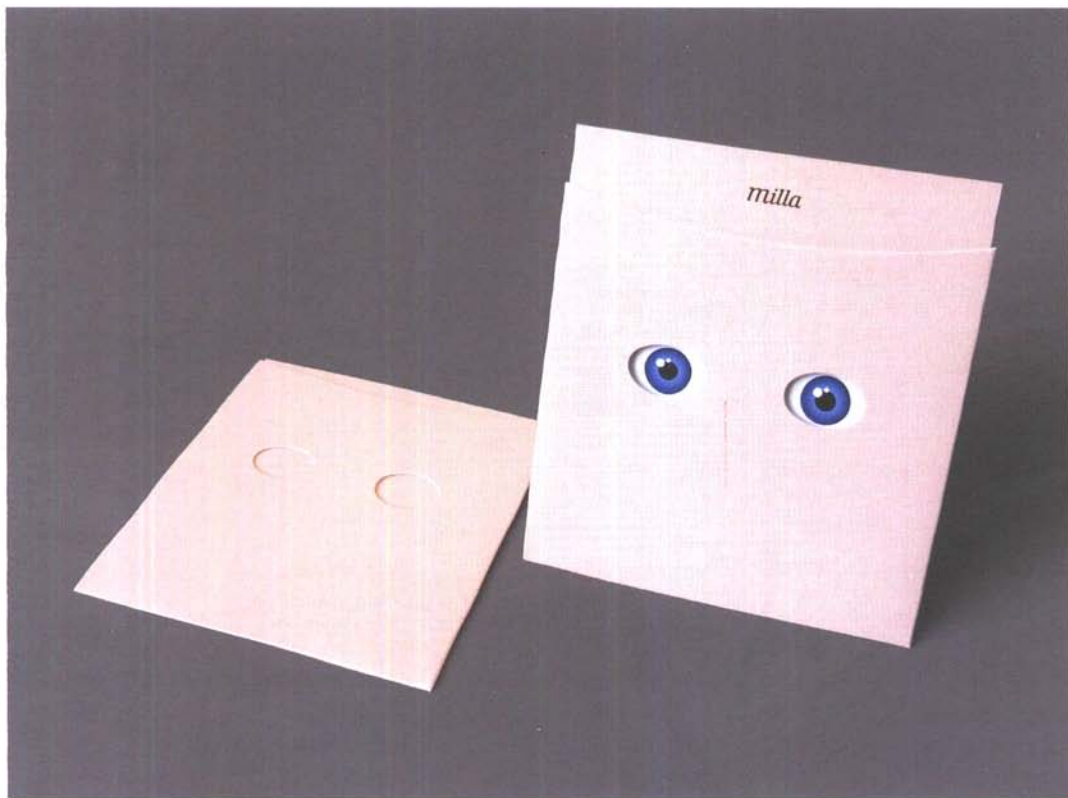
Production Date: 2005

Creative Director: Melanie Zentner

Designer: Melanie Zentner

Client: Milla Zentner

Nationality: Switzerland

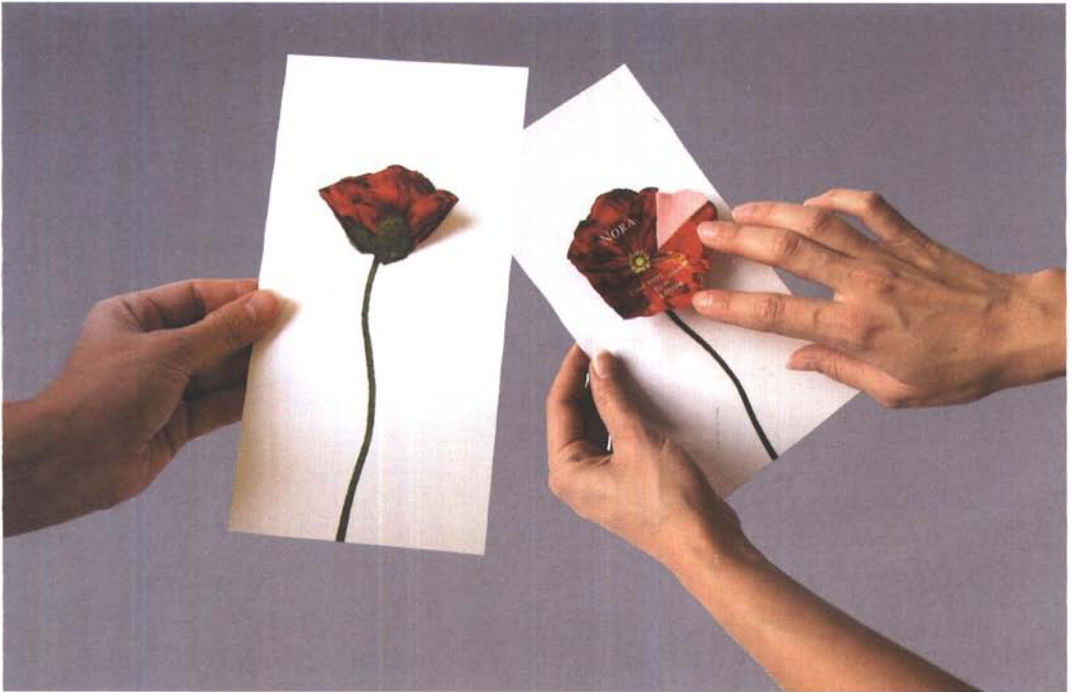


This card announces the birth of Milla. By pulling the inside card, it slides so that the eyes open and the first name of the baby is revealed.



## NORA Birth Announcement Card

Design Agency: enzed  
Production Date: 2003  
Creative Director: Melanie Zentner  
Designer: Nicolas Zentner  
Client: Nora Hussain Khan  
Nationality: Switzerland



This card announces the birth of Nora.  
By unfolding the flower it is blossoming  
and the first name of the baby is  
revealed.

## Amazon Coin Cover



Design Agency: Interabang  
 Production Date: 2010  
 Creative Director: Adam Giles / Ian McLean  
 Designer: Adam Giles / Ian McLean  
 Client: Royal Mail  
 Photography: WWF Image Library  
 Nationality: UK



The Presentation pack is commemorating 50 years of the WWF; featuring specially commissioned 50p coin and stamps. It focuses on the diversity of the Amazon rain forest, using a collage of imagery to reflect the richness of life in the Amazon.

## Poplarville

Design Agency: Kyle White Design  
 Production Date: 2011  
 Creative Director: Kyle White  
 Designer: Kyle White  
 Client: Poplarville, Mississippi  
 Nationality: USA



The card is designed for the city of Poplarville, Mississippi. Themes include the state bird, southern hospitality and the city's annual blueberry jubilee.

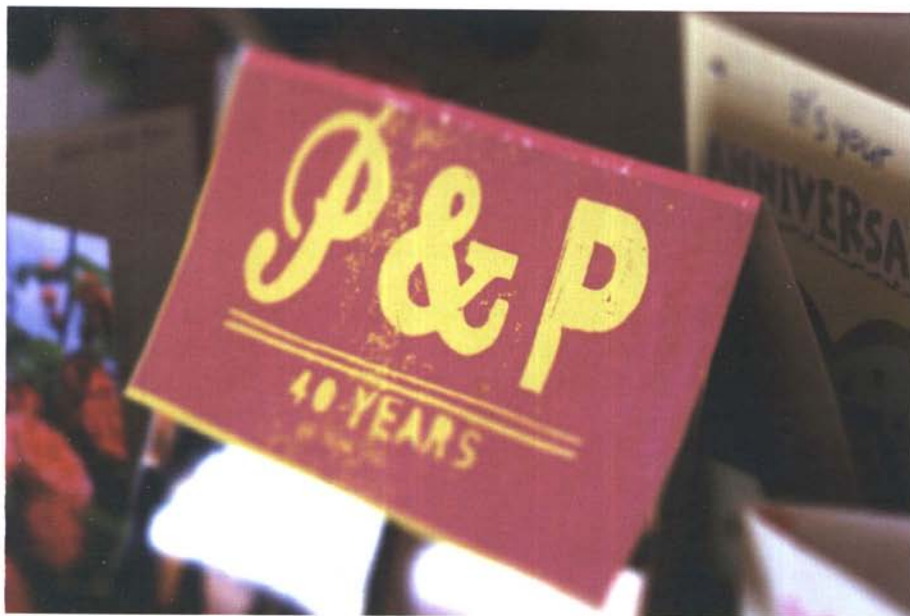




WILLOW undertook this project to celebrate the 90<sup>th</sup> anniversary of the establishment of the Bauhaus in Germany. The cover and internals were printed on uncoated stock with a neon card wrap-around band.

## Bauhaus 09/90

Design Agency: WILLOW  
Production Date: 2009  
Nationality: UK



P&P Lino Print Card

Design Agency: Ok-Jo Studio Ltd.  
 Production Date: 2011  
 Creative Director: Josephine Spencer  
 Designer: Josephine Spencer  
 Client: Pattie & Philip  
 Photography: Clare Kelly  
 Nationality: UK

P&P is a bespoke card designed for Pattie and Philip who have been married for 40 years. Designed by Josephine Spencer, the design was hand cut into Lino and printed onto inkjet block colours.

## BEE Save The Date

Design Agency: Inky Livie's Workshop

Production Date: 2008

Creative Director: Asa Montenejo

Designer: Asa Montenejo

Photography: Asa Montenejo

Nationality: Philippine

The Bee wedding save-the-date was created with spring and summer outdoor celebrations in mind, and features illustrations of flowers in a bright and sunny colour palette. It has a vintage feel to it as well, and works well for more informal weddings.

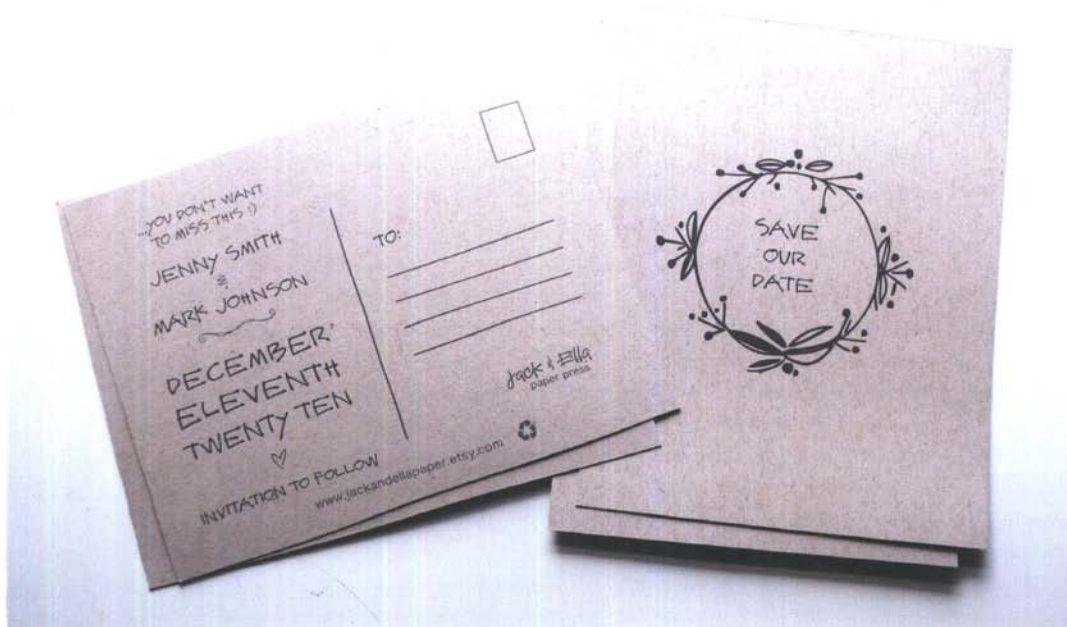




Design Agency: Chauhie  
 Production Date: 2011  
 Creative Director: Monika Natus  
 Designer: Monika Natus  
 Photography: Chauhie  
 Nationality: USA

As a child, the designer had a very large collection of children's books. The artwork for this design was drawn from the many wonderful memories of reading those beautifully illustrated books. Letterpress printed in two colours on reclaimed cotton fiber paper.

## Forest Friends Birth Announcement



## Earthy & Economical Save the Date



Design Agency: Jack & Ella Paper Press

Production Date: 2010

Creative Director: Jessica Bates

Designer: Jessica Bates / Rae Kaiser

Photography: Jessica Bates

Nationality: USA

100% recycled heavyweight kraft card stock postcards were designed to eliminate excess paper waste (no envelopes). Arrives customised with bride and groom names and date information.



## Wedding Stationery

Design Agency: Maria Pastore Design  
 Production Date: 2010  
 Creative Director: Maria Pastore  
 Art Director: Maria Pastore  
 Designer: Maria Pastore  
 Photography: Maria Pastore  
 Nationality: USA



While the wedding date was set in December, the couple made it clear that they did not want traditional holiday colours and to instead focus on the sheer elegance of silver, their main wedding colour. The idea of a Capiz pendant lamp was the main inspiration for the design. The falling drops immediately felt appropriate for this wedding — glistening lights, snow, candles... To achieve the right look, silver metallic ink was printed on Reich Shine Pearl paper and the elements were set in a Stardream onyx gatefold enclosure. To make it very one-of-a-kind, custom lettering was created for the names of the couple and other call-out words. The lettering style was also handwritten on the bellyband and envelope.



THE FAVOR OF A REPLY IS REQUESTED BY  
THE FIRST OF AUGUST

READY TO ROAST  
OUT OF CHARCOAL  
\* ROASTERS \*

MR. & MRS. THOMAS R. LANIER  
REQUEST THE HONOR OF YOUR PRESENCE  
AT THE MARRIAGE OF THEIR DAUGHTER  
**KELLI NICOLE** TO  
**CHRISTOPHER L.**  
SON OF MR. & MRS. JOHN W. CLARKSON  
DINNER THE FIRST OF SEPTEMBER TWO THOUSAND TEN  
AT HALF AFTER ONE O'CLOCK IN THE AFTERNOON  
**MATER DEI CHAPEL**  
COLLEGE OF MOUNT ST. JOSEPH  
5701 DELHI ROAD, CINCINNATI, OHIO

PLEASE JOIN US FOR A RECEPTION  
**ROAST IN THE PARK**  
PARTY - CAKE - CORNHOLE  
- DINNER - CONVERSATION -  
VOLLEYBALL - PIG ROAST  
AT FOUR O'CLOCK IN THE AFTERNOON  
**GERMANIA PARK**  
3329 WEST KEMPER ROAD, CINCINNATI, OHIO

RECEPTION LOCATION  
**MATER DEI CHAPEL**  
COLLEGE OF MOUNT ST. JOSEPH  
5701 DELHI ROAD, CINCINNATI, OHIO

<b>NORTH</b>	<b>SOUTH</b>	<b>EAST</b>
FOLLOW I-75 SOUTH TO FREEMAN AVE. EXIT 1-41 PROCEED ON FREEMAN AVE TOWARD ST. JOSEPH'S CHURCH LEFT ONTO US-70 WEST ON DELHI ROAD LEFT AND CONTINUE TOWARD US-70 AND US-70 WEST EXIT 1-70	TAKE I-75 AND GO ACROSS THE BRIDGE OVER THE RIVER TO THE NORTH EXIT 1-70 SOUTH LEFT ONTO US-70 WEST ON DELHI ROAD LEFT AND CONTINUE TOWARD US-70 AND US-70 WEST EXIT 1-70	TAKE I-75 AND GO ACROSS THE BRIDGE OVER THE RIVER TO THE SOUTH EXIT 1-70 NORTH LEFT ONTO US-70 WEST ON DELHI ROAD LEFT AND CONTINUE TOWARD US-70 AND US-70 WEST EXIT 1-70

**DIRECTION**

PROCEED I-75 SOUTH ON DELHI ROAD TO THE BRIDGE OVER THE RIVER  
TOWARD ST. JOSEPH'S CHURCH AND CONTINUE ON DELHI ROAD  
CONTINUE ON DELHI ROAD  
TURN LEFT ON DELHI ROAD  
TURNED ON DELHI ROAD AND LEFT



## Wedding Stationery

Design Agency: Maria Pastore Design

Production Date: 2010

Creative Director: Maria Pastore

Art Director: Maria Pastore

Designer: Maria Pastore

Photography: Maria Pastore

Nationality: USA



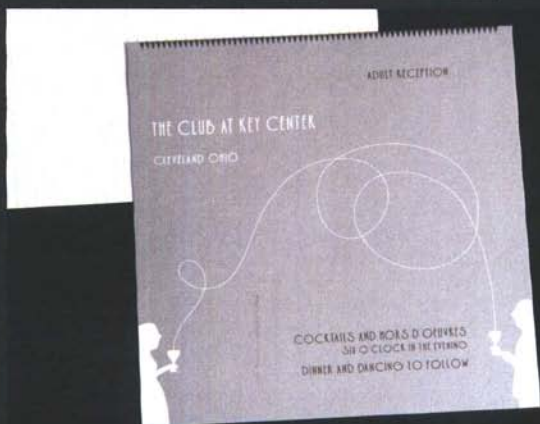
Inspired by an outdoor reception with a pig roast, the invitation and coordinating pieces feature patterns, a roasting pig, some boots, and some playful language, all reflective of the couple's personality and lifestyle. Offset-printed on Neenah Classic Crest Solar White paper, the set included four cards enclosed in a bellyband. Two unique seal designs were created for the bellyband closure. In addition to the main invitation set, "reserved" signs were used on reception tables and the "cards" sign for the card basket.

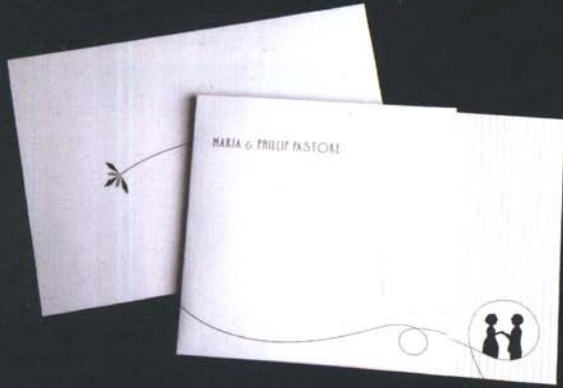




## Wedding Stationery

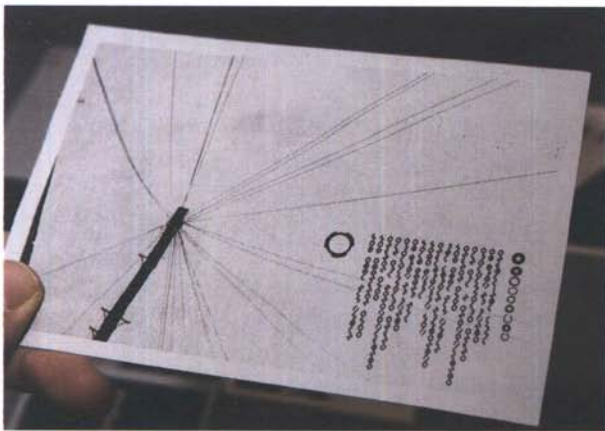
Design Agency: Maria Pastore Design  
 Production Date: 2009  
 Creative Director: Maria Pastore  
 Art Director: Maria Pastore  
 Designer: Maria Pastore  
 Photography: Maria Pastore  
 Nationality: USA



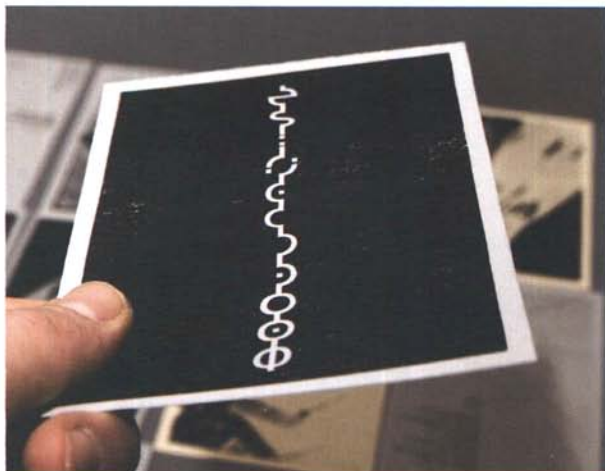


The inspiration for this set came from the design of a pizzelle iron, one that the designer's grandparents received as a wedding gift in 1950. A whimsical illustration, bold graphics and classic colours, set alongside stylised typography, bring this set to life — a modern take on vintage design. Offsetprinted and embossed, in some instances, on both Neenah Classic Crest Solar White and Reich Shine Pearl paper with black and metallic silver ink. This set included a wedding invitation, ceremony programme, cookie take-home bag, wedding thank-you card and more.

## LNS



Production Date: 2008  
 Creative Director: Piero Zagami  
 Designer: Piero Zagami  
 Photography: Piero Zagami  
 Nationality: Italy



LNS is a typeface created by a series of images of the camera lens components, those little metallic (mostly circular) parts inside any camera lens. The typeface is composed of 11 abstract symbols, originated by the pictograms of those objects.



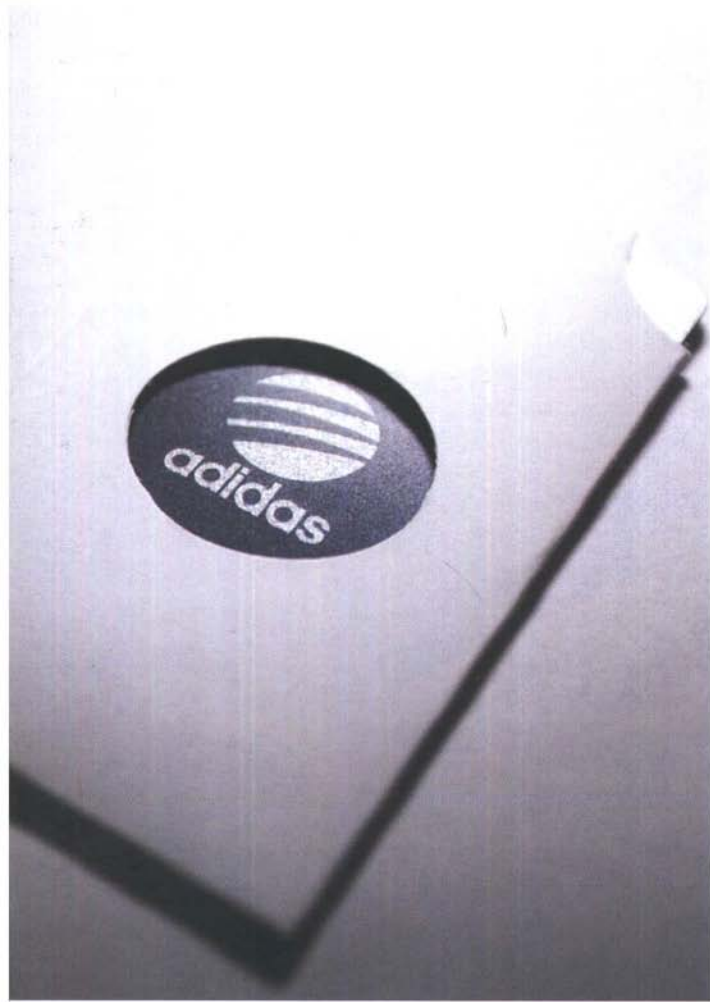
## Les Ambassadeurs Gift Voucher

Design Agency: enzed  
Production Date: 2011  
Creative Director: Nicolas Zentner  
Designer: Nicolas Zentner  
Client: Les Ambassadeurs  
Nationality: Switzerland

This card is like an envelope for a gift voucher. It is closed with a ribbon that gives it a nice precious present touch.

The SLVR message says it all: "Simply perfect". The sleek design of this line certainly achieves its purpose. Jet black, white, and gunmetal colours create a timeless aesthetic. To illustrate this feel, a minimal design was applied. A custom die-cut enclosure housed a plastic card adorned in silver and black, with an upper left die accent.

### SLVR Gift Card

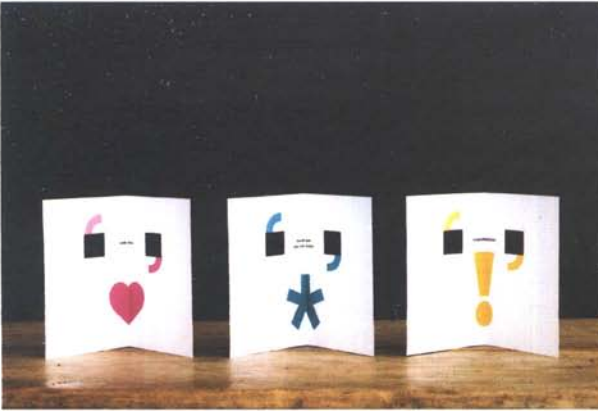


**Design Agency:** The Compound Advertising & Design  
**Production Date:** 2011  
**Creative Director:** Chad Sawyer  
**Designer:** Michelle LeClerc  
**Client:** adidas SLVR  
**Nationality:** USA





## Colourful Expressions



Design Agency: The Lowercase  
 Production Date: 2011  
 Creative Director: Tessa & Michael Bautovich  
 Designer: Tessa & Michael Bautovich  
 Photography: Sam McAdam  
 Nationality: Australia



The Lowercase Colourful Expressions Cards. Interactive Gift - Cards that Masquerade as a Bold Disguise! Each Colour in this designer series reveals a thoughtful Expression framed by a pair of windowed quotation marks for the viewer to look through. Simply Pop-out the unique Mouth Shape to form your own Expression...



## Post Gallery

Design Agency: The Lowercase  
 Production Date: 2011  
 Creative Director: Tessa & Michael Bautovich  
 Art Director: Tessa & Michael Bautovich  
 Designer: Tessa & Michael Bautovich  
 Photography: Sam McAdam  
 Nationality: Australia



The Lowercase Post Gallery: Transforms from Gift-Card to Standing Artwork.

Each gift-card is an original hand-illustrated work of art and comes complete with their own mini-Frame and Fable.



## FDL Holiday Gift & Hang Tag

Design Agency: Factory Design Labs

Production Date: 2010

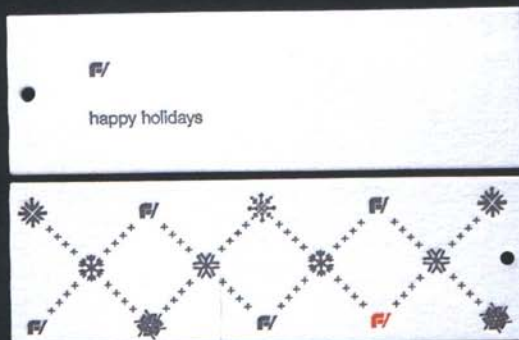
Printer: Bellus Letterpress

Designer: Amy Kitt

Client: Factory Design Labs

Photography: Joshua DeWitt

Nationality: USA



Featuring a similar custom snowflake grid pattern as Factor Design Lab's holiday greeting card, the tags are printed with a beautiful metallic grey and also a super fun fluorescent orange. The tags were diecut and hole punched and were a nice finishing touch on holiday gifts given to employees, clients and vendors.



## If You Wanna Kiss, KISS Don't Talk

Design Agency: Petek Design

Production Date: 2011

Creative Director: Efrat Elie

Designer: Efrat Elie

Photography: Efrat Elie

Nationality: Israel

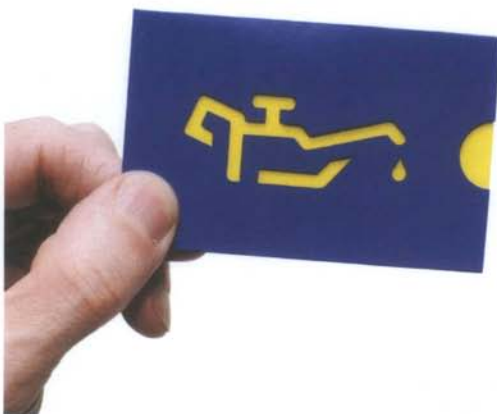
Great as a Valentine greeting card, gift or to frame as small prints, this pack of three different cards (with envelopes) was a hit for lovers all around the world.





## Mr. Lube Gift Card

Design Agency: Rethink  
 Production Date: 2010  
 Creative Director: Rob Tarry / Jeff Harrison  
 Designer: John Lorigakis  
 Client: Mr. Lube  
 Nationality: Canada



This case for Mr. Lube's gift cards replicates a dashboard indicator light, which appears to switch off when the card is taken out and used.

GARD-DESIGN

Ulli & Chris





Design Agency: DesignKommunikation  
 Production Date: 2009  
 Creative Director: Sigi Ramoser / Christian Feurstein  
 Designer: Christian Feurstein  
 Client: Ulli & Chris Laine-Valentini  
 Nationality: Austria / USA



Ulli and Chris Laine-Valentini got married and invited their family and friends to celebrate with them in a rustic Alpine setting. The international guests enjoyed a beautiful evening at the Bödele, a hill close to Dornbirn in Austria. The invitation included a gingerbread heart and hay in reference to the alpine ambience.

## Pardon My French Gift Cards

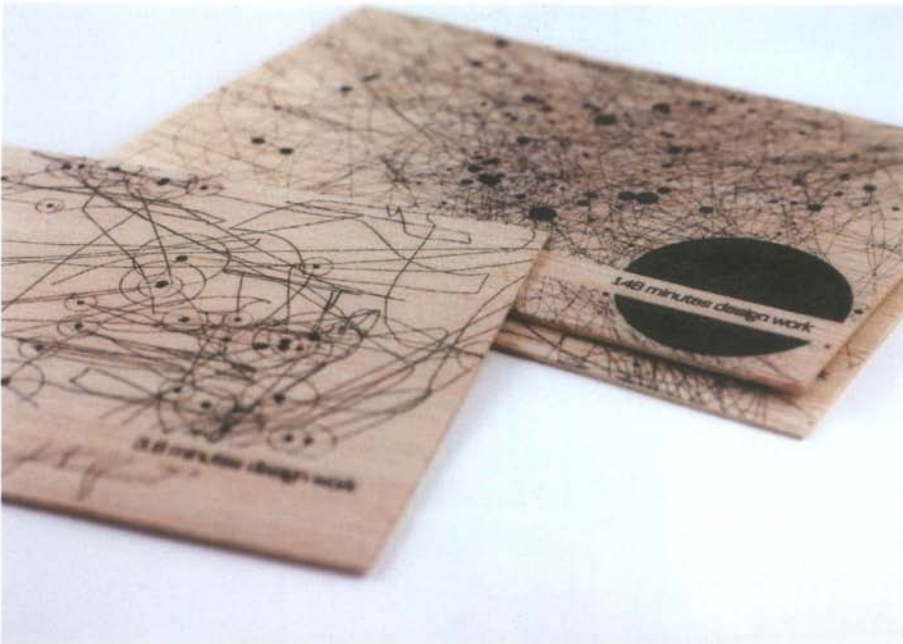


Design Agency: Sussner Design Company  
 Production Date: 2009  
 Creative Director: Derek Sussner  
 Designer: Jamie Paul  
 Client: Pardon My French Bakery  
 Photography: Robert Pearl  
 Nationality: USA

The gift cards were produced for Pardon My French Café and Wine Bar and an extension of the brand identity that the designers had created. By working with French visuals from the brand system, such as paisley patterns, icons of French clichés, colours, textures, the goal was to make these cards French and fun. The designers used letterpress printing and thermography printing techniques for a tactile textural finish for the cards.





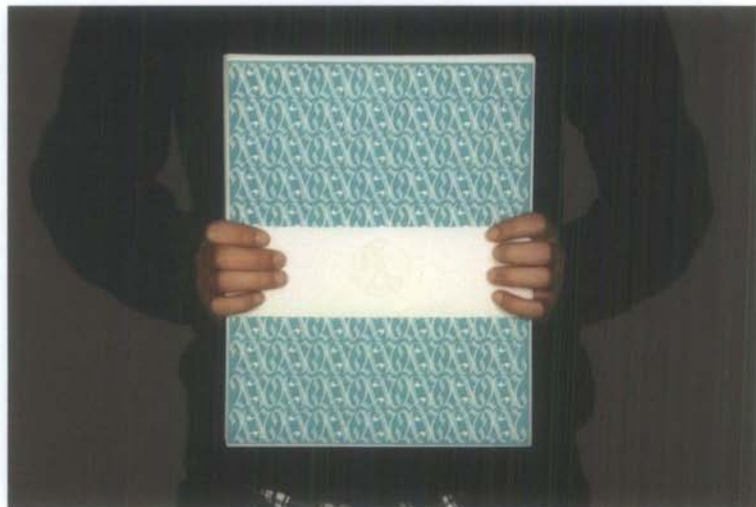


## Individual Designed Cards

Production Date: 2010  
 Designer: Martina Fagschlunger  
 Photography: Martina Fagschlunger  
 Nationality: Austria

These individual designed, handcrafted cards show an artwork, which is created by mousetracking whilst designing. To bring the artwork alive, it is spirit transferred onto thin plywood, which gives the cards a unique look and feel.

TIPOGRAPHIC TRIP  
@ 2011 Barcelona

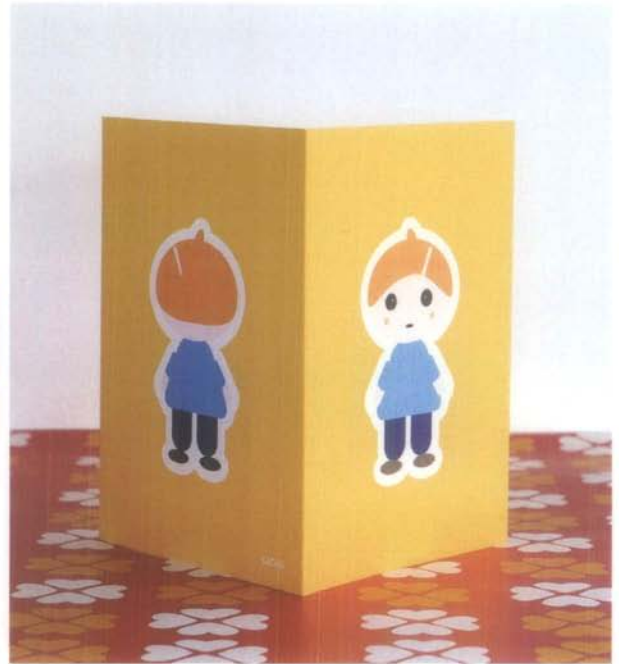


Design Agency: ANA TYPES TYPE  
Production Date: 2011  
Creative Director: Ana Areias  
Art Director: Ana Areias  
Designer: Ana Areias  
Photography: Ana Areias  
Nationality: Portugal



"Typographic Trip @ 2011 Barcelona" is a collection of typographical cards ordered to honour the city of Barcelona, and the time spent there. All letters were dug by hand with a gouge on linoleum, and the cover of the collection was laser-engraved. The back of the cards is printed by laser.



Fumi And Atsushi

Design Agency: SaraB  
Production Date: 2010  
Creative Director: Sara Bottiger  
Designer: Sara Bottiger  
Photography: Sara Bottiger  
Nationality: Sweden

Two illustrations, one boy that is called "Atsushi" and one girl that is called "Fumi". The designer wanted to use the back of the cards in a new way. The designer decided to show the front of the boy and the girl on the front of the card and the back of the boy and girl on the back of the card. They are also made as posters for small kids with the date of birth, weight and length.



Garden

Production Date: 2011  
Designer: su-pyo lee  
Photography: su-pyo lee  
Nationality: South Korea

It's designed with the technique of stamps, which was made by the designer and folded two times to the size of 14.8 x 10.5 cm.

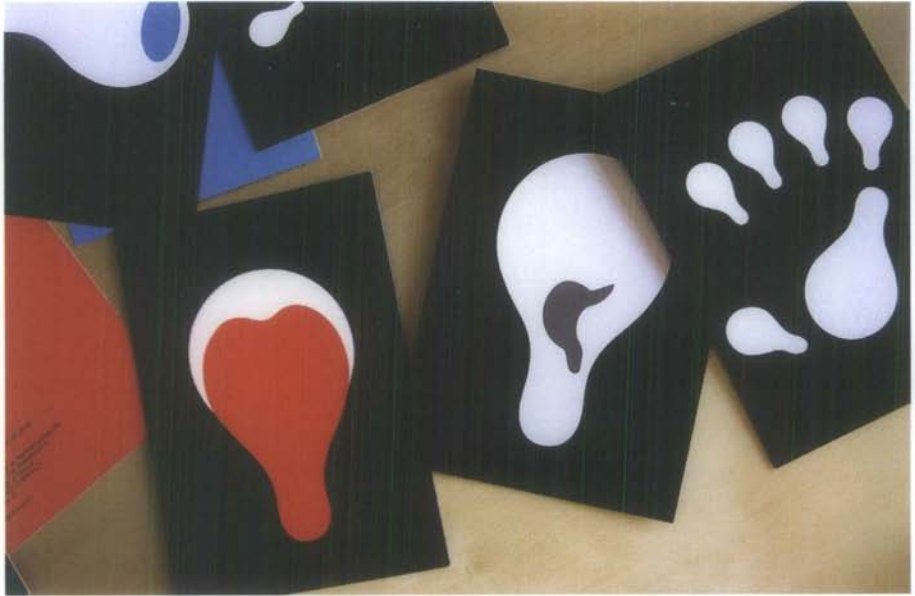


## NEW WOK

Design Agency: thisislove studio  
 Production Date: 2008  
 Designer: Joana Areal  
 Client: NEW WOK™  
 Nationality: Portugal

A noodle is made from unleavened dough that has been shaped into thin flat strips or round cylinders and cooked in a boiling liquid. Conceptual development of the whole communication language for the Asian fusion restaurant New Wok. A game is proposed where minimalism and expressiveness are stated through a technological plasticity with the pixel as a primary element.





Production Date: 2008  
 Creative Director: Viktoriya Grabowska  
 Designer: Viktoriya Grabowska  
 Client: Academy of Fine Arts in Poznan  
 Photography: Viktoriya Grabowska  
 Nationality: Ukraine



Pictograms present organs of five senses: sight, hearing, smell, touch and taste - as the senses are actually what lays between cognition and reality. Today works of students of the Academy of Fine Arts are engaging all five senses. All signs based on the shape of bulb symbolising intelligence and creativity. Later the sign presenting the sense of sight was chosen to be a logo of the Academy.

Cards for the Annual Exhibition at  
 Academy of Fine Arts In Poznań Between  
 Cognition and Reality (Pomiędzy  
 Poznaniem a Rzeczywistością) 2008



## CITOYEN Art Cards

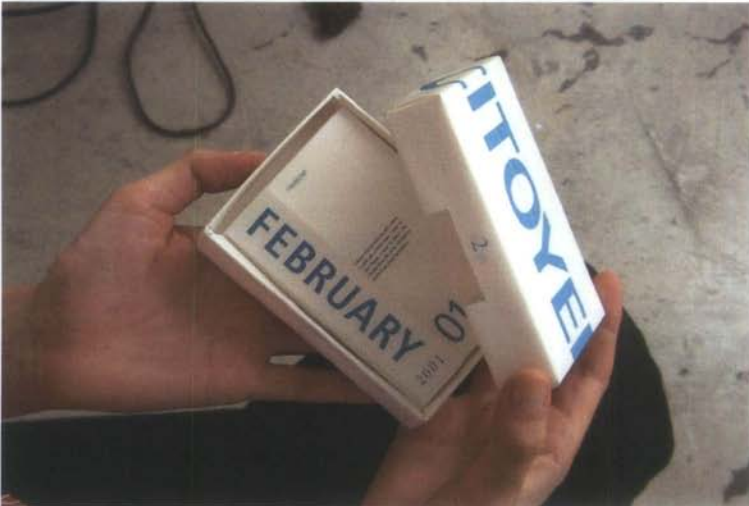
Design Agency: Tania Mailangkay

Production Date: 2001

Designer: Tania Mailangkay

Photography: Tania Mailangkay

Nationality: Indonesia



Citoyen Box of Art Cards is a monthly collective diary of words and images by contributors assigned to a particular day of the month. It comes in the form of a perforated accordion fold. It serves as an art piece to support a free website that features accounts of everyday-people's firsthand experience in current affairs.

## Political Collapse Artcards

Production Date: 2008

Designer: Guy Haviv

Photography: Avraham Cornfeld

Nationality: Israel

A series of 10 artcards printed using inkjet printer on non-absorbent papers. The type on the artcards was scanned from a Hebrew dictionary and contains definitions for the phrases: Army, City Council, Country, Political Party & Police. The definitions themselves were distorted by the unique printing process, reflecting on a sense of crisis in Israel politics & society.





## Cow Magazine Bookmarks



Design Agency: Creative Orchestra  
 Production Date: 2010  
 Creative Director: Victoria Gallardo/Chris Arnott  
 Designer: Alistair Stephens  
 Client: Creative Orchestra  
 Photography: Shaun Ahwal  
 Nationality: UK

The bookmark was meant as an assault to the senses that could be stroked and admired alongside its functionality. It was commissioned by Creative Orchestra for their online and printed magazine, showcasing a variety of work to prospective clients.

# Bookmark

Design Agency: Studio Baktazan

Production Date: 2011

Creative Director: Urszula Kluz-Knopek

Designer: Urszula Kluz-Knopek / Barbara Łukasik

Client: Dobra Karma, Studio Baktazan

Photography: Urszula Kluz-Knopek

Nationality: Poland



This bookmark is cooperative project of Dobra Karma restaurant and Baktazan design studio. One of its sides is a business card the other side describes the process of proper preparation of coffee in accord with the five transitions method. Baktazan design studio teaches how to make a special cup for the said coffee.





## Bookmark

**Design Agency:** Studio Bakłazam  
**Production Date:** 2011  
**Creative Director:** Urszula Kluz-Knopek  
**Designer:** Urszula Kluz-Knopek  
**Client:** filuteria.pl  
**Photography:** Urszula Kluz-Knopek  
**Nationality:** Poland

This design is both a bookmark and a standing leaflet. It is a way of saying thank you to all of filuteria.pl friends.



## Design Museum

Design Agency: VONSUNG  
 Production Date: 2008  
 Creative Director: Joseph Sung  
 Art Director: Michiko Ito  
 Designer: Michiko Ito  
 Client: Design Museum  
 Photography: VONSUNG  
 Nationality: UK

The Design Museum in London commissioned VONSUNG to design their bookmark for their quarterly Design Overtime events. A festive night of shopping, music, and making, the Sparkle The Dark Up events aimed at Christmas shopping done early in the Design Museum Shop. The designers also had to highlight the current museum's showcase, celebrating the love of ceramics at the Design Museum's exhibition Patricia Urquiola - Purely Porcelain. The (standing up) bookmark was designed to be one-part shopping bag, one-part porcelain mug.

abcdefghijklmnop  
ghijklmnop  
qrstuvwxyz  
vwxyz

abcdefghijklmnopqrstuvwxyz  
abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
abcdefghijklmnopqrstuvwxyz



an interesting sentence. 1 1 1

AMAZINGLY FEW  
DISCOTHEQUES  
PROVIDE  
JUKEBOXES.

amazingly few discotheques provide jukeboxes.  
amazingly few discotheques provide jukeboxes.  
amazingly few discotheques provide jukeboxes.  
AMAZINGLY FEW DISCOTHEQUES PROVIDE JUKEBOXES.  
AMAZINGLY FEW DISCOTHEQUES PROVIDE JUKEBOXES.

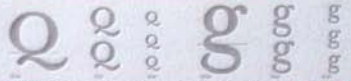
0123456789 0123456789  
0123456789 0123456789 0123456789 0123456789  
0123456789 0123456789 0123456789 0123456789



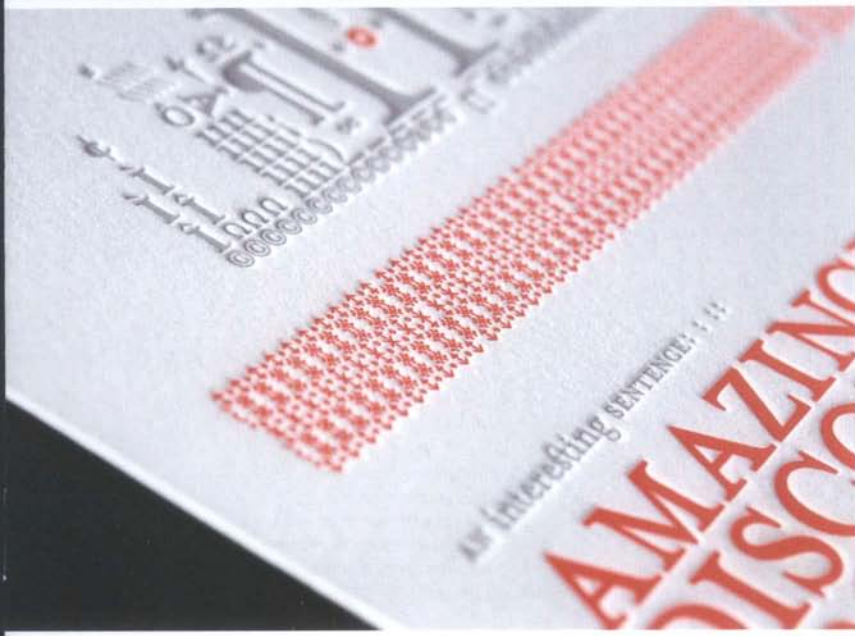
it is sad that the word *ligature*  
doesn't HAVE ANY ligatures in it.

give the sky freedom to fly! just duck!  
a tipsy gypsy! my fifth roll of duct tape!  
our fine kitty and a spiffy puppy!  
two groggy serotoninical frogs compose a poem!  
a little different! something smells iffy!  
oh hi ho hi ho hi ho hi ho hi ho... stay left behind.

A CHARACTER STUDY: | Q IN PETITE CAPTALS & Q IN REGULAR



THIS TYPE IS A MEMBER OF THE FAMILIAR BELLIUS LETTERPRESS TYPE FAMILIES, AND IS PRINTED IN CONTEMPORARY  
LETTERPRESS TECHNIQUE. BELLIUS IS A GREAT FLEXIBLE FONT IN A LOT OF SIZES, AND PRINTS IN VARIOUS  
WEIGHTS AND STYLES.  
TYPEFACE BY  
**mrs. eaves**  
MRS. EAVES  
MRS. EAVES



Design Agency: Factory Design Labs  
Production Date: 2010  
Printer: Bellus Letterpress  
Designer: Amy Kitt  
Client: Factory Design Labs  
Photography: Joshua DeWitt  
Nationality: USA

This beautifully vibrant triptic type specimen series was designed and letterpress printed for **PRESSED!** An Exhibition of Letterpress Printed Ephemera in Denver, Colorado. The series celebrates the typeface, Mrs. Eaves, by designer Zuzana Licko. Mrs. Eaves is a favourite font of the designers, so designing a piece only with typography from that family sounded really fun.

Mrs. Eaves Type Specimen



## Impressive Print

Design Agency: KVGD

Production Date: 2010

Creative Director: Kerr Vernon

Designer: Kerr Vernon

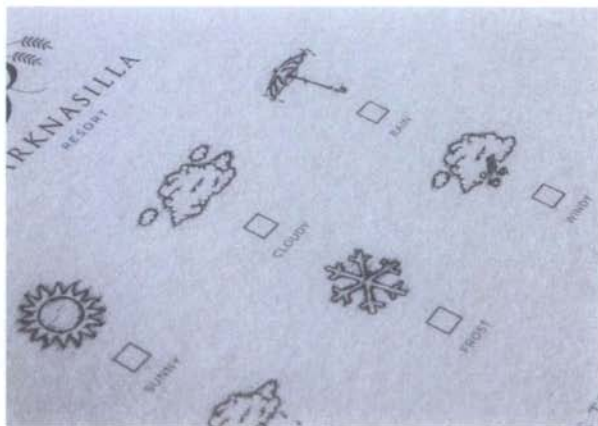
Client: letterpress printers Glasgow Press

Nationality: UK



The designer was asked by the letterpress printers Glasgow Press to create a piece of print that would show off letterpress in all its tactile glory. A dream design brief really, so the designer came up with this old school cassette box containing six musical themed cards. Printed entirely on GF Smith's colorplan range it features six kinds of duplex board, dye cutting and metallic and holographic foiling.





## Icon Set For Weather Cards

**Design Agency:** Newworld Associates

**Production Date:** 2010

**Creative Director:** Gary Gleeson

**Designer:** Alan Murphy

**Client:** Parknasilla

**Photography:** Alan Murphy

**Nationality:** Ireland

Parknasilla has a rich and colourful heritage, associated with the Great Southern Railway. In keeping with this heritage, hand-drawn weather card icons were created, along with a selection of patterns, which featured on various printed material throughout the hotel.



## Personalized Stationery

Design Agency: Bellus Letterpress

Production Date: 2010

Printer: Bellus Letterpress

Designer: Joshua DeWitt

Client: Sandy McKinstry, Alissa Runkle

Photography: Joshua DeWitt

Nationality: USA



This series of three personalised stationery notecards was designed with a simple and minimalist approach. They feature plenty of white space and a simple type treatment consisting of a light and bold Helvetica Neue. The fourth card in this project was designed and printed for a client who requested a fashion industry aesthetic. Bodoni Poster Italic was chosen given its retro vibe and its use in the fashion industry over the past few years.

## Revo Press Kit Card



Design Agency: Factory Design Labs  
 Production Date: 2011  
 Printer: Bellus Letterpress  
 Designer: Amy Kitt  
 Client: Revo  
 Photography: Joshua DeWitt  
 Nationality: USA



This minimalist card has a unique purpose of carrying a bamboo USB drive of Revo's 2011 Press Kit. Highlights of this piece are the painted edges and rectangular-shaped impression that was made to help achieve consistent placement of the drive on the card.

They are elements paper embellishments for the tables: seat as signment cards, wedding heraldry (an expression of the Newlyweds joy), a thank-you note for the guests for coming to the wedding.



## Table Cards with Various Information for Guests

Design Agency: Studia Baklazam

Production Date: 2011

Creative Director: Urszula Kluz-Knopek

Designer: Urszula Kluz-Knopek / Barbara Lukasik

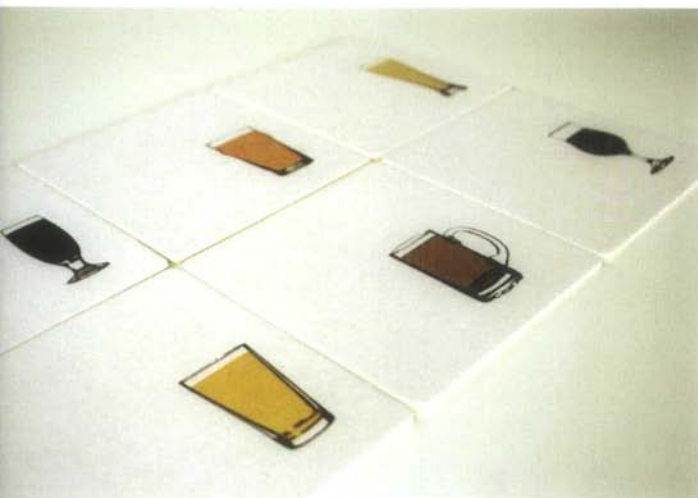
Client: dekoracje-slubne.pl

Photography: Urszula Kluz-Knopek

Nationality: Poland



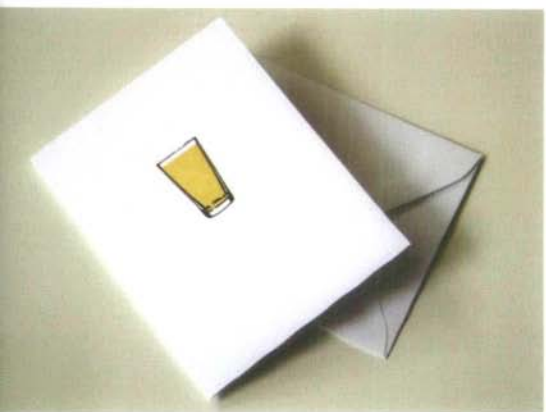
## Beer Glasses Collection



Design Agency: Green Bird Press  
Production Date: 2011  
Creative Director: Susan Porteous  
Designer: Susan Porteous  
Photography: Susan Porteous  
Nationality: USA



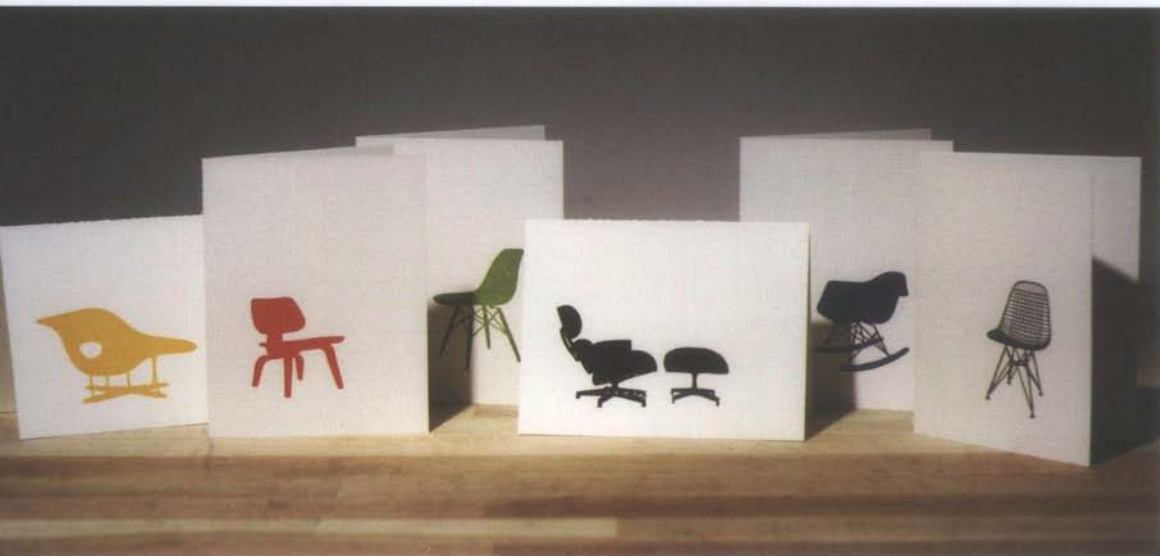
Printed on thick, absorbent heavy-weight coaster stock these letterpress pub coasters feature images of popular beer glasses printed in two colours, beer and black. They are perfect for home brewers and beer lovers alike, and make wonderful hostess gifts and house warming presents. The designs are also available as cards.



## Eames Collection



Design Agency: Green Bird Press  
Production Date: 2011  
Creative Director: Susan Porteous  
Designer: Susan Porteous  
Photography: Susan Porteous  
Nationality: USA



This series honours one of the great design teams of the twentieth century, Charles and Ray Eames, with silhouette images based on six of their well-known furniture designs and the Eames House Bird. They are letterpress printed from magnesium plates on Eames Furniture Weave paper.

## Stymie Statements Collection

Design Agency: Green Bird Press  
Production Date: 2011  
Creative Director: Susan Porteous  
Designer: Susan Porteous  
Photography: Susan Porteous  
Nationality: USA

A series of short and sweet statements in bold letters and bright colours for those who want to get their message across in the simplest way possible. Letterpress printed using 48pt Stymie Black, a typeface designed in 1931 by Morris Fuller Benton and originally used for large headlines and advertising materials.





## Personalised Stationery



Design Agency: Maria Pastore Design

Production Date: 2011

Creative Director: Maria Pastore

Art Director: Maria Pastore

Designer: Maria Pastore

Photography: Maria Pastore

Nationality: USA



Incorporating the married name of a bride-to-be, this handmade set was created by cutting Japanese paper into shapes and applying them to soft-white Italian cotton paper. The gold paint pen complements the gold in the paper connects the shapes and finishes off the design with the handwritten name. Two designs were created, each in two-colour variations.



## Personalized Stationery



**Design Agency:** Maria Pastore Design  
**Production Date:** 2010  
**Creative Director:** Maria Pastore  
**Art Director:** Maria Pastore  
**Designer:** Maria Pastore  
**Photography:** Maria Pastore  
**Nationality:** USA



A structured, yet whimsical, stationery set was designed for a bride-to-be incorporating her married name, and printed on Neenah Classic Crest Solar White paper. Two designs were created, each in two-colour variations.



## Thirsty Sentiminis

**Design Agency:** Maria Pastore Design

**Production Date:** 2011

**Creative Director:** Maria Pastore

**Art Director:** Maria Pastore

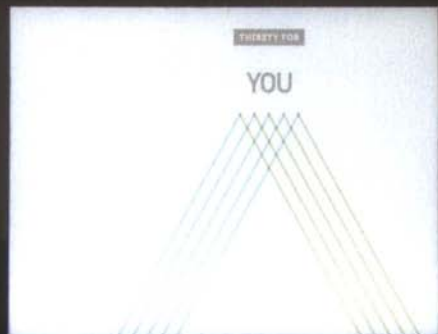
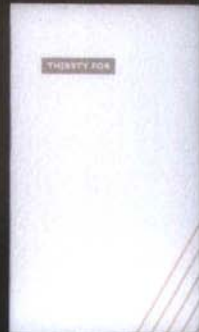
**Designer:** Maria Pastore

**Client:** Thirsty® Designed Goods

**Photography:** Maria Pastore

**Nationality:** USA

These mini-cards feature sweet sentiments for your loved one, crush, friend, etc. The visuals fit the overall Thirsty® brand image. The cards were printed on white Italian cotton paper, packaged as a set of four and paired with Kraft envelopes.



## Thirsty Sentiments

Design Agency: Maria Pastore Design

Production Date: 2011

Creative Director: Maria Pastore

Art Director: Maria Pastore

Designer: Maria Pastore

Client: Thirsty@ Designed Goods

Photography: Maria Pastore

Nationality: USA



This series of eight cards feature different Thirsty thoughts. Each illustration utilises two sets of five lines, each set in their own colours, intersecting at various points to create a subtle visual representation of its supporting message. The cards were printed on white Italian cotton paper and packaged individually.

# Index

- BridgerConway  
008
- BURO-GDS  
009
- 804© Agentur fuer visuelle Kommunikation  
075, 079
- ak design  
066
- Alan James Murphy  
163
- Alice Rebecca Potter  
213
- amandajanejones.com  
174
- ANA TYPES TYPE  
256
- Anchored Designs  
173
- Andrea Mouton  
144, 146
- Ariane Galerie  
161
- b1rik2ü3 – bravoistanbul  
094
- Beki Bessi Karavil  
074
- Belart  
120, 121, 123
- Bellus Letterpress  
273
- BeMyBee  
091, 132
- Ben Cox Design  
078, 209
- Benjamin Lieb  
214
- Bittersweet Design Boutique  
046, 069, 134
- Brand Manual  
227
- Burgopak  
147
- BURO-GDS  
178
- California State University of Long Beach  
166, 167
- Chauhie  
082, 136, 137, 211, 224, 237
- Chiara Aliotta  
036
- Concept Machine  
096, 098, 148
- CRE8  
058, 059, 125
- Creative Orchestra  
265
- Design Positive  
100
- Design Womb  
034
- DesignKommunikation  
216, 252
- ekloff.com  
052
- enzed  
179, 230, 231, 245
- Factor Design  
180
- Factory Design Labs  
050, 212, 249, 269, 274
- Farah Assir  
076

Fill the Page  
065  
Fluid  
040, 063  
Gen Design Studio  
072, 225  
Gohar Avagyan  
010  
Green Bird Press  
093, 276, 277, 278  
Guy Haviv  
264  
Have and Hold Design  
011, 102, 104  
hyc Creative  
115, 122  
I Heart Paper and Thread  
047, 061, 092  
Independent  
128  
Influence on Audience  
169  
Inky Livie's Workshop  
044, 118, 127, 236  
Interabang  
232  
Jack & Ella Paper Press  
140, 142, 238  
Janine Rewell  
197  
Joanne Hawker  
196, 208  
Juan Regueiro  
149  
Julmeme  
032, 176  
Kaaïta  
191  
Karolin Schnoor Illustration  
226  
Kate Keleher  
041  
Kenichi Tanaka Design  
217  
Kimberly Dunn Design  
016  
Kingakong.com  
202  
kissmiklos  
064  
Kutchibok  
160  
KVG D  
135, 270  
Kyle White Design  
233  
La Tigre  
043  
Lark Press  
124, 129  
Lissoni Associati  
057  
Madeleine Eiche  
210, 218  
Madeleine Ward Design  
130  
MamaTita  
054  
Manuel Olmo / Olmocs  
201, 204, 206  
Maria Pastore Design  
171, 172, 239, 241, 242, 279, 280, 281, 282

Marina Goni  
017  
Martina Fagschlunger  
255  
Masif\_Design Affairs  
012, 014, 015  
McMillian + Furlow  
019, 170  
Michelle LeClerc Design  
018, 150  
Michiel Reuvecamp  
051  
Miji Lee  
186  
Mike Smith  
188  
MM  
070  
Monogum Creative  
126  
More Branding  
045  
Nadia Karacosta  
042  
Newworld Associates  
272  
Nicole Gazzano  
200  
Nicole LaFave  
108, 198  
Noelle B Designs  
219  
Nolan Chan  
060  
Ok-Jo Studio Ltd.  
235

Paper Lovely  
081, 117, 138  
Patricia Mafra  
187  
Perky Bros LLC  
056  
Petek Design  
250  
Piero Zagami  
154, 244  
Pixell  
190  
Planet Creative  
020  
Range  
068  
Rethink  
048, 062, 251  
Robotbyrne  
164  
Roots  
182, 184  
Sane & Able  
228  
SaraB  
258  
Sarmishta Pantham  
221  
Sthuthi Ramesh  
153  
Studio Baktazam  
162, 165, 266, 267, 275  
STUDIO NEWWORK  
195  
su-pyo lee  
106, 260



Sussner Design Company

223, 254

Sylvie Gosselin

055

Tabletop Made

037, 080, 088, 089

Tad and Faboo

083, 084, 085, 086

Tania Mailangkay

263

The Compound Advertising & Design

246

The Little Red House

087, 139

The Lowercase

247, 248

The New Design Studio

110, 116, 177

thisislove studio

021, 022, 024, 025, 026, 033, 261

Tim Burrell-Saward / Dean McNamee

151

Tuukka Koivisto

028, 192

Van Huynh

112, 113, 114, 131

Vellut

156, 158

Veronika Filippova

038

Viktoriya Grabowska

262

Vinicius Foscaches da Cunha

159

Vive LaFrance Design

090

VONSUNG

268

Walnut Studio

071, 073

WILLOW

234

Wundercloud

030, 031

YAM2

097

YellowDog

194

Yurko Gutsulyak

077, 111, 220, 222

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