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Visual Greetings
From Business Cards To Greeting Cards,
Invitation, Promotion And Identity.

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2 : A. A. 2557

Co. Company
CD. Creative Director
AD. Art Director
D. Designer
Cl. Client
Ph. Photographer
i. Illustrator
cw. Copywriter

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PREFACE

A good idea makes a good business sense.

Creativity is the idea behind the visual image and various symbols. While the visual image and symbols are the appearance of the creativity.

An idea has to deliver the message precisely and effectively, but this is not enough. It must make the information-receiver be willing to accept the message. Only then can the idea influence consumers' cognition, preference and specific purchase behavior.

In other words, when an idea can attract the people's attention, motivate the potential buyers, and always end up letting them buy the products, it can be called a good idea.

How to get a good idea? It cannot be gained from closed doors. To gain a new idea, you need to read more, think more, and practice more. All kinds of creation elements are from the unconscious accumulation and conscious learning. Creativity should be original.

Designers always need creative and interesting ideas to complete their design projects. They combine the name, sign, symbol or image to identify the goods and services, aims to help the client establish a significant and distinctive presence in the market, to gain good business sense.

To reflect a brand's identity and image, there are some common business tools: business cards, stationery, web site, flyers, letterhead and so on.

Collecting the professional, outstanding and influential creative designs from all over the world, this book can be called an elite in the design field. It provides you with nice source of inspiration and materials of appreciation, and the power of gaining a good idea.

Editorial Department of Hightone Book

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Graphic Design is a visual communication tool. For the communication to be successful, I think the most important thing for the graphic designer is to have an understanding of the client and the client's service or product, to understand the client's market, and then how can the designer differentiate the client within that market. However, its equally as important that the client understands the design intent and have buy-in during the design process.



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GOOD IDEA3

Verena Anna
Michelitsch
&
Tobias van
Schneider



GOOD
IDEA3

Handwritten text, possibly a list or notes, centered on the page. The text is very faint and illegible.

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Joel Derksen



Businesses live and breathe according to the strength of their brand. And that strength depends on being cohesive across every channel, including PR, web, social and print. Branding design uses this notion to personify, creating a character with flaws, beliefs, ideals and ambitions to speak across every platform. In the best-case scenario, the channels develop and nurture that character, and ultimately the brand.



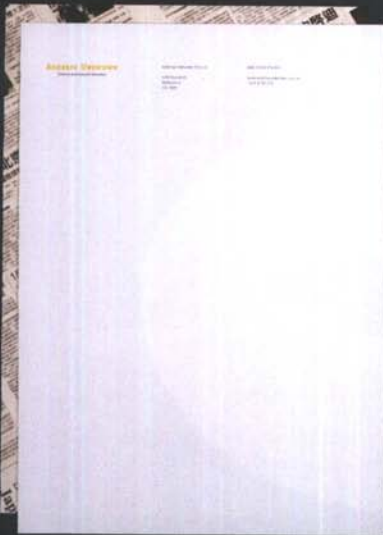
Taiwanese Food Van Concept

Address Unknown is a mid-range Taiwanese food truck restaurant delivering meal in mobile. The name Address Unknown was chosen to emphasise the idea that the van is always on the move. The supporting newspaper graphic element came from street inspiration, and it helps to create a sense of mystery for customers to be curious and feel closer about. With the faded newspaper look and feel, strong and vibrant yellow has been partnered to bring out the contemporary and rich visual. The promotions and marketing directions are also taken in a direction of mysteries with the QR code concepts. Address Unknown needed to be designed in a mix of Eastern and the Western style so both demographics are hit.

CD. AD. D. Jin Bae CL. Jenny Chen

ADDRESS UNKNOWN

Taiwanese food made fresh Somewhere



AMMOBOX

PRODUCTIONS





Ammobox Productions

Ammobox Productions is a music production company, producing and developing artists. The strong masculine image needed to be portrayed reflecting the brand name but softness also needed to be shown as well for balance, as the identity will strongly determine the type of music the company produces. Because Ammobox Productions not only produce a single style of music but more diverse, it was very important to stay neutral in terms of colour and character so no preconception was made by the audience. Therefore strong but simple layout and typography were the driven focus.

CD. AD. D. Jin Bae CL. Ammobox Productions



Alt Group

The brief was to develop a temporary identity as part of the company's relocation to new offices. The solution was found in the handwriting of an eight-year-old child finished in gold foil.

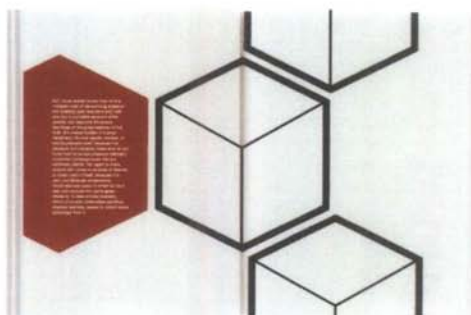
- Co. Alt Group
 CD. Dean Poole
 D. Janson Chau / Dean Poole /
 Levi Dudson-Poole
 CL. Alt Group



Espace Cuisine

Espace Cuisine is a small Montreal based creative business that imagines, creates and installs exceptional kitchens.

Co. Stand Mtl CD. Sébastien Bisson AD. Sébastien Bisson
D. Sébastien Bisson CL. Espace Cuisine





Beton Ciré

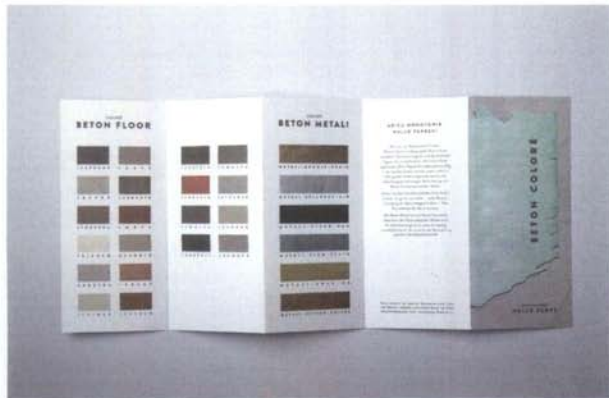
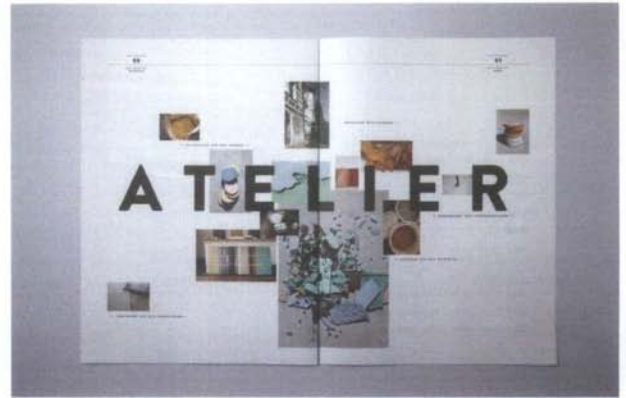
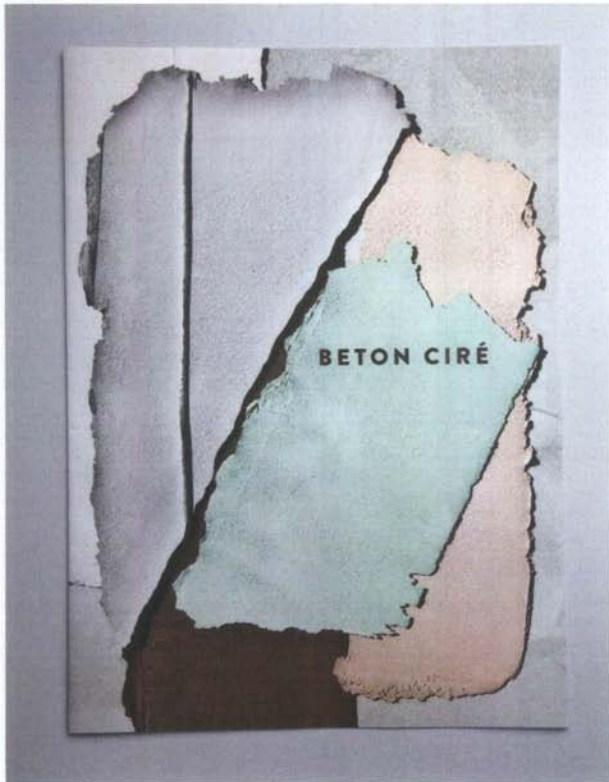
Concrete (= Beton) Ciré is a new product. What's special about it is this:

The concrete can be applied to virtually every surface spatula-style:

To walls, floors, tables or boxes. Also to vases. Even to paper.

This is also the principal idea behind the corporate design: We have applied an individual streak of Concrete Ciré to all printed commercial material. Thus the well-trained eye of the architect target group immediately recognizes the difference to standard concrete.

Co. Wortwerk AD. Verena Panholzer Cl. Adieu Tristesse





CarryHope

For Print's celebrity issue, I started an initiative through Print where I asked 10 well known designers and illustrators to choose a charity they felt passionate about and to create an image for a tote bag. The tote bags are sold on mydesignshop.com with 100% of the profits going to charity. In addition to commissioning the tote bag art, I created a public contest where anyone could submit a design. One winning designer had their tote bag printed.

Commissioned artists: At elier Telescopique, b uro destruct, Christoph Niemann, Deanne Cheuk, Ed Fella, Geoff McFetridge, HORT, Amnesty International, James Joyce: Save the Children UK, Laurent Fetis, Rick Valicenti, Si Scott, Spin.





FELIX

PACKAGING AND IDENTITY FOR FELIX SHOPS AND PRODUCTS DESIGN

Co. LO SIENTO CD. AD. BORJA MARTINEZ D. LO SIENTO
CL. GRUPO ANDILANA



Informations flyer for Kunstnersamfundet

Medlem af Kunstnersamfundet. Information flyer.

Co. Designbølager CD. Claus Due D. Claus Due CL. Kunstnersamfundet



International Graffiti Jam

St.Art Silesia vol.4

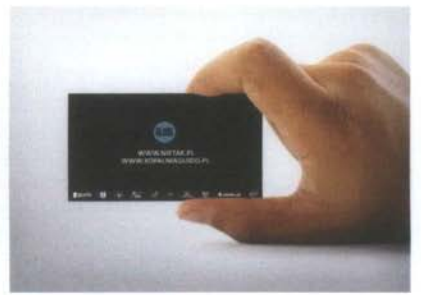
International Graffiti Jam, 25-26 June 2010, Zabrze, Poland.

"St.Art Silesia" is an international periodic event that takes place in Silesia. It promotes freelance artists from Silesia, other parts of Poland, abroad and street art and graffiti performers as well. The event aims at making the audience understand how the street art works and is accompanied by different happenings, parties, concerts or artistic shows.

Within his work the author created elements of visual identity: logo, posters, flyers, badges, spray cans (limited edition), website.

D. Dawid Cmok





PAPA SELECT

Identity system & print design for a Thai organic rice product.

Co. FARMGROUP CD. Tap Kruavanichkit Cl. Papa Intertrade co., Ltd
D. Tap Kruavanichkit Kumphol Ponpisute Pirund Sethaputra Ph. FARMGROUP





Middle of Nowhere

Identity and collateral re-design for boutique Australian wall art and home décor brand Middle of Nowhere. The identity was designed to be neutral, and change in colour to reflect the items and collections it appears with, keeping the identity playful and fashionable, ensuring it becomes an integral part of the ever-evolving product range.

Co. Mildred & Duck D. Sigiriya Brown, Daniel Smith CL. Middle of Nowhere

Lopes Brenna Architetti

Like architecture these laser-cut business cards, blend/ react differently according to the surroundings.

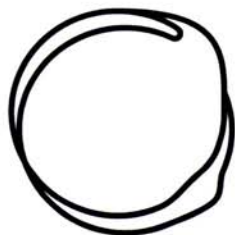
Co. FEB Design + FIBA Design CD. Marta Fragata + Miguel Batista AD. Marta Fragata + Miguel Batista
D. Marta Fragata + Miguel Batista Cl. Lopes Brenna Architetti



Lukas Strociak Retouching

Lukas Strociak Retouching is a small photography post-production studio based in Sandnes, Norway. Most of their clients are photographers working in the fashion industry and that's also where their main focus is. They set out to bring perfection to every image they process while still keeping it's soul and the photographer's original vision.

Co. Noeeko CD. Michal Sycz AD. Michal Sycz
D. Michal Sycz CL. Lukas Strociak Retouching



LUKAS
STROCIAK
RETOUCHING.



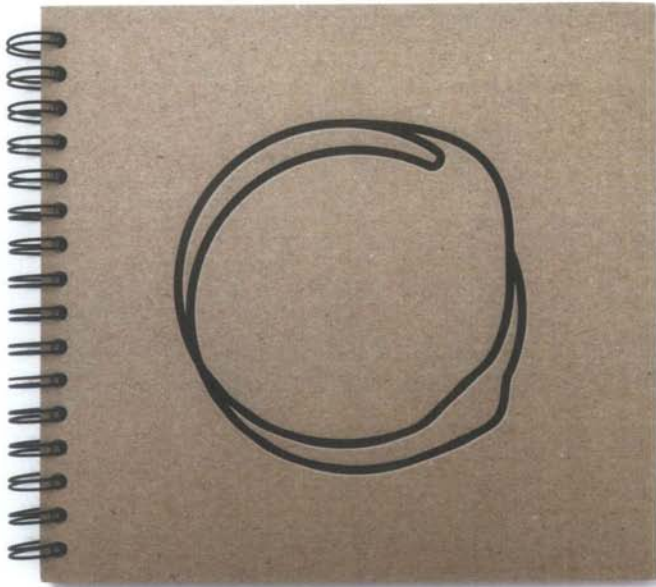


LUKAS
STROCIAK
RETOUCHING.

LUKAS STROCIAK
RETOUCHING
• CYPRUS
• 4807000
WWW.RETOUCHING.PL
LUKAS@RETOUCHING.PL



LUKAS
STROCIAK
RETOUCHING



LUKAS
STROCIAK
RETOUCHING.

Lukasz Strocziak Retouching
Sopotulski 12a
4325 Sandomierz
Org. nr 246337926
www.lukaszstrocziak.com
retouch@lukaszstrocziak.com

BILLED TO: JOHN H
Grants
4880 9th
Dg, NY

TOTAL \$ 0.00
Invoice ID 000
Date Of Invoice August
Payment To Due Section
Bank / Sort Code 45-78-
Account Number 100670
SWIFT/BIC SWEK33

DESCRIPTION	QTY.	PRICE	TAX
Accusantium	0	\$ 000,00	0
Excepteur sint occaecat	0	\$ 000,00	0
Aostrum exercitationem ullam corporis	0	\$ 000,00	0
Quis autem	0	\$ 000,00	0

SUBTOTAL

TAX

TOTAL

* Ved betaling efter forfald pålæper
orskilleshæfter og purringebør
efter skatens sætning.



LUKAS
STROCIAK
RETOUCHING.



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MOUNT

\$ 000.00

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THANK

YOU.



Ravens Heaven

Identity design for a boutique fashion designer in Thailand.

Co. FARMGROUP CD. Tap Kruavanichkit Ph. FARMGROUP
D. Tap Kruavanichkit Kanwee Harichanwong
Cl. Universal Wings Limited Partnership

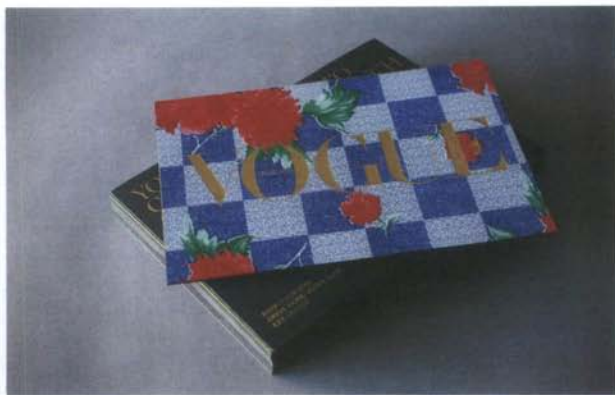


SCISSORS

Identity expressing the signature "pleat & fold" technique of the designer.

Co. FARMGROUP CD. Tap Kruavanichkit Ph. FARMGROUP
D. Tap Kruavanichkit Poomruethai Suebsantiwongse
Cl. House of Scissors Co., Ltd.





Vogue Invitation

Invitation card design for the official launching party of Vogue Thailand.

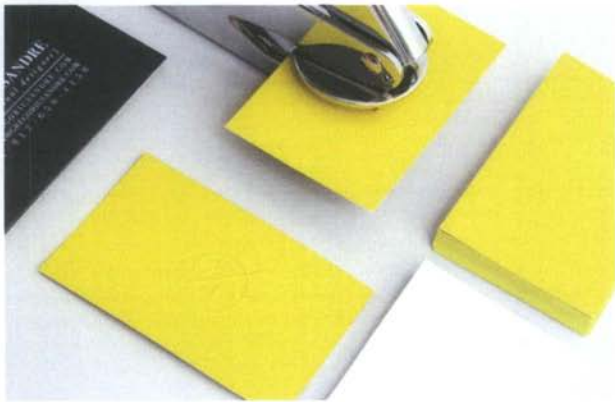
Co. FARMGROUP CD. Tap Kruavanichkit Ph. FARMGROUP
D. Tap Kruavanichkit Meekit Supyen Cl. Vogue Thailand

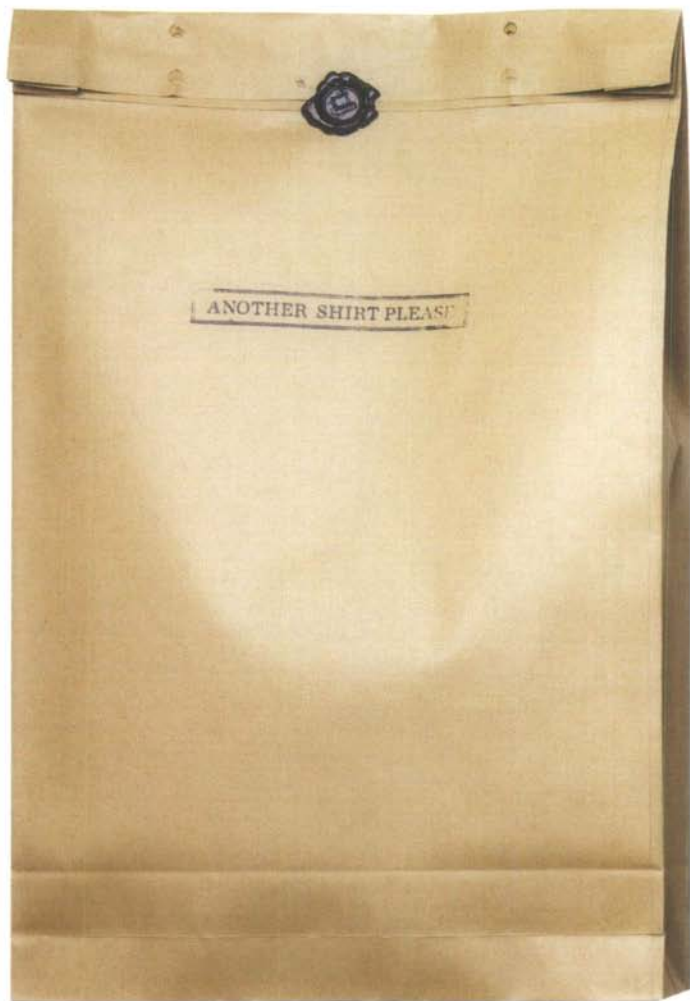
GREGORIUS ANDRE

Personal branding identity for Gregorius Andre.

CD. Gregorius Agung Andre D. Gregorius Agung Andre







ANOTHER SHIRT PLEASE

- A SHIRT TO LEARN

THE IDEA WITH "SHIRT TO LEARN" IS TO GET THE
MIND TO THINK AND FEEL AS IT SHOULD.

THESE ARE THE IDEAS THAT "SHIRT TO LEARN" IS
TEACHING YOU TO THINK AND FEEL AS IT SHOULD.
THESE ARE THE IDEAS THAT "SHIRT TO LEARN" IS
TEACHING YOU TO THINK AND FEEL AS IT SHOULD.

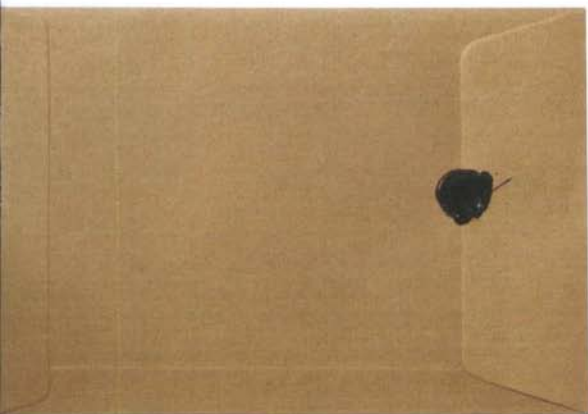
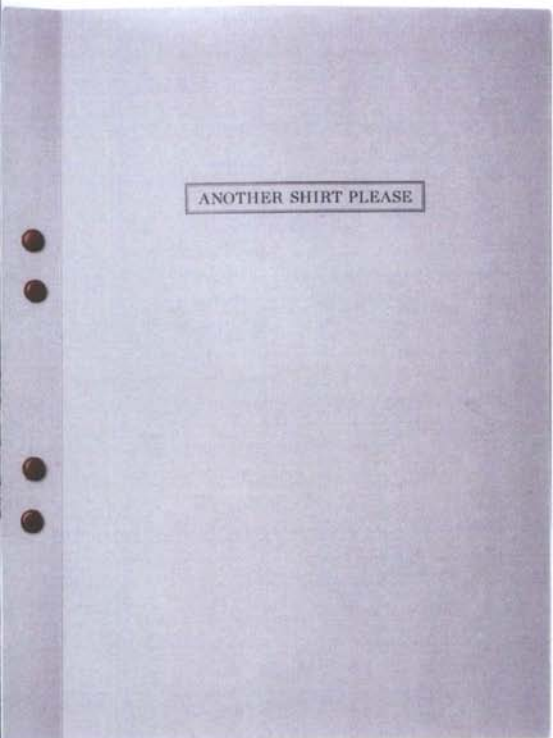
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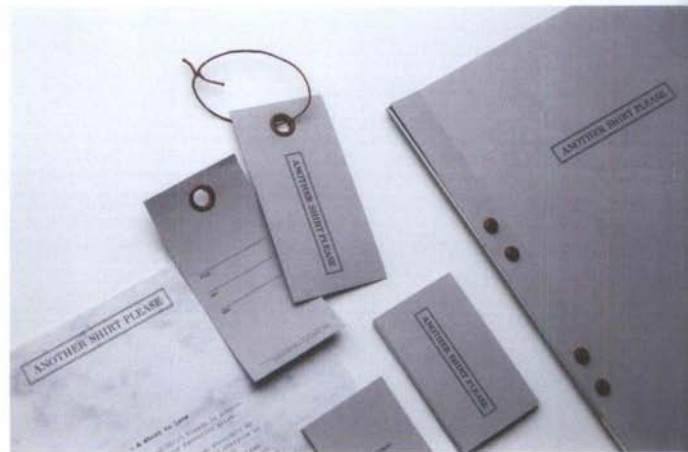


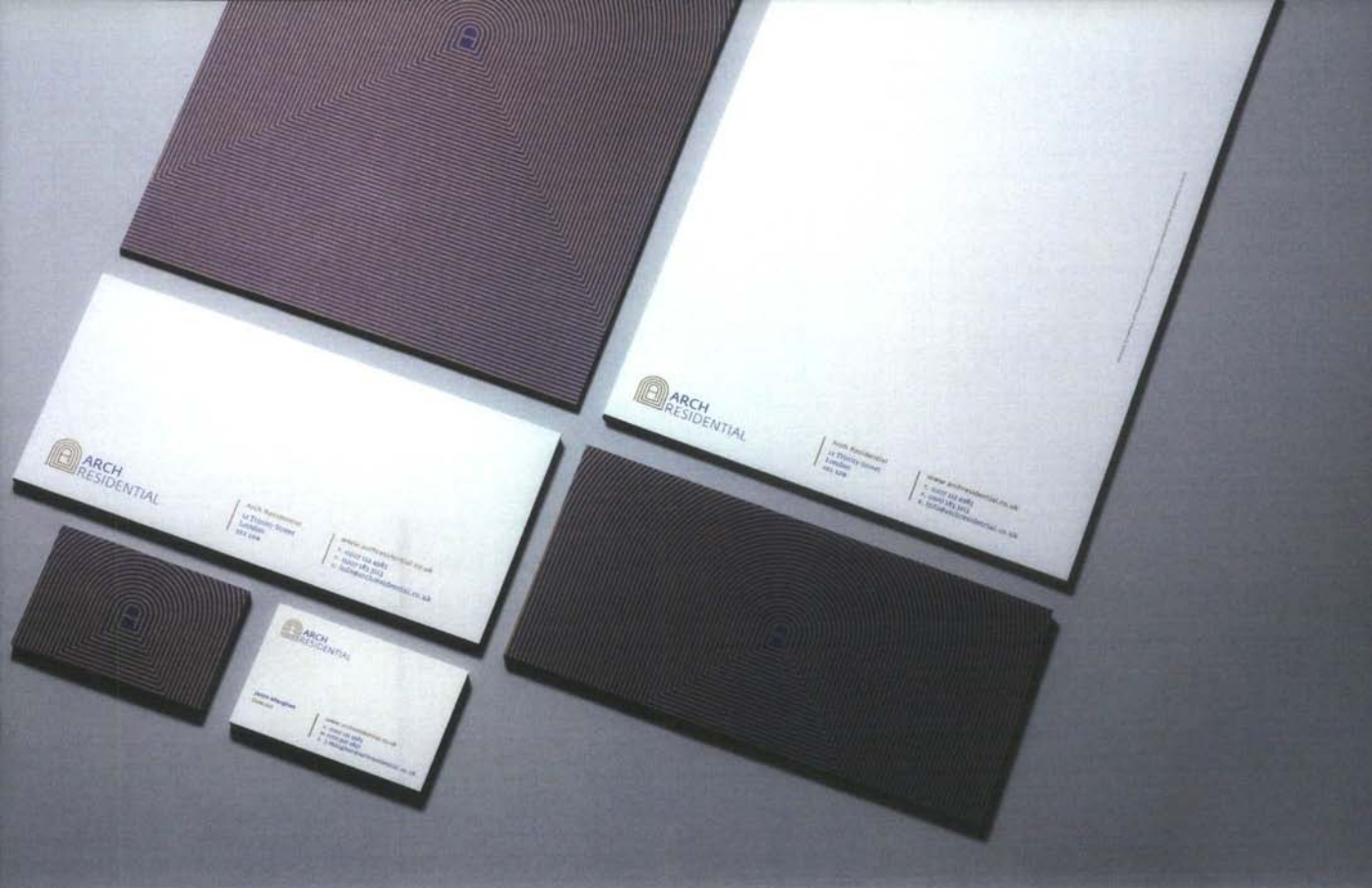
Another Shirt Please

Another Shirt Please, founded by three lifelong friends and former employees of Acne, offers contemporary shirts for everyday wardrobes. The idea with A.S.P is simple – they want to create your favorite shirt with the finest of quality, detail and simplicity. With that in mind Planet Creative developed a timeless design program to package these products and give the garments even longer lives.

Co. Planet Creative **CD.** Thomas Andersson **AD.** Tobias Ottomar
D. Thomas Andersson, Tobias Ottomar **Cl.** Another Shirt Please

ANOTHER SHIRT PLEASE





Arch Residential

Arch Residential is a lettings focussed agency based in Borough, South East London. Arch Residential approached me to help them create a stronger and more memorable visual identity to support them in their business expansion on the London and UK market.

As the main constitutive logo element I created an iconic symbol from the first letter of the company name.

I have decided to create a spiral around the letter to enhance the territory expansion concept but also to create a structural and architectural depth, enriching the arching construction. I have also been inspired by some labyrinth garden shapes and by the crescent London streets shape, known as some of the most wealthy London streets, Egerton Crescent and Pelham crescent being the two main ones, both with terraced houses and sharing a communal garden.

Business cards, compliment slip and letterhead have been printed on the GF Smith Smooth Colorplan Digital White paper range using a dark blue and a metallic bronze solid Pantone ink to make sure that all the graphical elements and texts remain extremely sharp even if printed in a really small size.

Regarding the typography, I decided to use Fedra Sans and Fedra Serif A fonts family. It is really important for me to use a serif font to enhance the body text legibility and to keep the sans-serif for the logo, headlines, titles, subtitles and abstract texts. A consistent font family is the best tool to be able to generate harmony as much as distinction and contrast. Fedra Sans was designed in 2001 and Fedra Serif in 2003 by Peter Bifak.

Co. DMWORKROOM CD. AD. D. Denis Mallet CL. Arch Residential



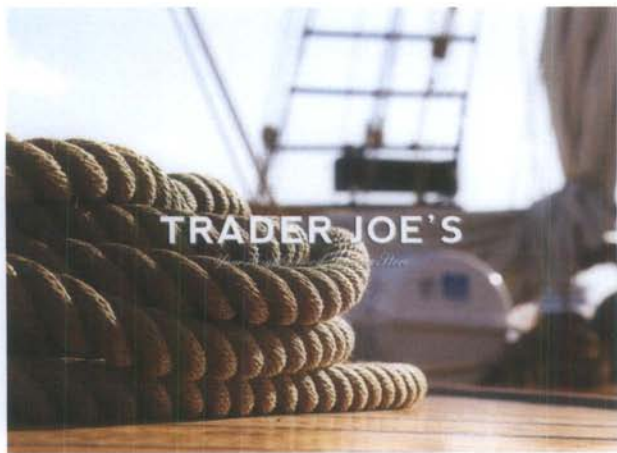
Redesign of Trader Joe's

Trader Joe's was originally founded in 1958 and has since grown to be one of the most successful small grocery store chains in the United States. These core values underpin Trader Joe's positioning as major supermarkets: Innovative, Great-tasting, Unique, Chic and High Quality.

CD, AD, D, Soojin Park CL, School Work

TRADER JOE'S

Your Neighborhood Grocery Store

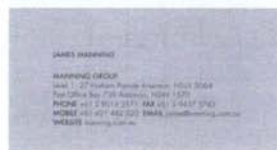
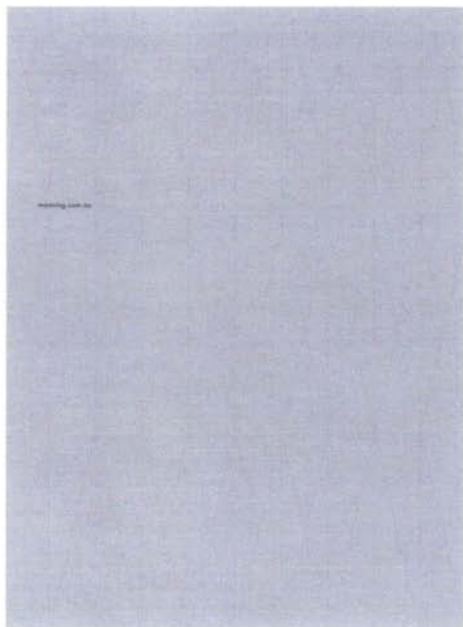


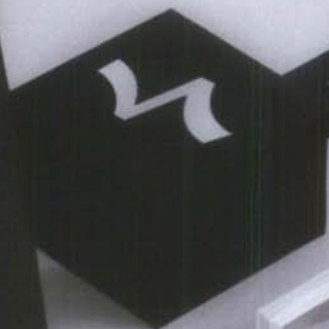
Manning Group

Identity Design - Including all Design and Art Direction.

Co. Made Agency Cl. Manning Group

MANNING GROUP
Level 1, 27 Thicket Road, Thornbury, VIC 3046
Phone: (03) 9479 1000
www.manning.com.au





Sevenology

Branding identity for a men local premium fashion store, Sevenology. Store that sells only premium and 'fashion cravings' item for men. Sevenology means seven ideology, which as it said, it sells only seven premium items to represent it exclusivity. The logos containing a masculine visual yet edgy and the colors are a deep interpretation of the masculinity of the company. This project also create a business plan book since the company is about to start.

CD. Gregorius Agung Andre D. Gregorius Agung Andre Cl. Sevenology



Grafist 18

Grafist 18 is a poster design project that I've done for school in my 3rd year. The "International Istanbul Graphic Design Week" is an educational activity organized annually since 1997 by Mimar Sinan Fine Arts University, Graphic Design Department. (For more information; www.grafist.org)

All the posters are designed using these forms which includes quadrages from the designer's works and the typography is done by hand-lettering. I've designed a programme poster, a seminar poster and six exhibition posters and the Grafist 18 logo.

D. Naz Kayalar CL Grafist 18



GRAFIST 18

GRAFIST 18

18. İSTANBUL ULUSLARARASI GRAFİK TASARIM GÖRÜŞLERİ
18TH ISTANBUL INTERNATIONAL GRAPHIC DESIGN WEEK

GRAFIST 18

GRAFIST 18

18. İSTANBUL ULUSLARARASI GRAFİK TASARIM GÖRÜŞLERİ
18TH ISTANBUL INTERNATIONAL GRAPHIC DESIGN WEEK

18. İSTANBUL ULUSLARARASI GRAFİK TASARIM GÖRÜŞLERİ
18TH ISTANBUL INTERNATIONAL GRAPHIC DESIGN WEEK

GRAFIST 18

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18. İSTANBUL ULUSLARARASI GRAFİK TASARIM GÖRÜŞLERİ
18TH ISTANBUL INTERNATIONAL GRAPHIC DESIGN WEEK

18. İSTANBUL ULUSLARARASI GRAFİK TASARIM GÖRÜŞLERİ
18TH ISTANBUL INTERNATIONAL GRAPHIC DESIGN WEEK

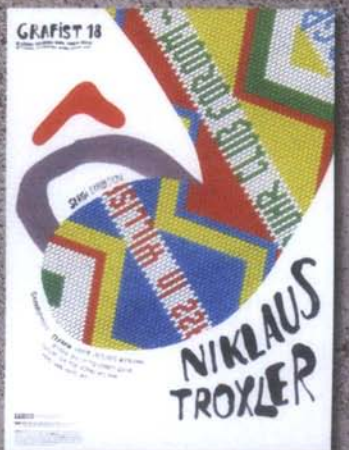
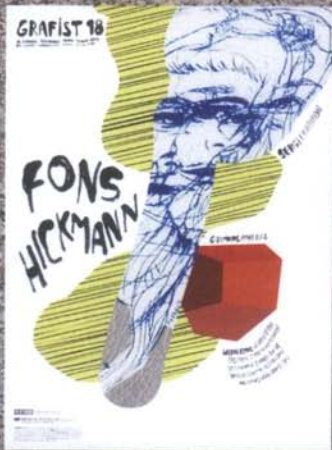
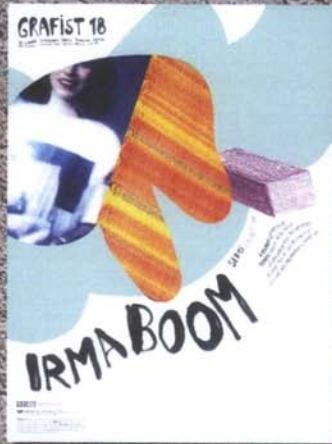
GRAFIST 18

GRAFIST 18

18. İSTANBUL ULUSLARARASI GRAFİK TASARIM GÖRÜŞLERİ
18TH ISTANBUL INTERNATIONAL GRAPHIC DESIGN WEEK

18. İSTANBUL ULUSLARARASI GRAFİK TASARIM GÖRÜŞLERİ
18TH ISTANBUL INTERNATIONAL GRAPHIC DESIGN WEEK





UPTOWN966

The client came to W8 for help in creating a new concept in a star location in KSA. The location used to host a winning concept with a success story in the area, and this was the challenge we were excited to take: Gaining client's acceptance with expectations already set to "high" although the offering was the same as the previous concept, we created a completely new experience that leaves you with a familiar feeling at the end of your visit.

Co. WONDEREIGHT CD. WALID NASRALA & KARIM ABOURIZK
AD. KARIM ABOURIZK & LEAHESHME D. LEA HESHME CL. AL MAWAED





uptown
www.uptown96.com

BOX YOUR DAY

- 96-1 Breakfast Box \$12.95
- 96-2 Lunch Box \$12.95
- 96-3 Dinner Box \$12.95

A FUSION OF FLAVORS TO TRY & TO SAVOR...

DESSERTS --

- 96-101 Chocolate Cake \$12.95
- 96-102 Strawberry Cake \$12.95
- 96-103 Apple Pie \$12.95
- 96-104 Raspberry Fruit Salad \$12.95
- 96-105 Cheesecake \$12.95
- 96-106 New York Cheesecake \$12.95

BEVERAGES

- 96-201 Espresso \$2.95
- 96-202 Cappuccino \$3.95
- 96-203 Latte \$3.95
- 96-204 Mocha \$3.95
- 96-205 Cold Brew Coffee \$2.95
- 96-206 Iced Coffee \$2.95
- 96-207 Lemonade \$2.95
- 96-208 Soft Drink \$2.95
- 96-209 Water \$1.95





Laucke

Laucke is rich in tradition with a strong history of supplying quality flour to professional and home bakers throughout Australia. The brief was to refresh the tired Laucke brand, create a more contemporary look and target a more niche market - the artisan baker. A new refreshing logo and system was implemented across all lines of professional and retail packaging, ensuring strong brand recognition. The brand is strong, natural, contemporary, and flexible to adapt across all forms of communication, packaging variations and new product development. We have photographed various artisan breads and positioned on the front of pack in various angles, views, crops or layout to create strong shelf presence and instant varietal differentiation for the habitual purchase.

Co. Black Squid Design CD. AD. Derek Butler D. Min Ker Cl. Laucke

FÜR DIE, DIE EINEN HABEN:

TIERÄRZTIN
DR. MED. VET. SYLVIA SAUBER

ORDNUNGSGEBIETEN: MONTAG 9-11, 16-18 UHR
DIENSTAG, MITTWOCH, FREITAG 10-18 UHR
DONNERSTAG 9-11 UHR + SAMSTAG AUF ANFRAGE
DORNBACHER STRASSE 64/3, 1170 WIEN
TELEFON/FAX: 6860104 WWW.WUFFPIERSMIAU.AT

FÜR DIE, DIE IHM ZU BEISSEN GEBEN:

TIERÄRZTIN
DR. MED. VET. SYLVIA SAUBER

ORDNUNGSGEBIETEN: MONTAG 9-11, 16-18 UHR
DIENSTAG, MITTWOCH, FREITAG 10-18 UHR
DONNERSTAG 9-11 UHR + SAMSTAG AUF ANFRAGE
DORNBACHER STRASSE 64/3, 1170 WIEN
TELEFON/FAX: 6860104 WWW.WUFFPIERSMIAU.AT

FÜR DAS HERRL:

TIERÄRZTIN
DR. MED. VET. SYLVIA SAUBER

ORDNUNGSGEBIETEN: MONTAG 9-11, 16-18 UHR
DIENSTAG, MITTWOCH, FREITAG 10-18 UHR
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DORNBACHER STRASSE 64/3, 1170 WIEN
TELEFON/FAX: 6860104 WWW.WUFFPIERSMIAU.AT

FÜR IHREN VOGEL:

PIEFPSCHILL
KLEK, FIEB, FIEB, SYLVIA SAUBER

TROCKENPOMMELPFIEF, KRACH 9-11, 16-18 UHR
PIEFER, PIPPERF, PIERBACH 10-18 UHR
PIEFER 9-11 UHR + PIERBACH 10-18 UHR
DORNBACHER STRASSE 64/3, 1170 WIEN
PIEFERBACH/PIEFER: 6860104 WWW.WUFFPIERSMIAU.AT

FÜR IHREN NAGER:

PIEFPIEFKNAKE
VIEK, SCHNITZ, SCHNITZ, SYLVIA SAUBER

PIEFPIEFKNAKE, PIEFPIEFKNAKE 10-18 UHR
SCHNITZKNAKE, PIEFPIEFKNAKE, SCHNITZKNAKE 10-18 UHR
WUFFPIEF 9-11 UHR + PIEFPIEFKNAKE 10-18 UHR
DORNBACHER STRASSE 64/3, 1170 WIEN
PIEFPIEFKNAKE/SCHNITZ: 6860104 WWW.WUFFPIERSMIAU.AT

FÜR DEN HUND:

WAGWAGWUFF
WUFF, MAG, KLASZ, SYLVIA SAUBER

WUFFPIEFKNAKE, KLASZ 10-18 UHR
WUFFPIEF, WUFFPIEF, WUFFPIEF 10-18 UHR
WUFFPIEF 9-11 UHR + WUFFPIEFKNAKE 10-18 UHR
DORNBACHER STRASSE 64/3, 1170 WIEN
WUFFPIEFKNAKE/PIEFPIEF: 6860104 WWW.WUFFPIERSMIAU.AT



WUFF, PIEPS, MIAU

The creative idea behind the wording and corporate design is, that Dr. med. vet. Zauner is (also) "multi-lingual" in regards of animal sounds. That is why Dr. Zauner's stationary is also multi-lingual, suggesting that he communicates better with animals than other vets do. Of course the wording is also translated into human language on the backside of the business card for the pet holders.

Co. Wortwerk AD. Verena Panholzer Cl. Veterinary Surgeon, Dr. med. vet. Zauner



Nice^{to}
Meet
You!





Jacques Bette
Cell: +27 (0)21 422 4500
Tel: +27 (0)21 422 4500
Email: jac@afn.africaforsight.com
P.O. Box 15304, Vlaeberg, 8018, South Africa



Tel: +27 (0)21 422 4500 | Email: info@afn.africaforsight.com | P.O. Box 15304, Vlaeberg, 8018, South Africa

To: _____

P.O. Box 15304, Vlaeberg, 8018, South Africa

African Foresight Network

This fast-moving, entrepreneurial consultancy aims to be South Africa's thought leader when it comes to doing better business. Their logo combines three key areas of focus: Africa (the familiar shape of our continent); foresight (the dynamic arrow devices); and networking (the overall woven effect).

Co. MARK

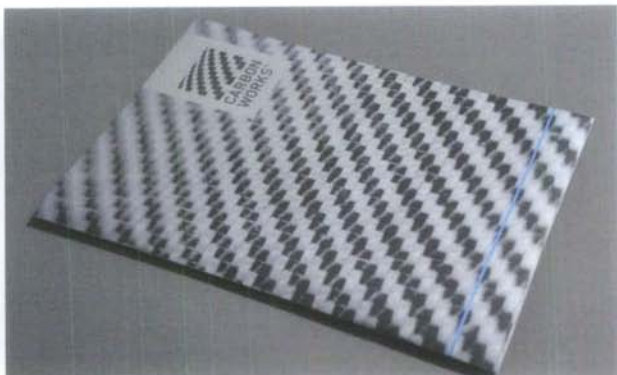


Carbon Works

Carbon Works is a factory in the heart of Berlin producing high quality carbon pieces for cars, technical equipment, skis, snowboards as well as packaging and furniture design.

During the second year of my graphic design study we had the task to design a company's identity. I had the opportunity to rebrand the corporate design of Carbon Works.

D. José Ernesto Rodríguez CI. Carbon Works





Blackbox Case

Identity, Branding + Web Design for a sustainable all wood computer case company.

Blackbox Case came to jakshop™ looking to make a ripple in the overly crowded computer case market. We helped them launch a unique and personal experience, which caught people's attention.

Co. jakshop™ CD. Evan Huwa, Mike Mueller, AK Hottman Ph. Ben Harms
D. Evan Huwa Cl. Blackbox Case





Sam Robinson

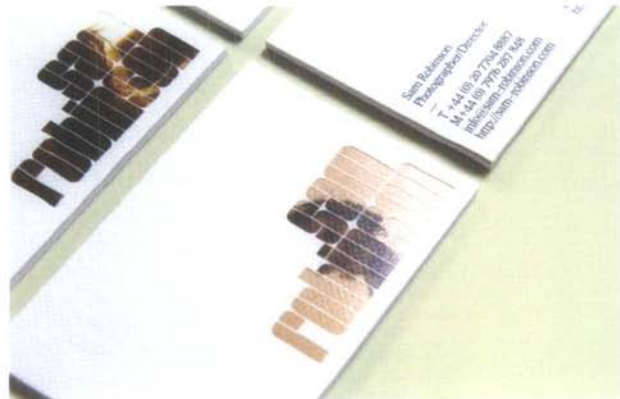
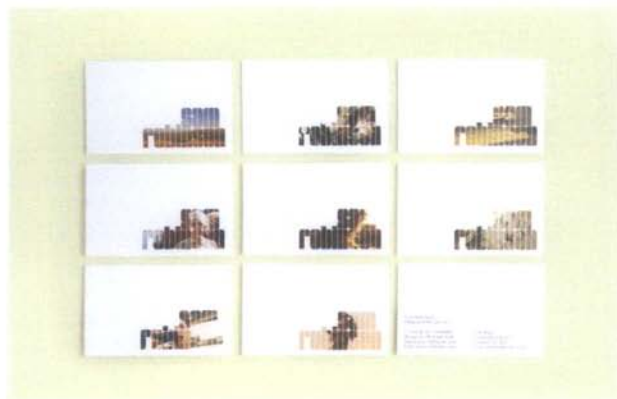
We created the identity for London and New York based photographer Sam Robinson based around a logotype that is used as a window to highlight Sam's diverse imagery for clients such as Nike, HTC, Samsung and Jamie Oliver.

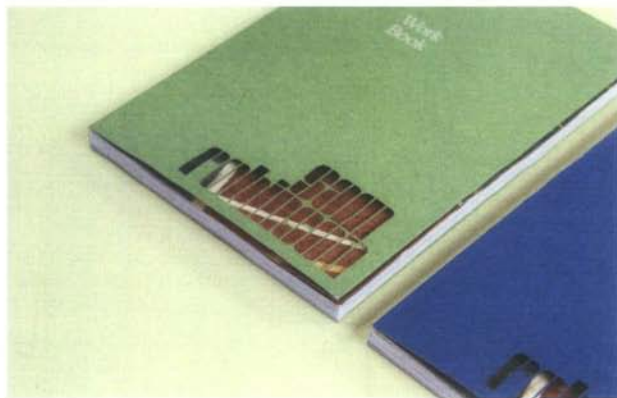
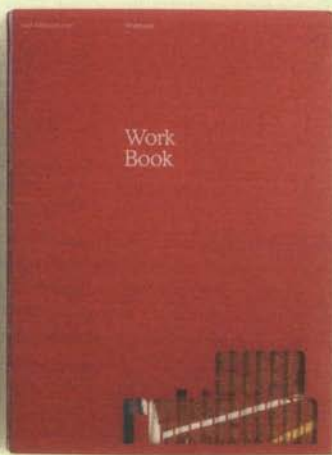
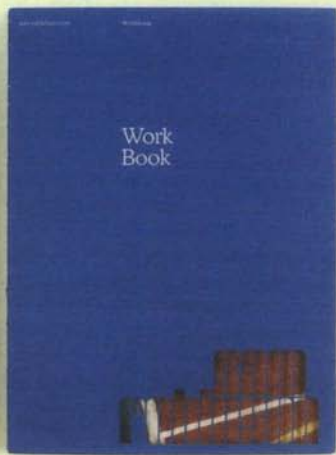
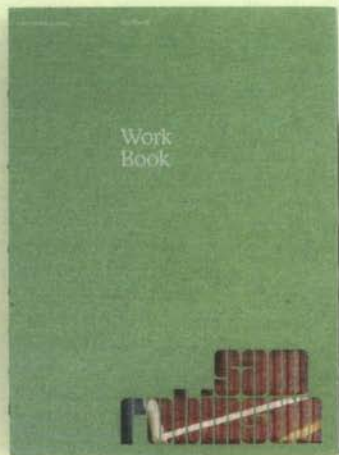
The first promotional postcard pack was lasercut allowing a different card selection to be tailored to each prospective client.

Sam's business cards were a series of six images printed full colour and then clear foiled to register, creating the window feel without any cutting.

The Work Books were again lasercut on the gatefold cover allowing the cover image to show through the logotype.

Co. Studio Worldwide CD. AD. D. Studio Worldwide Cl. Sam Robinson

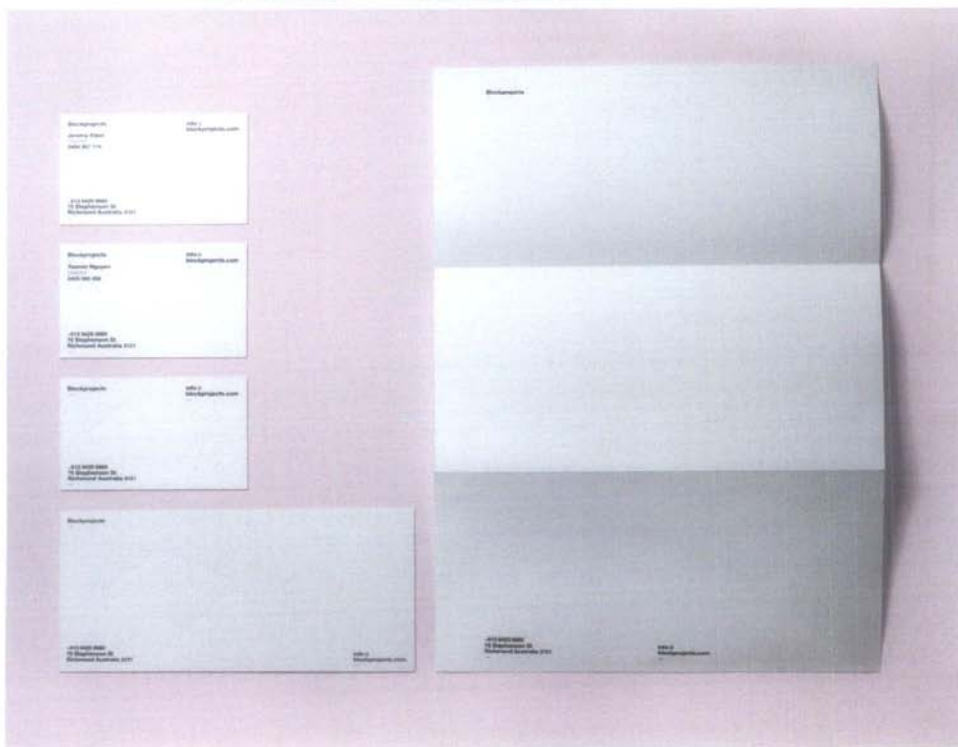




Blockprojects

Blockprojects gallery has provided a creative hub for Australian artists since the 1990's and in 2011 they asked us to update their brand identity. Rather than move away totally from their three dimensional wordmark, we simplified it into a bold icon suggestive of their space. This direction was then explored across all collateral with a clean gridded approach which allows the artists work to be the hero. Australian Design Biennale (AGDA) 2012 award winner (category - identity)

Co. Studio Worldwide CD. AD. D. Studio Worldwide Cl. Blockprojects









Delightful

Lakeland gifts 2012/13

A delightful range of Christmas gifting designed by Stocks Taylor Benson for Lakeland. It incorporates unique packaging structures to really show-off the products and elegant typography to create a set of luxurious gifts.

Co. Stocks Taylor Benson CD. Glenn Taylor FCSD MISTD
D. Lysa Millergill MCSD CL. Lakeland



Bring

The Swedish company Bring needed a re-branding for their new big re-launch. The aim was to be the biggest, best and most used delivery company in Sweden. They wanted to keep the color of green, but other than that, they were open for big changes. Being a company that delivers stuff, I thought the logo should emphasize that, so I gave it a sense of movement through the arrow. I also thought of the phrases "bring it home" and "bring it back" which made me think of a circle movement. Bring is an environmentally friendly company, and therefore natural brown paper and non-toxic ink is used throughout the entire branding. Student project at Bergs School of Communication, 2010.

D. BLANC/Matilda Hedman





Mathias Tanguy

Mathias Tanguy is a personal finance adviser based in Paris. Mathias needed a strong but subtle visual brand identity putting the emphasis on both networking and communication concept as well as on professional ethic and principles.

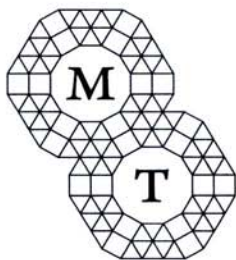
I designed the visual identity around a geometrical pattern that is creating network connectivity. Placing the letters in the center of each of the graphic polygonal shapes allowed the name to be the core of the geometrical network pattern. Extracting the letter M and T with their surrounding polygonal structures created a logotype working as an ingenious monogram. The simplicity of this geometrical shape allows the use of many different high finish print processes, as metal and black foil blocking on the compliment slips and business cards, blind embossing on the envelopes and photo chemical etching on the metal side of the business card. The monogram can also be easily stamped using an embosser or rubber stamp machine to personalise letters and cards, and for authenticating important documents.

Business card paper side was printed on a 350gsm Black Ebony subtle uncoated smooth paper with new leather embossed surface manufactured by GF Smith. The business cards metal side was chemically etched on a high-grade 0.4 mm stainless steel metal board.

Compliment slips are manufactured with duplexed uncoated smooth boards produced by GF Smith. Frontside is stamped with a glossy black foil on a 350gsm Ebony Black paper substrate and the backside is stamped with the same foil on a 350gsm Pristine White paper substrate, making the finished slips a 700gsm board. Mathias Tanguy identity is set up using Arno Pro typeface.



Co. DMWORKROOM CD. AD. D. Denis Mallet Cl. Mathias Tanguy

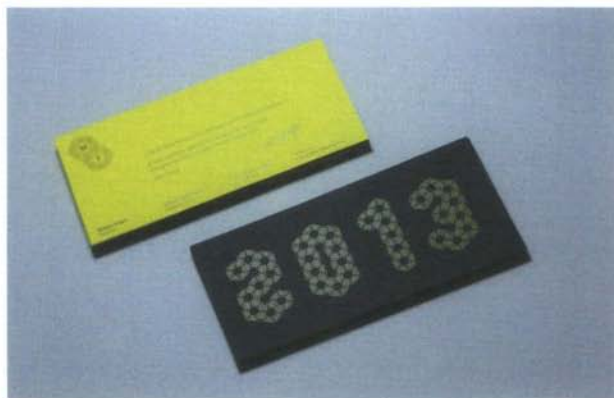


Mathias Tanguy Greeting

Mathias Tanguy is a personal finance adviser based in Paris. Mathias needed a greeting card design for the year 2013. The simplicity of the geometrical pattern I have created for his visual identity in 2012 allowed the creation of an elaborate and singular typographic style. I have meticulously rearranged the pattern angle to create the 2013 numerals.

The greeting cards are manufactured with a duplexed uncoated smooth boards produced by GF Smith. Frontside is stamped with a glossy yellow foil on a 350gsm Ebony Black paper substrate and the backside is stamped with a glossy black foil on a 350gsm Factory Yellow paper substrate, making the finished slips a 700gsm board. Mathias Tanguy identity is set up using Arno Pro typeface. Named after the river that runs through Florence, the center of the Italian Renaissance, Arno draws on the warmth and readability of early humanist types of the 15th and 16th centuries. While inspired by the past, Arno is distinctly contemporary in both appearance and function. Designed by Robert Slimbach, Adobe principal designer, Arno is a meticulously crafted face in the tradition of early Venetian and Aldine book types. Embodying themes that Slimbach has explored in typefaces such as Minion® and Brioso™, Arno represents a distillation of his design ideals and a refinement of his craft.

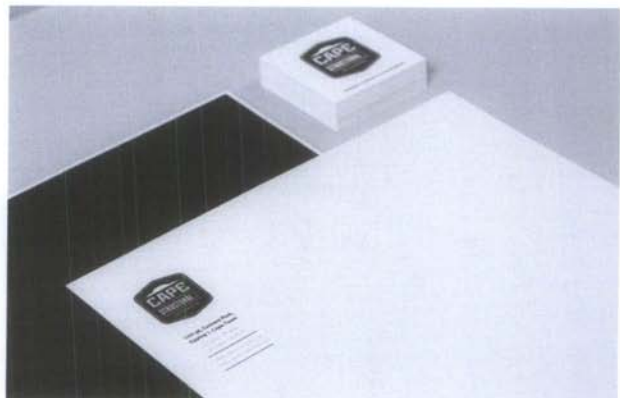
Co. DMWORKROOM CD. AD. D. Denis Mallet CL. Mathias Tanguy

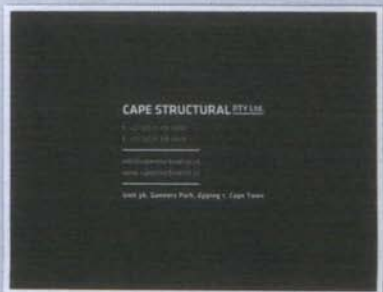
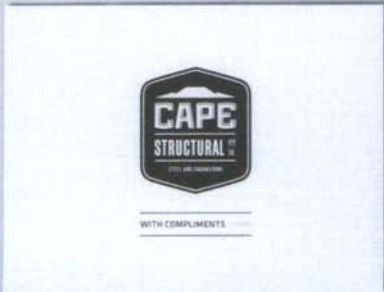
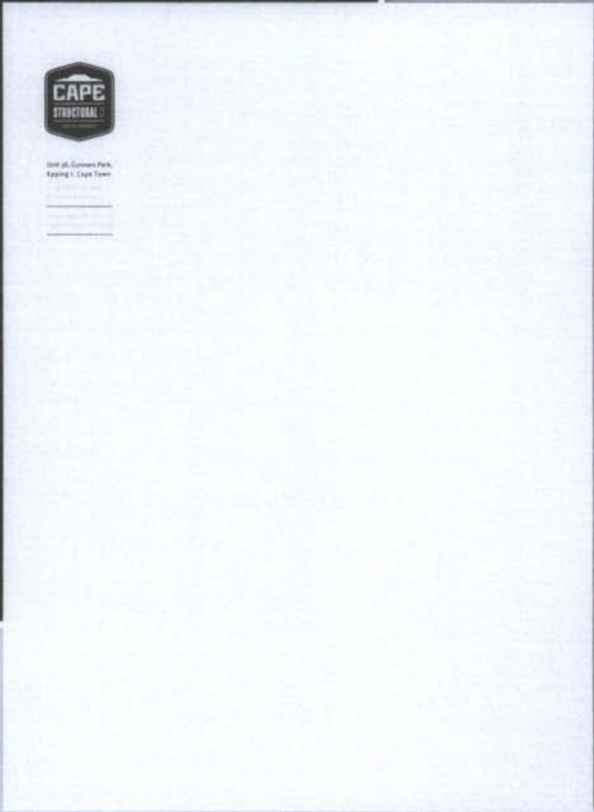
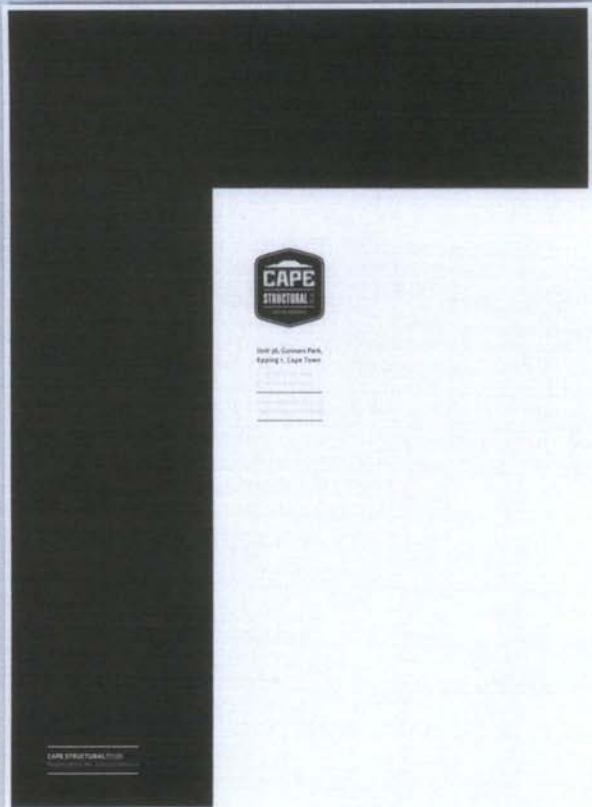


Cape Structural Steel and Engineering

This newly formed steel company wanted a hardworking logo, literally and figuratively. Practically, black and white seemed the obvious choice – versatile and visible, given the construction environment. Typography is geometric and structured – a no-nonsense approach that ‘does what is says on the tin’.

Co. MARK



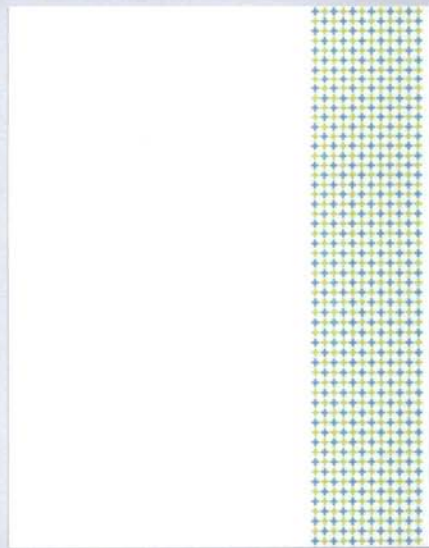


Clearnet

A familiar name in the world of Canadian telecoms, Telus decided to launch a new offering in western Canada under this name. Clearnet's unique offering paired mobile service with a land line for those consumers who weren't willing to part with the security of a traditional phone line. This pairing inspired the identity as Clearnet's mandate is to always provide more than the expected.

Co. TAXI Advertising CD. Dave Watson AD. David Taylor D. David Taylor
Cl. Clearnet

clearnet+





clearnet+ clearnet+

clearnet+ clearnet+

aAbBcCd
0123456

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789./!@*

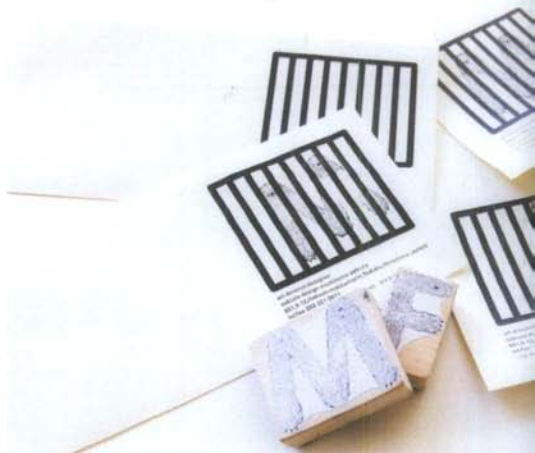
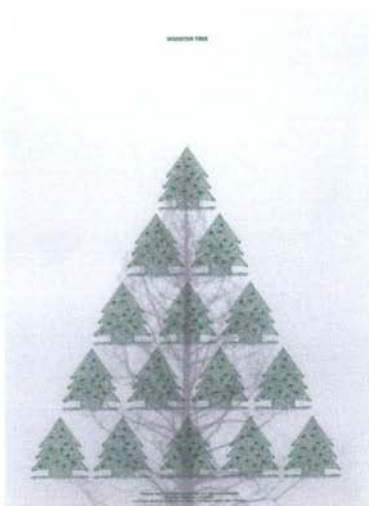
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789./!@*

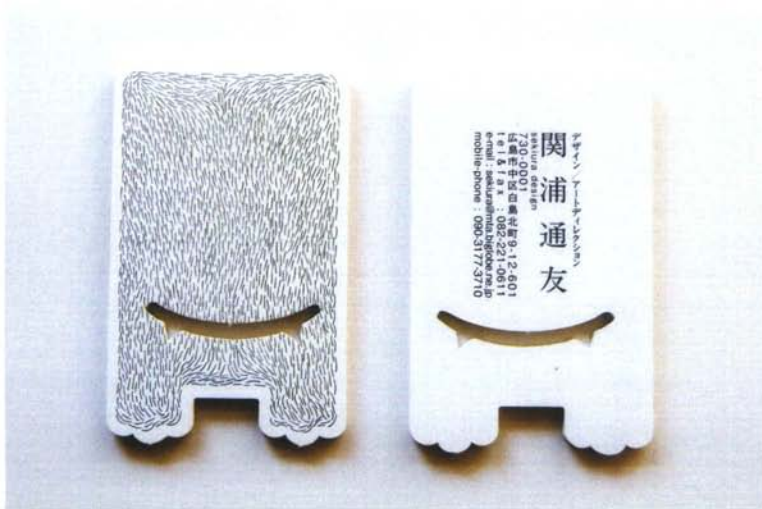
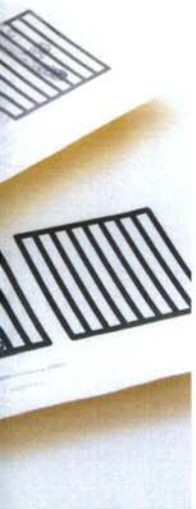
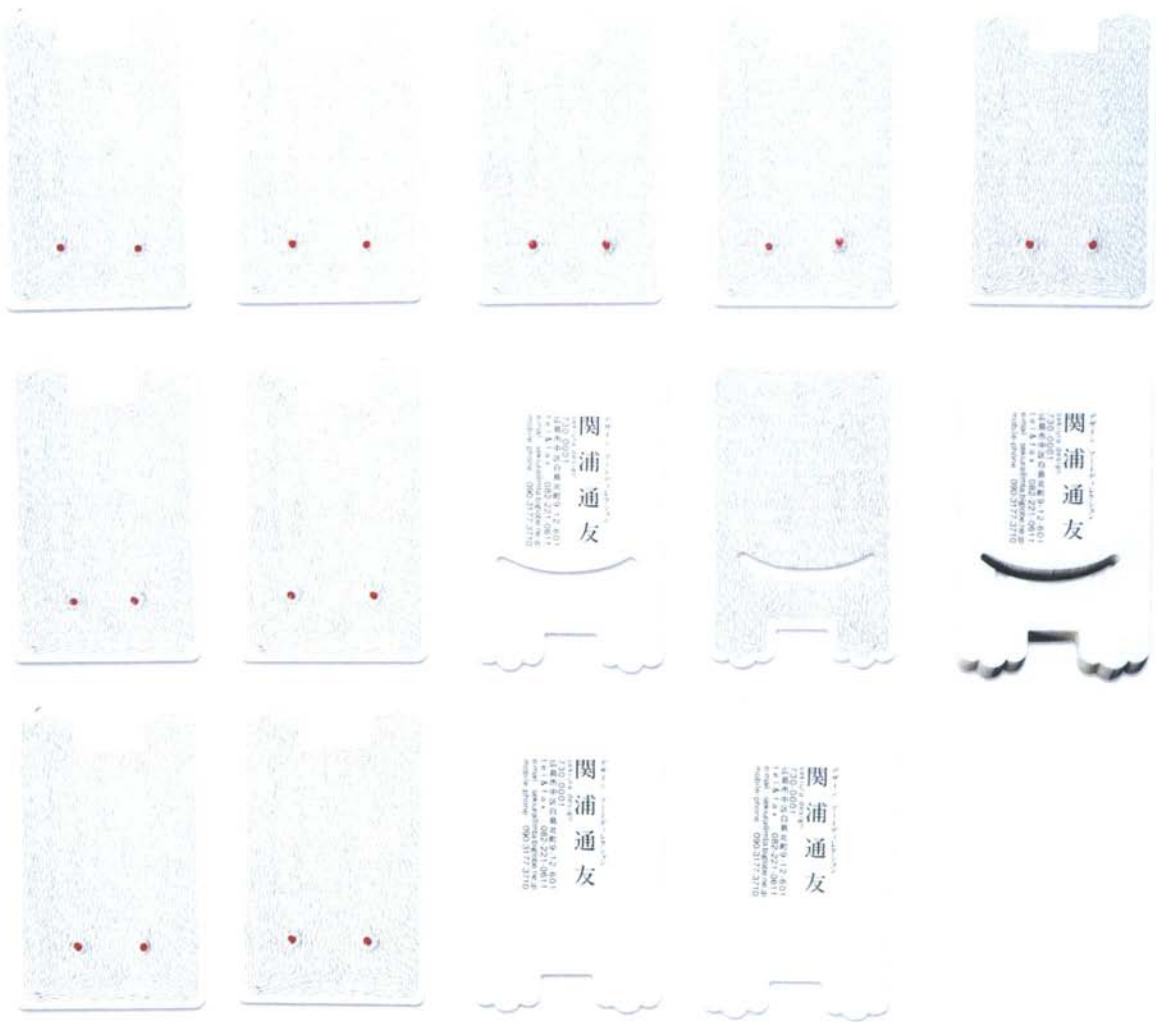


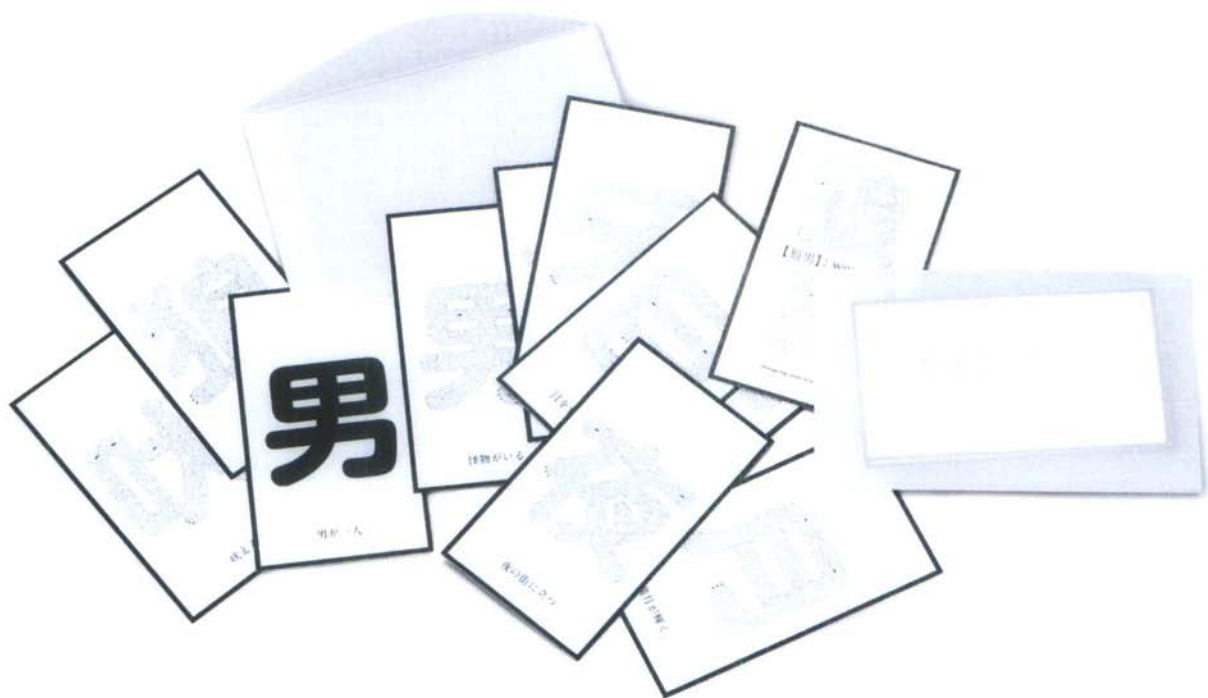
Monster Font

This project is the original Tools of own company.
By Font used as the motif, the monster was finished popularly.

Co. sekiura design CD. AD. D. Michitomo SEKIURA Cl. sekiura degin







Debbie Does

Identity for Debbie 'XXX' – Specialist in Strategic Comms/Corporate Comms/Human Resources/Investor Relations.
The client has asked to have their name removed in association with this work. As a result I have Photoshopped out the original surname, URL and address details.
Stationery printed using black foil and spot UV over-gloss.

Co. Brogen Averill Studio





Self Promotion

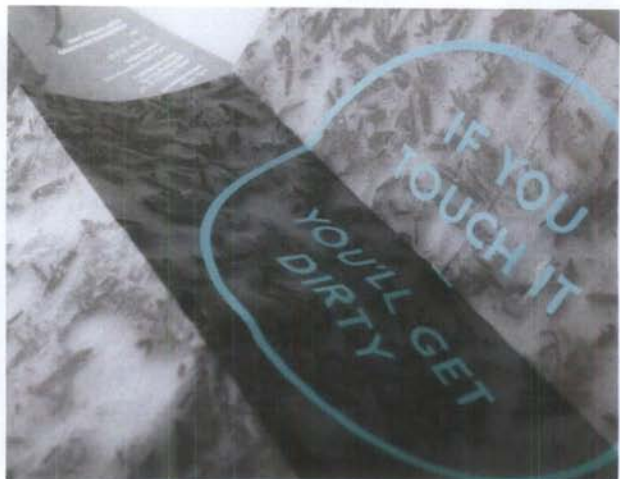
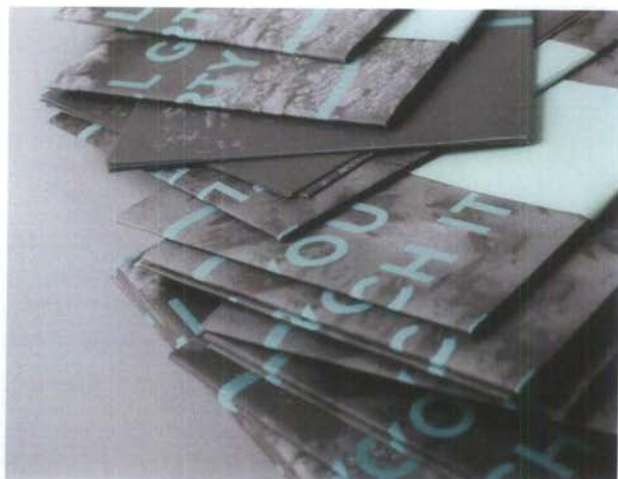
Self Promotion is a project that I've done for school in my 2nd year. It aim was to show my personality as a graphic design student. The business card has two features. First it's a paperclip and second it takes quadrages from the illustrations and the photos that I've done and taken.

D. Naz Kayalar

You'll Get Dirty

Identity and set of three posters designed for the RMIT Visual Arts Graduate exhibition, titled *If You Touch It, You'll Get Dirty*. Abstract images of 'dirty' art related mediums have been used to visually represent the exhibition title, and to show the variety of mediums in which the students work. The posters were packaged with a hand-stamped belly-band for the opening night.

Co. Mildred & Duck D. Sigiriya Brown, Daniel Smith
Cl. RMIT University, Visual Arts Graduates



Shiro pon Kuro pon

This project is a package design of lemon-soy sauce. With this work, it is a 2013 Package Design in Jaapan Biennial. The Gold prize was won.

Co. sekiura design CD. AD. D. Michitomo SEKIURA CL. MARUSHO





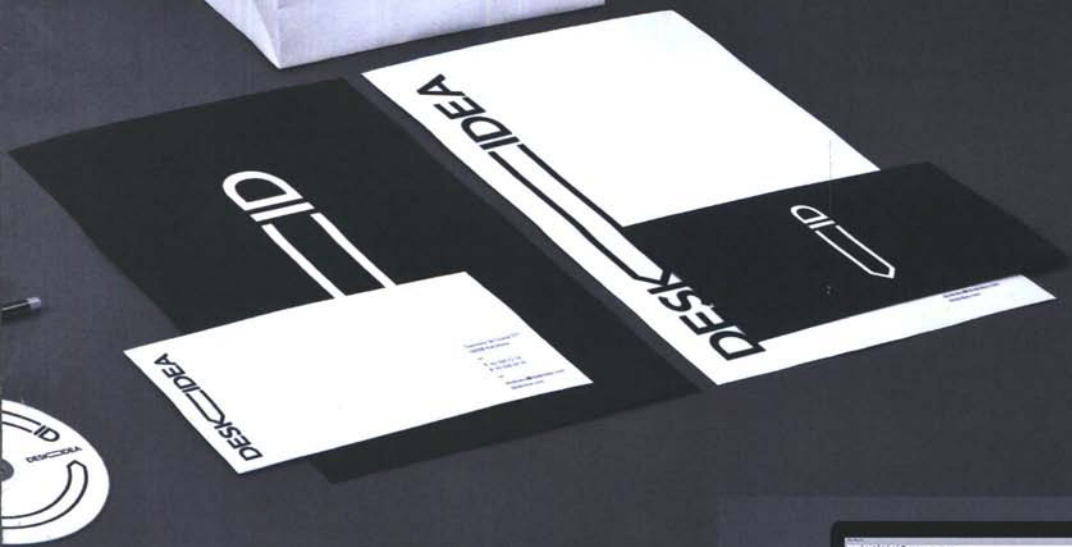
Deskidea

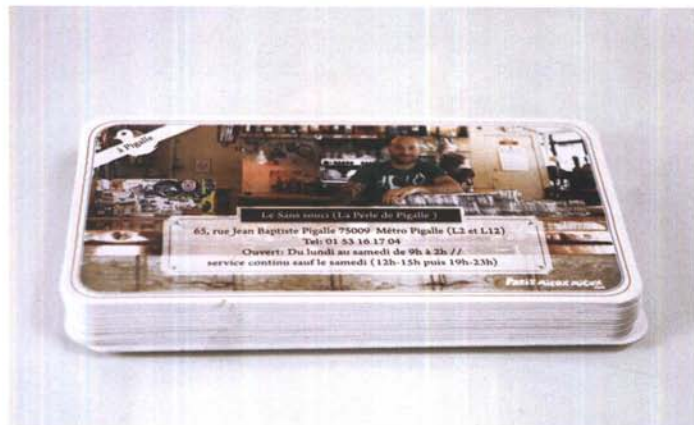
Deskidea is a Barcelona-based office supplies e-commerce with a main aim: to get a major sense of simplicity from the very first purchase from their website until the reception of the material in your office.

The brand was designed to boost this simplicity value and the graphic solution came from the name itself, Deskidea. The idea was to convey its value using basic office's objects, being the pencil the paramount.

The different corporate applications are based on the pencil as a symbol, operating by itself or embedded within the brand.

Co. Larsson•Duprez CD. Oscar Vidal Larsson AD. Alex Dalmau D. Alex Dalmau
CL. Deskidea







Le guide de Paris en Mieux



Paris Mieux Mieux

Paris Mieux Mieux is a city guide about Paris created with my sister, Amélie. She knows a lot of nice places in Paris and decided to share it with those who like to discover surprising restaurants, coffees, museums, shops... far from touristic famous addresses.

I first designed the identity of the guide with a hand made lettering and a pigeon. Then a pattern for the wallpaper blog with small drawings. Every week, Amélie posts a new address she just discovered, with some nice photos shot by Ludo Martin, a friend, photographer. We also created a paper version of the guide, designed like a cards game in a packaging, people can keep it in their pocket or bag, and make their selection of spots they feel like going to. The paper guide can be bought in a few shops in Paris or directly on the website.

Then, to make the promotion we did a funny video clip filming Amélie riding her vespa in Paris streets ..

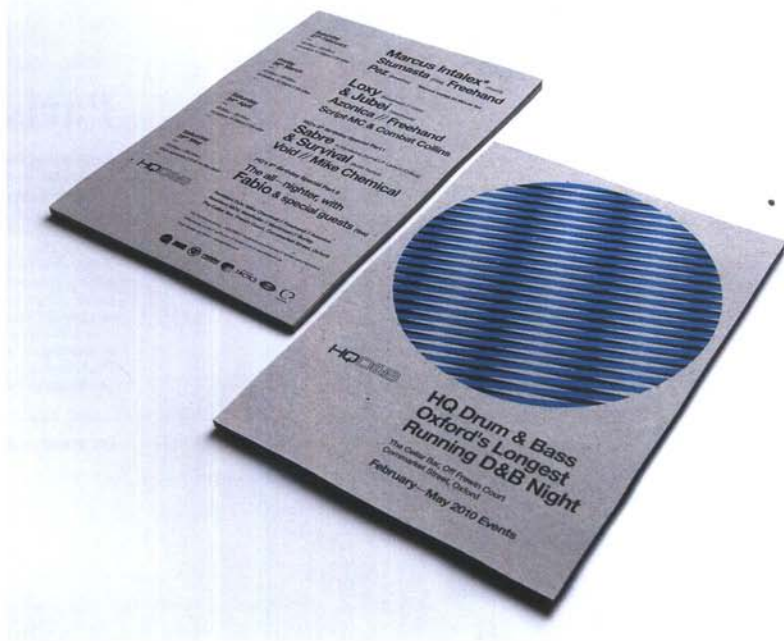
Co. Arnoe CD. AD. D. Arnaud Etasse CL. personal project with my sister



HQ D&B Club Flyer

Flyer design for an Oxford-based club night. With a nod towards modernist design and the 'International Typographic Style', I designed a simple central graphic, reminiscent of an optical illusion combined with clean and structured type to easily communicate 3 events' worth of information. Printed in 2 colours on 100% recycled pulp board, a more tactile stock to stand out among the gloss.

D. Ross Gunter CL. HQ D&B



Unfold Yoga

Unfold Yoga + Wellbeing is based on the philosophy of being one within yourself. This is reflected cleverly in this unique business card.

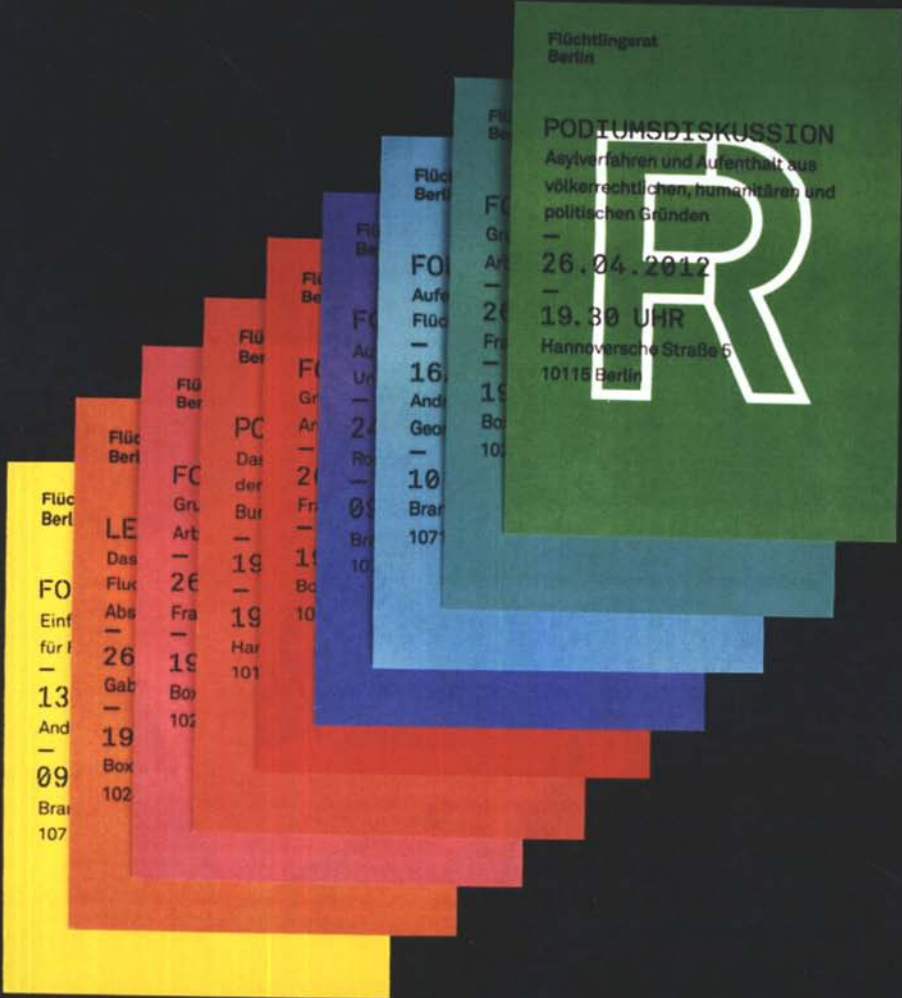
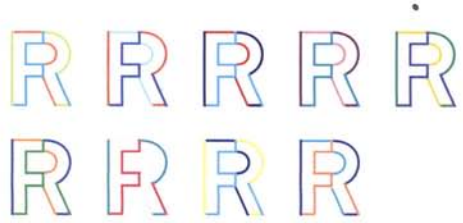
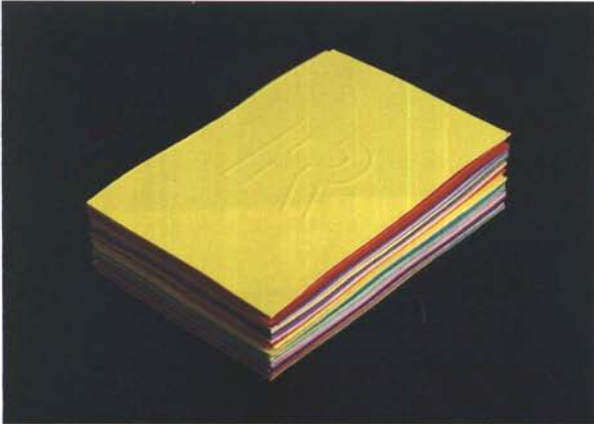
Co. Black Squid Design CD. AD. Derek Butler D. James Bobridge CL. Unfold Yoga



Fluechtlingsrat Berlin

The Refugee Council Berlin forms an interface between politics, the public and committed organisations with the aim to improve the living conditions of refugees in Germany. As part of my master's thesis I worked closely together with the organisation to create a new visual identity. The aim was to raise public awareness about the refugee problem and the work of the organisation. The project is not yet finished.

D. Paul Leichtfried

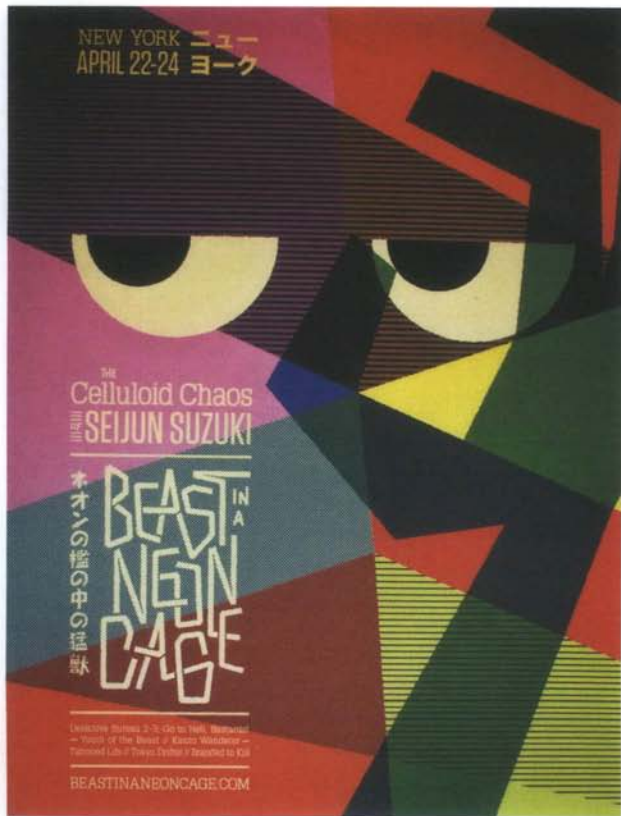
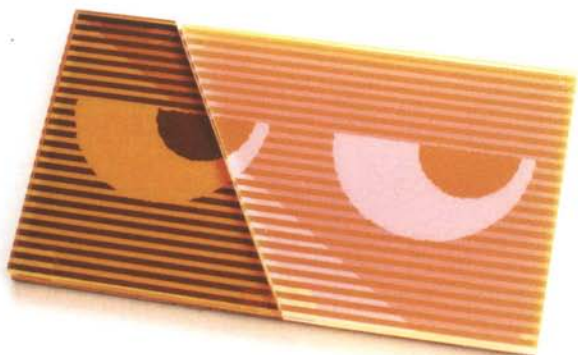




Beast in a Neon Cage

Beast in a Neon Cage is the name of a film festival project for legendary cult director Seijun Suzuki. The name for the festival is a metaphor for the characters that appear in Suzuki's films: gangsters and crooks who on the surface appear civilized, but underneath are wild beasts that are stuck in the "neon cage" of the Tokyo nightlife. Building on that idea and the psychedelic imagery of his films, the festival's visuals burst with color. The sharp angles reflect the on-screen chaos and the cartoon imagery hints at the dark humor that frequents Suzuki's work.

CD. Hunter Lewis Wimmer & Christopher Morlan D. Jon Wong
CL. Academy of Art University



FOUR SEASONS

Work for cultural events based on helvetica type. All Booklets have been printed with one or two colors process on 160 gsm matte paper.

Co. MOSTARDESIGN STUDIO AD. Olivier GOURVAT
D. Olivier GOURVAT CL. CULTURAL EVENTS FLR

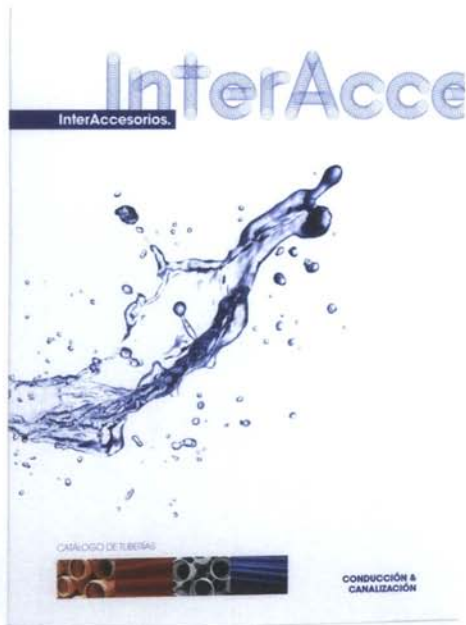




Inter Accesorios

Corporate design for InterAccesorios, company specialized in channeling and conduction of water.
Result created through a typeface design with geometric motif that identifies and represents the operation of the product, adapting and developing in different media.

Co. Estudio Fernando Fuentes. Conceptos y proyectos de diseño.
CD. Fernando Fuentes AD. Fernando Fuentes
D. Fernando Fuentes CL. Inter Accesorios



InterAccesorios

CONDUCCIÓN & CANALIZACIÓN



Located in the "city of manufacturing", Fuchu-city, Hiroshima, Matsuba Factory is a rather small company but skilled at producing high-precision wooden case molds. Using high-precision technology to the fullest, we have added wooden iPhone cases to our product line. We produce elegant iPhone cases from various species including everything from precious woods to 'Eco-wood' ('left-over' wood from furniture making). The beautiful curves are designed to fit your hands.

MATSUBA FACTORY
FUCHU HIROSHIMA JAPAN

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モノづくりのまち広島府中市にある

「松葉製作所」は、
木材の精密加工を得意とする
製造販売を有する小さな会社です。
その技術をもっと人に広げ、
「本物のiPhoneケース」を
作ってました。
高級材から家具の廃材を使ったエコなものまで
iPhoneに合った様々な種類の
ケースに仕上げました。



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E-Mail:info@matsuba-factory.com
URL:http://www.matsuba-japan.com
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for iPhone5

女 女 女 女 WOOD no.05



【ワイルドオリーブ】

550R ~WO

Wild Olive

14,200yen

PREMIUM

アフリカ産のオリーブウッドを特に「ワイルドオリーブ」と呼ぶ。他のオリーブウッドに比べ、黒色の新葉に魅力的な変化自在の模様を有し、肌目は非常に精で均一である。キッチン用品材等として加工され、しっとりナチュラルな木目が絶大な人気を誇っている。

Wild olive is olive wood native to Africa. Compared to other olive woods, it has attractive protean black grain and a fine, even surface. It is often used for kitchen utensils and is very popular due to its natural silky grain.



モノづくりのまち広島府中市にある

「松葉製作所」は、
木材の精密加工を得意とする
製造販売を有する小さな会社です。
その技術をもっと人に広げ、
「本物のiPhoneケース」を
作ってました。
高級材から家具の廃材を使ったエコなものまで
iPhoneに合った様々な種類の
ケースに仕上げました。



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E-Mail:info@matsuba-factory.com
URL:http://www.matsuba-japan.com
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WOOD no.11

KR

【花梨縮小口】

マツ材の広葉樹。代表的な産地で、高級家具材、仏壇、祭具材、楽器材 など 精緻的な目的で使われることが多い。樹心の割合が非常に少なく、木目の材は非常に複雑で味のある模様が現れる。

Broad-leave figurate tree. Karin Bar is a typical exotic, non-japanese wood, which was originally imported through China. Karin Bar is used for high class furniture, family Buddhist altars, altars, instruments and other ornamental purposes. Close cut radial lumber is rare. The grain pattern has the irregular rules and intricate and eccentric.

Karin Bar KOSUCHI
PREMIUM
女 女 女 女
17,300yen



WOOD no.12

KF

【花梨空】

マツ材の広葉樹。濃緑で深い紅色とバラのよみを持つ。産地は主に、加工は困難。木目が非常に複雑で美しい。樹心の割合が非常に少ない。木目の質感は深みは、複雑に交差する空に似る。

Karin Figure has a beautiful deep red color with an orange like vein. It is also a typical precious tropical wood that was originally imported through China, and also used for high class furniture, family Buddhist altars, altars, instruments and other ornamental purposes. Its iridescent texture and depth comes from the intricate cross grain patterns.

Karin Figure
PREMIUM
女 女 女 女
17,300yen



WOOD no.13

BB

【タガヤサン】

木目は空模様。肌目は滑らかで、樹心と美しい空模様を持つ。産地は主に、加工は困難。木目が非常に複雑で美しい。樹心の割合が非常に少ない。木目の質感は深みは、複雑に交差する空に似る。

Bombay black wood is rough but when it is polished becomes shine. Heavy and hard, it difficult to work with. It called "iron sword wood" in Japanese because of it's character.

Bombay black wood
NOBLE
女 女 女 女 女
27,300yen

ABOUT iPhone case

松葉製作所製の iPhone ケースは、木製製作の仕が異なります。ケースには全て裏面があります。その一部を紹介します。



木製 iPhone ケースは、構造が異なります。iPhone本体の背面に合わせ、内部の構造が異なります。



カメラの開口部は構造が異なります。ケースの上下を厚くしています。カメラの開口部は、内部の構造が異なります。O.Brownが採用した構造の秘密です。

SNAP of MATSUBA FACTORY

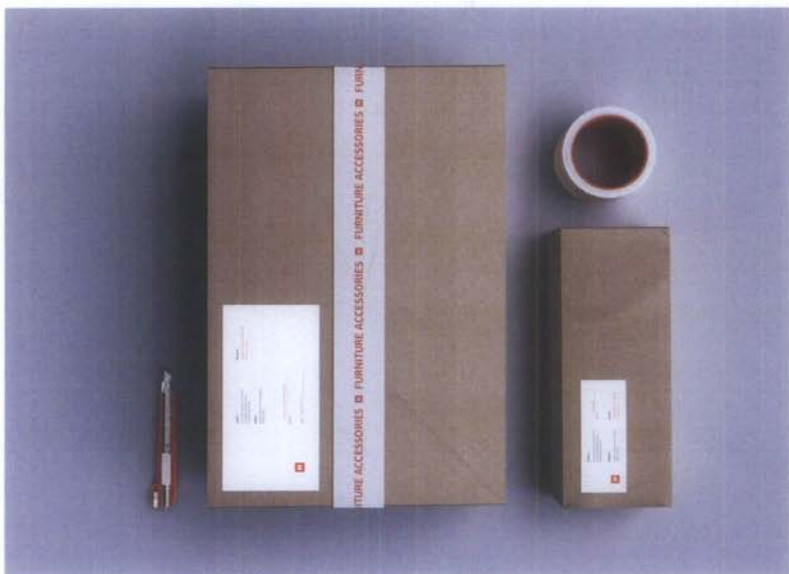





Furnitrade

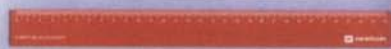
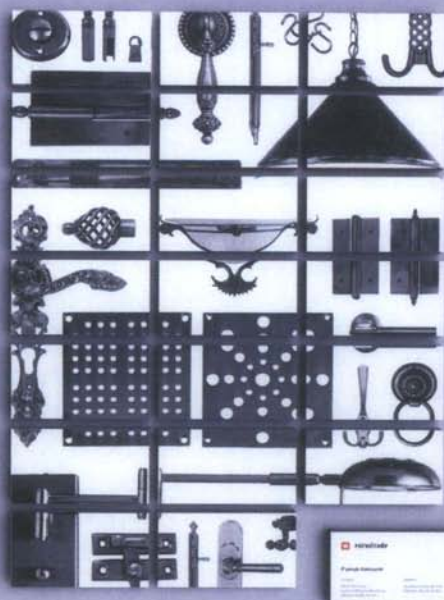
Store furniture accessories.

Co. Glad Head
D. Dovgal' Anastasiia, Aleksandr Sharygin
Cl. Aleksandr Piyanih



 furnitrade

 furnitrade



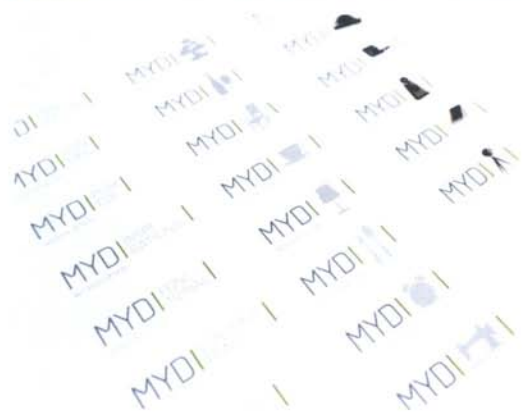




MYD II

Visual identity for an interior architecture and design studio. We focused on individuality and dynamics. Playing with the lettering of the latin number 2 in the "MYD II", we pulled those apart as two walls to gain an "empty room" between them. Then we asked the people working in the studio what kind of objects they would imagine in their dream office or home. As a result we put their objects between the two walls to fulfill the space and to create personalized logo variations.

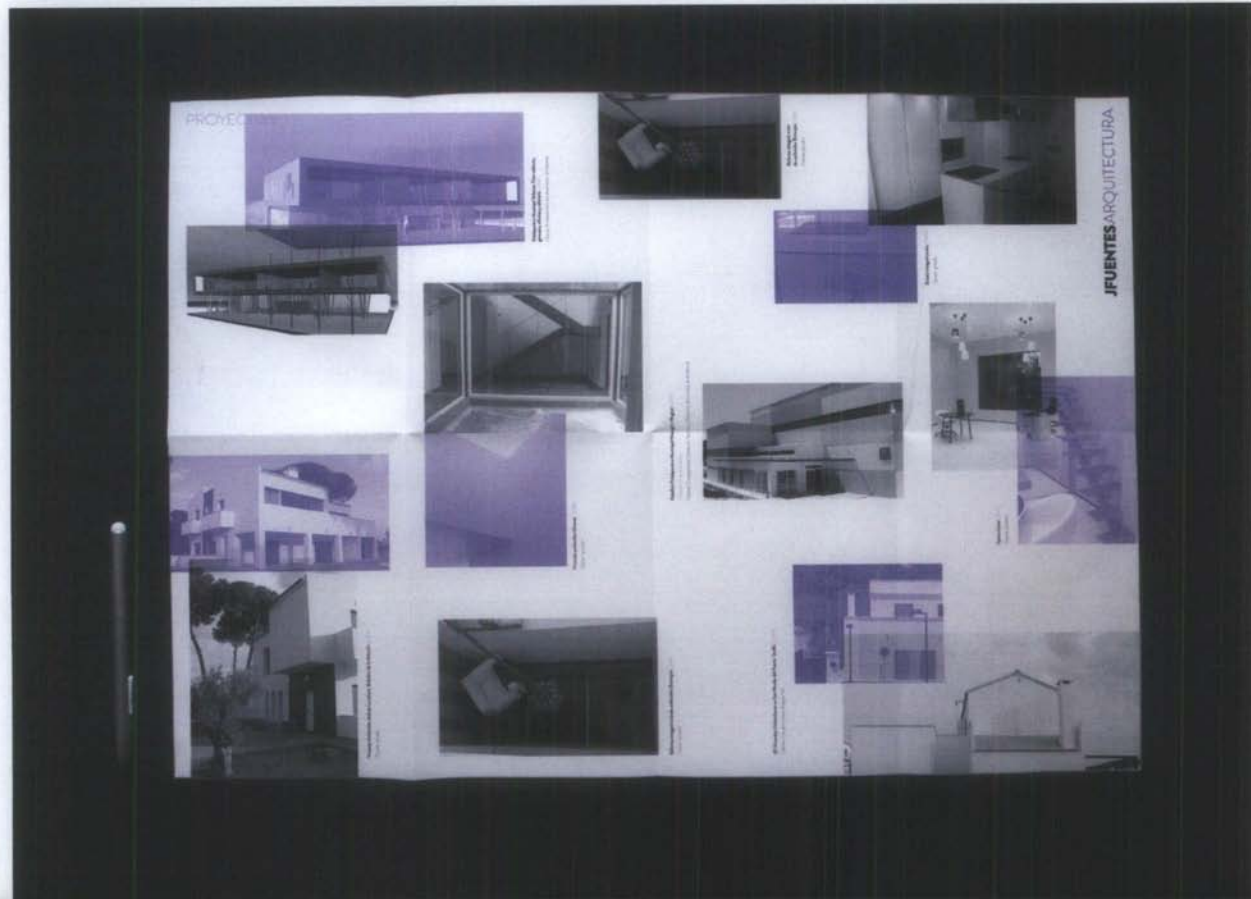
Co. Hidden Characters D. Dániel Nagy, Péter Orbán Cl. MYD-II Kft.



JFuentes Arquitectura

Graphic project and portfolio design for the architect studio JFuentes.

Co. Estudio Fernando Fuentes. Conceptos y proyectos de diseño.
CD. Fernando Fuentes **AD.** Fernando Fuentes
D. Fernando Fuentes **CL.** Estudio JFuentes Arquitectura



Self Promotion

CD. AD. D. Jon Cleave CI. Self promotion



Marriage Care

Marriage Care is a UK relationship counselling charity. Using the starting point of 'relationship oxygen', the identity is an abstract opening flower, which takes on the form of a geometric graphic. It symbolises health, growth and development.

Co. Interabang CD. AD. D. Adam Giles & Ian McLean Cl. Marriage Care



marriage
care

if love is the answer, what is the question?

Join us in our relationship quiz night
Get www.marriagecare.org.uk/quiz for more information

marriage care
relationship counselling charity
www.marriagecare.org.uk

relationships are about both of you

But we'll happily work with just one of you, if that will help
Call 0800 348 3482 for a free appointment with relationship counsellors

marriage care
relationship counselling charity
www.marriagecare.org.uk

marriage care

better relationships better lives

marriage care
relationship counselling charity
www.marriagecare.org.uk

happy?

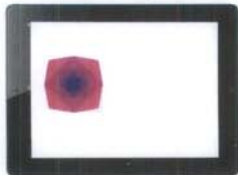
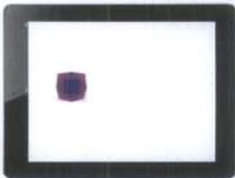
What happens to you after the end of your life?

marriage care
relationship counselling charity
www.marriagecare.org.uk

getting married?

Take time together to make the end of marriage the start of a new life

marriage care
relationship counselling charity
www.marriagecare.org.uk



Orto

Stationery made for a young doctor specializing in orthopedics, where the briefing was to create a different material, fleeing a bit of seriousness that we found in the material of most doctors in this area.

D. Pedro Paulo | Cl. Mauro Gracitelli



Ortopedia
Traumatologia
Ombro
Cotovelo

Dr.
**MAURO
GRACITELLI**

11 8305.2345
mgracitelli@gmail.com
ompracotovelo.org/gracitelli

Rua Barata Ribeiro, 490
c/ 23/24 - Bela Vista
São Paulo - SP
CEP 01308-000
11 3123.9636



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GRACITELLI**

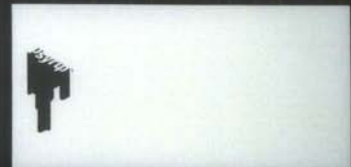
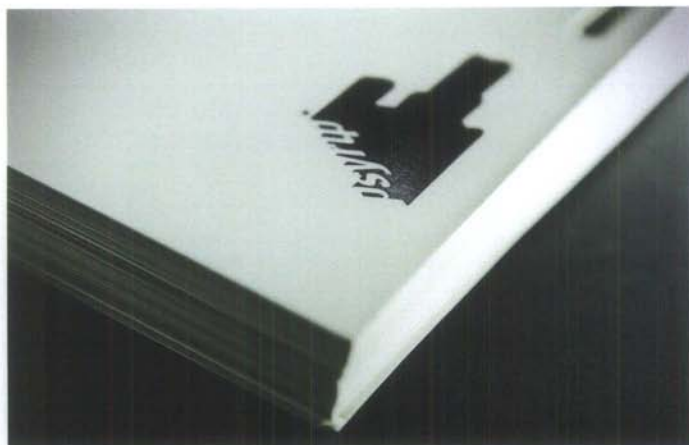
11 8305.2345
mgracitelli@gmail.com
ompracotovelo.org/gracitelli

Rua Barata Ribeiro, 490
c/ 23/24 - Bela Vista
São Paulo - SP
CEP 01308-000
11 3123.9636

Psyrrup

Our own Cl.

Co. Psyrrup
CD, AD, D. Andreas Fuchs & Sascha Beutler
Cl. Psyrrup

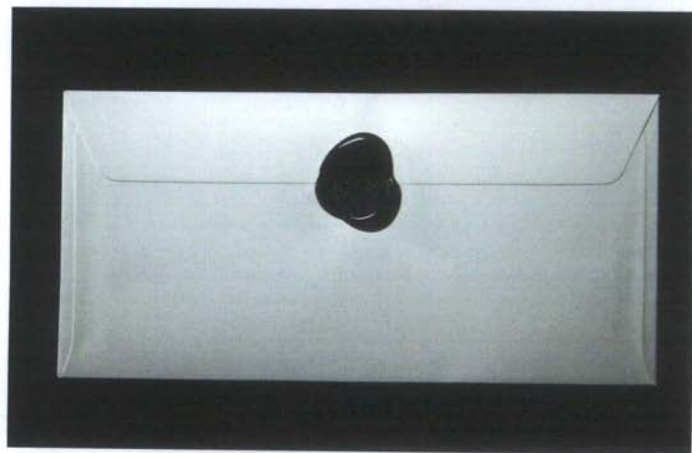
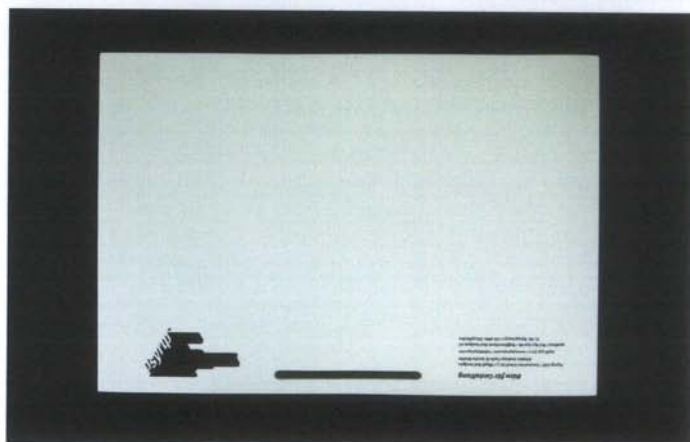


Psyrrup - Nein für Gruppierung

Psyrrup - Nein für Gruppierung

Psyrrup - Nein für Gruppierung

Psyrrup - Nein für Gruppierung



THE LOVER

THE PERFECT COUPLE. THE PERFECT LOVER. A PERFECTLY SCANDALOUS SECRET.

DIRECTED BY CAROLINE WELLS
CASTING CAROLINE WELLS & MICHELLE LAWRENCE
WITH MATT JACKSON AND
 MARGARET CALVERT
PRODUCTION DESIGNER LUCY BURNETT
EDITING ANDREW GUNBY
PRODUCTION OFFICER JESSICA
 WELLS
EXECUTIVE PRODUCERS JESSICA
 WELLS & CAROLINE WELLS
PRODUCED BY CAROLINE WELLS
 & JESSICA WELLS
WRITTEN BY CAROLINE WELLS
BASED UPON THE PLAY BY
 HAROLD DINTER
THE DEPARTMENT
THEATRE



The Lover

The Lover by Harold Pinter.
Theatre Posters/Postcards/Programmes.
Silver award winner at the New Zealand Best Design Awards.

Co. Brogen Averill Studio





Steve Li Acupuncture

Steve Li is an acupuncturist with outstanding skills. He cures everything from tennis elbow to crippling back problems, he's that good. His business is predominantly driven by word of mouth. His customers will typically take several business cards and hand them out to friends as they preach his miracle work.

By taking the idea of recommendations as a key driver for his business, his approving customers donate their business cards, to be re-used as a physical sign of their endorsement. Each card is punched through with his details and passed on to potential new customers, showing that the business card's owner had received treatment by him, and that they endorse his abilities.

Co. Re: **CD.** Jason Little **AD.** Jason Little **D.** Erin Hoffman, Jason Little
Cl. Steve Li

李劍峰
STEVE LI
ACUPUNCTURIST
0416123878

Nathan Taylor
Investment Banker
0416123878

Head of Investment Bank Group
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Su-fern Tan
Communications Manager

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李劍峰
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Mark LeBlack
Group General Manager, Marketing
Group Strategy and Marketing

ANZ

anz.com

Mama's
Sauce

mamasauce.com

李劍峰
STEVE LI
ACUPUNCTURIST
0416123878

Our vision is to be Australia's
finest financial services
organisation through
excelling in customer service

李劍峰
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Marie Buffin
Group Investor Relations Manager

mirvac

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W: www.westpac.com.au

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Australian Government
Department of Foreign Affairs and Trade

Beth Kyang Jin Lee
Legal Specialist
Year 10 to 2012
Secretariat

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John McEwen Crescent
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Mobile: 0413 478 322 310
Facsimile: 61 2 626 21554
Email: beth.lee@dfat.gov.au

李劍峰
STEVE LI
ACUPUNCTURIST
0416123878

Conrad McMahon
Chief Operating Officer

ISIS
ISIS Group Holdings
Level 6, 193 Ekstein Road
South Melbourne VIC 3205

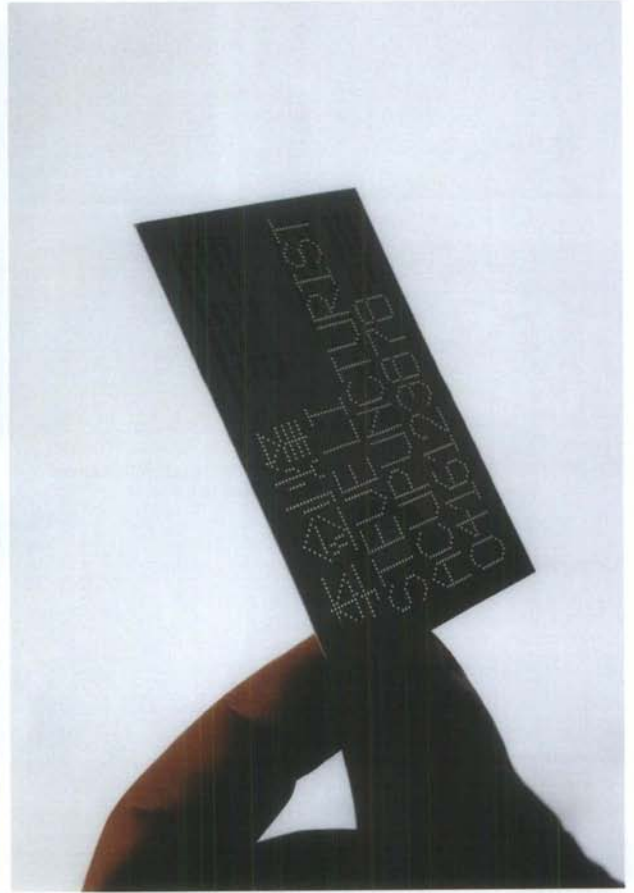
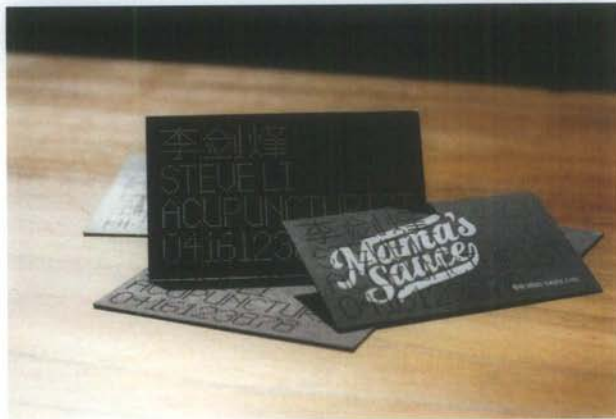
Phone: 03 9890 9555
Fax: 03 0090 5990
Mobile: 0419 356 722
Email: gerald.mcnabon@isis.com.au
Web: isis.com.au

李劍峰
STEVE LI
ACUPUNCTURIST
0416123878

Andrew Bramwhite
Group Brand & Marketing Communications Manager
Corporate Marketing

yes OPTUS

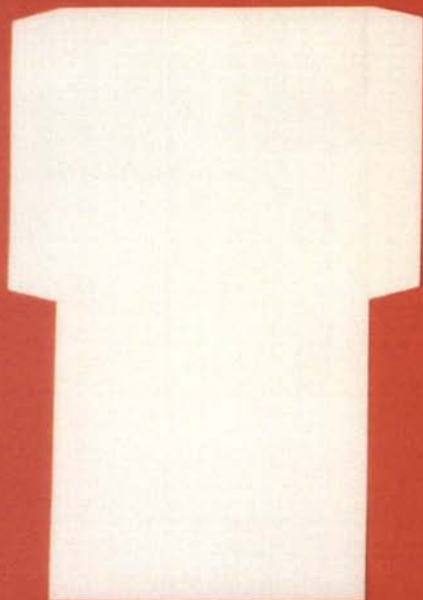
1 Liverpool Road, Macquarie Park, NSW 2113 Australia
Telephone: +61 2 8002 4574
Mobile: +61 2 07 000 7971
andrew.bramwhite@optus.com.au
optus.com.au



SONGS FROM THE HOLE

Esteban Gaztañaga is a basque singer and guitarist who plays in the Barcelona subway. Cover design of his album "Songs from the Hole" in collaboration with Gonzalo Sánchez de Lollano.

D. Raúl Arribas and Gonzalo Sánchez de Lollano
Cl. Esteban Gaztañaga





THE
WILD
RABBIT

The Wild Rabbit

The Wild Rabbit is a boutique brand that revives and repurposes vintage costume jewelry and accessories. In this project, identity system, packaging, business cards, as well as collaterals were created to promote the brand.

CD. Tracy Hung AD. Chloe Huang D. Tracy Hung CL. The Wild Rabbit





The Wild Rabbit thrives to bring you beautiful jewelry and accessories from the vintage stores and flea markets around the world. Follow The Wild Rabbit and dig out more hidden treasures with us!

小野兔為您搜羅各地的二手古董珠寶、首飾與配件。和我們一起跟隨小野兔發現更多獨一無二的寶藏吧!

facebook.com/followthewildrabbit



New In Store!

11/26/2012 經典白特輯

go!

1. 零愛
2. 月光小夜曲
3. 羅馬之戀
4. Hello Autumn
5. 無垠白晝
6. 奶油波蘿
7. Bon Voyage
8. Infinity
9. 夢幻曲
10. Hansel & Gretel
11. 巴黎小塔
12. 深雪冬眠

Grand Opening

FREE SHIPPING!

開幕慶! 活動期間免運費

10/22 - 10/31

about 小野兔:
傳達輕古感的生活態度,
為古董寶藏物歸原主。

find us:
facebook.com/
followthewildrabbit



New In Store!

11/12/2012

go!

1. Grazie!
2. 紙醉金迷
3. 國王的新衣
4. Take My Hand
5. Eternal Embrace
6. 未婚妻的祕密
7. 班比去旅行
8. Buxton Love
9. Aphrodite
10. Golden Horns
11. 熟睡的美人魚





The Writers Block

A promotional piece for writers at the Pond.

Co. Brogen Averill Studio



The AT Group

Logo and stationery design for Sydney-based business consultants - The AT Group. The AT Group specialises in giving direction to creative businesses, particularly those in the fashion industry. The logo is an arrow, formed out of the founder's initials "AT". The AT Group collaborates with small businesses to ensure their ideas become commercial products. The stationery brief was to create a set of business cards with creative finesse, but also conveying a strong sense of professionalism.

D. Matthew Burns

THE AT
GROUP



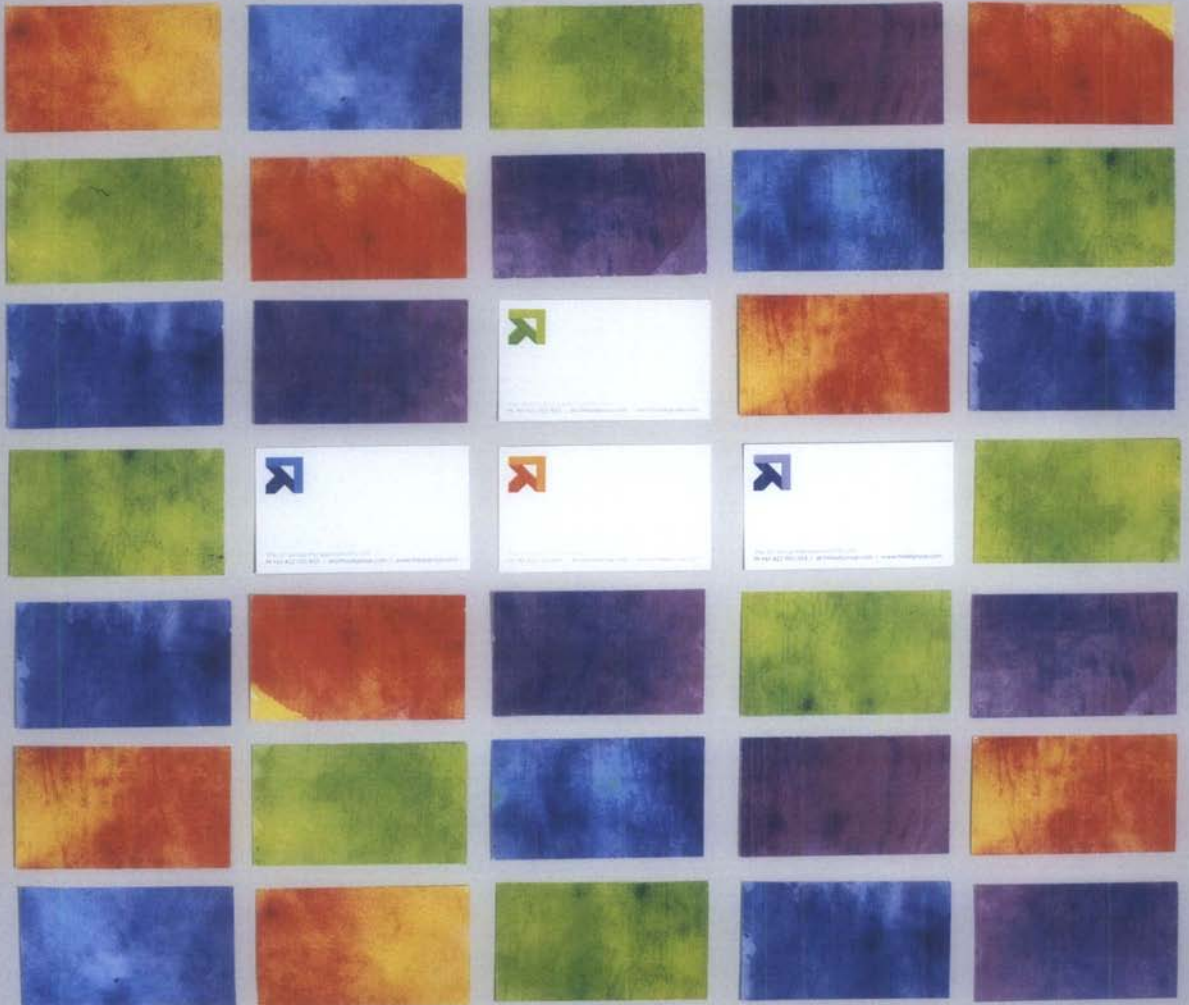
THE AT
GROUP

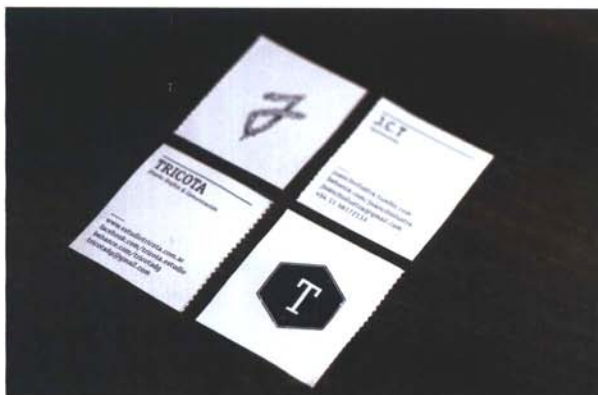


THE AT
GROUP



THE AT
GROUP

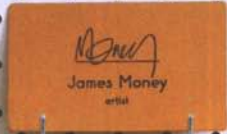
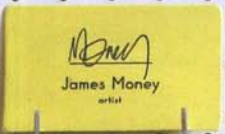


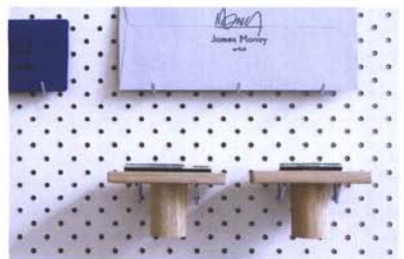
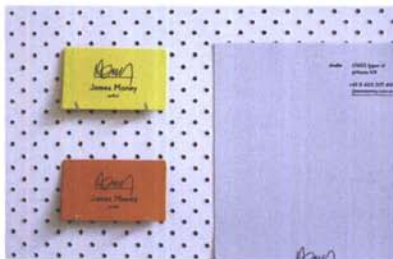
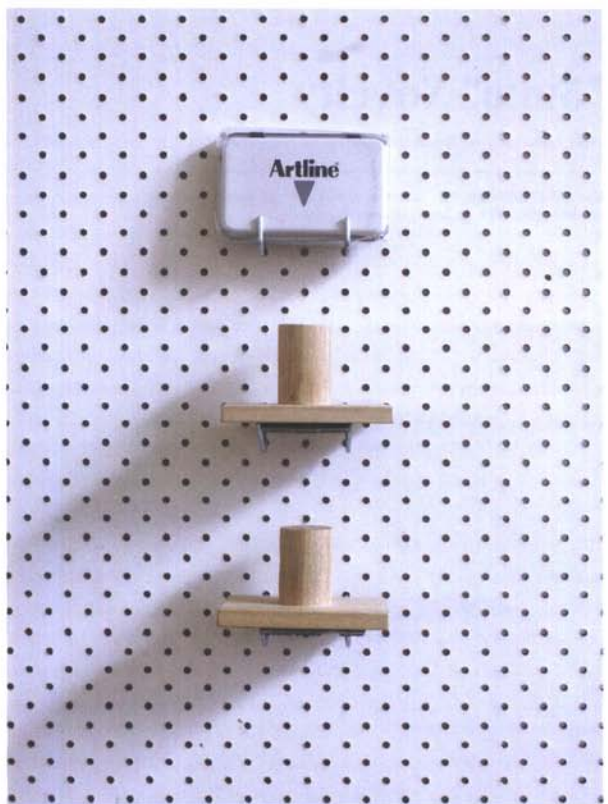


Brand New Business Card

Card design made with rustic recycled 300gr paper, and special die to cut in half. Arose from the need to add illustration as a new service.

Co. CD. D. Estudio Tricota CL. Oursel





James Money | Artist

We worked with artist James Money, on the development of a personal brand marque and suite of identity materials.

The marque needed to work across a number of formats and media and relate directly to James' existing seal of ownership and authenticity, his signature. We started by singling out 'Money', as a device to reference, rather than replicate James' original signature. Placing the signature on a rule, grounded the form and created a bridge between the signature and formal elements of the design.

Traditionally printed stationery was not economical or practical for James. Rubber stamps, however, offered flexibility to create low volume, cost effective and constantly evolving stationery. Stamps could also label wrapped artworks and anything that circumstance may demand. Further, each article would be subtly unique.

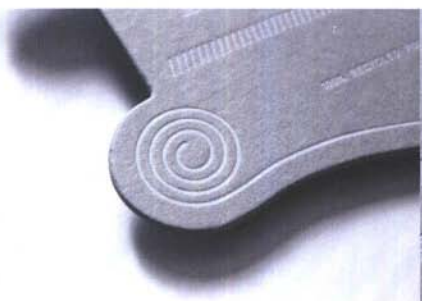
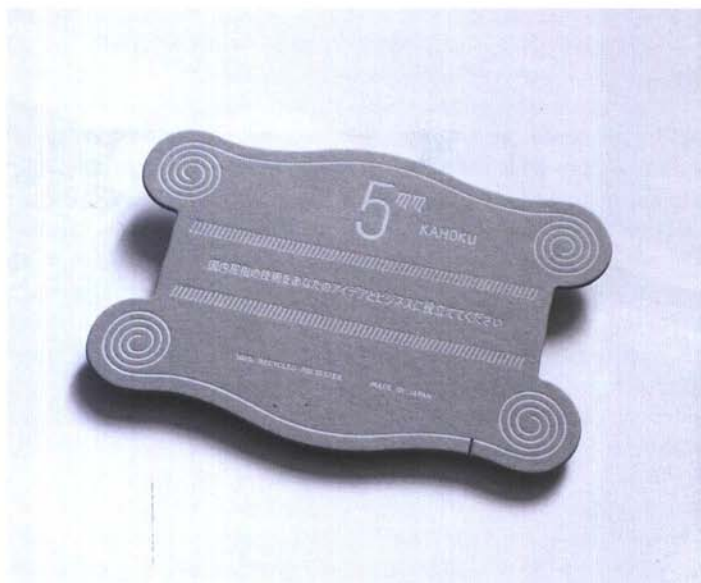
The stationery items were sourced from office supplies, economical and available in small quantities. These ultra-saturated, oversize business cards are toned back by a more sober grey letterhead.

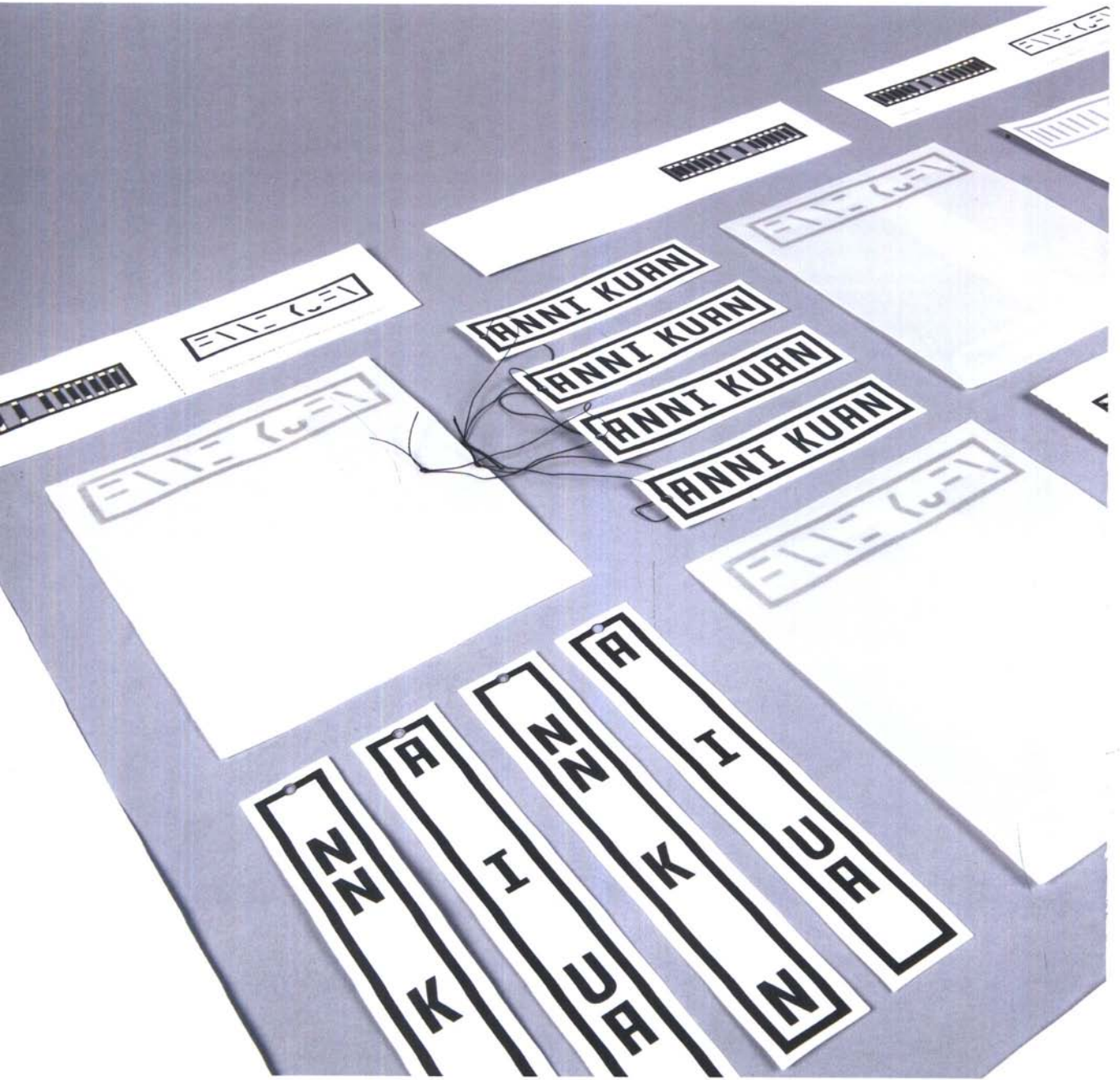
"5mm" Novelty

The novelty for an exhibition of textile.

Co. KOTOHOGI DESIGN AD. Naoki Ikegami D. Naoki Ikegami
CL. Hokuriku Web Co.,Ltd. / Himoya Co.,Ltd.



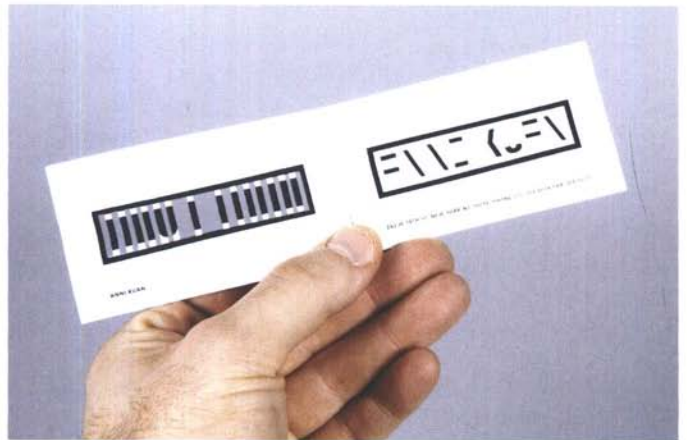
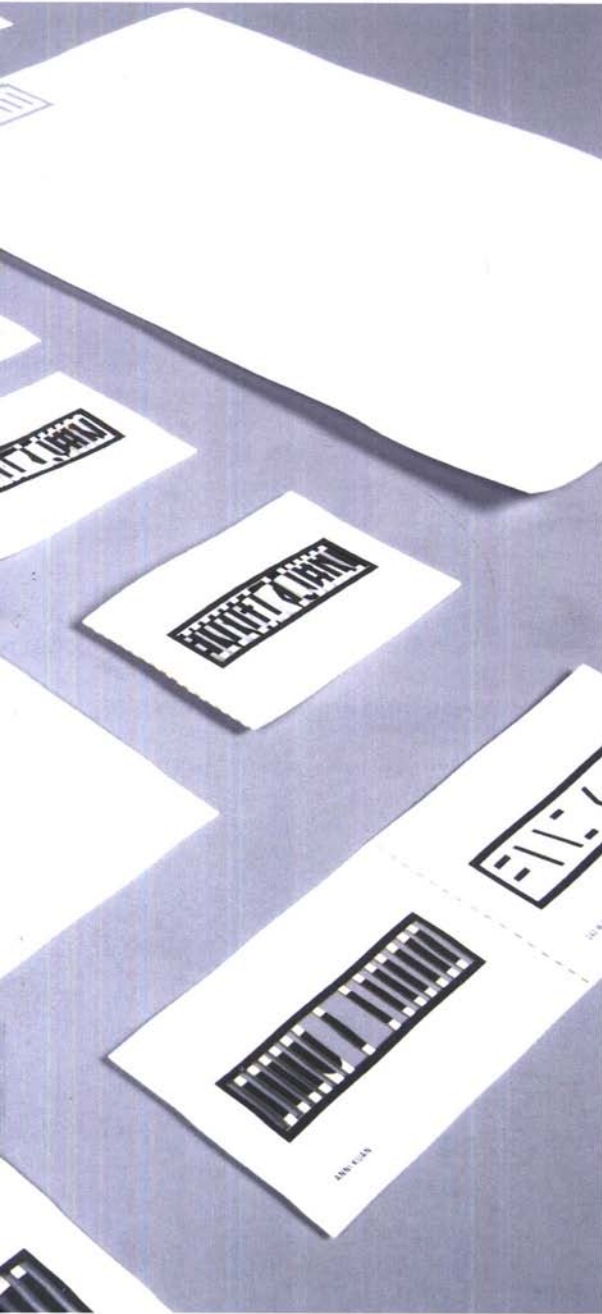




Anni Kuan Stationery

Anni Kuan is an Asian fashion designer working in New York. The logo appears (and becomes readable) only when you fold the card over abstract elements come together. The same is true for the stationery, where the logo is completed only when the letterhead is inside the transparent envelope.

AD. Stefan Sagmeister D. Stefan Sagmeister. Hjalti Karlsson CL. Anni Kuan



Cristina Bassols

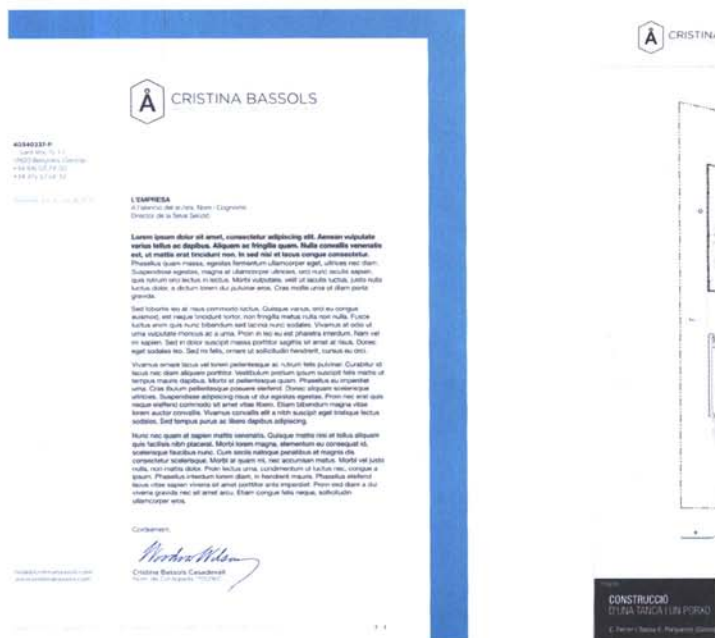
In this project the technical architect and building engineer Cristina Bassols Casadevall commissioned us for the branding of her company. To do this we rely on two basic concepts:

1. The synthesis and derivation of the compass as a tool. We realized that if we simplified the shape we met the Scandinavian grapheme Å. That was perfect for two reasons. The first because it contains the A typographic character which appears both in name and surname of the client. The second, it usually means the flow of water, especially fresh water (eg. a stream). From this point we extract the blue turquoise colour. Further strengthened because the client is from town called Banyoles, famous for its big lake.
2. The projection or extrusion of a surface (ground) as a module construction. Starting from the basic geometric shape of the square we project to have a prism that we identified as a simplified building.

With these two concepts as a starting point we join them framing the Å (representing the technical architect) in the center of the prism (heart of the building).

For the corporate typeface we choose the Gotham font, because it is very readable, especially in their Book and Light familias. It works very well capitalized and create brand. But we did not see as a font for text, so we decided to apply for Helvetica Neue texts. We wanted a serif typeface to maintain the industrial and technical nature of the area in which the client is framed.

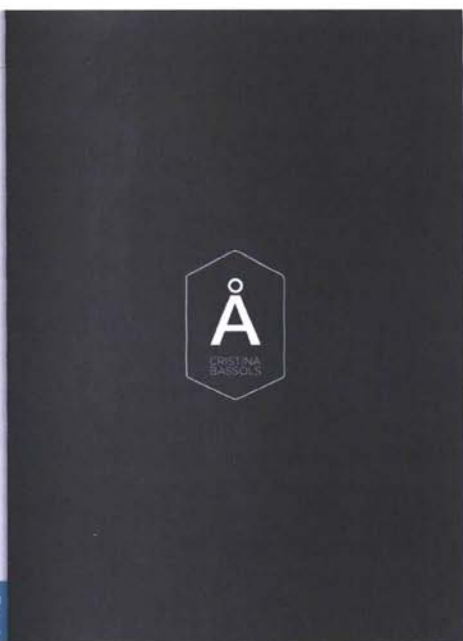
Co. CD. AD. D. ANTITIPO Cl. Cristina Bassols Casadevall





CRISTINA BASSOLS

ANTIPRO, S.C.
Passeig General Mardocay 7, 10-2
1-0302 Girona (Girona) Spain



David Vidorriat
Cristina Bassols
CASA UNIFAMILIAR
PLANTA CENTRAL
10/10/2019



CRISTINA BASSOLS (ANTIPRO)
P. 10-2
Passeig General Mardocay 7, 10-2
1-0302 Girona (Girona) Spain

FACTURA

ANTIPRO, S.C.

P. 10-2
Passeig General Mardocay 7, 10-2
1-0302 Girona (Girona) Spain

11.100,00 €

Número de factura: P-143001

Fecha de emisión de factura: P-12004

DESCRIPCION

Honoraris components als rebuts de gestió tècnica realitzats durant el període 1-04-12 a 30-04-12

11.100,00 € +15,00% 1.267,50 € +19,00% 1.509,20 € TOTAL 11.430,00 €

2100 - 3708 - 35 - 2100300011



CRISTINA BASSOLS (ANTIPRO)
P. 10-2
Passeig General Mardocay 7, 10-2
1-0302 Girona (Girona) Spain

PRESSUPOST

ANTIPRO, S.C.

P. 10-2
Passeig General Mardocay 7, 10-2
1-0302 Girona (Girona) Spain

7.660,00 €

Número de pressupost: P-12015

DESCRIPCION

Honoraris components als rebuts de gestió tècnica realitzats durant el període 1-04-12 a 30-04-12

7.660,00 € +15,00% 880,50 € +19,00% 1.052,90 € TOTAL 9.593,40 €

2100 - 3708 - 35 - 2100300011

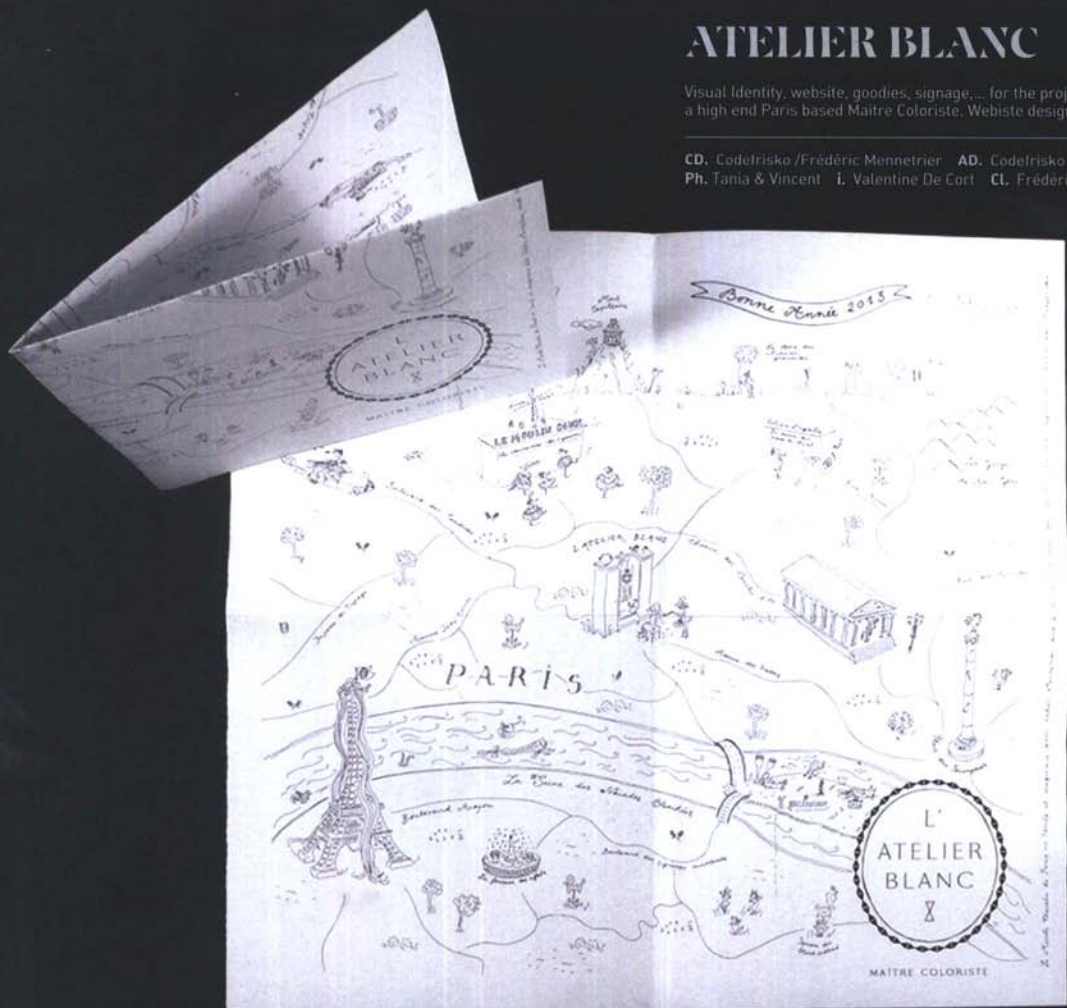




ATELIER BLANC

Visual Identity, website, goodies, signage, ... for the project of Frédéric Mennetrier, a high end Paris based Maître Coloriste. Webiste design by Digital Park.

CD. Codefrisko / Frédéric Mennetrier AD. Codefrisko D. Audrey Schayes
Ph. Tania & Vincent I. Valentine De Cort CL. Frédéric Mennetrier — Demi-Tête



BVD

We have given ourselves a new design. BVD has appointed a new CEO, installed a new Chairman of the Board and welcomed a new Partner and in our minds an updated company requires an updated identity. Our new identity reflects our ambitions and represents our quality standards in all parts. Now we have a distinct logo with clean, geometrical lines. A logo that stands out, that is useable in all medias and, of course, easily recognized. Simplify to clarify!

Co. CD. AD. D. BVD Cl. BVD





Casa da Musica

This is a comprehensive identity for Casa da Musica, the Rem Koolhaas designed music center in the harbor town of Porto in Portugal. Our initial desire to design an identity without featuring the building proved impossible because as we studied the structure, we realized that the building itself is a logo. Koolhaas calls this "the organization of issues of symbolism". Really. But we did try to avoid another rendering of a building by developing a system where this recognizable, unique, modern form transforms itself like a chameleon from application to application, changes from media to media where the physical building itself is the ultimate (very high-res) rendering in a long line of logos. Our goal was to show the many different kinds of music performed in one house. Depending on the music it is filled with the house changes its character and works dice-like by displaying different views and facets of music.

AD. Stefan Sagmeister D. Matthias Ernstberger, Ralph Ammer, Quentin Walesch CL. Casa da Musica, Portugal



CONFIDERI

ADVISORY GROUP

Confideri

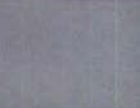
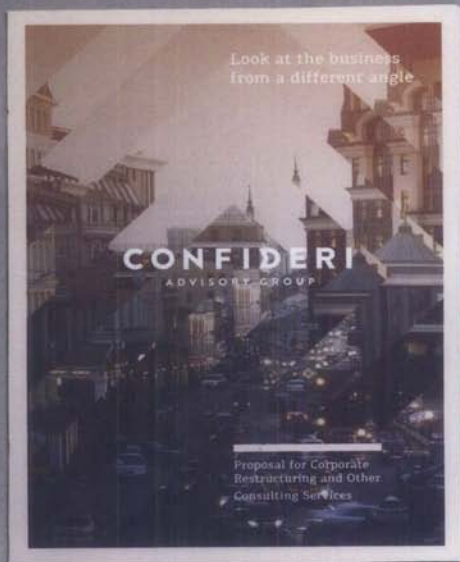
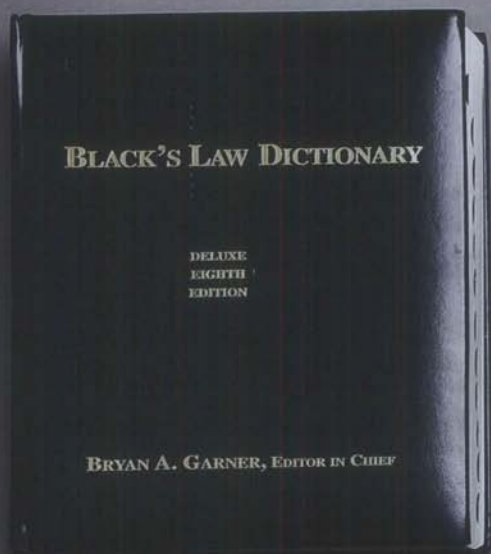
Confideri offers in-depth solutions to corporate, legal, tax, and financing issues, regarding organization, ownership, management of assets, and securing family and business wealth.

After examining this industry's current situation, it became evident that now is the right time to bring the brand to the market from a different angle, therefore bringing about a progressive approach.

Our solution is to create an identity that demonstrates key company advantages, that secures the "leader" image, which is strengthened with the refined name, "Confideri" - from English. Confidence. The image created also evokes in the client a strong feeling of trust.

Co. ARENAS@lab & Irina Shoya CD. Valeri Arenas AD. Irina Shoya
D. ARENAS@lab & Irina Shoya CL. Confideri





CONFIDERI
ADVISORY GROUP

CONFIDERI
ADVISORY GROUP

CONFIDERI
ADVISORY GROUP

CONFIDERI ADVISORY GROUP

На первом совещании инвесторы Confideri, которые прибыли в мае в Нью-Йорк, с момента своего ареста в Украине. Бизнес "Украинские инвестиции" компании "Global Mining Services" в Метро. Как сообщил Bloomberg, на протяжении длительного периода в 2016 году при поддержке компании были получены около 80 миллионов долларов.

На встрече инвесторы в первый раз встретились с 1997 года. Украинская Confideri, Global Mining Services (Global Mining Services) и другие инвесторы инвестировали в Украину, чтобы помочь Украине вернуть контроль над ее ресурсами в 2016 году. Тогда же инвесторы для инвесторов инвестировали ресурсы для проекта "Украина" на его создание 90,2 миллиона долларов "Украина" (Украина) (Украина).

Как сообщил The Wall Street Journal, собранный на встрече "Украинские инвестиции" компания "Global Mining Services" принадлежит адвоката Дэвиду Дэйвису, инвесторам с 2011 и 2012 года Дэвид Дэвис является одним из самых богатых людей в США. Как сообщил журнал, они были переданы к своему адвокату - Дэвид был членом совета. Таким образом, на встрече инвесторы "Украина" и другие инвесторы.

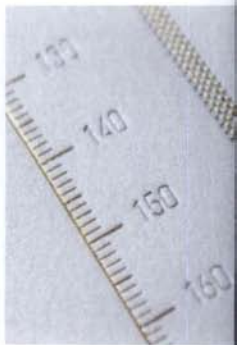
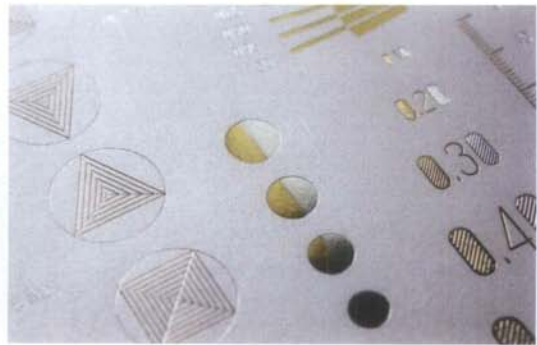
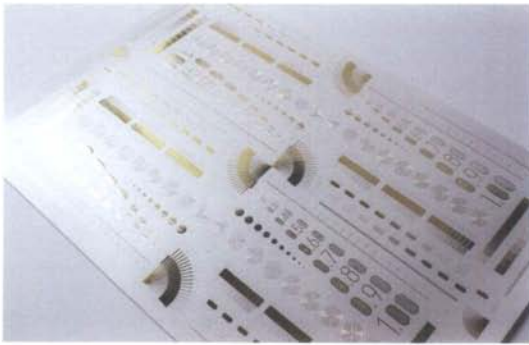
Как сообщают все участники Confideri с инвесторскими ресурсами отныне только Рик Девинский "Украина" (Украина), которые также инвесторы в 80 миллионов долларов.



Dear Bill!
Congratulations on a great event
and wish the same success
to all your endeavors!

Yours
Harold and Olga

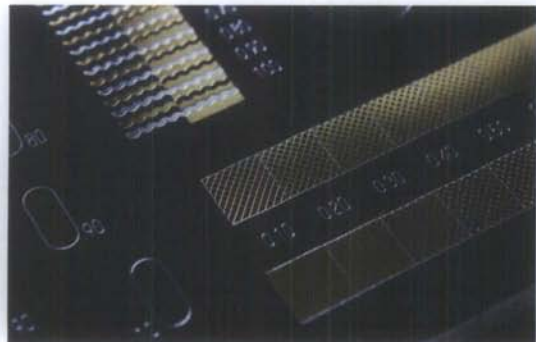
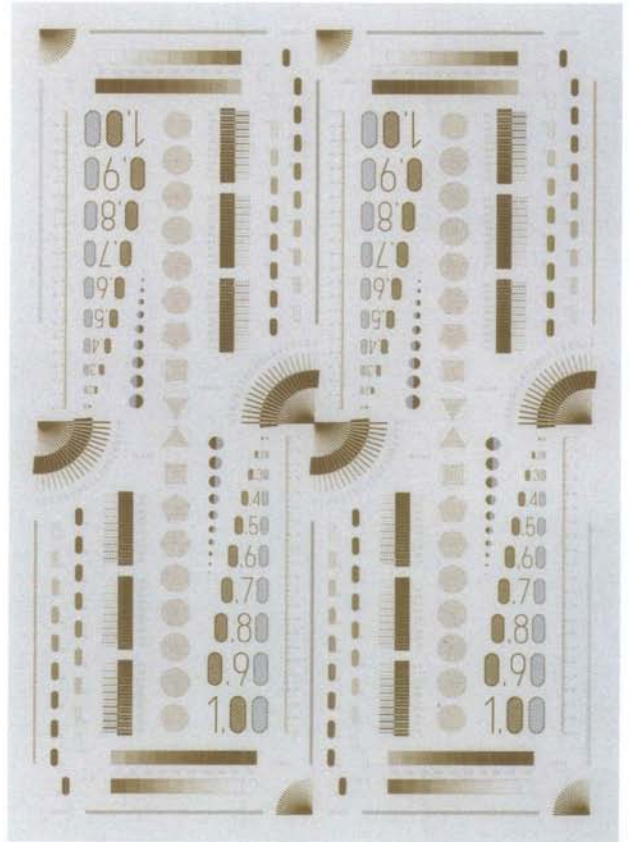


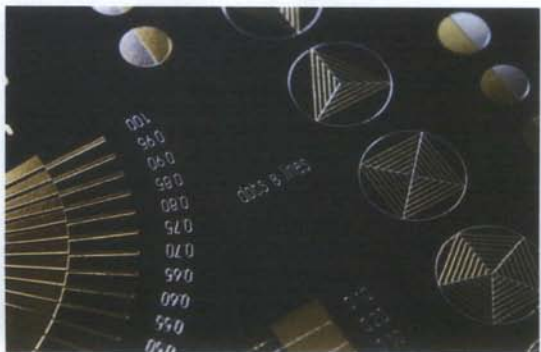
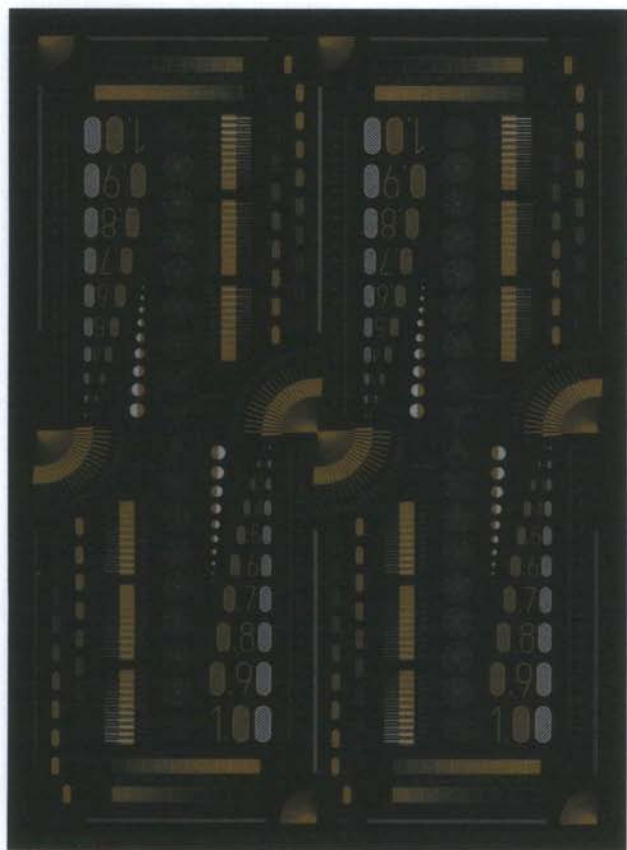
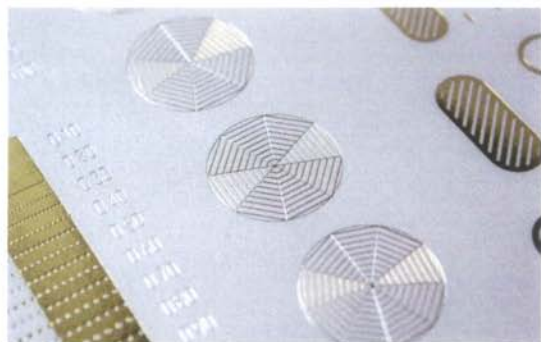


"Dots & Lines" Poster

Sample poster of hot stamping for a manufacturing company

Co. KOTOHOGI DESIGN AD. Naoki Ikegami D. Naoki Ikegami
Cl. Cosmotech Inc.







Crocow Zoo

The main feature of this visual identity is a system of pictograms which depict animals living in Cracow Zoo. This solution affects logo. It allows variety of combinations based on mentioned images.





DE GRIS

Visual Identity, website, press release,... for a new Paris based leather goods brand.

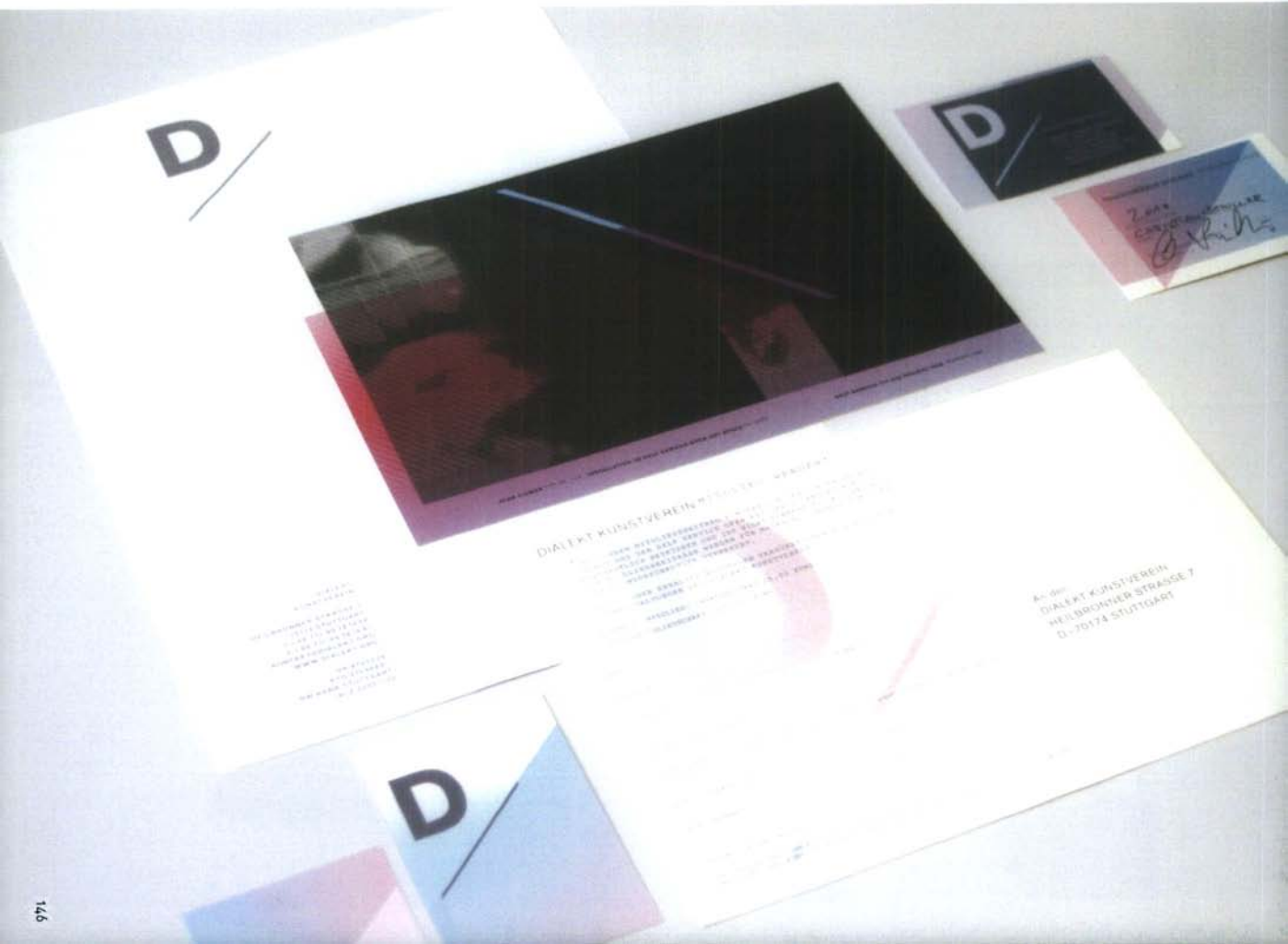
CD. Léa Peckre AD. Léa Peckre D. Audrey Schayes & Thomas Wyngaard
 CL. De Gris — Nelune SAS



Corporate Design of Dialekt Kunstverein

Gold & Wirtschaftswunder developed the Corporate Design for the Art Institution "Dialekt Kunstverein". This institution promotes young artists from all over Europe, organizes exhibitions and art events. The main components of the Corporate Design are the logo – the "D", that stands for "Dialect" and the "7" that reflects the exchanging character of the projects, that bring together artists from different national and artistic backgrounds. Also very visible in all Dialekt Kunstvereins stationery is a colour range and the layering of design elements.

Co. Gold & Wirtschaftswunder
 CD. AD. D. Julia Kühne, Christian Schiller
 CL. Dialekt Kunstverein

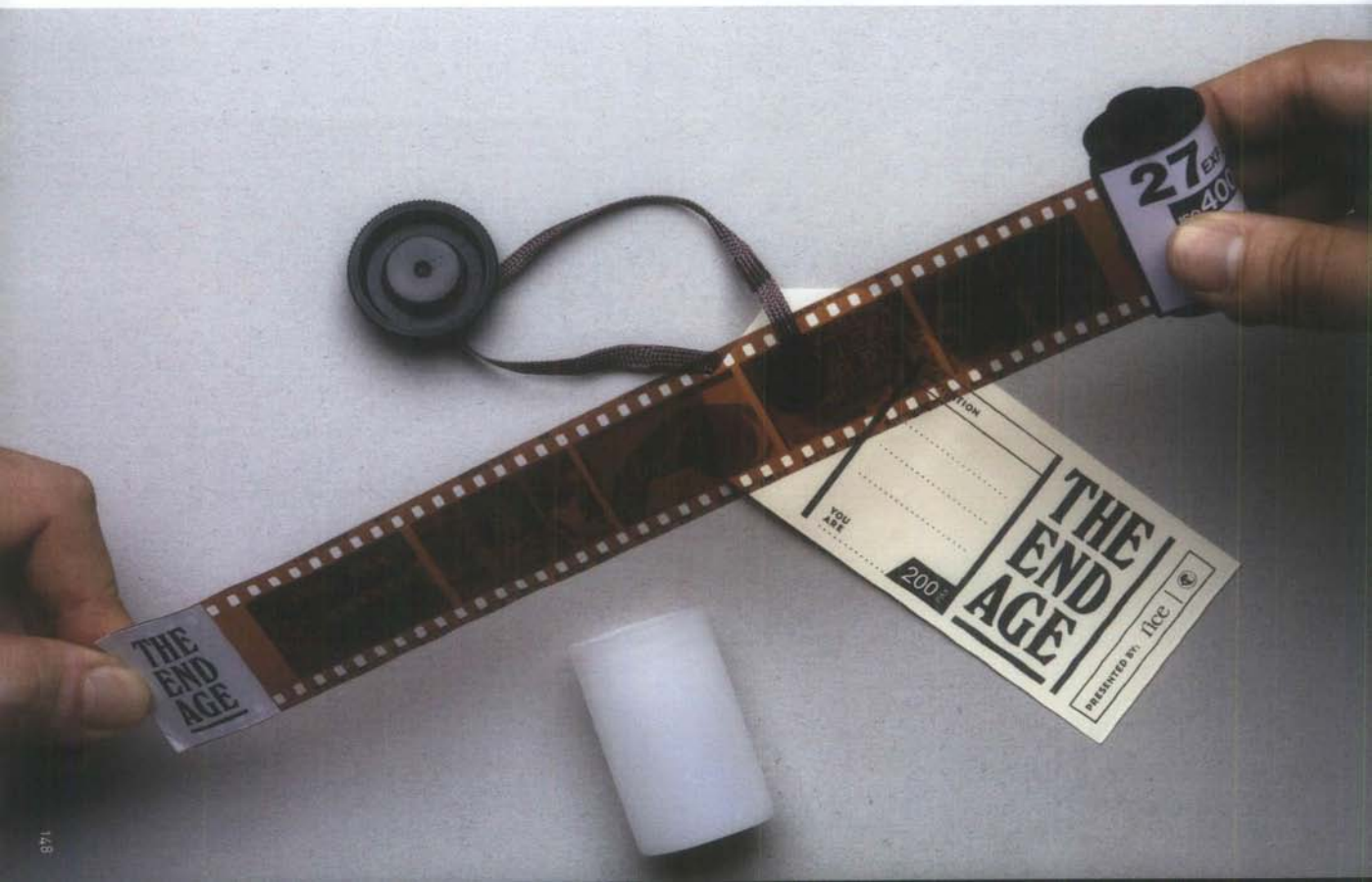
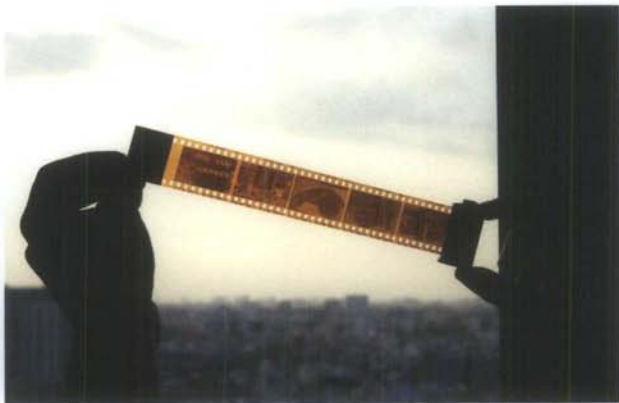


The End Age

We participated in an art exhibition with photographer Arnaud De Harven. The exhibition took shape with our collaboration and was primarily about the life, death and rebirth of analogue photography. Aside from creating pieces for the show, we created the show's identity, which became important as the work itself discusses advertising and commercial art.

For the invitation we created a story and shot it frame by frame. This film sequence was reproduced 200 times for the 200 needed invites. The receiver of the invite would get a roll of 35mm film, and be instructed to pull on the tab. The exposed film inside could be read one frame at a time. Each frame had a story of its own as well as giving all of the pertinent information such as time date, venue, and exhibition participants.

Co. Rice Creative CD. D. Chi-An De Leo & Joshua Breidenbach
Ph. Arnaud De Harven CL. Rice Creative / Dong Hau / L'Usine





Etxeberría

Design of business cards for the luxury brand ETXEBERRIA. The texture of the paper reminds the textures of classic tailoring fabrics. All supported by details in golden light, elegance and attraction to the design.

CD. AD. D. Mikel Cans · Cl. ETXEBERRIA



MORE Bike Park

Having hi-speed downhill bicycle sports as the main theme, we suggested an identity born from the direct synergy between illustration and typography (MORE Black-letter is a custom made type). Using illustration enhanced the story-telling capability of the brand, enabling us to explore primary instinct images as stimulant entertainment (courage, fearlessness, ...), in order to establish an emotional bridge with the end user.

Co. FEB Design + FIBA Design CD. AD. D. Marta Fragata + Miguel Batista
I. Pedro Lourenço CL. Esquio Mountain Reserve



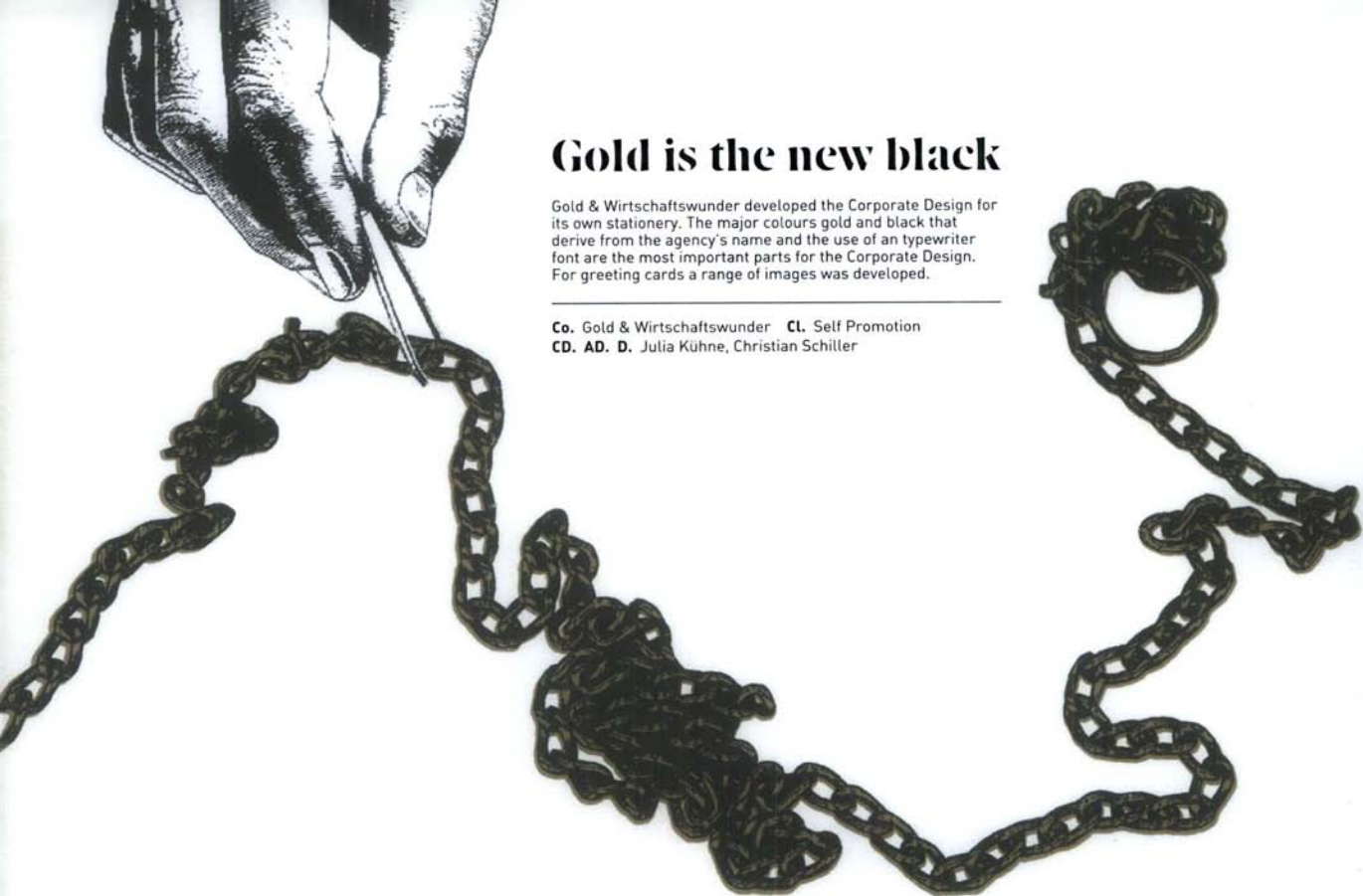


Photo: Mito Baumgartner

Gold is the new black

Gold & Wirtschaftswunder developed the Corporate Design for its own stationery. The major colours gold and black that derive from the agency's name and the use of an typewriter font are the most important parts for the Corporate Design. For greeting cards a range of images was developed.

Co. Gold & Wirtschaftswunder Cl. Self Promotion
CD. AD. D. Julia Kühne, Christian Schiller



**GOLD
IS THE NEW
BLACK.**



HASTINGS & TAYLOR



HASTINGS & TAYLOR

strawberry cream buns • garden gnomes buns

Client Address

27 North Canal George's Street
Dublin 1, Dublin
Ireland

Client Contact

www.hastingsandtaylor.com
info@hastingsandtaylor.com

Address

27 North Canal George's Street
Dublin 1, Dublin
Ireland

Contact

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info@hastingsandtaylor.com

Hastings & Taylor

Client

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info@hastingsandtaylor.com



HASTINGS & TAYLOR

Welcome to Hastings & Taylor!
We designed the logo, book, box and more, for this company in Ireland, specialise in the hiring of vintage china and garden games for special occasions.

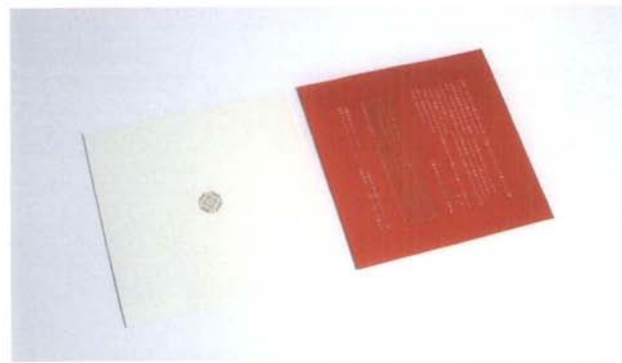
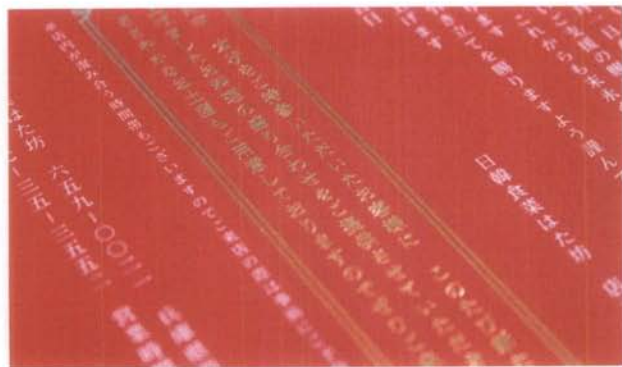
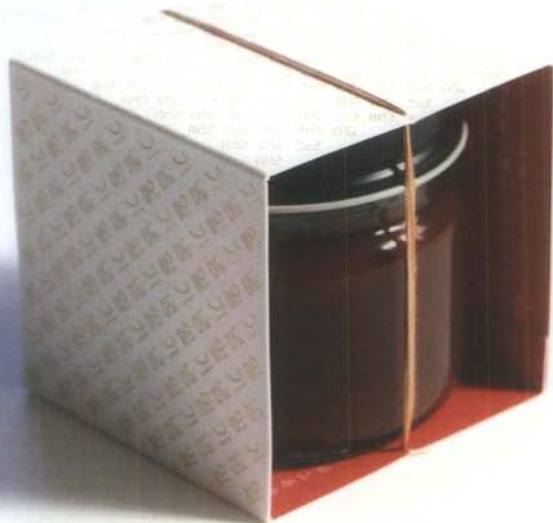
Co. TATABI Studio CL. HASTINGS & TAYLOR

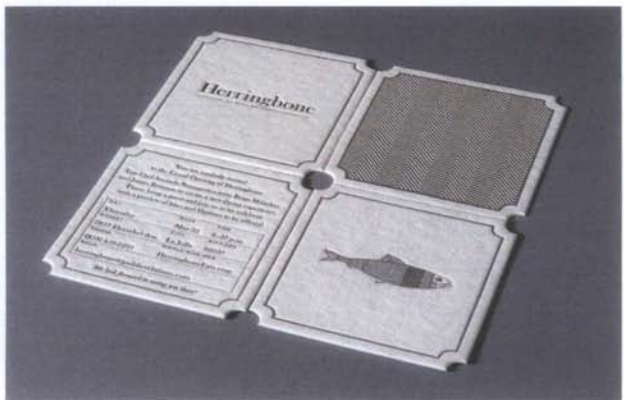


Gochujang

The package and invitation card for a 3rd anniversary item

Co. KOTOHOGI DESIGN AD. D. Naoki Ikegami
CL. Nikkanshokusai Hatabo





Herringbone

We consider items after the logo as "Continuing Education." As people become more familiar with the collegiate, old schoolbook vibe, the more we can play with it. The business card becomes something that resembles an identification card and the menu is reminiscent of a table of contents or directory.

We stick to black, white and grey colors but **INSIST** on high-quality paper. Most people do not consider paper choice as important, but it is crucial and should not be taken lightly. Utilizing the sense of touch is another way for customers to get to know and remember your brand. And senses that live more in the subconscious have been known to be more influential in people's perception of a brand.

For the Grand Opening Invitation, we went super luxe and made traditional letterpress coasters, making a fantastic first impression and has reservations full since it's opening in May of 2012.

Co. Bex Brands D. Jeremy Dahl, Becky Nelson
 Cl. Enlightened Hospitality Group

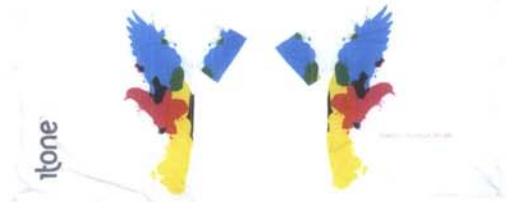
itone

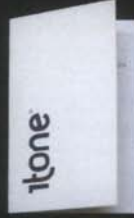
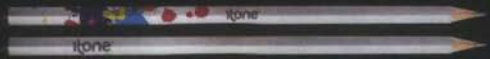
Itone offers a High Quality Range of products (inks, toners, cartridges) to the aftermarket copier industry. Catering to a B2B market Itone's belief is in building long-term relationships through allied services. A 2-year-old company, the client wanted to create a strong identity that underlined its business offering and create a recall in this cluttered market.

The solution comprises of a clean logo complimented by a dynamic graphic language; styled using the inkblot technique to create mirror images. The stationery accentuates the experience by an intriguing use of folds to reveal the identity; a folded business card, an inside out vertical fold letterhead and the inside use of envelope flap. The CMYK scheme and the tagline work in tandem to narrate the brands core offering and values.

itone™

CD. AD. D. Siddharth Khandelwal CI. Microtone Products Pvt. Ltd.



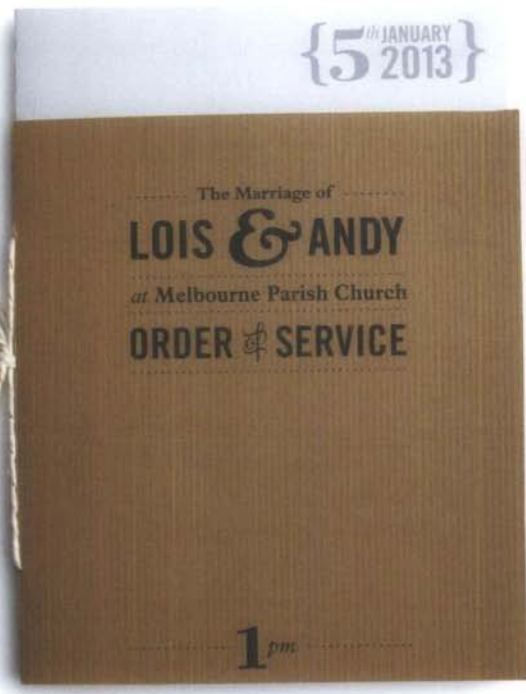


Microsoft Product: P&L 128
817 Jagan Industrial Estate, Tula Pinar Road, Coimbatore
Maharashtra 400002. T: 0422 27 30222/23/24/25/26
www.itone.in

Microsoft Product: P&L 128
817 Jagan Industrial Estate, Tula Pinar Road, Coimbatore
Maharashtra 400002. T: 0422 27 30222/23/24/25/26
www.itone.in

Creating impressions for life

Creating impressions for life





L&A Wedding Invitations

A typographic invite for a rustic, country wedding, portraying the bride and groom's story leading up to the big day.

The invite uses a subtle foil block in silver and pearl on an off-white uncoated 700gsm board. The literature was completed with a craft paper string and washer envelope, a range of personalised stamps, a craft paper card wrap and an order of service - all designed to follow the simple, artisan feel.

Co. Stocks Taylor Benson Limited D. Lois Blackhurst Cl. L&A

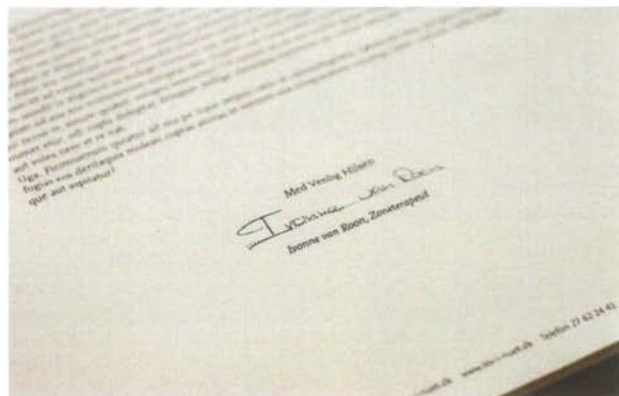


Lev i Nuet

Corporate identity for Lev i Nuet "Live in the moment". A small danish clinic practicing acupuncture and reflexology.

Co. Freelance D. Nicki van Roon Cl. Ivonne van Roon







Marou Wallpaper* Handmade

When Wallpaper* Magazine discovered Marou Chocolate, our client, they felt that this single origin dark chocolate, hand-crafted in Saigon was a perfect match for their third annual Handmade issue (an issue with a focus on unique products combining luxury, craft and inspiration). Marou offered to create a special edition 80% chocolate bar in time for exhibiting at the 2012 Salone de Mobile in Milan. The packaging we designed for the occasion would stay true to the the standard Marou chocolate bars and press further the attention given to lovingly hand printed details. We strayed from the traditional motifs of the standard bars to embrace a more modernist approach, incorporating the well known Wallpaper* asterisk mark into a new pattern. The same hand mixed inks & screen-printing methods used on the standard Marou packs were employed, but a new palette of hues would be used, derived from the official Wallpaper* handmade seal. The seal even informed a limited edition version of Marou's "M" Monogram. The final touch was to hand emboss some of the pack's design elements accomplish a tactile, fully hand crafted piece.

Co. Rice Creative CD. D. Chi-An De Leo & Joshua Breidenbach
Cl. Marou Faiseurs De Chocolat & Wallpaper* Magazine

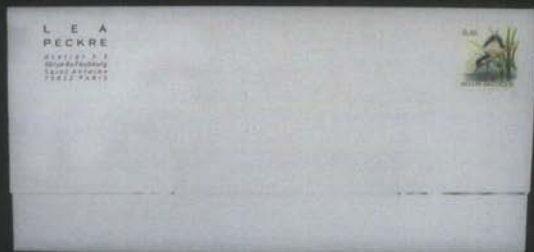


léa peckre

Visual Identity, invitations, web consulting for the Paris based Fashion Designer
Lea Peckre — Winner of the Festival for Fashion and Photography of Hyères, 2011

CD. Léa Peckre AD. Codefrisko / Léa Peckre D. Codefrisko / Audrey Schayes
CL. Léa Peckre

L E A
P E C K R E



Marou Chocolate

The most exciting aspect of the product for us, was that each variant of Marou Chocolate could be based on the province from where the cacao beans grow. The geographical location of the farm and its soil determines the characteristics of the cacao beans and therefore the flavour of the chocolate.

After much deliberation, we found the simplest way to create a system for the bars was to name each bar after the province where it's beans originated, and ascribe a natural colour-shift. Seeing the Trinitario cacao pods first hand, we found a greatly inspirational spectrum of hues. Deep vermilion to ochre yellow, grass green, midnight blue, and flushes of peacock aqua all appear.

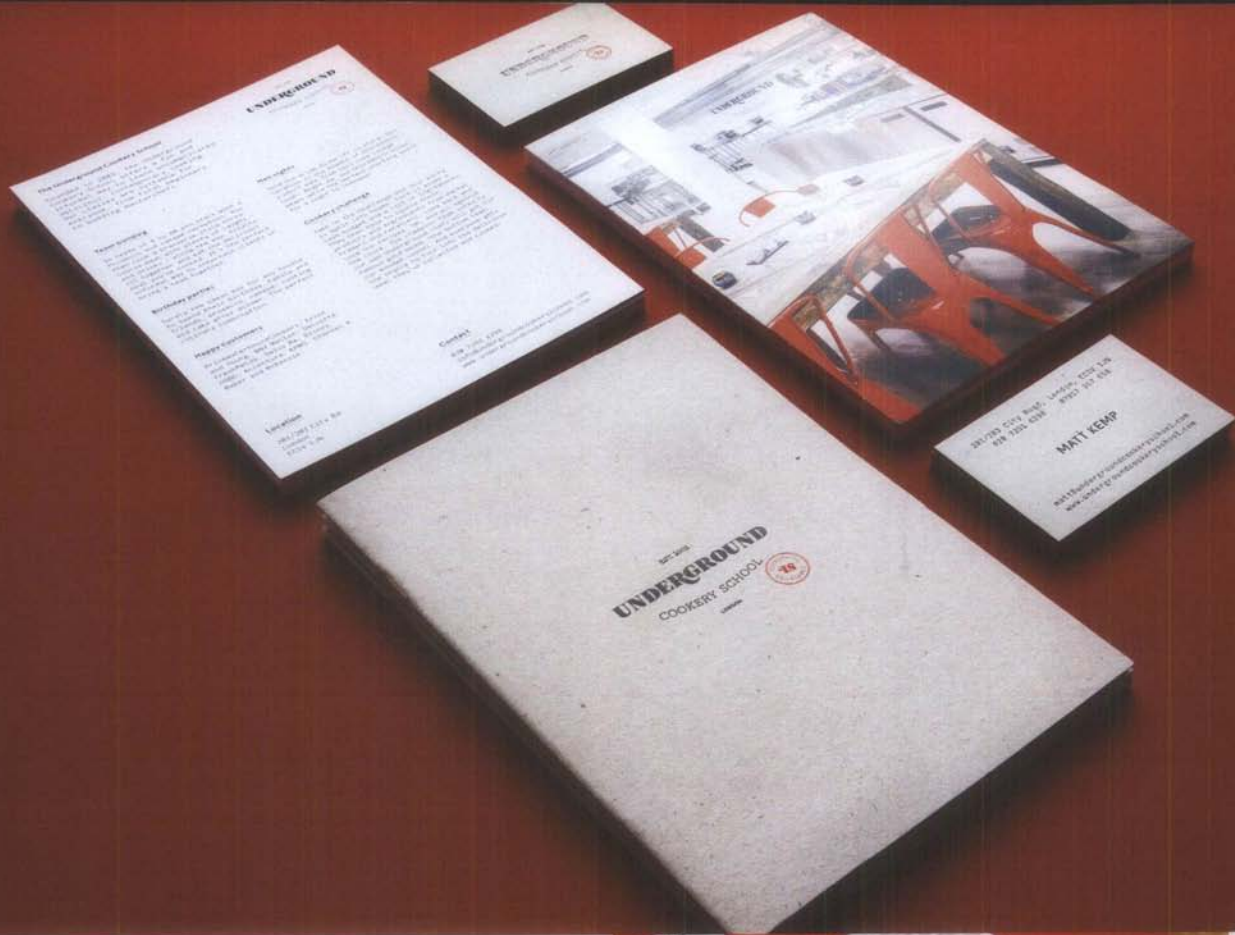
Our custom lattice pattern keeps a traditional look and creates a framework to incorporate some modernist typography, inspired by the old signage still found around the country. To highlight the hand-made, artisanal quality of the chocolate itself, we commissioned a local printing shop to use the traditional silk-screen printing techniques to hand print the design in antique gold ink on each wrapper.

Co. Rice Creative CD. D. Chi-An De Leo & Joshua Breidenbach CL. Marou Faiseurs De Chocolat







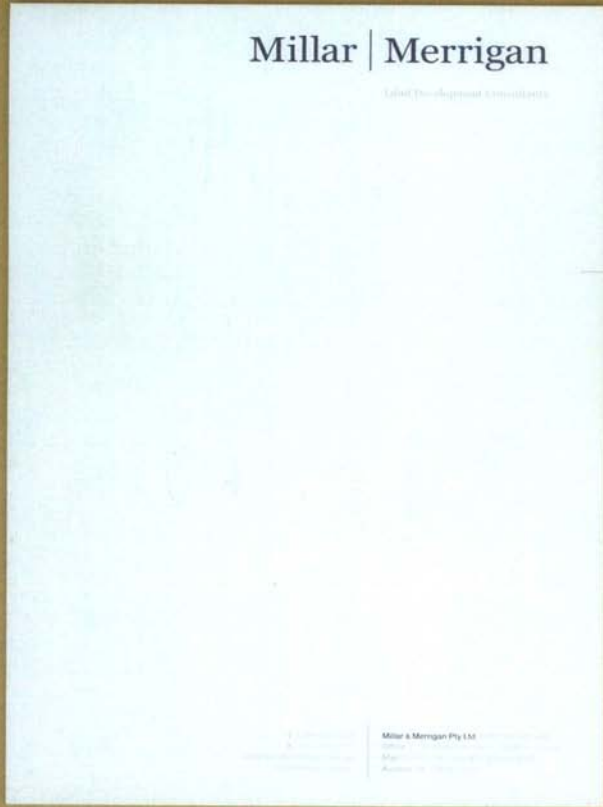


Underground Cookery School

The Underground Cookery School was set up in the summer of 2003 to offer a fun and informal way of learning uncomplicated, delicious, contemporary cooking. Matt Kemp, owner of the Underground Cookery School, approached us to develop his identity across a new stationery set, brochure, promotional material and website. Using tactile, recycled boards combined with refined print processes, we pay homage to the surroundings in which the school sits.



Co. Two Times Elliott **CD.** James Horwitz & Ross Gunter
D. Two Times Elliott **CL.** Underground Cookery School



Millar | Merrigan Stationery Refresh

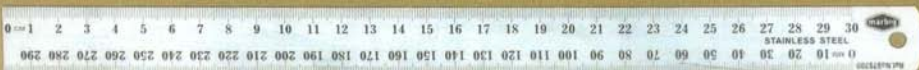
Millar | Merrigan commissioned us to refresh their core communications materials. Working with existing guidelines and logotype, we looked at the function of the suite and assessed how they might work more efficiently.

We opened out the design to let the structure of the content area define the scale and distribution of elements. An asymmetrical hanging alignment referenced the logotype and defined the right-hand margin on the letterhead. To broaden the brand expression, we designed the compliment slips to highlight the secondary brand colour palette.

By introducing an uncoated, toothier paper stock, we increased the tactility of the correspondence, making it feel weightier and stepping away from the arbitrary corporate letter. The outcome was a cleaner, more usable communications suite. Whilst the number and variety of components increased, intelligent use of one and two-colour printing kept costs the same.



Co. Studio Constantine D. David & Hannah Constantine Cl. Millar | Merrigan



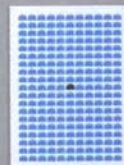
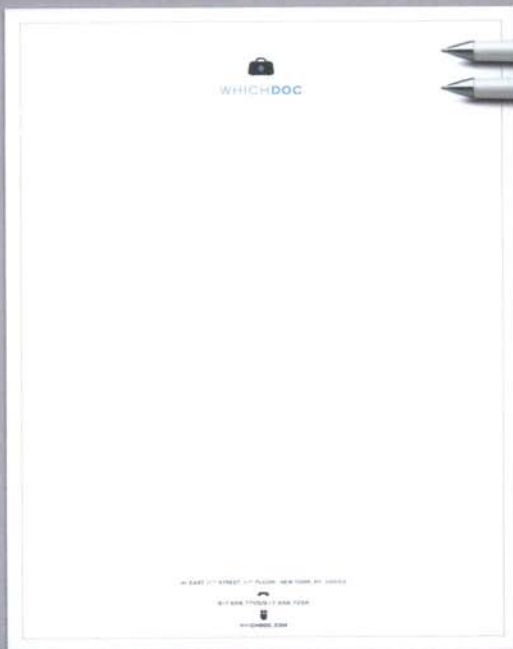
WhichDoc

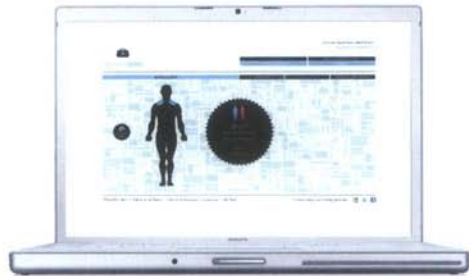
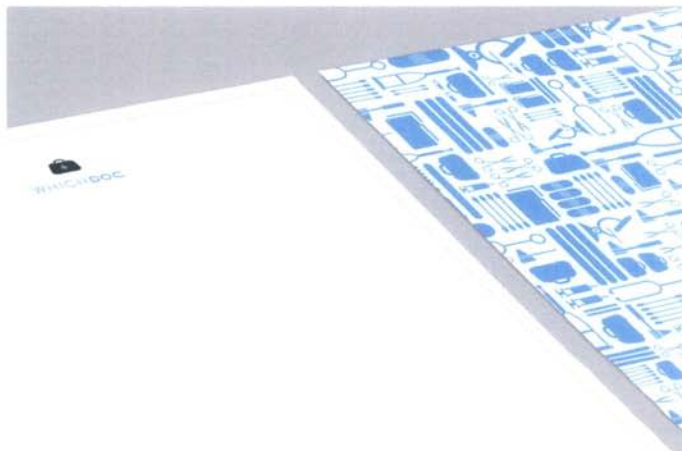
WhichDoc uses social media to help the user decide which doctor to visit based on their specific medical needs. This company, based out of New York, needed a fresh identity to set them apart from other companies who provide similar services. The identity needed to convey a sense of confidence. A website was also designed which required an immediate clarity of functionality.

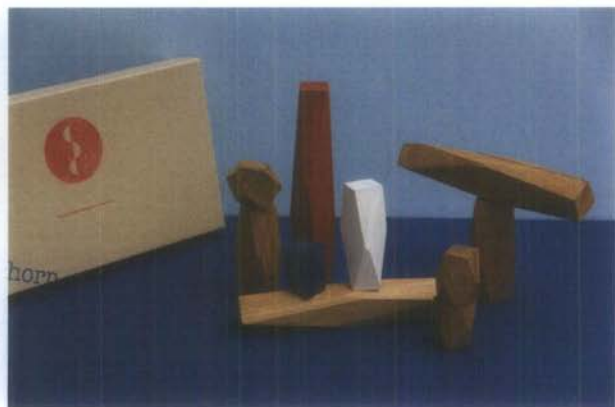
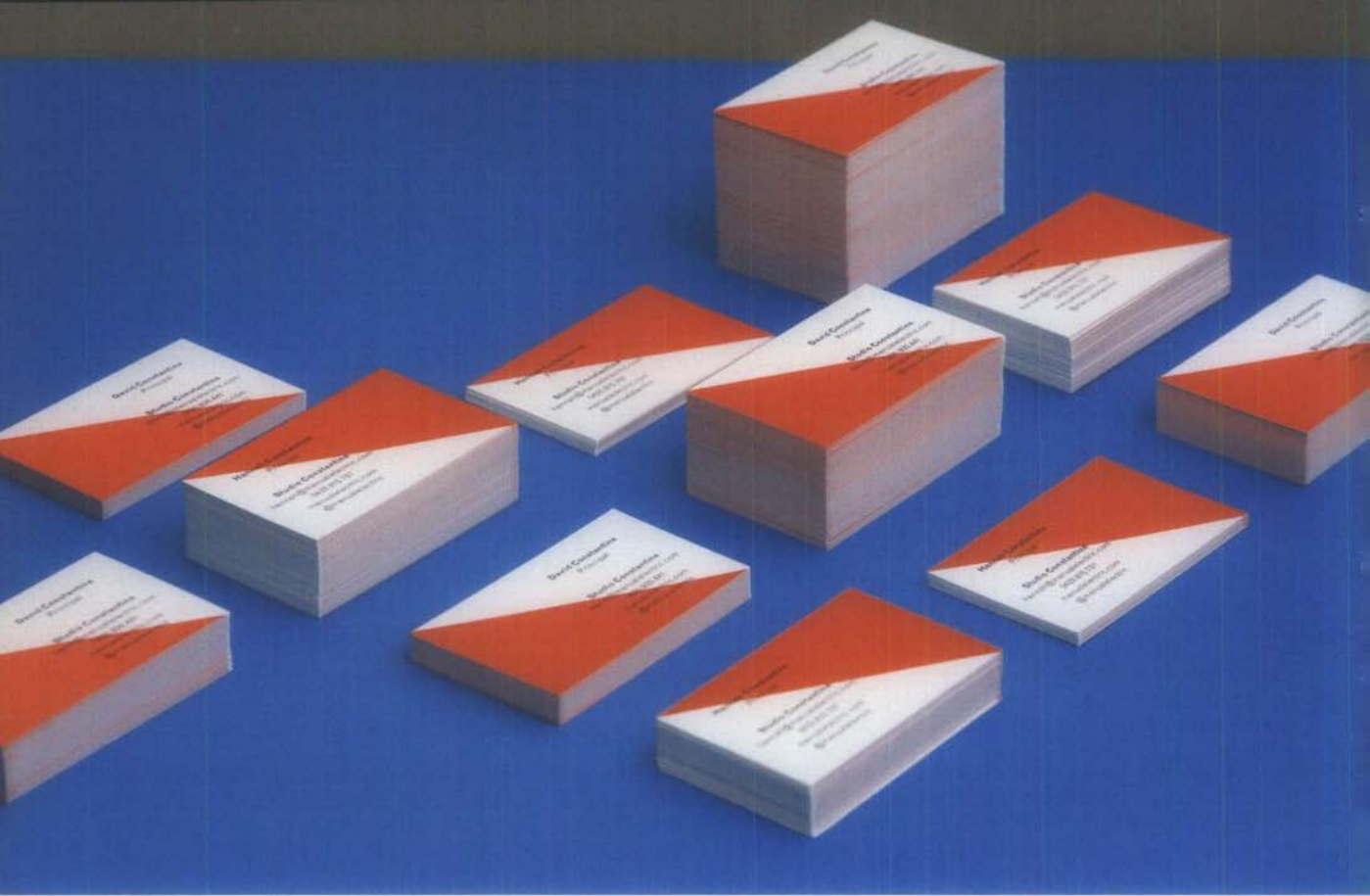
Co. TAXI Advertising CD. D. David Taylor Cl. WhichDoc



WHICHDOC









Hello Studio Constantine

Our design approach is defined by a meeting of concept and craft. We believe that work must always be founded in strong concept and we don't believe in using 4 inks if 2 will do. From the visual approach to our brand through to its application, we push the boundaries of our work process and practice.

We defined a series of identity 'mnemonics' through our printed collateral – geometry, colour, typography and format are used in preference to the norm of a type and icon lock-up. Each item serves individually and in concert, to identify the studio and our approach.

Co. Studio Constantine D. David & Hannah Constantine

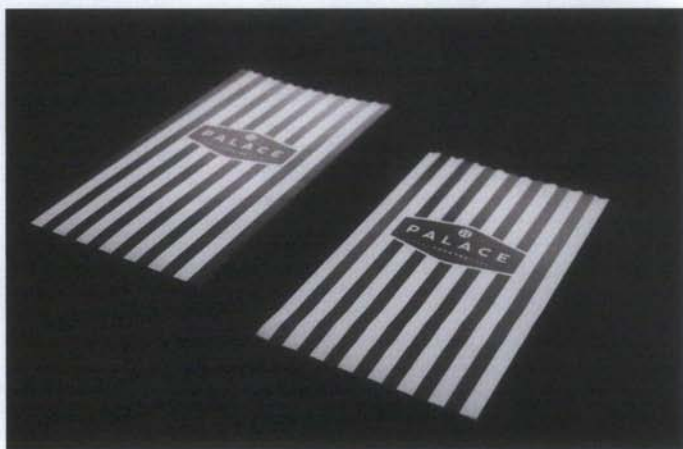


Palace Theater

The Palace Theater is a small two-screen movie theater in my hometown of Antigo Wisconsin. The theater has a rich history going back to the early 1900's when it was an old performance theater. My goal was to bring back a little of that history through the foundation of the rebrand.

D. Cody Petts Cl. Palace Theater



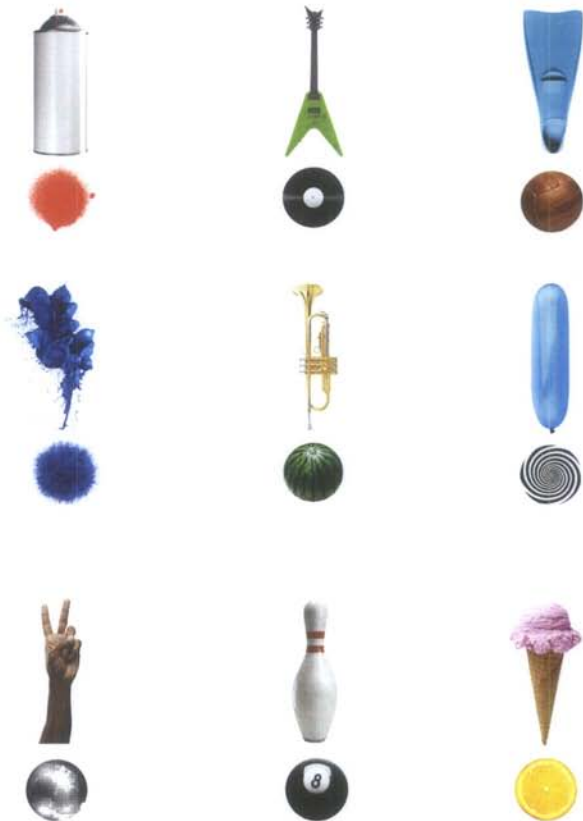


Port Ole!

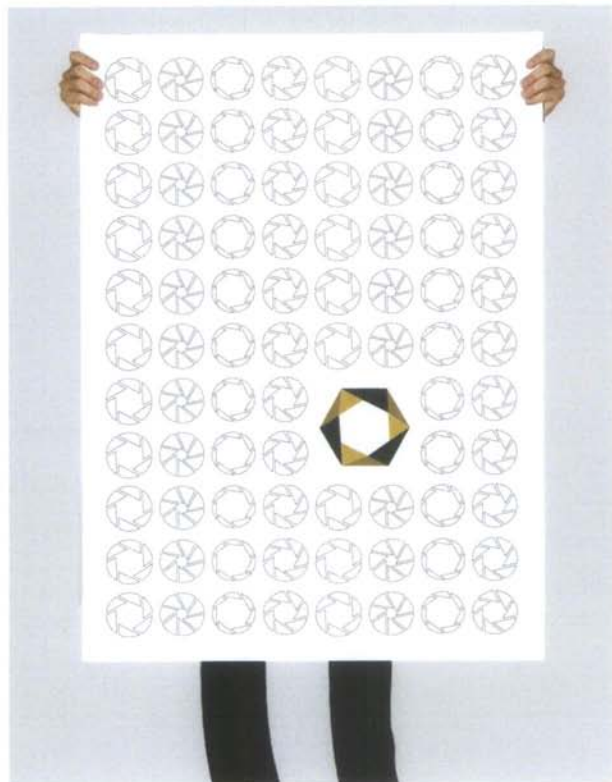
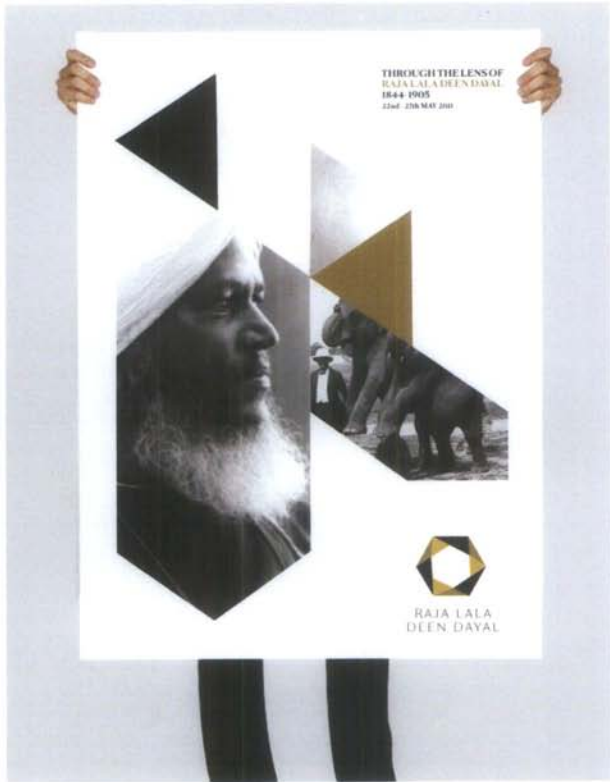
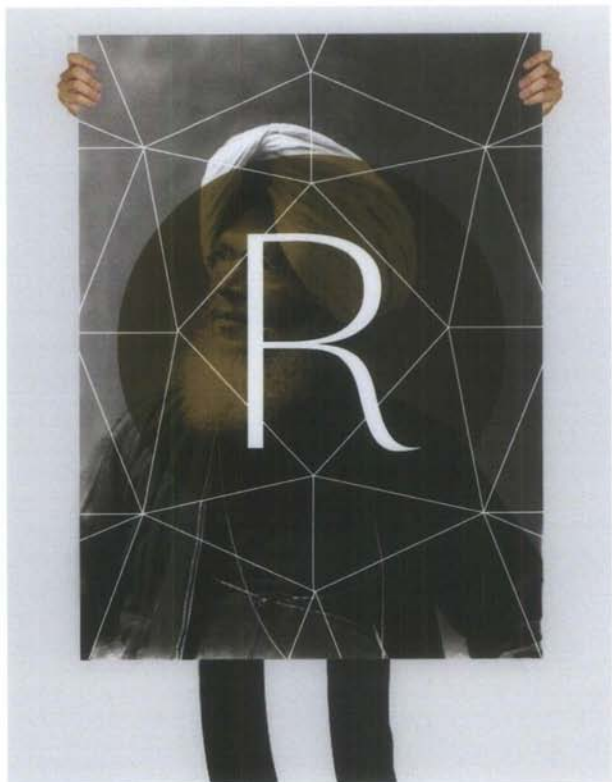
Port Ole! – is a unique project for Russia that brings new standards of youth recreation. This high-end club resort is located on the famous coast of the Azov Sea, where is always hot, always noisy, always funny. While analyzing competitors and desires of the target audience, we have realized that the Identity should be dynamic and relevant to everyone from target audience.

The concept is based on the visualization of the exclamation mark form that consist of two photographic images. The uniqueness of the logo based on infinite visual variability. For the making of the new logo you only need to pick up the photos that can be placed in shape of an exclamation mark.

Co. ONY agency CD. Seriojin Sergey AD. Orlov Max D. Lyubimov Roma
Cl. "RealKom Portal" company





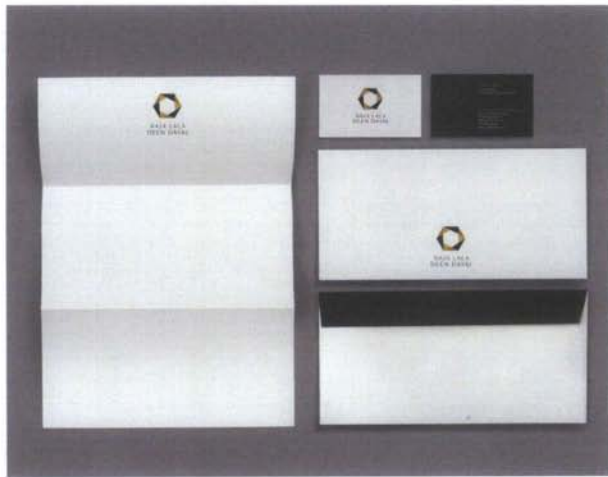


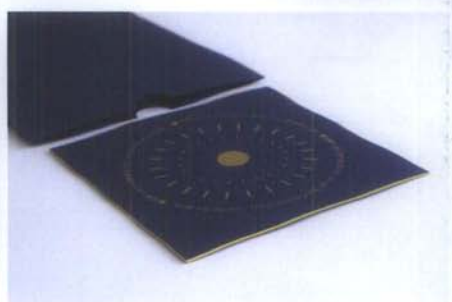
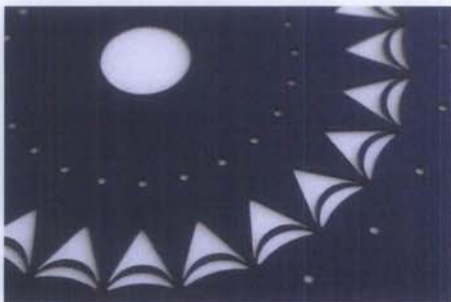
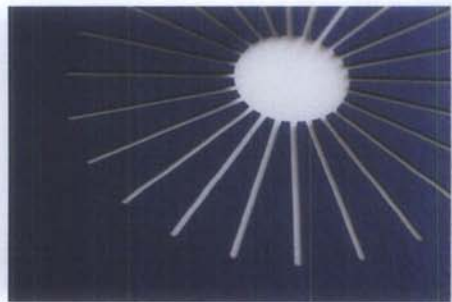
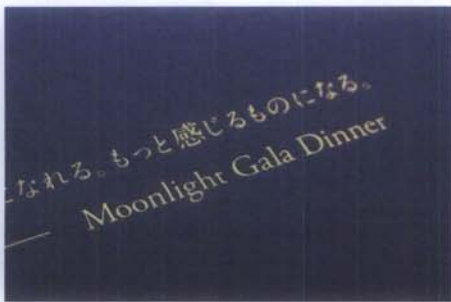
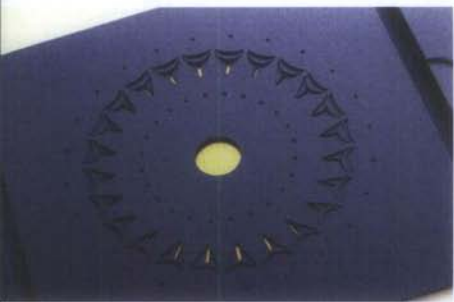
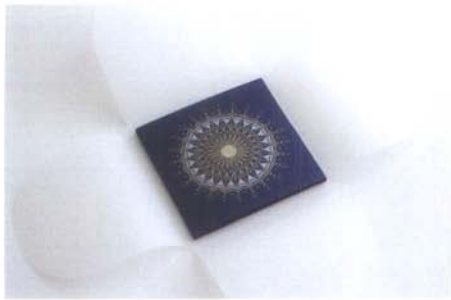
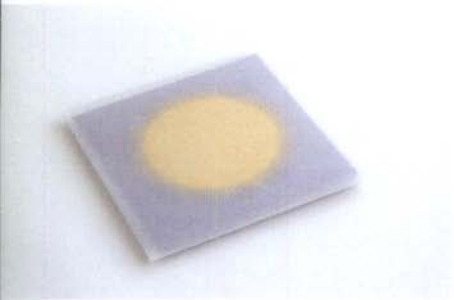
Raja Lala Deen Dayal

Raja Deen Dayal is a legendary Indian photographer, whose exquisite record of British India has left behind a unique repertoire of work, documenting and impacting not only the history of photographic art and printing, but also the political and cultural context of his times. His work is in demand globally even today and his family trust wanted to create a new branding to give his legacy a contemporary touch.

Likening him to a 'gem,' the logo juxtaposes the camera aperture with a diamond creating a mesmerizing identity, supported by a myriad of geometric shapes that create an engaging design language.

CD. AD. D. Siddharth Khandelwal CL. Fotocraft

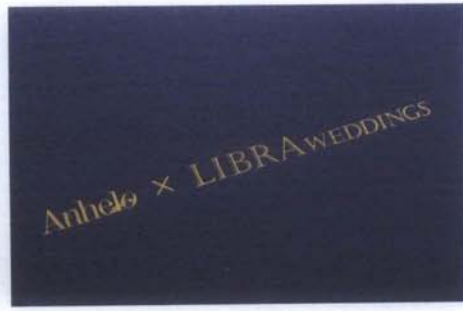
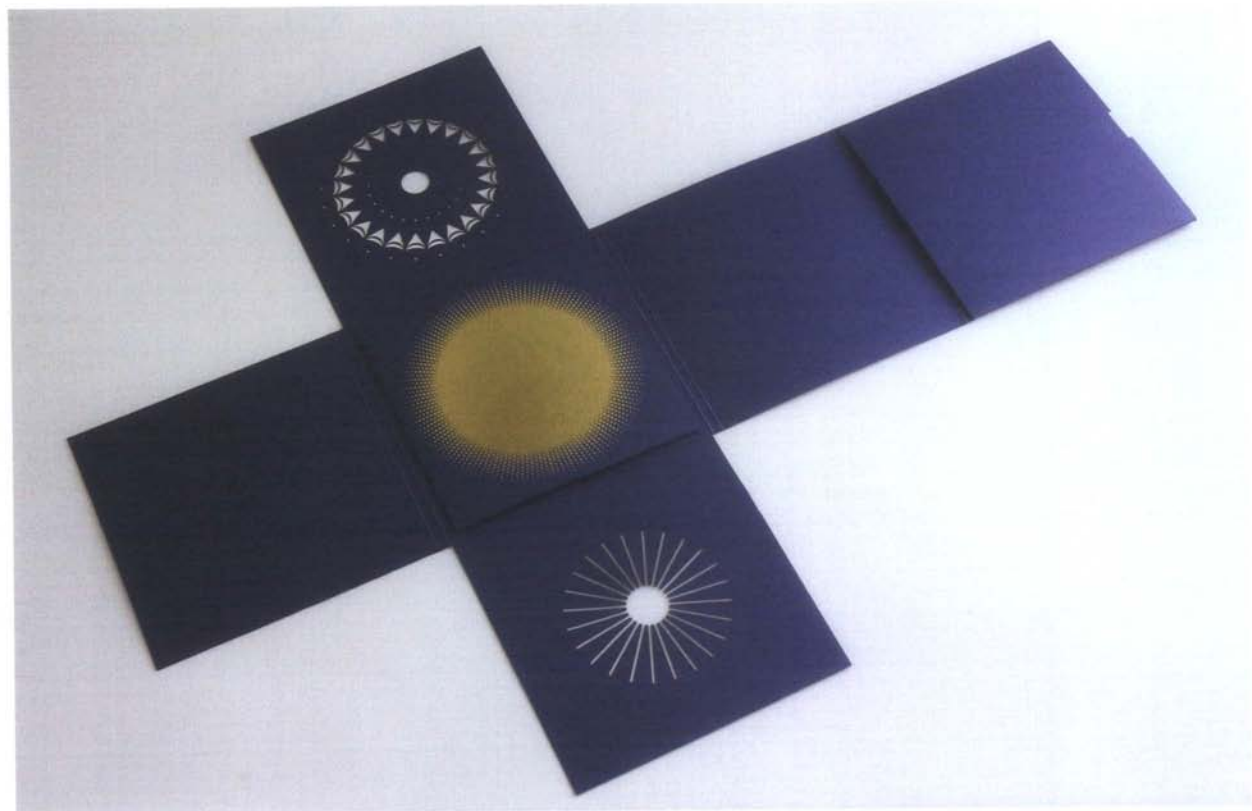




"Zexy Anhelo × LIBRA WEDDINGS"

The invitation for a party.

Co. KOTOHOGI DESIGN AD. D. Naoki Ikegami
Cl. Recruit Holdings Co.,Ltd. / Tokyo Humania Enterprise Inc. (Hotel Nikko Tokyo)







Sage Sydney

Sage Sydney is a retail store dealing in clothing, jewellery, and retro sourced accessories. A system of custom letterforms was created, with the client able to mix and match the letters to form multiple iterations of the word 'sage'. As the business grows then, more letters are able to be designed and integrated into the brand suite. This idea was translated to the signage, with each letter fitted to a slide rail so that the letters could be displayed on rotation. Letters not in the signage could then be used for display purposes inside the shop.

Co. Dittmar D. Daniel Dittmar Cl. Sage Sydney



SAGE
SYDNEY

SAGe
SYDNEY

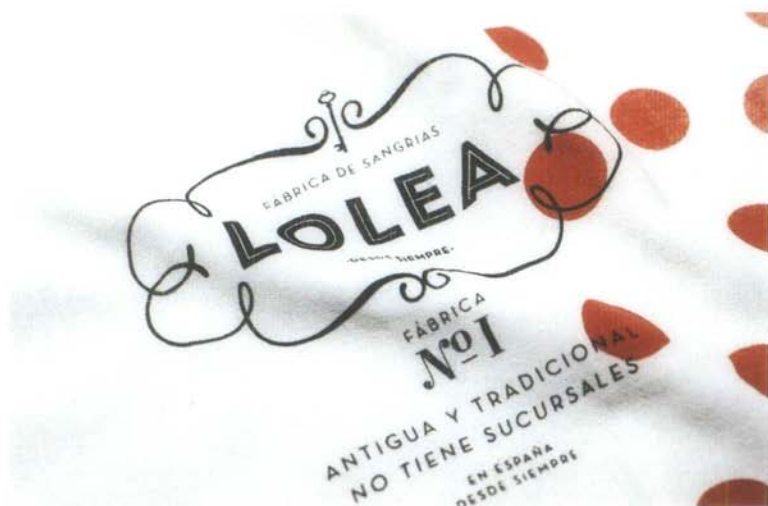


S	S	S
A	A	a
G	g	G
E	e	E

SANGRÍA LOLEA

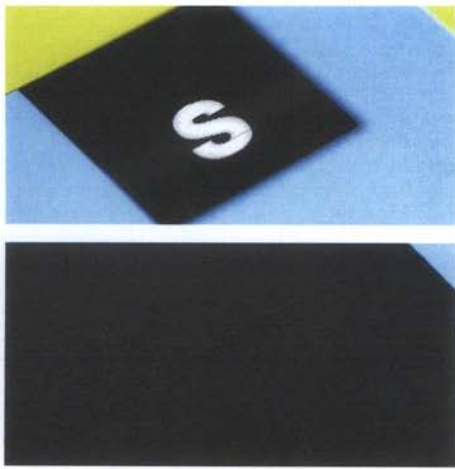
Lolea is Sangria. As you already know, Sangria is a typical Spanish cocktail, synonymous with social gatherings, celebration and joy. Lolea fulfills the highest expectations of quality and flavor, as well as having a new and shocking design. Lolea is a personal project of some friends who love traditional and artisan Spanish products. Lolea may be of red wine or white wine and it is offered in several presentations and sizes. It is made with high quality wine and natural ingredients.

Co. Estudio Versus CL. SANGRÍA LOLEA
CD. AD. Cw. I. Ph. D. Javier Almalé & Nieves Añaños









SmallCapPower

In the world of small cap investing, knowledge is everything. And nobody provides more reliable, empowering information than Ubika Research through their online portal - smallcappower.com. Matter Strategic Design was hired to build a SmallCapPower brand founded on deep consumer insight. The Toronto-based firm undertook a comprehensive approach that began with research, evolved into strategic development and culminated in the creation of a multi-channel advertising campaign and corporate brochure suite that firmly position SmallCapPower as the premier resource for investing knowledge.

Co. Matter Strategic Design CD. D. Mike Kasperski CL. SmallCapPower

IT'S MORE THAN A TAG LINE. IT'S ANYTHING BUT A GIMMICK.

SmallCapPower is a leading authority on small cap investing. We provide the most comprehensive, up-to-date information on small cap investing. We provide the most comprehensive, up-to-date information on small cap investing. We provide the most comprehensive, up-to-date information on small cap investing.

Our goal is simple: help small investors win big.

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SMALL CAP MEET INVESTOR INVESTOR MEET SMALL CAP

SmallCapPower.com SmallCapPower.com SmallCapPower.com SmallCapPower.com SmallCapPower.com SmallCapPower.com SmallCapPower.com SmallCapPower.com SmallCapPower.com SmallCapPower.com



AND JUSTICE FOR US SMALL.

SmallCapPower.com

SMALL IS HUGE.

SmallCapPower.com

SMALL IS THE NEXT BIG THING.

SmallCapPower.com

SMALL ACCESS PASS.

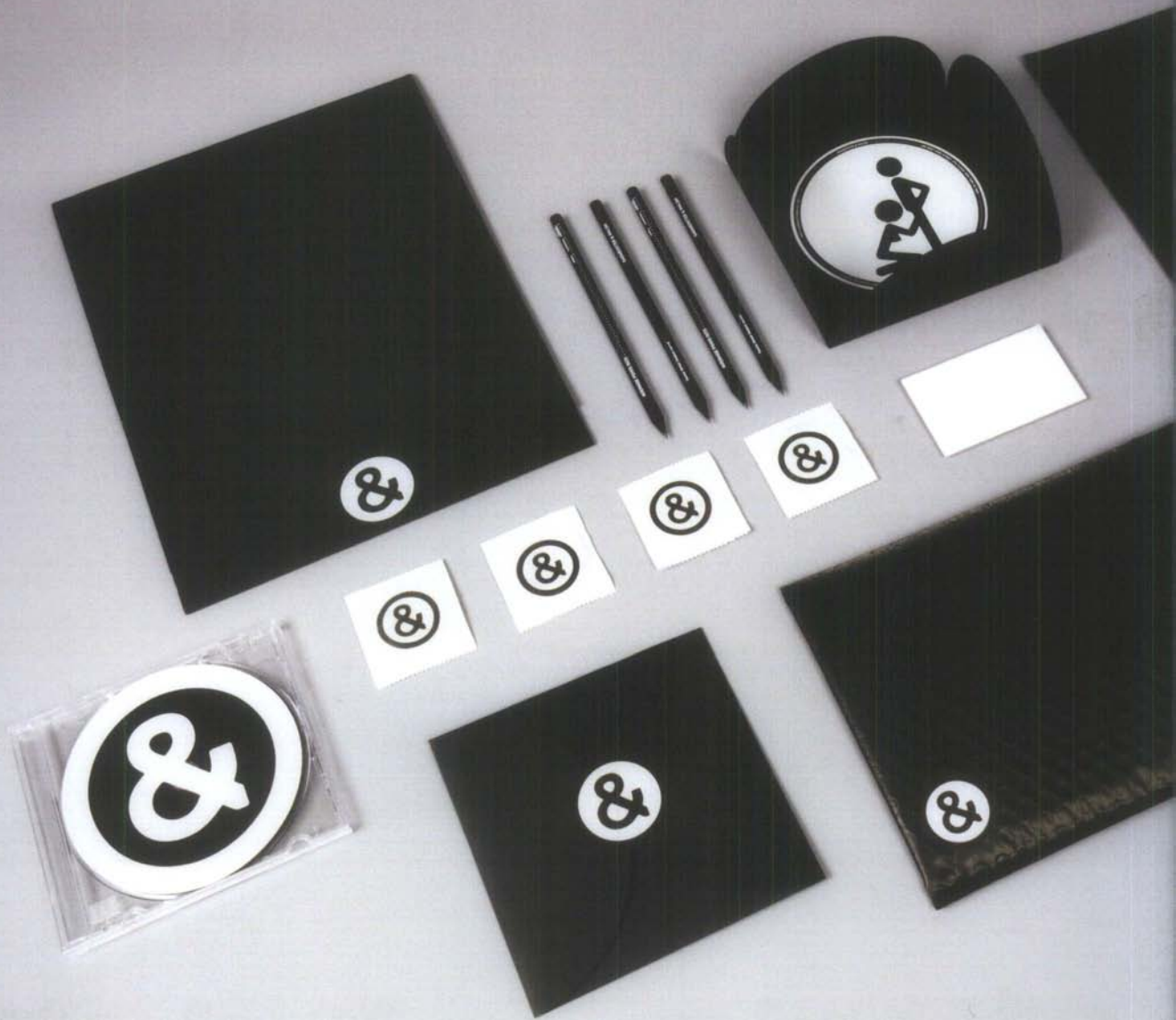
SmallCapPower.com

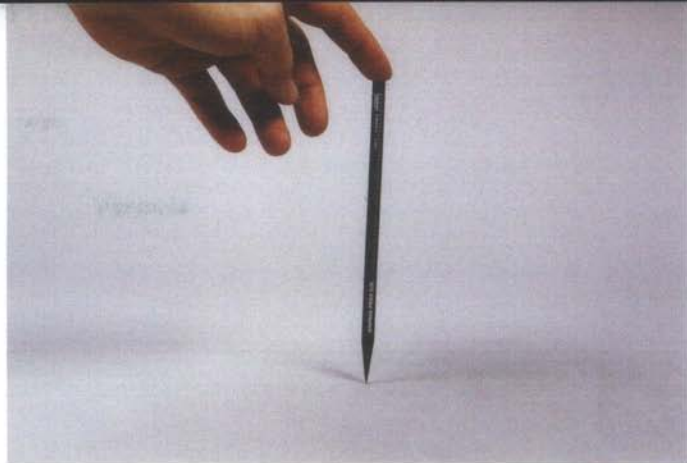
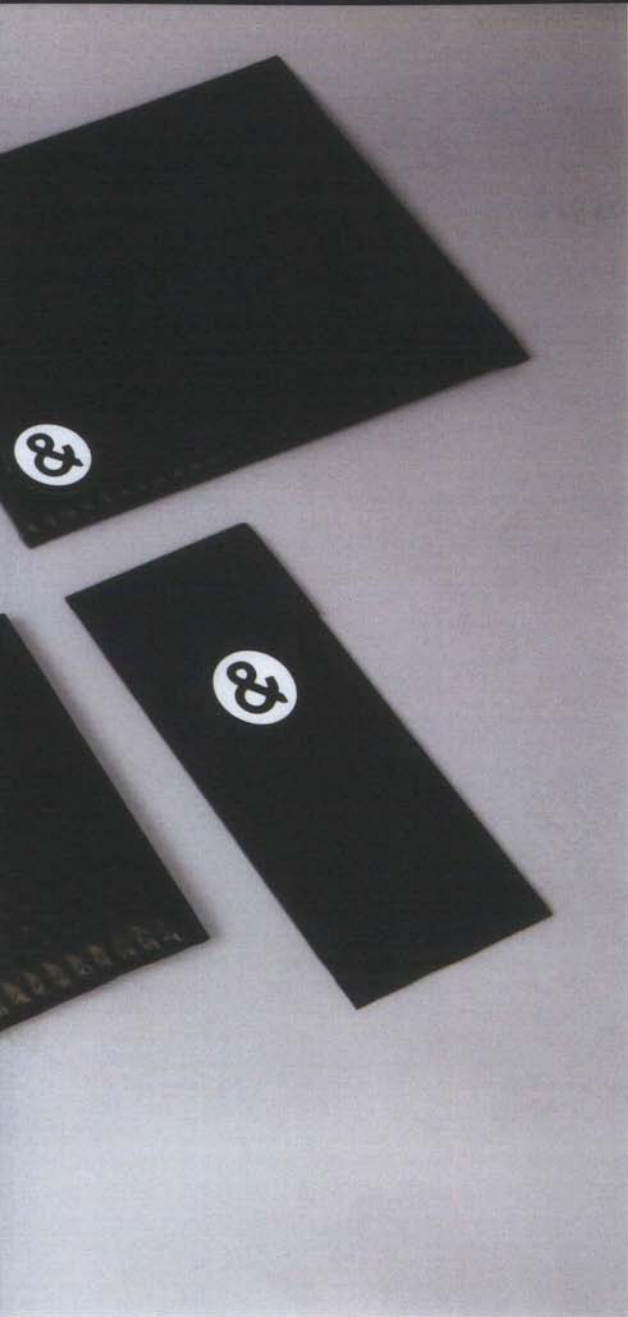
GO SMALL OR GO HOME.

SmallCapPower.com

MAKE A SMALL (CAP) FORTUNE.

SmallCapPower.com





Sagmeister & Walsh Stationery

Stationery system for the our new partnership, Sagmeister & Walsh. We printed 500 condoms with our logo on it, as well as 500 pencils that show accurate data relating to average penis sizes.

CD. Stefan Sagmeister AD. Jessica Walsh D. Peter Chmela, Lizzy Showman



The Propeller Group

The Propeller Group came to us with an interesting challenge. They are an artist collective who ride the line between creating work for the art world & commercial world. Much of their artwork is video based. Much of their commercial work is producing other artists' video pieces, but the other part of that work could include a television commercial for Coca-cola brand or a music video for a pop singer.

After rounds and rounds of head-ache inducing (in a good way) discussions. We concluded with them that they needed to split into 2 entities, hence the 2 logos. The 2 identities have intrinsic similarities in typeface / grid. One we made white, and the other black. It all seems so simple ...now

Co. Rice Creative CD. D. Chi-An De Leo & Joshua Breidenbach

CL. Rice The Propeller Group & TPG



GREENCLOUD STUDIO

Branding and Business Card design. Developed at "Greencloud Studio" design agency.
Planning: Marcelo Balas, Marcel Jacob, Felipe Bittar and Paulo Henrique Storch.

CD. D. Paulo Henrique Storch CL. GREENCLOUD STUDIO

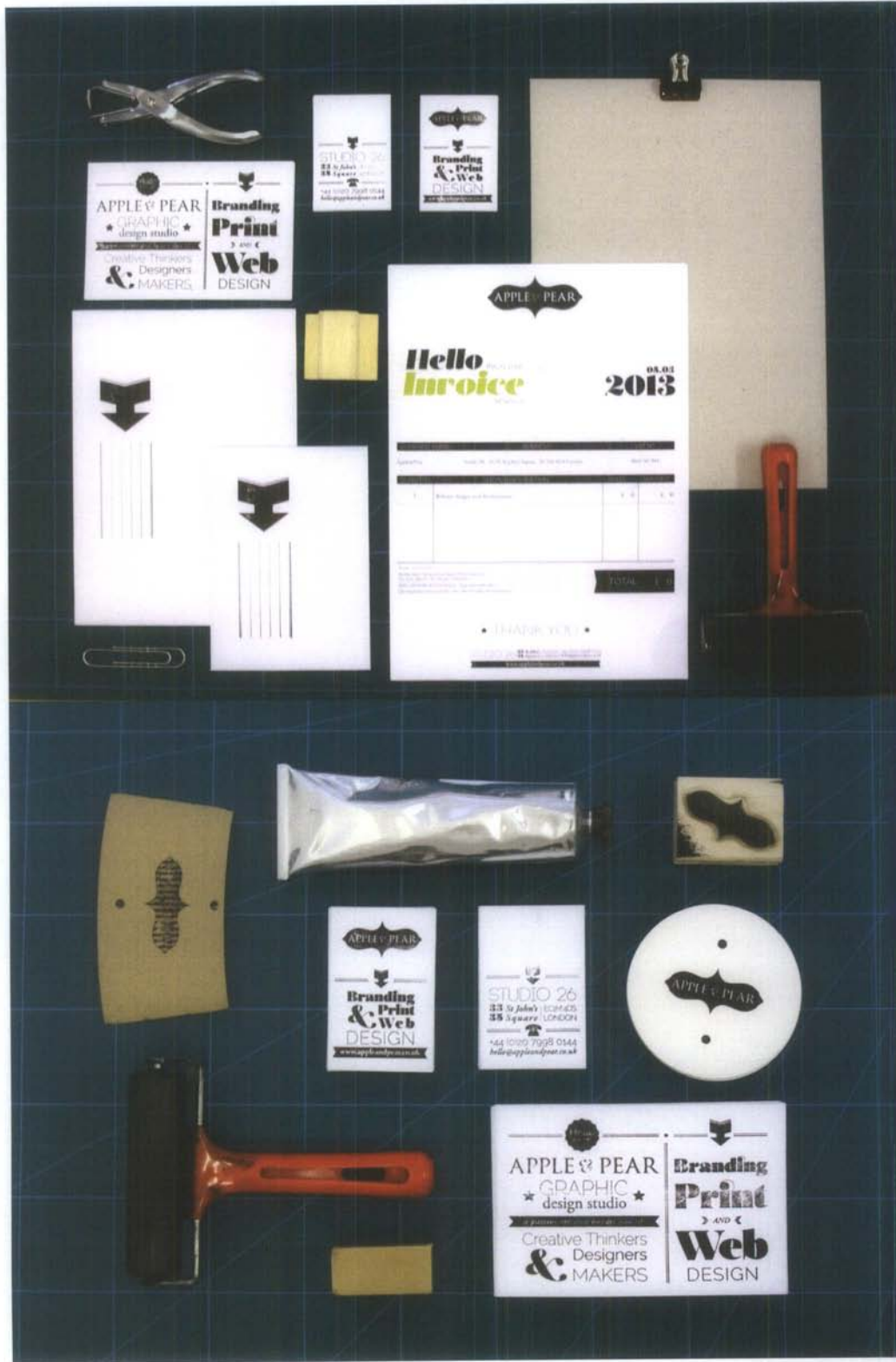


A&P Made

A&P Made is the project for our own visual identity, and it is all inspired to our passion for typography and letterpress.

We took the design and creation of our stationery as a journey through the beautiful sensations of crafting by hands. We got our hands inky, cutting, gluey, crafting and printing every piece of our stationery and self-promotional cards with our little Adana press.

Co. Apple&Pear
D. Elisa Vernazza & Fabio Bernardi
Cl. Apple&Pear [self-project]



TWIG [THE WEATHER IS GOOD] - it's always a good weather in our houses, providing by innovative window production company. Firm bring high glass technology from Japan to our home. Due to these progressive technologies, our windows protect us from the cold, noise and heat, and are much more safer that the never before.

Researching the market of window companies, we have summed up that most of these companies are copying solutions of each other. Specifically for this project, we have developed an unique, distinct from market competitors, offer. We've focused decision on the target audience. Key-factors of audience are: the actual, modern, smart seeking solutions for themselves. In identity of TWIG, we expressed the most important features and values of the company: the game, constructiveness, smile, good weather and technology.

More over we have developed corporate identity, website and a series of presentations. Thier logo is based on a clear font decisions, giving it an European style and quality. Inside the letters we've used a dense fill, outline and patterns. These elements are combined to bring the game and the different properties for one product.

Co. ONY agency CD. Seriojin Sergey AD. Orlov Max D. Lyubimov Roma
Cl. AGC Glass Europe





8 Days

Limited edition t-shirt box based on The Beatles song '8 Days A Week'. A shirt for everyday of the week: Monday to Friday, Yesterday, Saturday and Sunday.

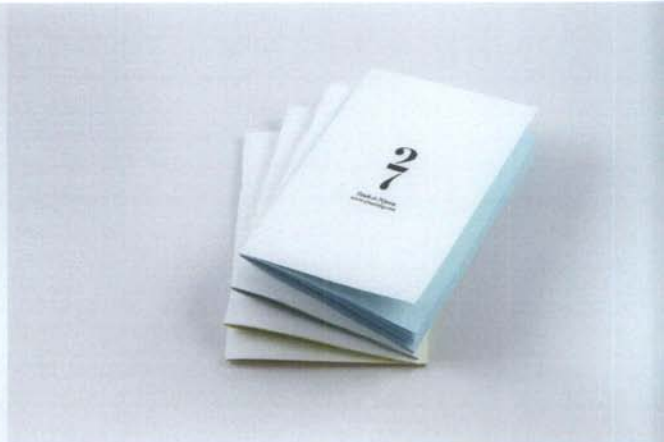
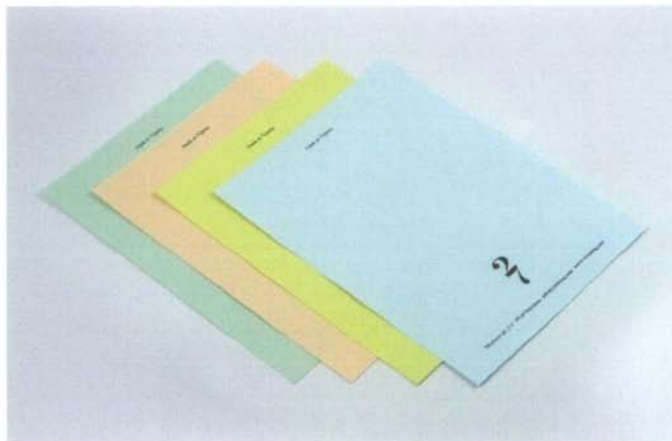
D. Samy Ventura

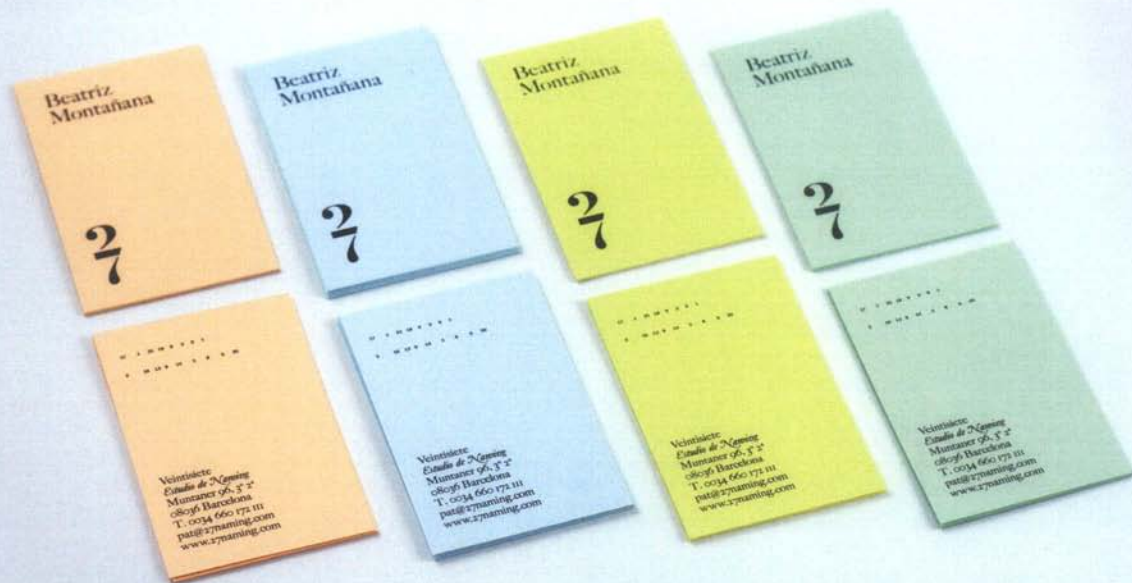


27

Naming company based in Barcelona. Their name came from the twenty-seven letters the spanish alphabet has. Translating letters into numbers was the key to create an uniform and interesting system to communicate the work of the studio.

Co. Solo CD. Óscar Germade D. Bea Montañana Cl. 27 Naming

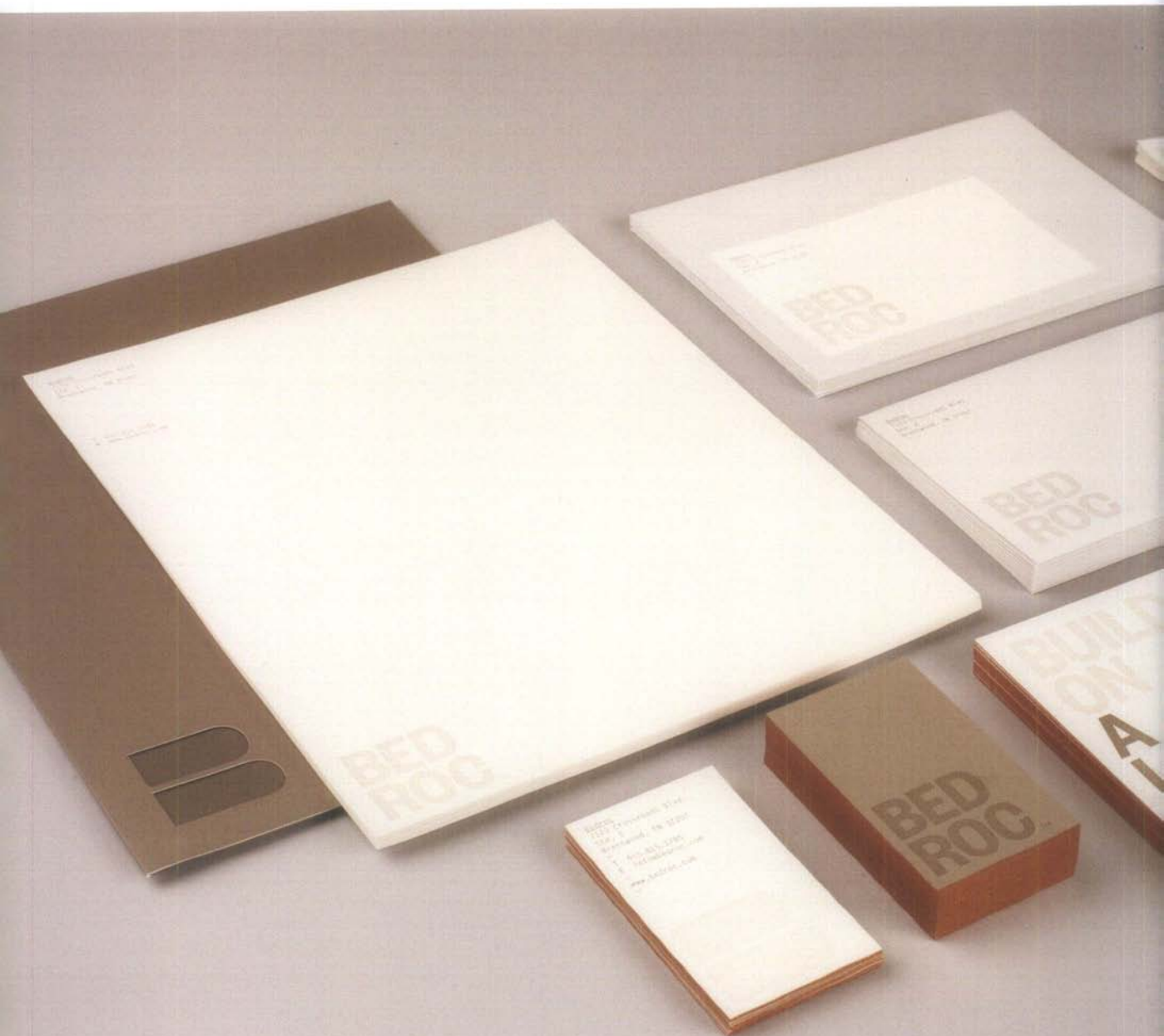


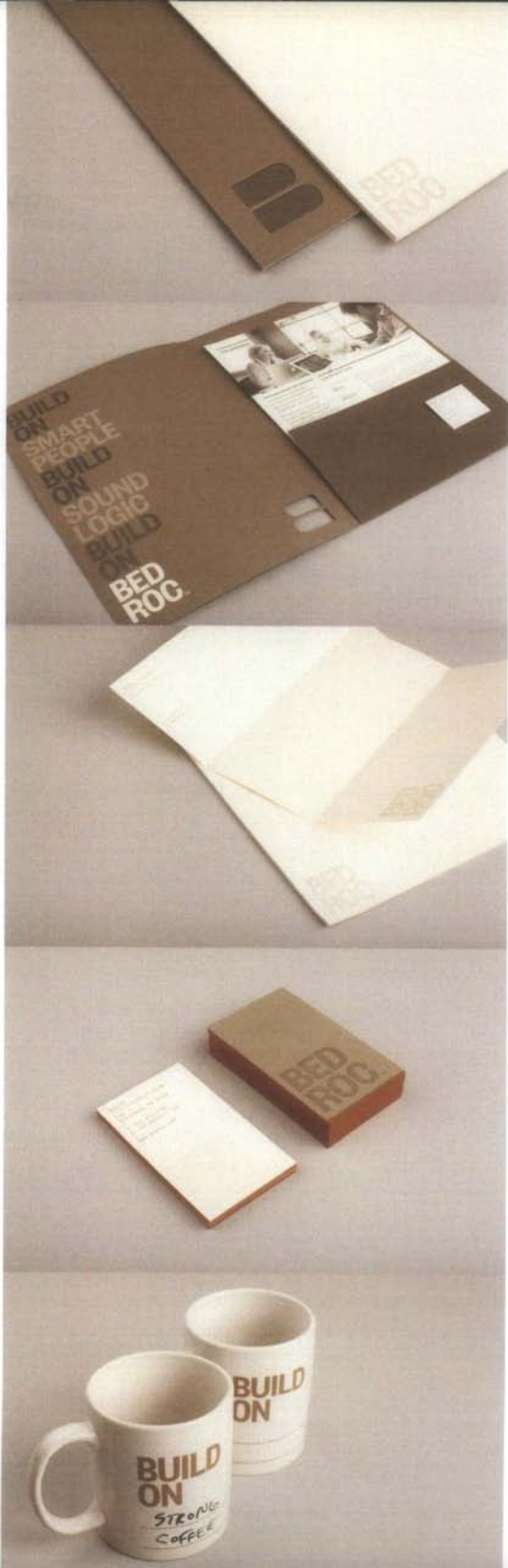


Bedroc

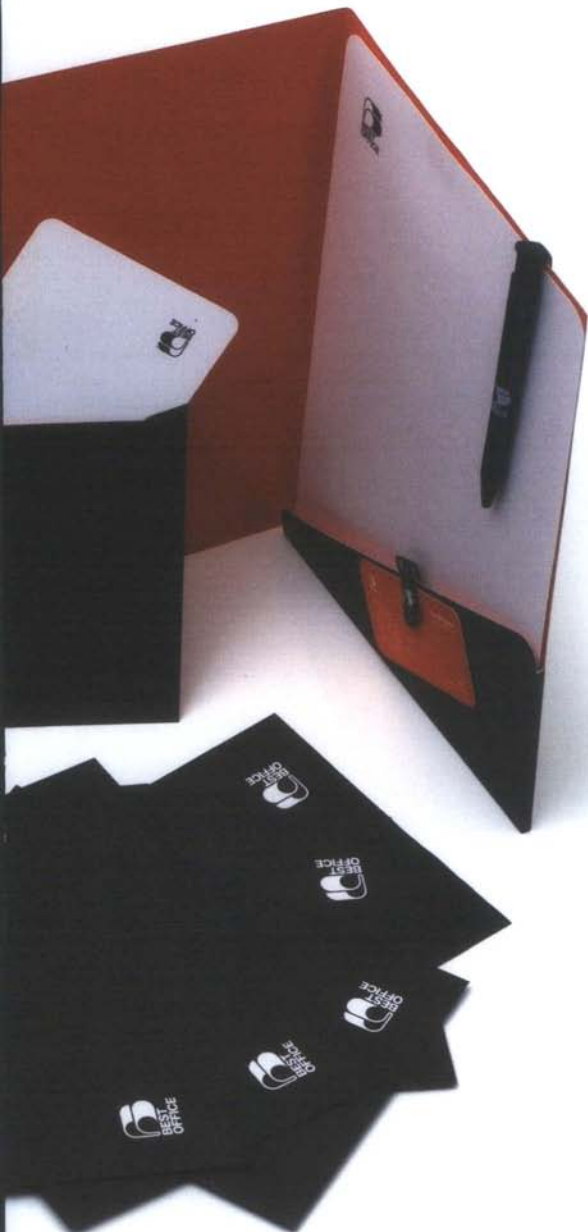
Bedroc is a technology solutions firm, but not the type you might expect. Bedroc applies people & ideas rather than the latest and greatest equipment on the shelves. Their against the current stance was the backbone of the identity's creation. We explored the ideas of reduction, strength and human foundations in our design process. The logotype and brand symbol represent the idea of stripping an idea down to its simplest components. A warm palette combined with personality-driven photography further humanize the brand—positioning them far and away from the visual conventions of their industry.

Co. Perky Bros CD. AD. Jefferson Perky Ph. Mark DeLong Cl. Treadwell









Best Office

Identity for Best Office. A document solutions, printer company.
The logo represents 2 papers being printed out.

Co. Ject D. Jonas Carlberg Cl. Best Office



Penny Royal Films

As a production company leading the field in animation, visual effects and direction for film, television and online – Penny Royal Films invited us to spend time creating an identity heralding them as the leading production house for high-end film making. Inspired from the humble penny piece we created a priceless monogram logo in copper foil which appeared at the same size as a penny coin across all applications including business cards, stationery, showreel packaging, marketing announcements and online at www.pennyroyal.tv

Co. Penny Royal Films **CD. D.** Bob Young, Tommy Taylor
AD. N/A **CL.** Penny Royal Films





Penny
Royal
Films



Penny
Royal
Films

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without written permission
from Penny Royal Films
pennyroyal.tv

Find a penny
Pick it up

You are invited
to spend the
evening with us to
celebrate the launch
of our new studio
Penny Royal Films



RSVP
events@pennyroyal.tv
www.pennyroyal.tv
+44 (0) 207 733 7244



BROWN'S COURT

www.INFO@BROWNSCOURT.COM 863-724-0833

199 ST. PHELIP
CORALGROVE, FL

www.BROWNSCOURT.COM



Brown's Court
BAKERY

MON	TUES	WED	THUR	FRI	SAT	SUN
Milk Bread 9:00am	Lowcountry 9:00am	Hamburger 9:00am	Brioche 9:00am	Focaccia 9:00am	Multigrain 9:00am	Sourdough 9:00am
Eggs Bread 9:00am	Lowcountry 9:00am	Tiger Bread 9:00am	Bagel 9:00am	Multigrain 9:30am	Sourdough 9:30am	Milk Bread 10:00am
Portulac Bread 11:00am	Bagel 11:00am	Bagel 11:00am	Multigrain 11:00am	French 11:00am	Tiger Bread 11:00am	Portulac Bread 11:00am
Sourdough 1:00pm	French 1:00pm	Challah 1:00pm	Vegan 1:00pm	Challah 1:30pm	Vegan 1:00pm	Lowcountry 1:00pm
Vegan 2:00pm	Portulac Bread 2:00pm	Flatbread 1:00pm	Sourdough 2:00pm	Sourdough 1:00pm	Focaccia 2:00pm	Hamburger 2:00pm

BAKERS SPECIAL

Monday-Tuesday: Swiss Cheese Croissants / Wednesday: Hawaiian Rolls / Thursday-Friday: Bacon Cheddar Portulac Rolls / Saturday: Hawaiian Rolls

OPEN DAILY 7am-7pm | VISIT US ONLINE BrownsCourt.com | CALL TO ORDER 863-724-0833

Brown's Court
BAKERY

BREAD

BAGEL

Plain / Sesame / Everything

BRIOCHE

Plain / White / Raisin / Cinnamon / Sesame

LOWCOUNTRY

Plain / White / Raisin / Sesame

CHALLAH

Plain / Sesame

FLATBREAD

SEASONAL

Plain / Raisin

FOCACCIA

Plain / Sesame / Everything / Raisin

FRENCH

Plain / Raisin / Sesame / Everything

HAMBURGER

Plain / Raisin / Sesame

MULTIGRAIN

Plain / Raisin / Sesame

PASTRY

MUFFIN

Blueberry / Banana Nut / Raisin Bran

SCONE

Bacon Cheddar / Flatbread / Cinnamon / Plain / Raisin / Sesame / Everything

CROISSANT

Plain / Cheddar / Raisin / Sesame / Portulac

SWEET ROLL

Cinnamon Roll / Sticky Bun / Strawberry / Raisin / Sesame

BRIOCHE

Challah / Sesame

COOKIE

Chocolate Chip / Raisin / Sesame / Everything

BAR

Sour Cream / Sesame / Everything

PIE

Plain / Sesame / Everything

CAKE

Chef's / Sesame / Everything

BEVERAGES

ESPRESSO

CAPPUCCHINO

AMERICANO

MACCHIATO

LATTE

POUR OVER COFFEE

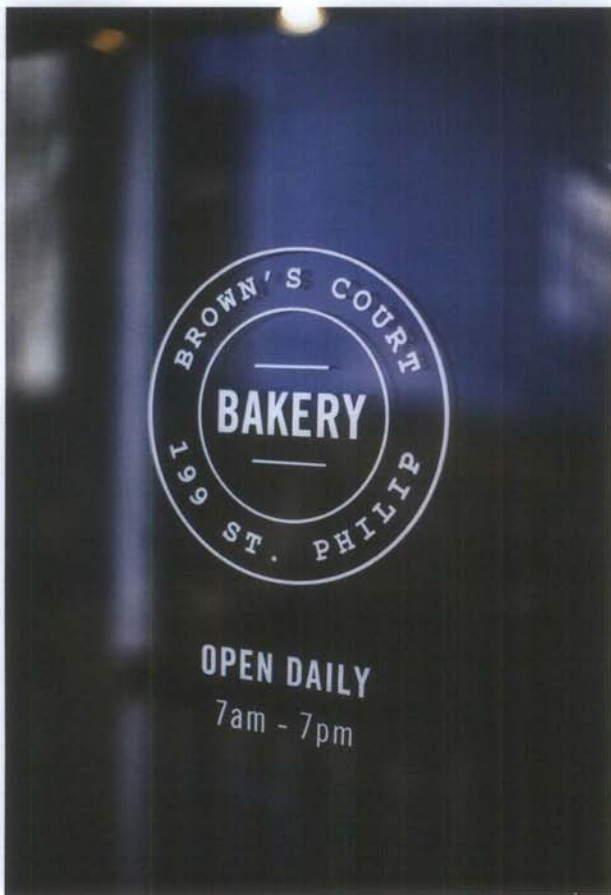
OPEN DAILY 7am-7pm | VISIT US ONLINE BrownsCourt.com | CALL TO ORDER 863-724-0833

Brown's Court Bakery

Situated in an 1800s Charleston-style home, Brown's Court Bakery is the only remaining structure of four "sister" houses, originally named 'Brown's Court'. With a 'baked-fresh-everyday' philosophy, they serve a variety of specialty breads and pastries as well as the full range of pour-over coffee and espresso. Coming to Charleston after working at the prestigious Bouchon Bakery in California, head baker and owner, David Schnell, approached Nudge to design the identity for his bakery. Aiming to reflect the bakery's unique blend of historic and modern charm, the design mixes natural tones and textures with a custom-lettered logo-mark, classic typography and a hand-stamping across all the printed materials.

Co. Nudge

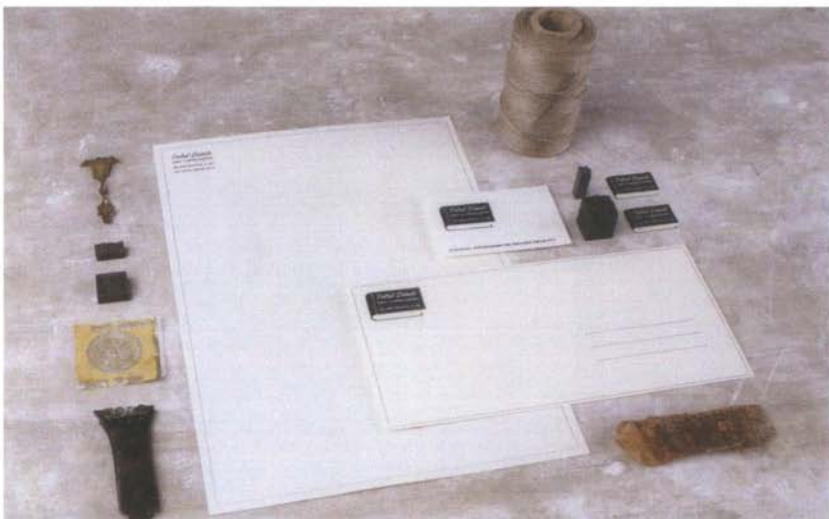




Dávid Petró book and paper restorer

I made an identity for Dávid Petró who is a book and paper restorer in Sopron, Hungary. My goal was to couple the friendly atmosphere of the small manufacture stylishly with classic and cleared shapes, in order to satisfy a wide range of audience, by taking into account the tight budget of the client.

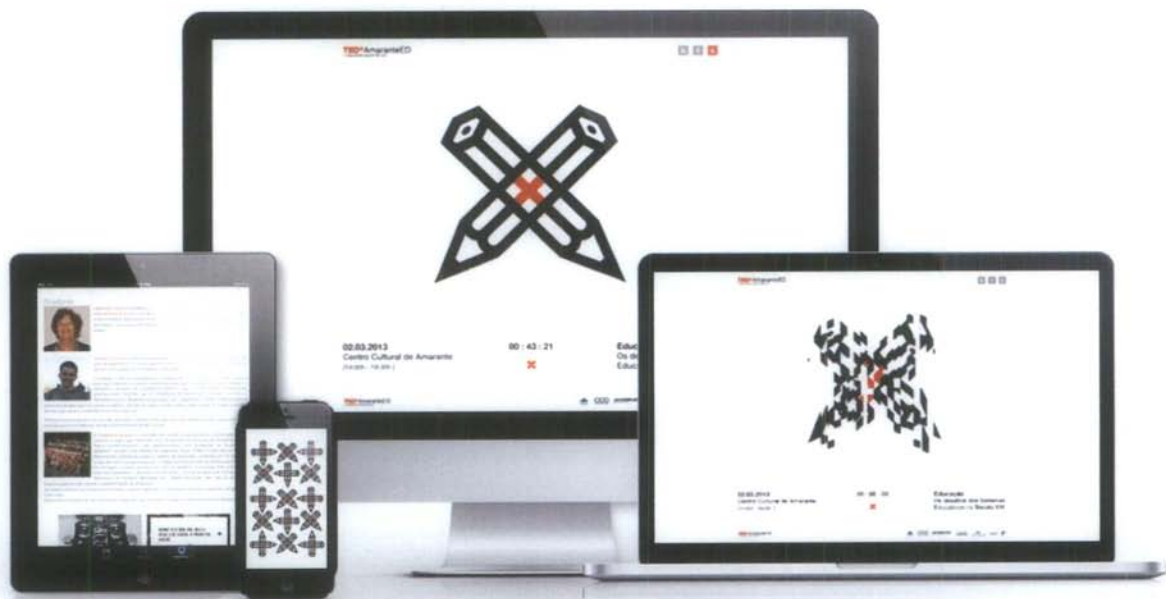
CD. Ferenc Kassai AD. Márton Juhász D. Boglárka Nádi

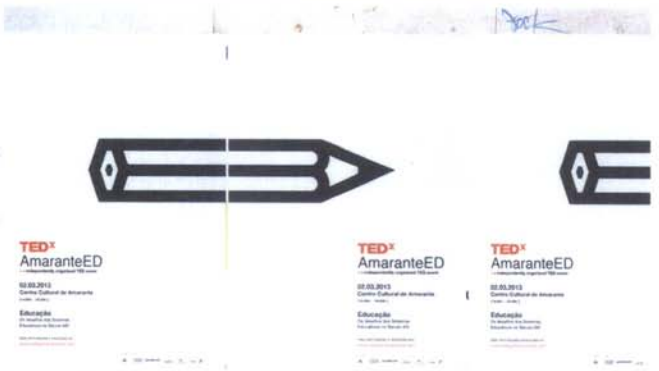
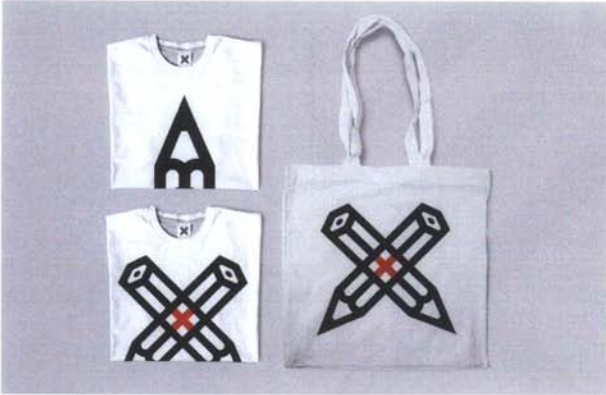


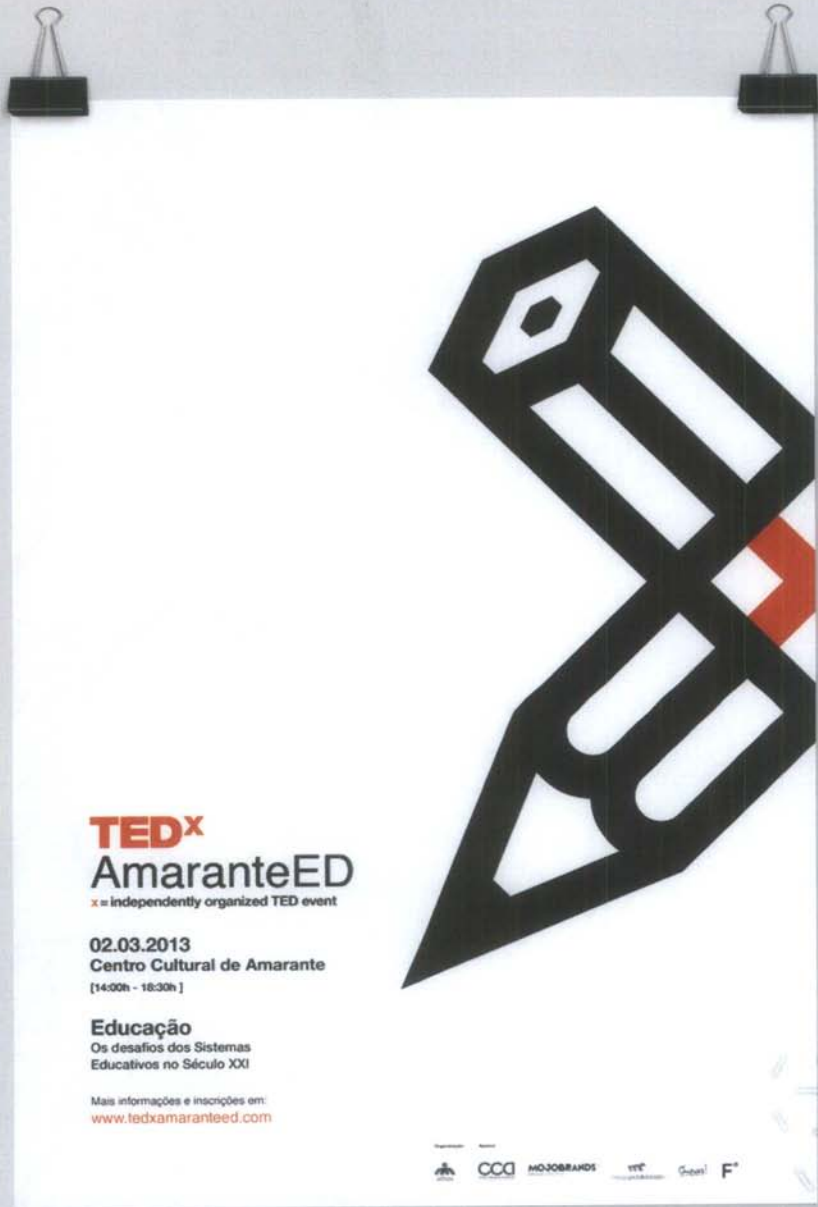
TEDx AMARANTE ED

TEDxAmaranteED talks about education, school systems and the skills that need to be learned at the school. Within this theme we decided to build an image that serves the concept of learning / teaching. We decided to choose a form of pencils, because it follows the entire learning process.

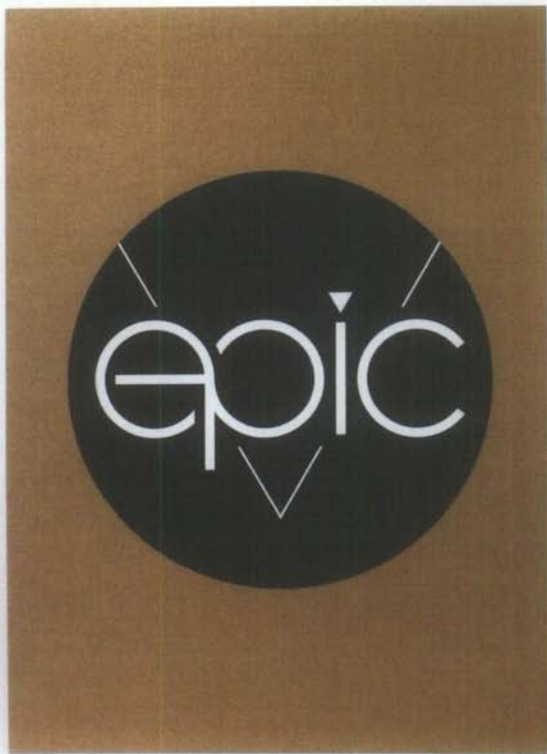
Co. MOJOBRANDS CD. Pedro Soares | Tiago Barquinha | Vitor Claro
AD. D. Pedro Soares | Vitor Claro CL. TEDx AMARANTE ED











Epic

Visual identity for Epic store.

D. Staynice Cl. Epic







ADA BLACKJACK
BAGS & LEATHER GOODS





Ada Blackjack

Brand identity design for Ada Blackjack, a bags and leather goods company. Ada Blackjack are handcrafted bags, made in Barcelona by Ivonne Schippers. The brand is inspired by Ada Blackjack, an Inuit woman who was the heroic and sole survivor of a two year expedition on the uninhabited Wrangel Island in northern Siberia. Ada Blackjack stands for resilience, endurance and bravery.

D. Verena Michelitsch, Tobias van Schneider Ph. Tobias van Schneider
Cl. Ada Blackjack



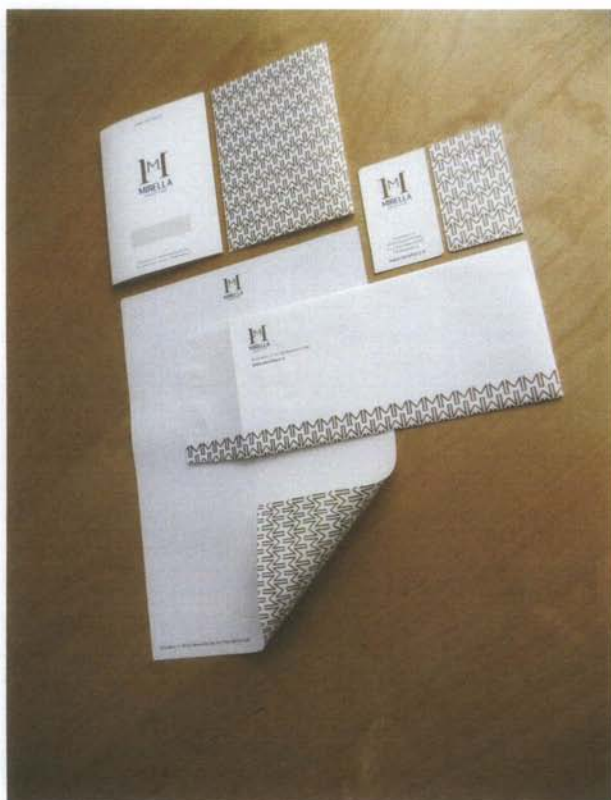
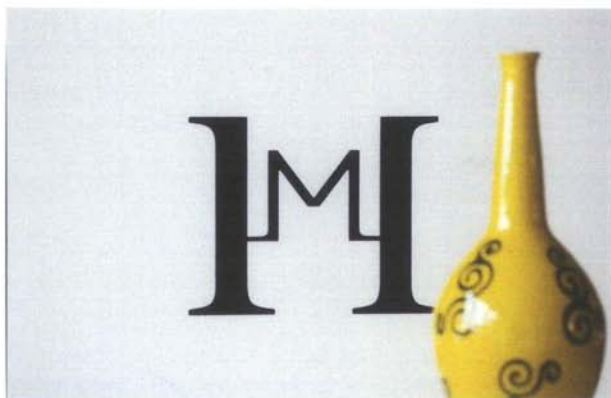
ADA BLACKJACK
BAGS & LEATHER GOODS

The Truth Beauty Company

The Truth Beauty Company is Waterloo, Ontario's first natural beauty and bath company. Jennifer Freitas, the owner, is passionately committed to finding the best and purest products and ingredients for her customers. With a focus on community and education about natural body care, Jennifer needed a homey, natural, and stylish brand to launch her company.

CD. D. Joel Derksen CL. The Truth Beauty Company

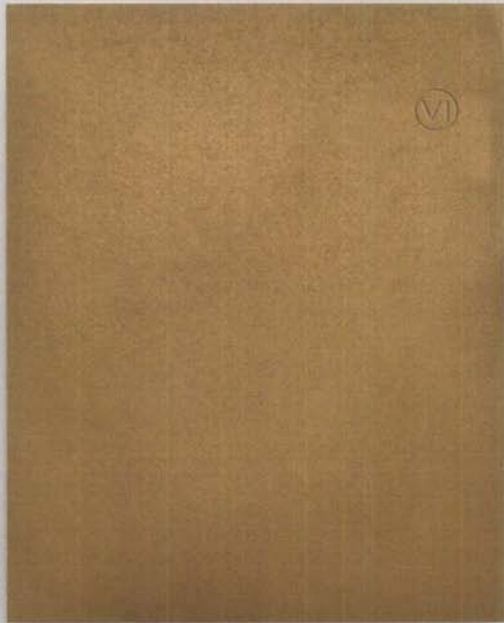
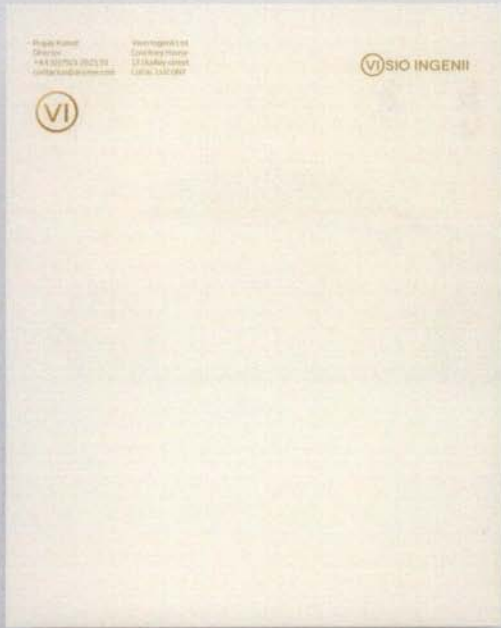




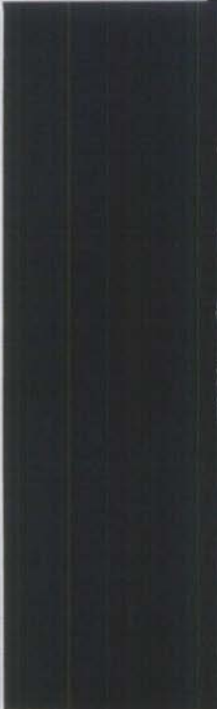
Mirella Concept Store

Mirella Concept Store is characterized by a total heterogeneity compared to the traditional store concept. A warm and welcoming ambience, featuring last trends in home design, a refined accessories selection and an elegant food space.

A versatile space where new developments in the fashion field come together with a trendy place offering a sophisticated cocktail, a good coffee and the delicacies of high cuisine. We thought of an immediately recognizable sign, drawing from the sanniti's culture and rediscovering symbols recurring in the iconography...a stylized brand representing the imposing Traiano's Arch. Moreover, through juxtapositions and multiplications we were able to develop a texture allowing for an increase of the sign's visibility.



MULTIPLE OBJECT
RECOGNITION IN
VARIED TRANSPORT
ENVIRONMENTS &
LIGHTING CONDITIONS
Thanks to our AI learning capabilities



Visio Ingenii

Visio Ingenii is a UK based security surveillance technology company needing a sophisticated and secretive identity to convey its unique offering.

The company name means vision intelligence in Latin and it caters to 6 specialized sectors (Defense, Retail, Medical, Government, National security & Transport). This aspect was combined to build a singular brand narrative - The power to see objects or events that cannot be perceived by the 5 senses, but needing the powerful 6th sense of intelligence i.e. intuition. Thereby portraying the company as offering 'the 6th sense' in security and surveillance. The logotype uses a re interpreted Roman 'VI' [6], to bring focus to and convey it as the lens with the 6th sense.

Tailored business cards for each sector accentuate the brand offering through unique messaging that uses words with missing 'vi's, instigating the automatic use of and power of intuition.

CD. AD. D. Siddharth Khandelwal CL. Visio Ingenii Ltd.




VI



VI SIO INGENII


Prosjy Karmat
+44 (0)20 31500 830
pk@visioingenii.com

Suite 11, Business
Center, Kimpton Road
Luton, LU205X, UK



MULTIPLE OBJECT
RECOGNITION IN
VARIED TRANSPORT
ENVIRONMENTS &
LIGHTING CONDITIONS.

The sixth sense of security surveillance



SECURITY INTELLIGENCE
TAILORED FOR INDIVIDUAL
GOVERNMENT NEEDS.

The sixth sense of security surveillance

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Opolab is a multidisciplinary project in the heart of Oporto downtown dedicated to creative thinking and the use of new technologies in architecture, design and other artistic expressions. It offers a wide range of education courses, events, workshops and creative labs to local community. www.opolab.com

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AND DESIGN

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JUMPS
OVER
THE
LAZY

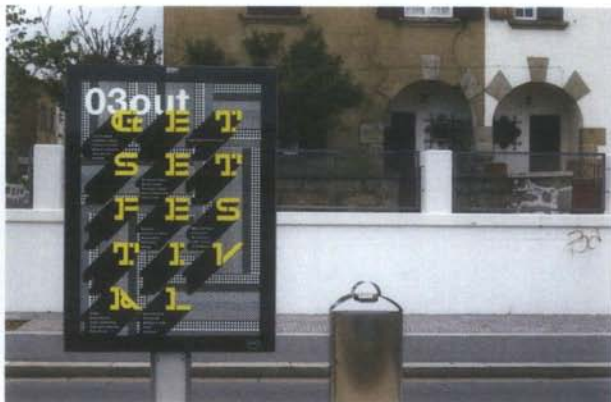
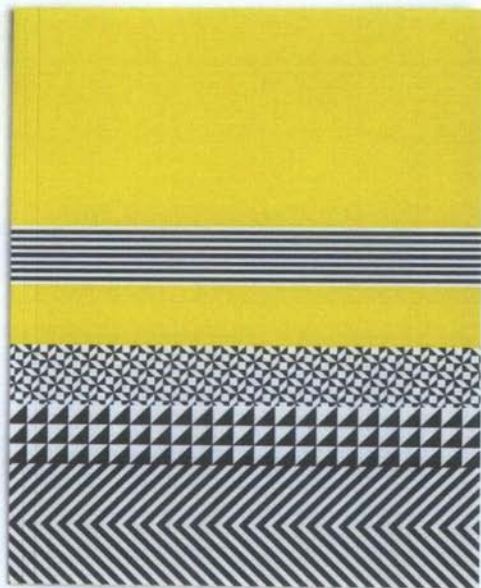
THE
QUICK
BROWN
FOX

Opolab

Opolab is a multi-disciplinary project in the heart of Oporto downtown dedicated to creative thinking and the use of new technologies in architecture, design and other artistic expressions. It offers a wide range of education courses, events, workshops and creative labs to local community.

OPOLAB
OPORTO LABORATORY OF ARCHITECTURE AND DESIGN

Co. PSST - Pedro Serapicos Studio D. Pedro Serapicos Cl. Opolab



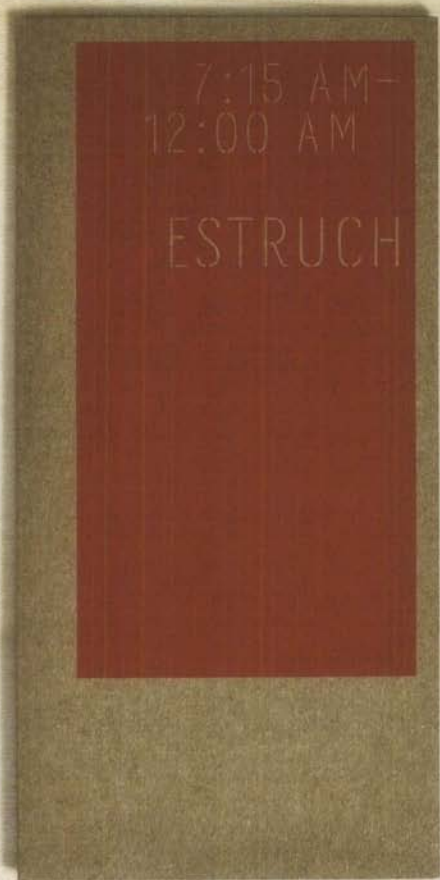


Lavité

Lavité is a new advanced beauty center located in the Northwestern Spain. DeCastro have worked in naming, corporate identity, brochures and environmental design. With a classic spirit but a renewed twist, the brand aims to approach the public in a unique and colorful way. The identity develop a series of flowers taken from the most important ingredients of the products used in the treatments. The logo features clean, elegant and simple.

Co. DeCastro CD. AD. Oscar de Castro D. Oscar de Castro / Daniel de Castro
Cl. Lavité





Estruch

Facing the Cathedral of Barcelona, the restaurant Estruch's location is a postcard scene due to its historical past. The restaurant's interior re-design raised the need for a new identity to reflect a fresh spirit, and disassociation from ornament ascribed to its old sign carved in stone. The restaurant's graphic design became a purely typographic environment, for which we designed a typeface in two styles. A stencil display font inspired by eroded seals found in postal communication, and a second functional text font for general graphic applications. The absence of ornament and clear communication, join with the use of recycled materials to highlight the restaurant's honest and simple character.

Co. Estudio Raquel Quevedo AD. Raquel Quevedo
D. Raquel Quevedo, Tania Alvarez CL. Estruch

ESTRUCH

ESTRUCH

PLATOS
EL DÍA

CAFE RESTAURANT
DES DE 1980
SINCE 1980
CAFES & RESTAURANTS

GOOD
MORNING

- CROISSANT +
CAFÉ CON LECHE
2,10 €

- FLAUTA + BEBIDA
(CAFÉ, COPA DE VINO O CERVEZA)
3,50 €

- BOCADILLO
DEL DÍA + BEBIDA
(CAFÉ, COPA DE VINO O CABA)
4,10 €

- BOCADILLO ESPECIAL
DE LA SEMANA
5,60 €



ESTRUCH

ESTRUCH

ESTRUCH

ESTRUCH

T. 933 011 655

AV. CATALDRA 3,
GRUP 7 BARCELONA

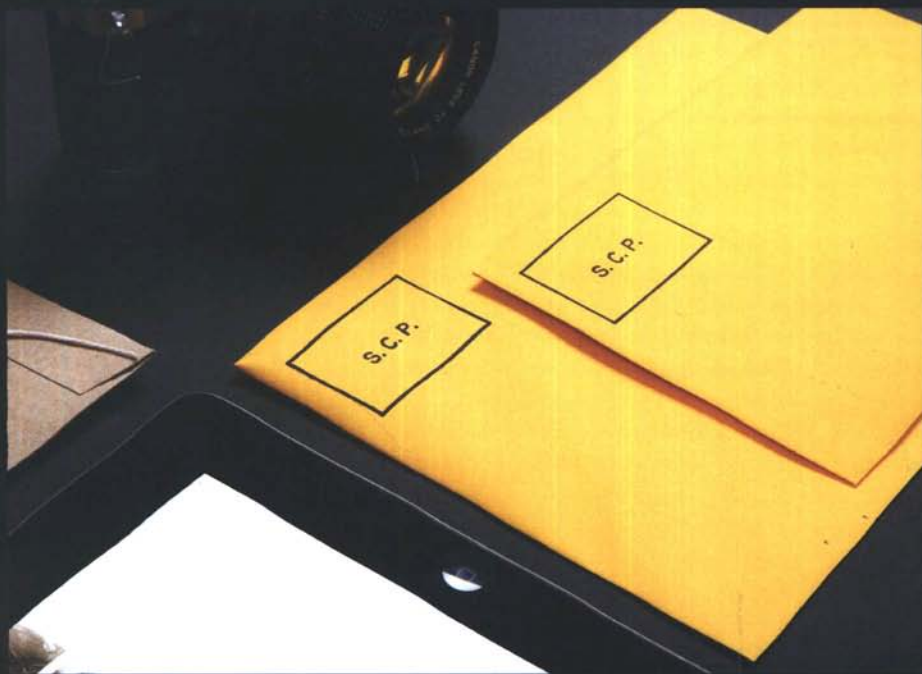
07:15 - 24:00



Sam Conaglen Photography

Sam Conaglen, an Auckland/Sydney-based photographer, asked me to create an identity that would take a back seat and let his photography stand out. With this approach of reduction in mind, I created a very simple, versatile logo based on the 4"x6" rectangle nature of a photograph and rolled it out across a compact range of collateral.

Co. Sam Flaherty Creative CD. D. Sam Flaherty Cl. Sam Conaglen



Sous les Cerisiers

"Sous les Cerisiers" (under the cherry trees) is an invitation to taste the delicious cooking of Sakura. This intimate restaurant in Paris is dedicated to a balanced fusion of Japanese and French gastronomy. A deep theatrical influence on the surroundings, typical in Japan and France, can be seen through the scenographic layers, costumes and shadows cast throughout the interior. The menus and communication tools of the restaurant has been designed as a theatre costume using metallic paper to add preciosity and sew together the pages with authentic "d'époque" costume ribbons.

A PR folder for the restaurant partner and traditional Japanese metalwork maker Nousaku was designed using the same paper and foldings to convey the tactility of the tin objects.

Co. Ralston & Bau D. Ralston & Bau Cl. Sakura Franck / Nousaku Inc.





UrbanEarth

This was for Self-promotional project. UrbanEarth (Gardening Supplies for people who live in the City).

Co. Seungleedesign.com D. Seung Lee

UrbanEarth

GROWING A BETTER PLANET





Washtime Group

Washtime is a new concept in the world of carwashing services. They are offering location based car cleaning. If you were way too busy to wash your own car, but you have a very important meeting and a tight deadline you can call them to come by and wash your car for you. They also specialize in on-site services for larger carparks! For this service, trust is a very important issue. Therefore I designed a very simple, minimal and straightforward design. It gives you a positive feeling and it's very open and friendly. Perfect for making a friendly impression!

Co. Richard de Ruijter – Graphic Design & Illustration CD. AD. D. Richard de Ruijter
 Cl. Jambo Media/Washtime Group

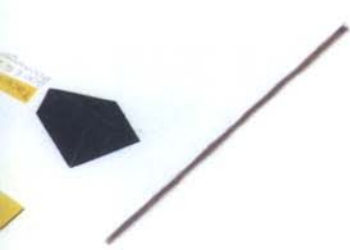


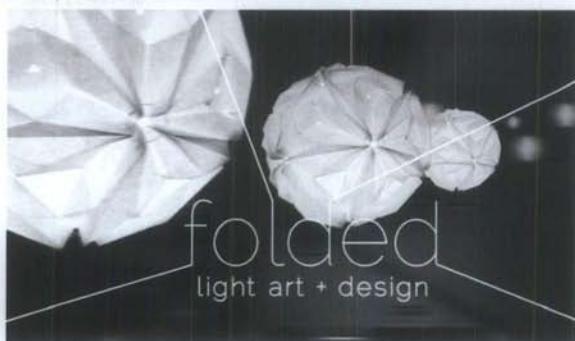
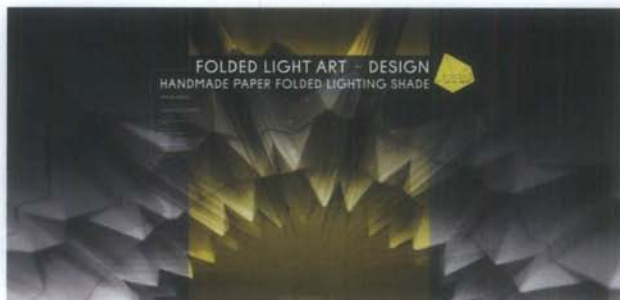
Folded Light Art+ Design

Folded Light Art+ Design is a brand created by Jiangmei Wu, faculty of Indiana University. This brand mainly focus on tectonic relationship between form, material and technique from the perspectives of constructive thinking, digital fabrication and sustainable design. All the products are handmade, recyclable and energy-saving.

Co. Tacit Design D. YOU ZHANG CL. Tacit Design LLC







Jiangmei Wu Principal of
Tact Design LLC
+1 812 272 3078 | jjwu@icff.com | foldedlightart.com

-  @foldedlightart
-  facebook.com/foldedlightart
-  etsy.com/shop/foldedlightart
-  vimeo.com/foldedlightart

Crafter Studio

Crafter Studio business cards.

Co. Crafter Studio





It feels good

When Arjowiggins Graphic asked us to create a marketing campaign to encourage businesses to use recycled paper, we wanted to create a campaign, a movement, that worked on an emotional level – instead of purely relaying benefits and facts. The campaign concept uses the strapline 'It feels good' to project a series of truisms which also relate to using recycled paper. 'It feels good' projects positive vibes and encourages people to share the campaign – whilst giving us the platform to communicate a number of messages. The campaign elements provide the materials to spread the campaign message – electronically through social media networks and physically through posters and badges for people to 'show their colours'. Ultimately we wanted to motivate as many people as possible to use recycled paper – because 'it feels good to do the right thing'.

Co. Blast CD. AD. Colin Gifford D. Will Ricketts and Hila Ben Navat
 CL. Arjowiggins Graphic







Licuado

Theic and fitz, two prolific artists, are Colectivo licuado (licuado = smoothie). They focus on street art, interventions, and they also do some illustrated artwork. For the logo, we designed a very personal typeface. The idea was to use calligraphic strokes to recreate a fluid that is in motion. The fluid can be fresh paint, a fruit smoothie, or any other colored liquid that flows. We wanted the business cards (designed specially for a trip around Latin America that Licuado will embark on in 2013) to reflect part of the artistic and fresh nature of this collective, so they were handmade and we had both, theic and fitz, participate in the making. We used diluted acrylic paint, handmade paper, and rubber stamps with different inks.

Co. re-robot Cd. Ad. D. I. Matías Fiori, Juan Pablo Sabini Cw. re-robot
Ph. Matías Fiori Cl. Colectivo Licuado





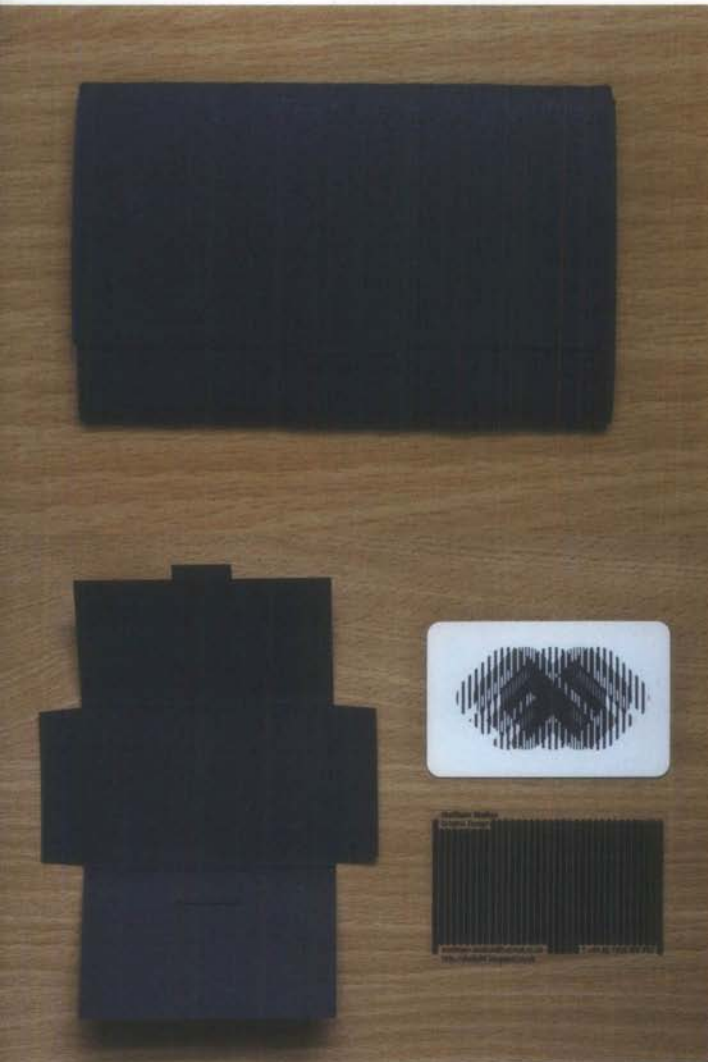
Business Card

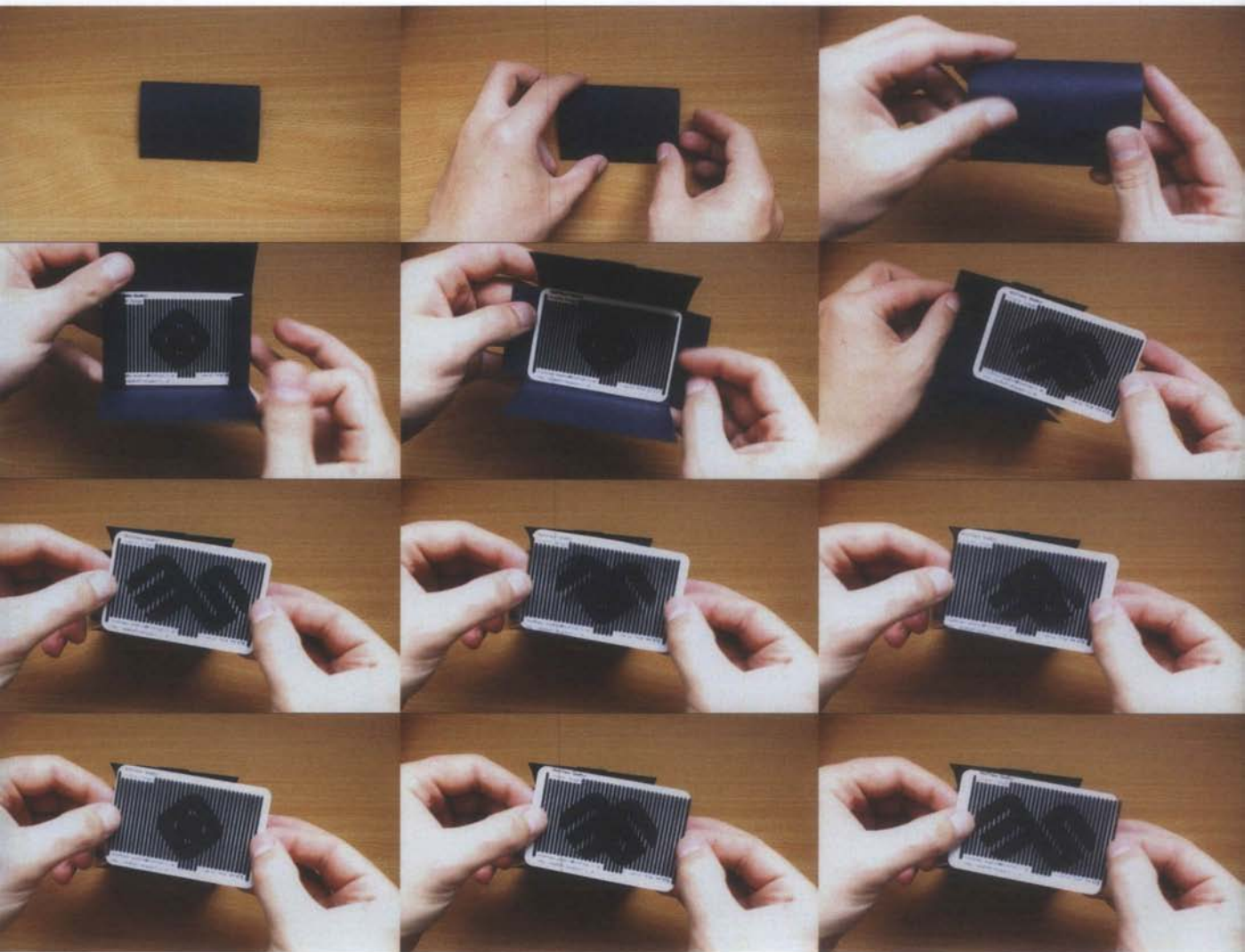
Here is a business card that I designed to be handed out to clients at my end of year Degree Show in 2012.

The idea for this came to me when I saw a Scanimation book in my local bookshop, so I tediously worked out how to create my own version of this 'Scanimation' technique and then apply it to a business card.

By handing out my business card in these little black folders, it meant straight away that these are different than the usual business card and has a higher chance of the clients not throwing it away.

D. Matthew Skelton





Plantea Home

Brand for Plantea Home, a company with a new philosophy about selling and redesign houses and spaces. A simple house shape and a key holder are the ideas behind the symbol.

CD. AD. D. Guillermo Torres Cl. Plantea Home





AMdesign

AMdesign is the former personal moniker and online portfolio of the Italian-based designer Lorenza Venturi. Working as a freelance designer while graduating in the field of landscape architecture, the need for a provisional personal identity arose.

The project involved logo generation and stationery design. I purposely decided to keep the overall design simple – almost sober – and evocative. The business cards are printed on high quality 300gsm matte paper.

D. Lorenza Venturi CL. self-initiated

Kubasta

Kubasta is an Italian-based multimedia communication agency focusing on publishing, e-publishing and web design. Having founded the company in 2011, the need for a full identity system arose.

The project involved logo generation and design across various media – print, web, social media. We decided to keep the overall design simple and linear while combining an elegant twist to reflect the company philosophy. Printed on 300gsm white recycled paper, every business card shows contact details on the front side, while the rear is reserved for different iconic images chosen by the founding partners.

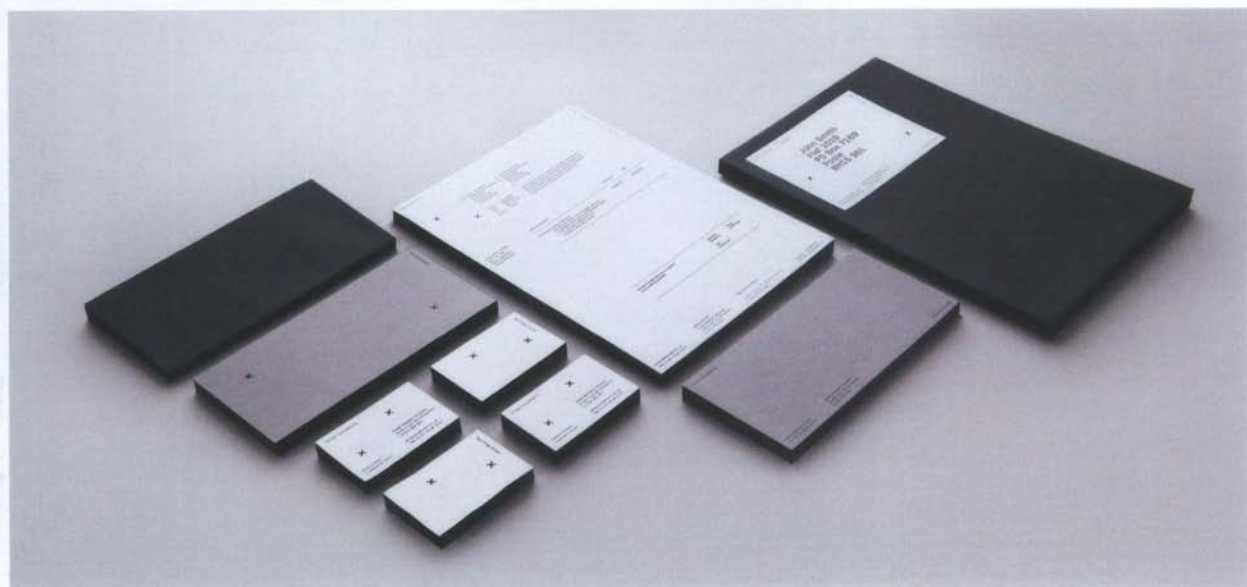
D. Lorenza Venturi Cl. Kubasta

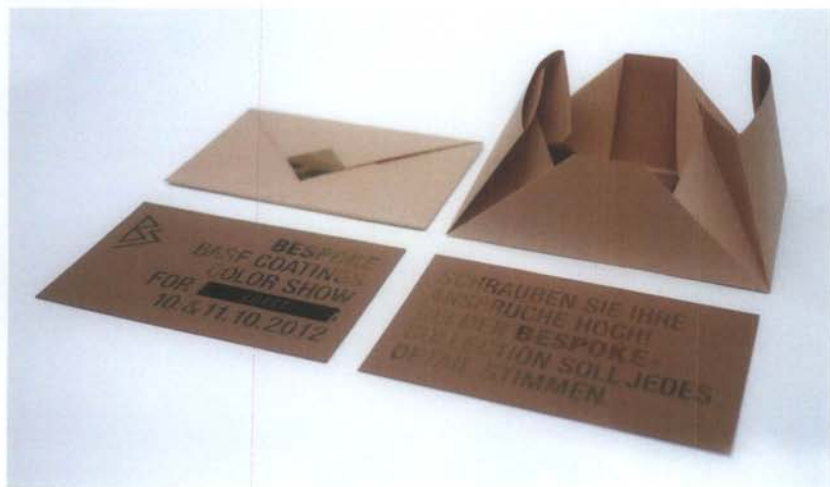


Two Times Elliott Rebrand

A refresh of our corporate stationery, identity and website. The idea was to create an understated, simple and tactile set using a combination of GFSmith papers, foils and embossed details.

Co. Two Times Elliott CD. James Horwitz Cl. Two Times Elliott







Bespoke

Mary had a little lamb – or more precisely: WIDE AWAKE had a little BESPOKE. That's the name of the small 2012 trendbook special edition. With the project being so limited ARE WE DESIGNER threw together every cool combination they could think of. They designed the text block in massive capital letters and plotted them on a fancy copper mirror film. Same procedure on the back side. And that's when the fun really started.

Driven by a small budget they did everything by themselves. So with utmost care, they trimmed every single letter using their scalpels from off the rack. But that was not enough. With a nice bottle of Kölsch beer by their side, they wore white gloves to glue each and every plot on the invitations with maximum precision. The Beastie Boys' song, "No Sleep 'till Brooklyn" playing in their heads. Finally they had to polish every single word by hand and place each invitation into the origami envelope especially created for that project.

Financially, a disaster. Creatively, a triumph. Under the radar and yet often copied since then.

Co. CD. ARE WE DESIGNER Cl. BASF Coatings GmbH
D. Daniela Kempkes, Janina Braun, Ruth Biniwersi,
Sascha van den Bloock



Mill-Circling

The display is a selection of the works of the academic year 2011/2012 as a cooperation of the Pest County Museums Directorate – Ferenczy Museum and the Hungarian University of Fine Arts exhibiting the results of all the departments. The unfinished, ruiny wing of ArtMill giving place for the exhibition used to be an old sawmill. The concept – reflecting to the original use of the building – is putting into an abstract system the different artistic practices by the phases of cutting of timber. Works are suited into the following structure: Circulation, Raw Material, Energy, Transformation, Time, and End-Product.

CD. AD. D. Botond Vörös CL. ArtMill Modern and Contemporary Art Center

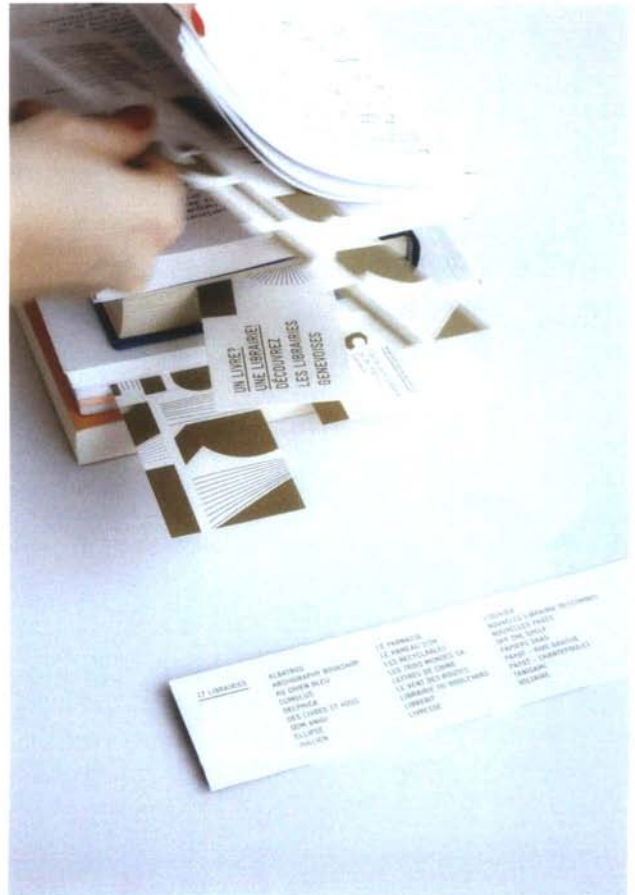
MŰVÉSZET MALOM



Un livre? Une librairie!

Le Cercle de la Librairie et de l'Édition Genève (The Library and Publishing of Geneva) is a non-profit association that links several professional book trades: booksellers, editors, broadcasters, and dealers. Its mission is to spread a passion for reading, to organize and develop a harmonious book trade, and to defend the professional interests of its members. The advertising campaign "A book? A library!" aims to promote the association's libraries and make them known to the general public. Focusing on the aspect of awareness in reading, we created an eye-catching book with lettering and typography inspired by books themselves. The strength of this visual lies in the rhythmical alternation of letters, pages, and books to construct words and images.

CD. AD. Base [formerly GVA Studio] D. Christelle Boullé
CL. Cercle de la Librairie, Genève



- | | | | |
|--------------|---------------|------------|------------------|
| LE LIBRAIRIE | ALBERTO | LE PARRAIN | LEONORA |
| | MONOGRAPHIQUE | LE PARRAIN | MARCELLO PASTI |
| | AL CHEN WU | LE PARRAIN | PIRELLA GÖTTSCHE |
| | COMPTON | LE PARRAIN | PIRELLA GÖTTSCHE |
| | DE PACE | LE PARRAIN | PIRELLA GÖTTSCHE |
| | DE PACE | LE PARRAIN | PIRELLA GÖTTSCHE |
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| | DE PACE | LE PARRAIN | PIRELLA GÖTTSCHE |

SK

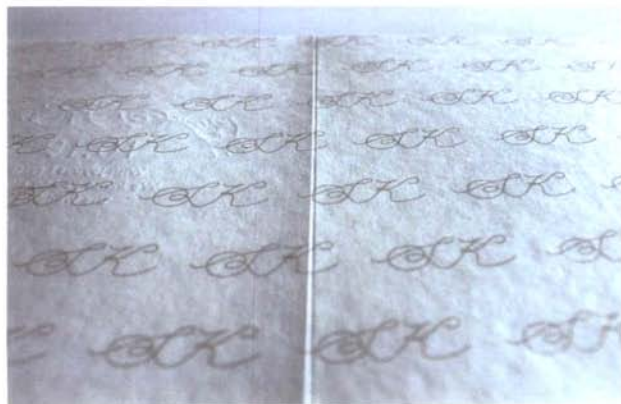
They are designs, such as a letter of invitation of a marriage ceremony. The logo used the hand of the persons themselves himself/herself as the illustration.

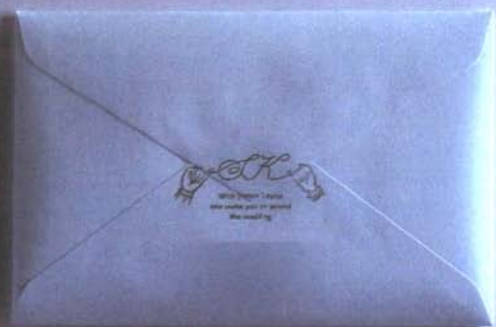
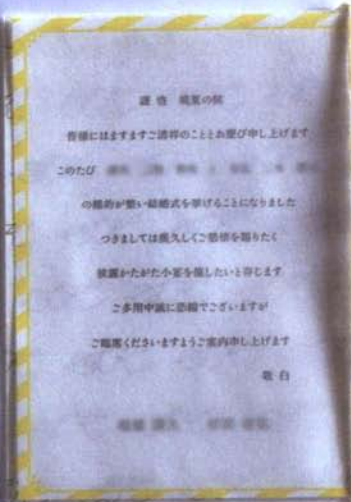
The romantic thread of fate was expressed by S and K.
A warm and gentle atmosphere was aimed at.

CD. AD. D. Shusuke Matsubara / Kayu Murata CI. Self promotion



With joyous hearts
We invite you to attend
the wedding





Bone Année

The difference between "Bonne" ("Good" in French) and "Bone" is just a letter and a whole new concept!

"Bone Année" is a Christmas ornament. Its name derives from the misspelled french phrase "Bonne Année", that means Happy New Year.

The ornament has the shape of a bone and it is made of birch plywood and it's wearing a red leather strap.

Its purpose is to hang it on the Christmas tree, use it as a decoration item or even attach it to a key ring.

The message is silkscreened using two different types of fonts. The word "Bone" was printed using a solid font, while the word "Année" was depicted using a more festive type font. The red color was chosen in order to fit the Christmas attitude.

The packaging includes a grocery paper bag decorated with snowflakes made of bones and hearts. It is printed using silkscreen method, as well.

We have also designed a new logo to mark our collaboration with Spyros Drakos (and with others designers to come). The "When Kanela met Spyros" sticker completes the packaging.

D. Kanela and Spyros Drakos



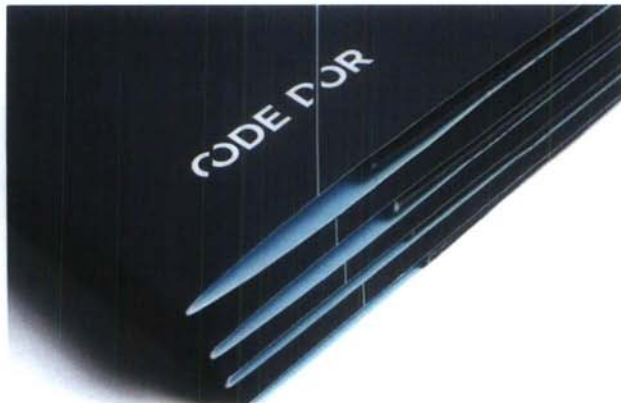
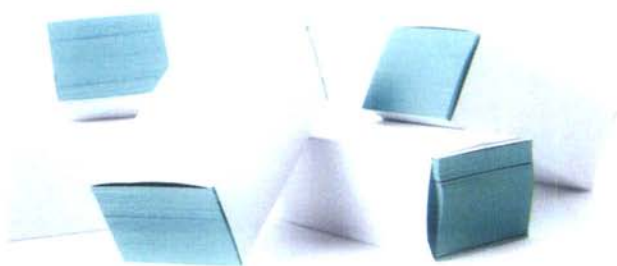


CODE D'OR

Code D'or redesign

Code D'or wanted a distinct and strong word mark and a graphic element that could be used throughout the identity. The slice that replaced the apostrophe functions as a dynamic design solution providing the logo with a different shape depending on its use and placement. The contrasting color palette gives the identity a contemporary feel and merges the creative side of the company with its more serious business side.

Co. Rik Grafiek CD. AD. D. Rik Staesens Cl. Code D'or





**MARIANA
TORMEN
HAIDUK**

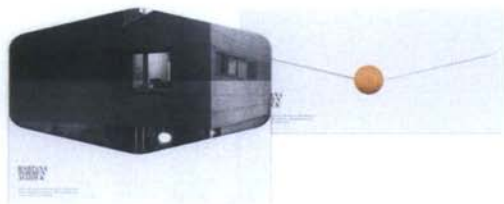
Mariana Tormen Haiduk

Mariana Tormen Haiduk is an up-and-coming architect in the state of Santa Catarina. Up till recently, her career was based on collaborations with other architects and architecture firms. In 2012, she decided to open her own firm and hired Estúdio Alice to create her visual identity.

Alice tried to identify if there were recurring elements in Haiduk's architecture projects. This would be essential for her logo. Then we found out she has a lot of styles, so our challenge became to define this variation in graphical form. Even though we had lots of reference work – and therefore too much information – we achieved some design values by simplifying forms, choosing a very polished font and attributing some personality to the icon, based on Haiduk's initials. We wanted more than a logo – we wanted a signature.

We went for high-contrast colors, with a touch of handicraft, organic and, when necessary, customizable elements. It's Haiduk's way of saying that each architecture project should be singular.

D. ESTÚDIO ALICE



God is in the details



less.



claudia
menrez



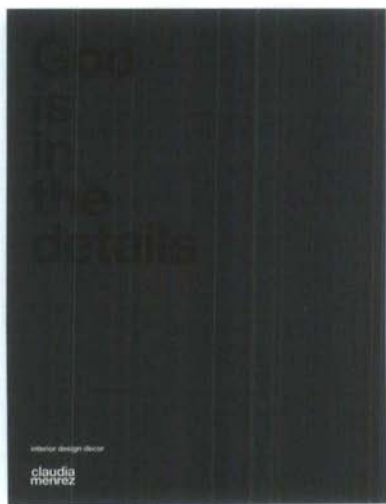
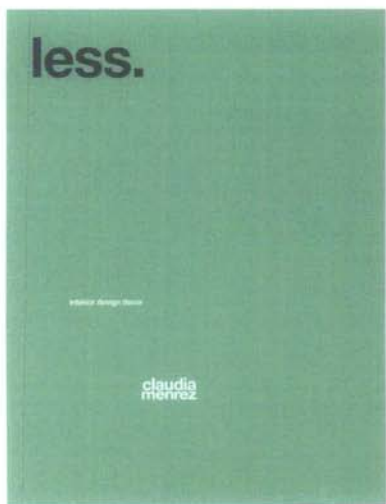
claudia
menrez ©

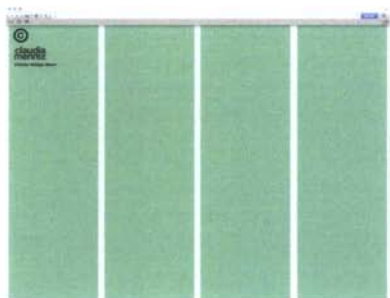


less.

Interior Design Director

claudia
menrez





Claudia Menrez™

Identity design for an argentinian interior design decor. Claudia Menrez let herself be inspired by the concepts of late architecture modernism. Feelings, forms and color impressions of the designer's work are reflected subtly in the logo, letterhead, business card and website.

Co. Empatía™ Branding Studio CD. AD. D. Nicolas Vasino CL. Claudia Menrez

**claudia
menrez** ©





Domestico

A modern mexican saloon at Mexico City. Without mexican hats, moustaches or mariachis. The most important thing here is alcohol made in Mexico: tequila, mezzcal, raicilla, sotol, charanda and the pulque that never fails.

Co. CD. AD. D. Manifiesto Futura



Dolsten™

Identity design for a new company manufacturer of small household appliances. Decided to make home living easier through innovate solutions. The identity system was designed to bridge this idea and user worlds simply. Simply done™. The new brand is inspired by a dish, introduced to reflect the communication and connections that the company has to offer.

Co. Empatia™ Branding Studio
CD. AD. D. Nicolas Vasino
CL. Dolsten™



Introducing
our **new**
products.

Dolsten Center
Dolsten Center



our vision is
to make
home living
easier
through
innovative
solutions
and home
appliances.



Pm, Mt Arquitectes Stationery

Patricio Martínez and Maximia Torruella, provide qualified technical services in the fields of architecture, interior design and urban planning. Under the group name Pm,Mt writing up architecture projects and competition at the Catalan, Spanish and International level. The concept behind the stationery design tried to meet the basic goals in the development of any of its architecture projects: outstanding quality of their works and ensure the architecture projects meet the sustainability requirements. So we created an identity based on images of natural buildings.

Co. Estudi Conrad Torras CD. AD. D. Conrad Torras Cl. Pm, Mt Arquitectes



Pm, Mt

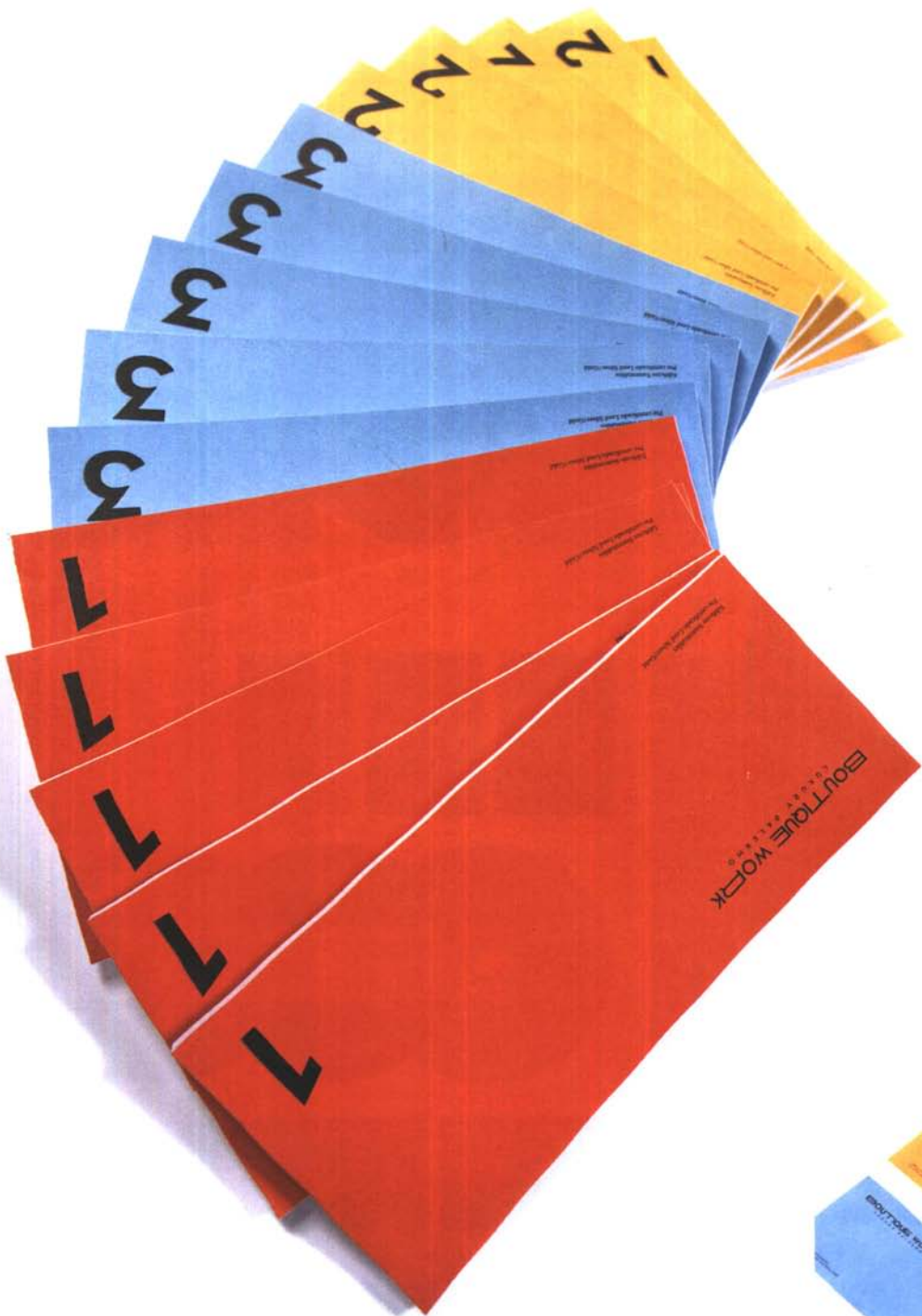
Estudi d'arquitectura, interiorisme i urbanisme.
 Serveis tècnics i assessorament.
 C/ Aragó, 100 - 08009 Barcelona
 T: +34 93 486 0000
 F: +34 93 486 0001
 www.pmmt.com

Pm, Mt bloc

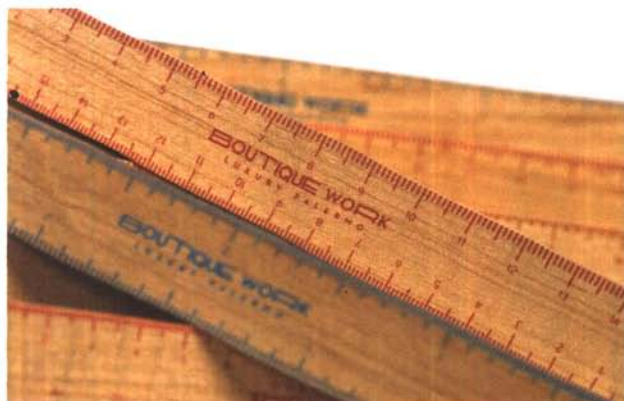
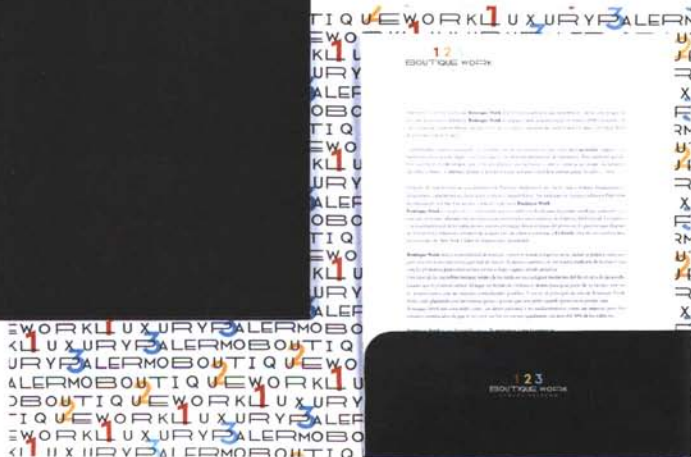
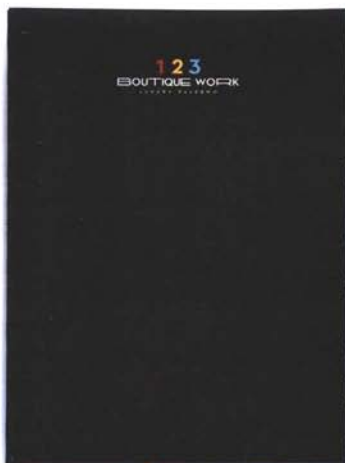
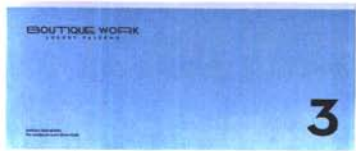


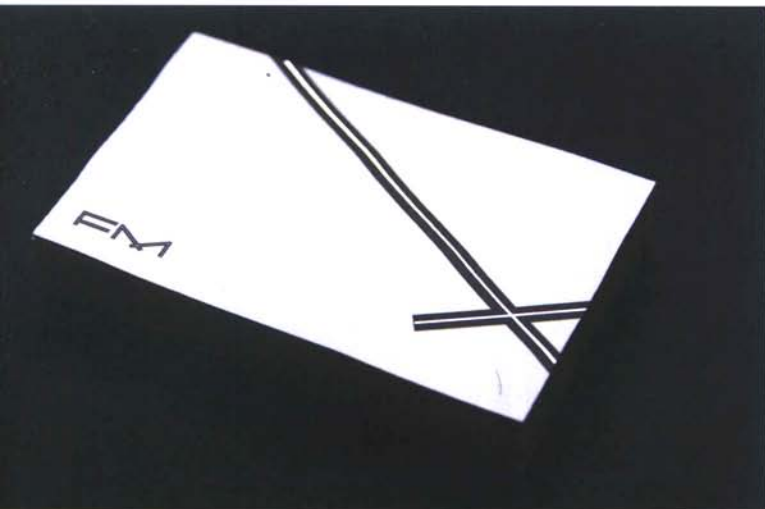
UZ BOUTIQUE WORK

Co. CD. AD. D. Estudio Fbdi CL. UZ Boutique Work









Fraser Marsden

We've just completed this neat little identity for Melbourne photographer and good friend Fraser Marsden. After playing around with a custom typeface for the identity, we paired back the letterforms to create a brand mark and monogram that is reductive and beautifully restrained.

The silver foil emboss was a nice way to not only finish the cards with a lustrous finish, but was also a clever way to capture every photographer's principal instrument: light.

Co. Buro North CD. Soren Luckins D. Michael Bloom
Cl. Fraser Marsden

Siew
manager

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m: +65 9656 5402 t: +65 6333 3076

a: 1 sophia road, #05-01 room 08
peace centre, ls1228149

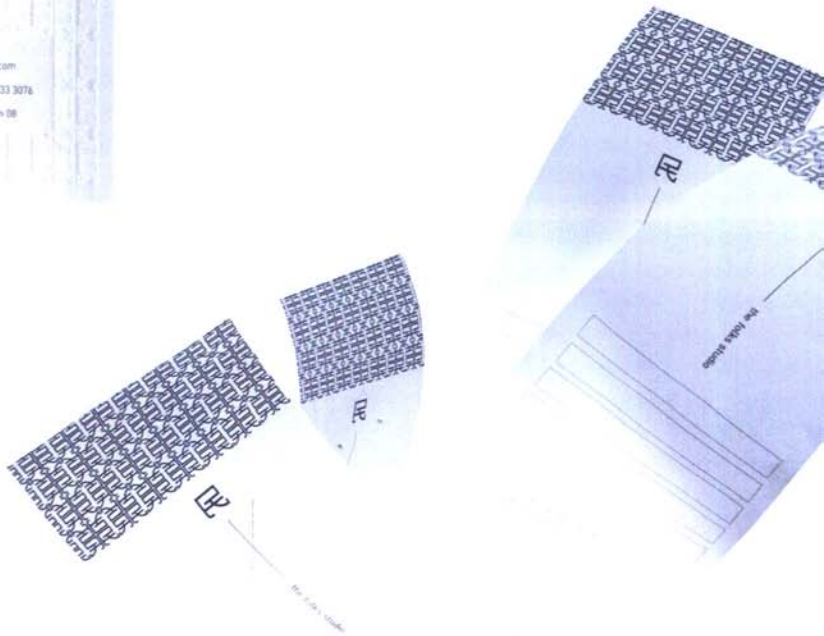
www.thefolksstudio.com

Kang
director

e: kang@thefolksstudio.com
m: +65 9656 5402 t: +65 6333 3076

a: 1 sophia road, #05-01 room 08
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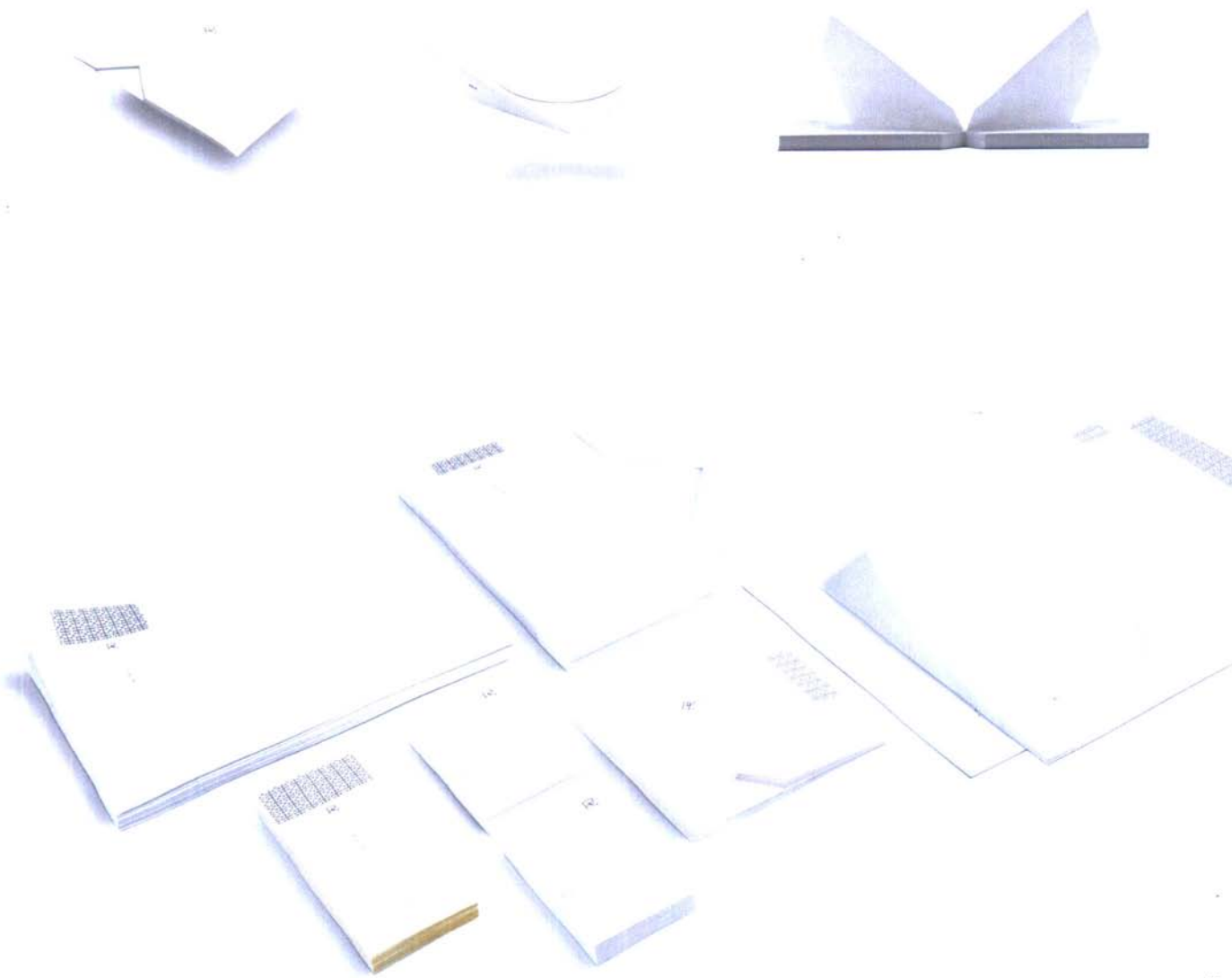


the folks studio

The Folks Studio

Based in multi-cultural Singapore, our identity was created to reflect our Chinese lineage. The word '民' (min), translated to mean 'people', was carefully chosen to represent our studio and what we feel it stands for.

Co. The Folks Studio AD. Zhengliang Yeo Cl. The Folks Studio



LIT YER HAIR DOON!

(LET YOUR HAIR DOWN)

THE GR COMMUNICATIONS SIEGE
OF EDINBURGH CASTLE

THURSDAY 8 MARCH 2012
13:00PM AT THE JACOBITE ROOM

ORDER OF EVENT
ARRIVAL & DRINKS 17:30PM
DINNER SERVED 8:30PM
AFTER PARTY 10:00PM

gr

gr

gr

gr

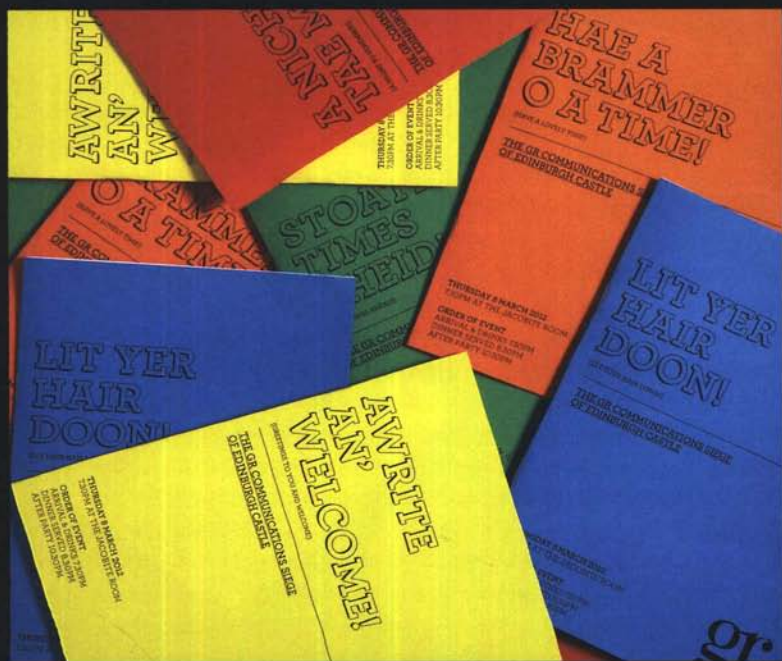
gr

gr

GR Communications

GR Communications is a London based PR agency comprised of a close-knit group of progressive and forward thinking experts. By using a palette of strong vibrant colours for the rebrand to support the new company logo, we were able to convey the individuals, their different skill sets, and the strength and harmony of their team and work.

Co. Ascend Studio CD. AD. D. Paul Croxton CL. GR Communications.



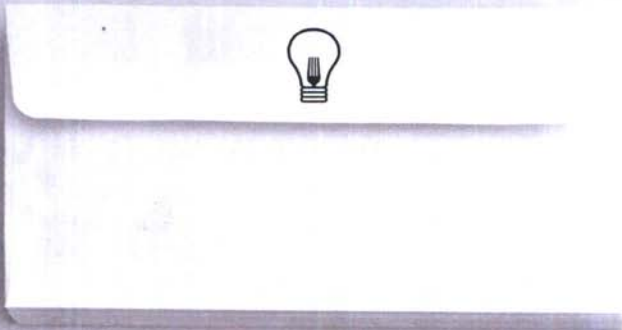




Marengo Internacional

Stationery for an urban development in San Pedro, Mexico. I used urban plans of the city as the main theme for backgrounds and a set of representative icons

Co. Omnivoro CD. Eduardo Jasso D. Andrea Ramirez Sabat
CL. Marengo Internacional



**HERE'S YOUR
EVENT REMINDER**

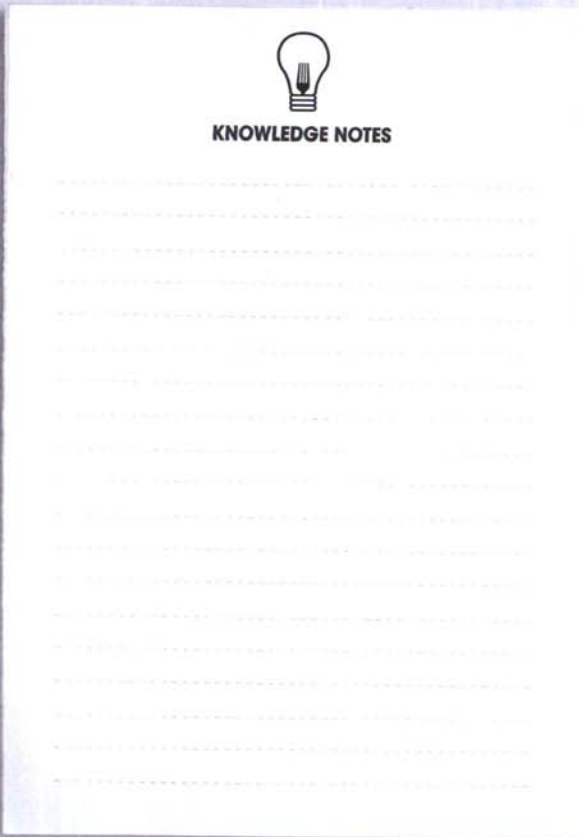
THURSDAY
23.11.2012

12.30 PM
1.30 PM

CONNECT
HIGHFIELD

KNOWLEDGE SANDWICH:
GOING MOBILE

MON	TUE	WED	THUR	FRI	SAT	SUN
			01	02	03	04
05	06	07	08	09	10	11
12	13	14	15	16	17	18
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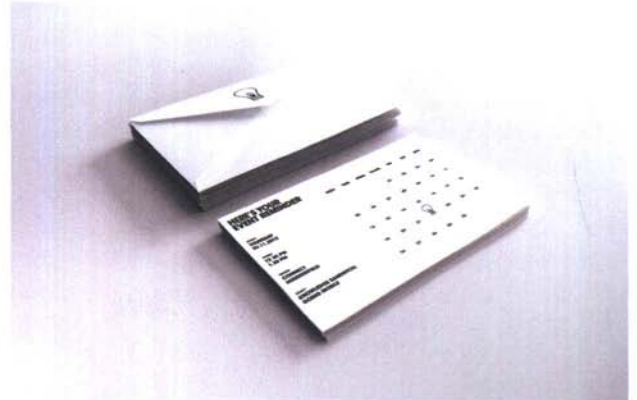


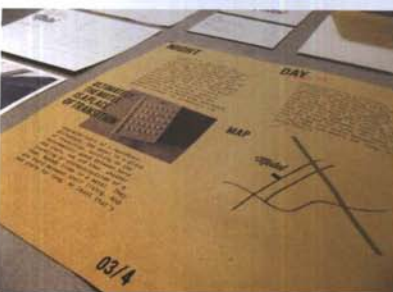
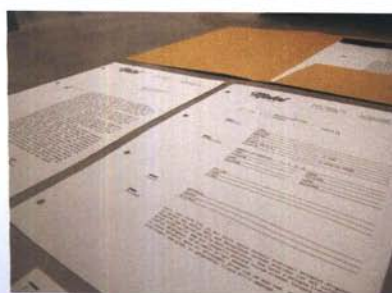
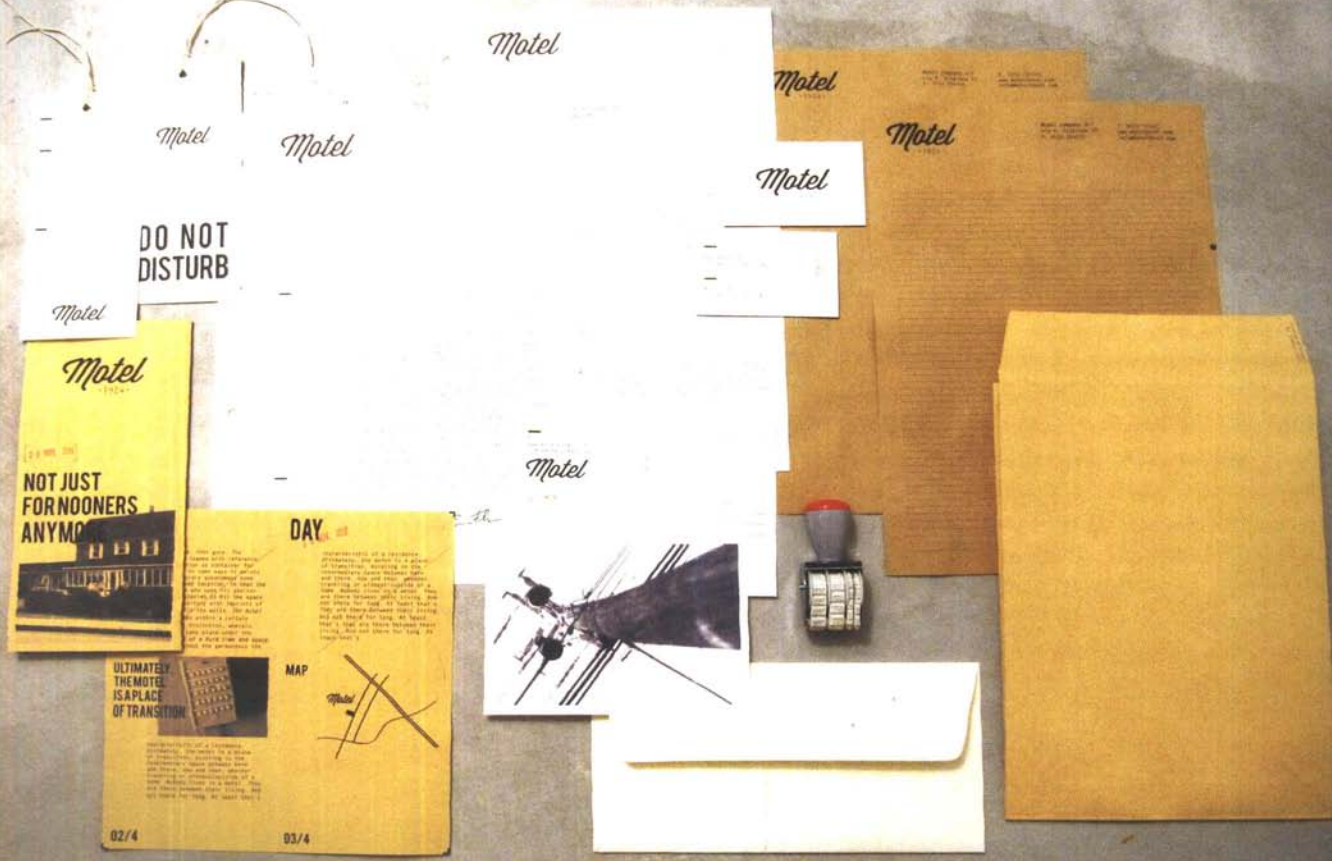
KNOWLEDGE SANDWICH

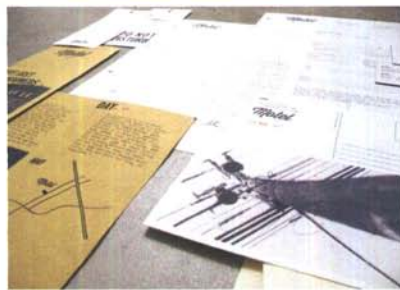
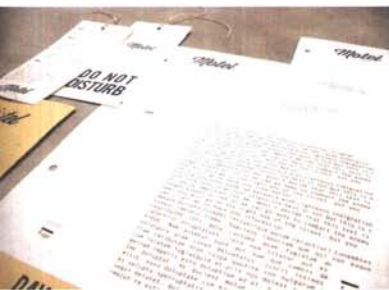
Knowledge Sandwich

A brief given lunchtime knowledge sharing event Knowledge Sandwich. The events are comprised of an expert giving a presentation on a particular topic, and complimentary lunch, and then an open discussion. The mark therefore needed to reflect the informal learning, eating and sharing of the event. A range of printed media was also designed to be used in conjunction with the events, such as branded notepads and name tags.

D. Nathan Jackson







motel hotel

The branding Motel hotel is born after the renewal of the commercial activity of a Motel, whose origins reach back to the first decade of 1900. If until now Motel had acquired the function of a hosting structure of extremely low price, confirming the stereotype the majority of B movies portray of these structures, today Motel, with this new branding project, experiences a rebirth as inn, on a passageway, that doesn't lack any comfort of the most expensive hotels.

The brand is well characterized by the presence of a red stamp. This can be used to place the date in each part of the visual identity, day by day, customer by customer.

With this expedient, the visual identity of Motel aims to remember to customers in which exact days they've enjoyed Motel's hospitality, since that days were special for the innkeepers. The decision of the paper has been a natural consequence: ivory acid free paper, handwritten and recycled paper want to suggest the warmth and the caring almost homely which the motel's staff offers to guests. The entire brand is hand-made and printed at home on request to maintain the hand-made spirit which is so important for the owners of motel.

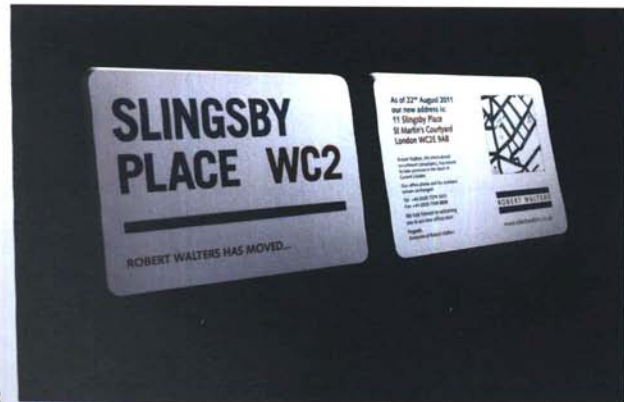
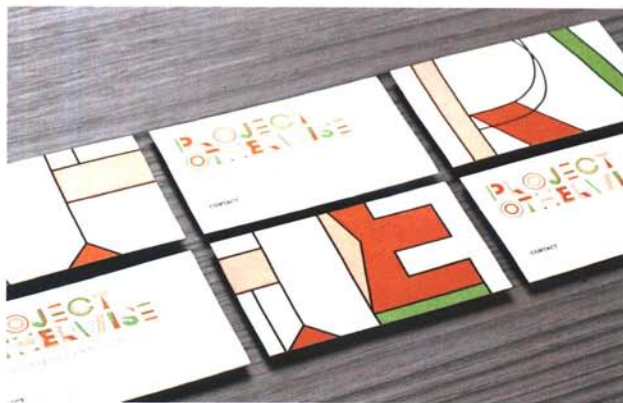
CD. AD. D. Otto Climan CL. Motel Hotel

Project Otherwise

Buro North recently completed the branding, identity and stationery package for Project Otherwise. Project Otherwise is an organisation developed as a network for ideas about living differently for a sustainable future. It brings young and enthusiastic people together online and in person to make the connections that help bridge the gap between sustainable ideas and action.

We developed a visual identity for the client that would communicate the network's key philosophy of connection and exchange. Through the Project Otherwise website, young people are able to connect to a database of sustainability professionals, green gurus and cultural pioneers. One of the project's key partners is The United Nations YouthXchange, so we needed to engage not only a local, but also international audience. A custom designed typeface was created to produce a unique identity that could be used for stationery, business cards and rolled out across the organisation's website.

Co. Buro North CD. Soren Luckins CL. Project Otherwise
D. Amy Johnstone, Jason Mildren



Robert Walters

Design of moving cards for Robert Walters recruitment. Produced on triplex board with embossed typography, the cards are designed to mimic a traditional London street sign.

Co. Ascend Studio CD. AD. D. Paul Croxton CL. Robert Walters

ESPAI BRETANYA

Visual identity and its applications for Espai Bretanya in Barcelona, an institution dedicated to preserve and promote the cultural identity of Brittany.

CONCEPT

The concept is based on the geomorphology of Brittany: the communion between land and sea.

CD. AD. D. Sandra Costa

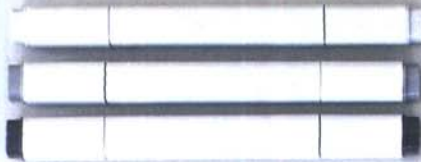


Thise Dairy

Thise is a small organic dairy in Denmark, which compete against the big market leader Arla. Thise has a strong focus on the personal aspect and deliver their products with love and pride, where they know every farmer supplying milk. Therefore it is important to substantiate their strenght through their visual expression. This is a redesign of their previous mechanical identity, which needed a boost in a more personal and "handmade" direction, to support their strong values. The new identity gives a sense of authenticity and the feeling that the milk is from the local farmer - through a rustic and personal logo with details. The blue color is based atmosphere of an old-fashioned local dairy where customers were familiar.

Co. CD. AD. D. AnnetteFoged Christensen CL. Thise Dairy

Thise
mejeri





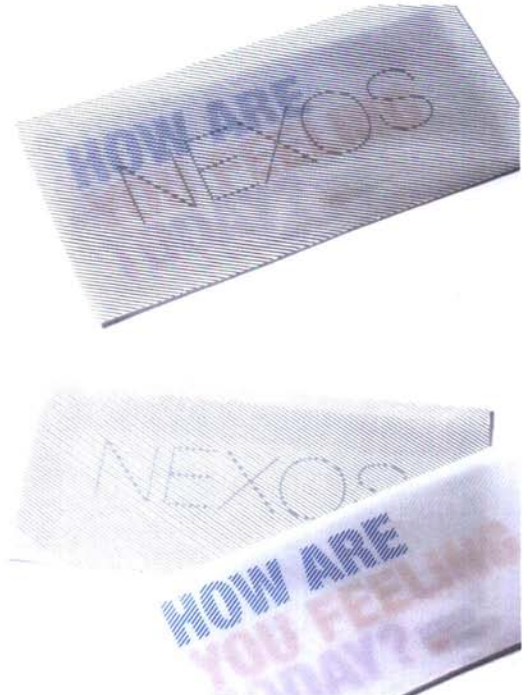
NEXOS

Visual Identity and its applications for a TED event in Barcelona about Emotional Intelligence.

CONCEPT

Emotional intelligence isn't seen by everyone, is something you read between the lines.

CD. AD. D. Sandra Costa



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Gabriel Serpel
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#01 quiénes somos
#02 la empresa
#03 servicios

Gabriel Serpel
director

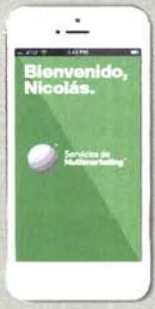
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#01 quiénes somos
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#03 servicios

Porfirio Díaz #149
Col. Noche Buena
México, D.F.
03720



SdM™

Identity design for Multimarketing Company based in Mexico. For this new project identity, we developed a concept not only to visualize the influences of modern design, but also to bring the company's values and personalities' thoughts back to the surface. Focus, Perfection, Accuracy, Leadership, Innovation, Strength. Concise visual elements to communicate the Company values and guiding concepts.

Co. Empatía™ Branding Studio CD. AD. D. Nicolas Vasino CL. SdM™





SF Gifts

SF Gifts is a family-owned premium gift company that is all about helping others celebrate occasions that are special to them with a heartfelt gift of a home-baked treat. With timelessness and heritage being the key attributes the brand needed to convey, we developed the company logo mark and stationery.

Co. The Folks Studio AD. Zhengliang Yeo
Cl. The Folks Studio







Singular

A concise communication is the cornerstone of effective design. When we strip complicated compositions of all decorative elements and find its core essence we begin to understand the real transcendence of the message.

It's easy to get lost trying to create eye-grabbing design. Most people think that the flashier the layouts the better response it will get but, while trying to "fill out" empty space, what we are intended to transmit gets lost in layer upon layer of unnecessary debris. Visual contamination. It would seem we are trying to compete for mere seconds of consumer attention with larger-than-life headlines and bold, nonsensical color. Such an eyesore. What were you trying to say to your audience anyway? It's all lost. There's no substance, just over-the-top style.

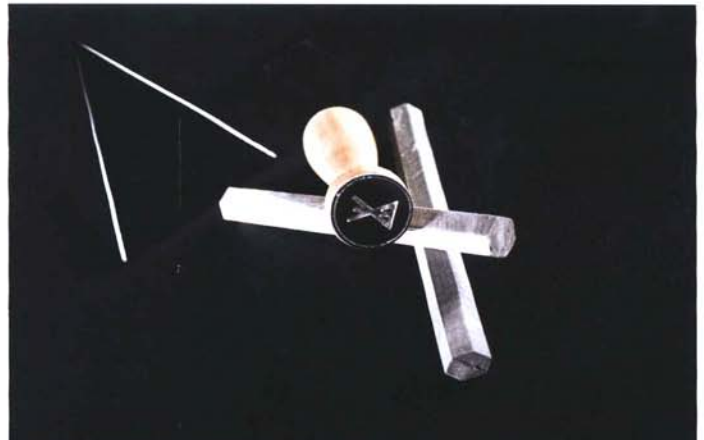
When you start competing in a multicultural, multilingual world you begin to fully appreciate the importance of visual depuration. What works in the US might not in China and vice versa, and in such a diversified atmosphere, simplicity works best. The surge of a new wave of modernist - and specifically minimalist- design responds to these paradigms. We as visual communicators have acknowledged that deep cultural references limit the scope of our work. If we are truly to be attractive to a global audience we must create brands with universal appeal. Simple. Neat. Clean. And easily accessible.

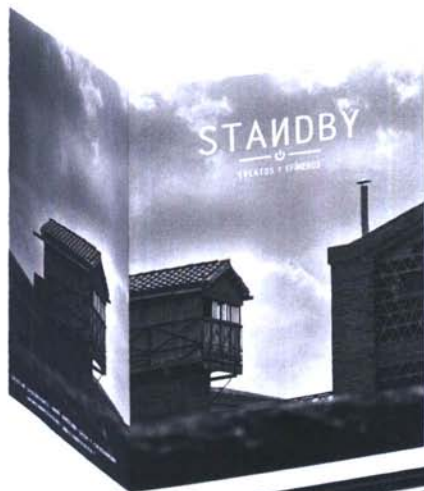
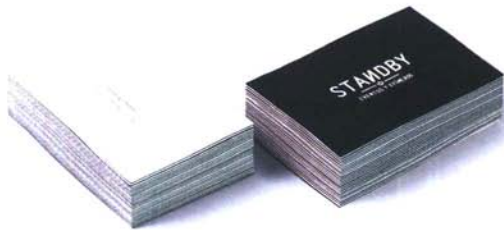
To delve in the process of creating minimalist design you must truly possess a modernist mindset. Respect the Grid. Understand Proportions. Find the Essence. Heighten the Message. It takes a keen eye to fully understand the balance between visual elements but, once you master the craft, it permeates onto everything you create.

Singular was born within these principles. A creative studio from Monterrey Mexico, our main staple is delving substance over style. Visual unity is a priority and, to fully achieve it, a depurative process must take place. Eliminate all the extras and pay special attention to the essential, not much is needed to make real impact. Our brand is a prime example of the studio's philosophy; it's a labor of love. Representing the union of heaven, earth & mankind, our logo exemplifies the Singular vision to a tee: Different views working together to reach a common goal. The aesthetic: Minimalist, refined, to the point. Black, white and silver. Luxurious materials. It all makes for universal design that flaunts with its individuality.

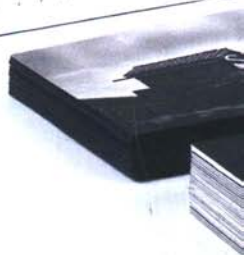


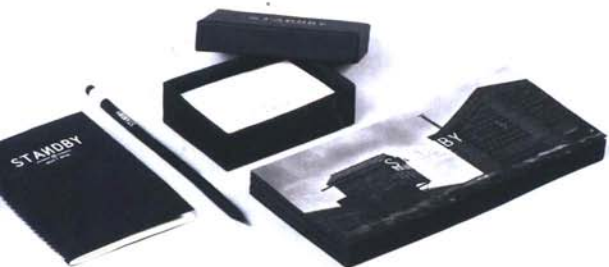
X SINGULAR





STANDBY





Standby

Standby is a multidisciplinary design studio specialized in ephemeral architecture. They are located in "Colonia Güell" a landmark that leaves no one indifferent.

This special place leads us to create an identity based on its architecture, grid lines and sharp contrasts between black and white.

Co. Comitè Studio CD. AD. Ibon Apeztegia - Francesc Morata CL. Standby



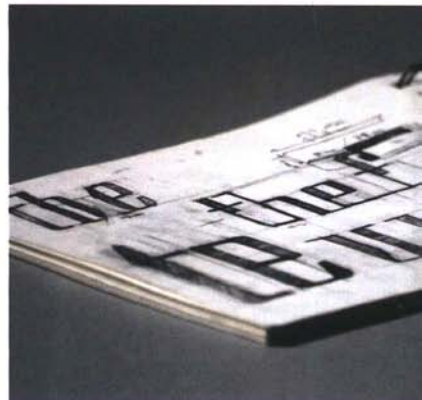
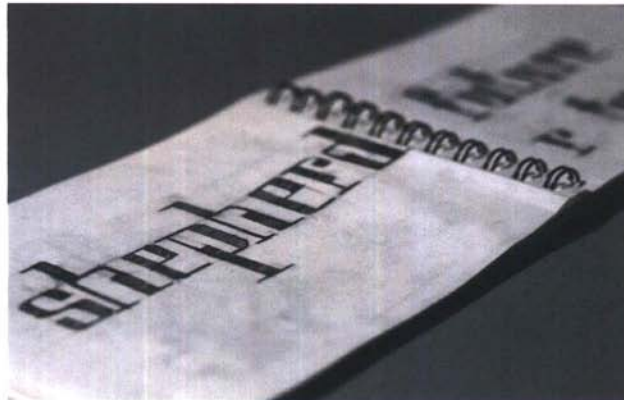
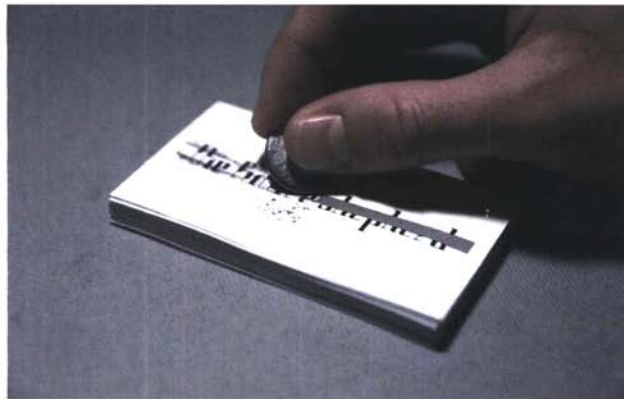
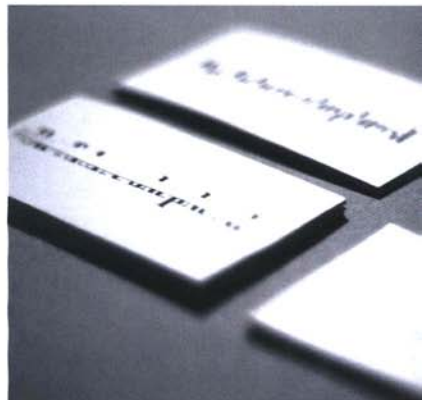
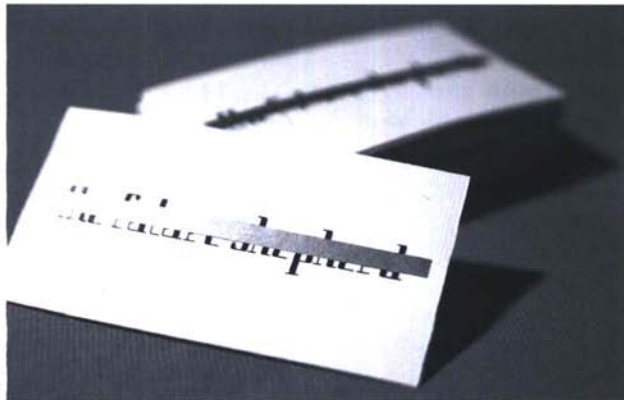
The Future Shepherd

The identity made for László Halász, alias The Future Shepherd. He composes a kind of opened, clear-out, minimalist electronic music, in his genre. It is typical of his music, that he creates very interesting piano sounds, and textures.

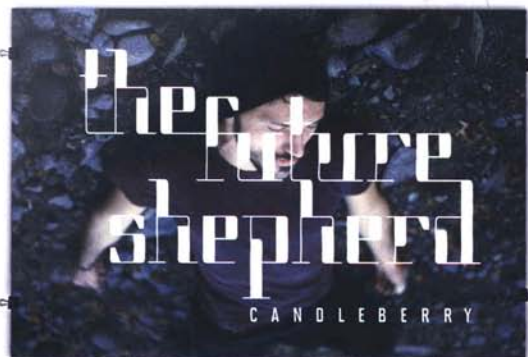
Creating of the logotype, I took as a basis, the musical instruments, which used by László. I used the proportion of the piano's key to create his own type of print, which symbolise his unique style.

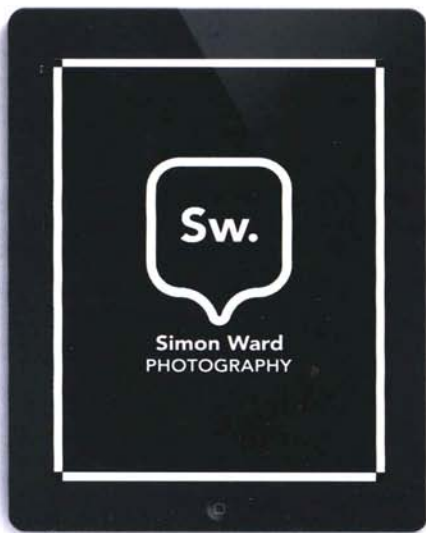
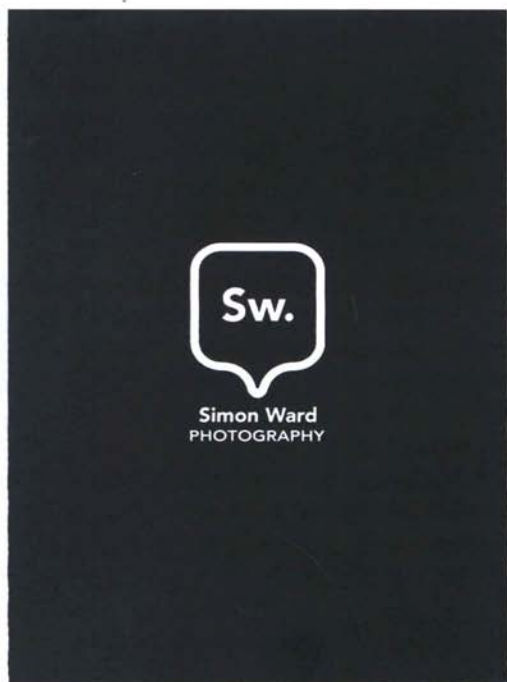
The dominant colours of identity, are black and white. In place of using colours, I saw the key in different textures of creative papers, reflects on varied musical components. In case of the calling card, the silver scratch stripe is a new graphics element. It's aim is to kindle it's owner interest and to force him activity, drawing in, to the unique world of The Future Shepherd.

CD. D. Attila Ács CL. László Halász



the future shepherd







Sw. Photography Branding

A brief given by amateur photographer Simon Ward to create a logo which would also work as a copyright watermark for use on his photographs. The logo was based on the exposure meter present on Canon DSLR's which are the predominant tool used by Simon, and on the 'location pin' featured on many common digital maps, as he often travels the country capturing landscape scenes.

D. Nathan Jackson



himari

Bakery Shop

Co. Grand Deluxe inc.
AD. D. Koji Matsumoto
Cl. himari



Miyosakae Sakekasu

The image which seems to be delicious as for sake lees was expressed.

A traditional atmosphere was aimed at.

CD. AD. D. Shusuke Matsubara CL. Kitajima Brewery



Megumino Sozaiten

Side dish shop

Co. Grand Deluxe inc.
AD. D. Koji Matsumoto
Cl. Megumino Sozaiten



Squaremile

We were asked to present our idea for branding of communication boutique who is specialized with comprehensive public relations actions for luxury brands, companies and financial products.

CD. D. Kuba Piechota



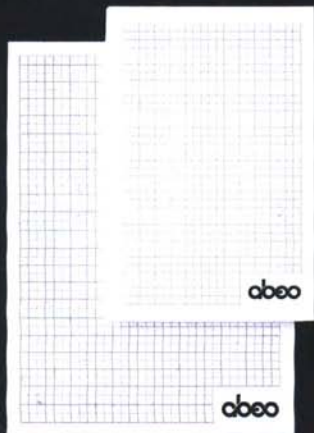


Abeo

Identity for Abeo, Australian architecture and interior design studio. The word Abeo means change (metamorphosis) in Latin, so the concept of metamorphosis and was crucial in developing the logo. Curvy and round shapes of logotype relates to dynamic and energetic spirit of people from Abeo. Latently present infinity symbol communicates Abeo's striving for long lasting principles of originality and good design. Clean, modern and minimal style, together with black monochromatic color palette win the race for Abeo.

CD. Kosta Rakicevic AD. Marija Mandic D. Kosta Rakicevic
CI. Omniad







Messo

Messo is fashion company belongs to young polish fashion designer Monika Szurnicka.
An idea behind the mark – the "M" letter made of lines symbolizing thread.

Co. Triptic.pl AD. Alek Chmura D. Anita Prokopciów Cl. Messo





Qian Hu Fish Farm

Qian Hu Fish Farm is a global integrated ornamental fish service provider & manufacturer of aquarium accessories. They were pioneers of the industry in Singapore, with a strong history dating back to the 1970s.

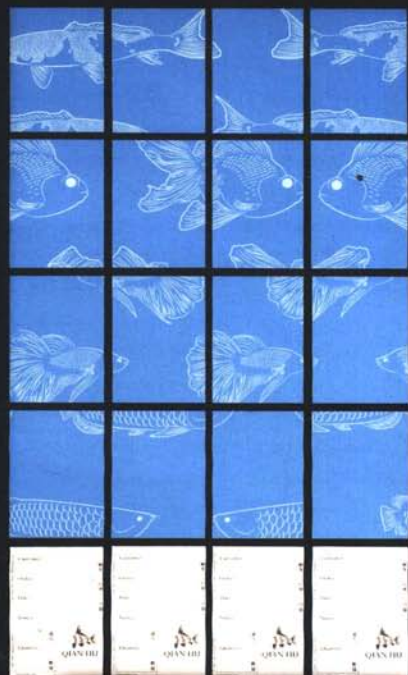
This project's direction uses 1980s Singaporean 'cheesy' aquarium imagery and vibe to explore on Qian Hu's rich history. The nostalgic retro style reflects on the old-world pastime of fishkeeping, but has been given a modern reinterpretation.

D. Darius Ou Cl. Qian Hu



unities abound
e see the world
the eyes of a fish.





Majka

A company with a long tradition of providing comprehensive construction services. Triptic designed the ID that is memorable and create customer trust. Logo was based on a modified Helvetica font. It is enriched with a geometric element that reminds the roof of the house - founder of the company began as a roofer so we referred to a long tradition of the brand.

Co. Triptic.pl D. Alek Chmura Ct. Majka



Virtus Award

As one of the largest domestic organizations which has supported civic actions and local groups for years, Balkan Community Initiatives Fund (BCIF) is organizing VIRTUS - Corporate Philanthropy Award every year. The identity we created for Virtus strives to be warm, friendly and inviting, same as the nature of this award is. Flourishing hearts design communicates the spirit of giving and expresses gratitude to charity givers.

CD. Kosta Rakicevic AD. Marija Mandic D. Kosta Rakicevic CL. BCIF Serbia





DDC Se Lyse / See The Light

"See the Light" was an informative and fascinating exhibition about future light design at the Danish Design Centre. The logo is a visual pun on the title Se lyset, in English See The Light. You can discover the full title in one word. In print the logo itself is unreadable without light, as part of the logo is printed on the back of the paper in all black. With light the logo is visible in two shades of black. This project was made at Goodmorning technology.

CD. D. Mads Jakob Poulsen CL. DDC

Goodmorning Technology A/S
Att. Mads Jakob Poulsen
Vestergade 12 A 1
1414 København K



INVITATION

SE

T YJ

Dansk Design Center inviterer Dem med ledsager til åbning af udstillingen

SE LYSET
Fredag den 30. januar 2009 kl 16.00 - 18.00

Belysning gennemgår i disse år en omfattende forandring - og det mest markante eksempel er den velkendte glødepære: der i flere lande er blevet forbudt. Det betyder, at det lys vi er vant til at se vores arbejde, mad og hinanden i, vil ændre sig.

Udviklingen rummer store udfordringer for belysningsbranchen og den kan skabe inspiration til spændende rætnings - en nødvendighed i alle brancher.

SE LYSET viser de lyskilder vi har til rådighed i dag, og med afsæt i de nyeste teknologier, designs og produkter fortæller 12 eksperter om nye innovative og energieffektive muligheder indenfor belysning.

Udstillingen omfatter tre udstillingsområder:
"Se Lyset" i stueetagen, "Styr Lyset" på 1. sal og i underetagen vises kunstatitionen "Interference".

Talere:
Introduktion ved direktør Kenneth Munk, Dansk Center for Lys, Hovedtaler og åbning ved videnskabsminister Helle Sander.

Med venlig hilsen
Dansk Design Center

Christina Scherfig
Adm. direktør

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Maderista

Maderista is a carpentry boutique that offers custom made furniture using only the finest wood. With more than 30 years of experience, Maderista approached us with the need to consolidate its brand with a stronger and more sophisticated design, a rebranding that would express its proficiency and expertise in a modern and all-embracing way.

The naming for Maderista is a witty made-up word consisting of two parts: madera, or 'wood' in Spanish and the suffix 'ista', a designation of profession, conviction and character. So the name Maderista, or 'one who works with wood', is explicit of the brand's custom services.

Our proposal for the logo is complex, carrying a typographical palette meant to portray timelessness, a coalescence of modern and traditional, and two iconic symbols: a bear and a nail. The bear embodies the natural strength and robustness of wood, Maderista's primary material, while the nail exemplifies the skilled craftsmanship and thoughtful attention put into each custom-made piece of furniture produced.

The choice of paper for the stationery: porous, off-white, crafty but with touches of hot-stamped gold, conveys the crafty nature of the brand while embracing its guaranteed high-end quality and class.

The showroom is aspirational and inviting, designed to inspire and encourage the imagination on the endless possibilities that can be attained from wood. In addition, we designed a small gesture: a small, engraved, orange diagonal line in the left-hand corner, that would set apart every piece of furniture made by Maderista.

ORDEN DE COTIZACIÓN



MADERISTA
EST 1979

1. CONTACTO@MADERISTA.MX
2. PL. ROSAL RIVERO / PL. ROSAL RIVERO
3. WWW.MADERISTA.MX

CLIENTE _____

DIRECCIÓN _____

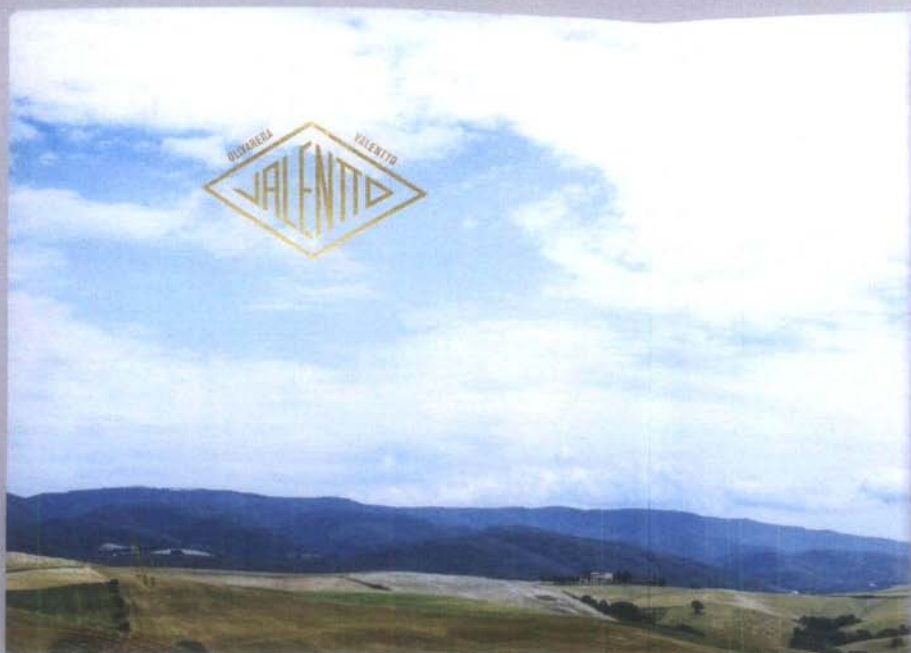
CONTACTO _____

DESCRIPCIÓN / PRECIO

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PRENSA N° 0101 FOLIO





VALE

CONTACTO
T + (686) 357 1120 / 42
HELLO@VALENTTO.MX
VALENTTO.MX

AVENUE COSTA RICA N°60
COLONIA CIUARTEMOSC N°2
MEXICALI, BAJA CALIFORNIA, MX



VALENTTO

ACEITE DE OLIVA

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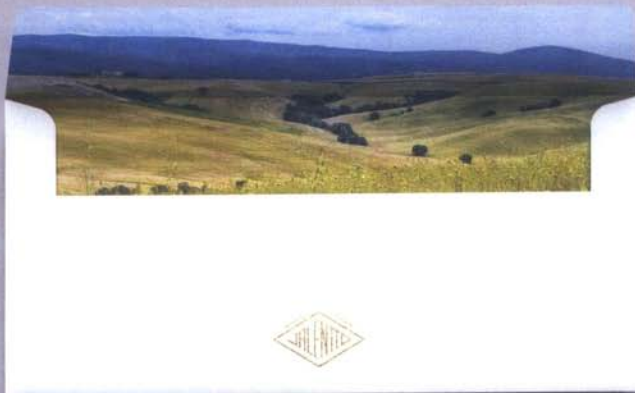
Valentto

Checklist specializes in custom event planning, especially for milestone occasions, such as birthdays, anniversaries, graduations, holiday parties and corporate events. Their services are custom, catered exclusively for each client's unique needs and always aim towards sweet perfection.

Our design proposal gives Checklist an institutional look (proper of a university or college) with a jovial color palette.

The combination is meant to convey commitment and trustworthiness, but with a youthful feminine touch that ensures that every detail is never overlooked but always cared for. The pastel colors are gentle, cozy and soothing, the deep blue serious and convincing. The type selection, reminiscent of 1950's secretarial typewriting, goes hand in hand with the conservatory institutional and feminine attention to detail concept.

Co. CD. AD. D. Anagrama CL. Olivarera Italo-Mexicana



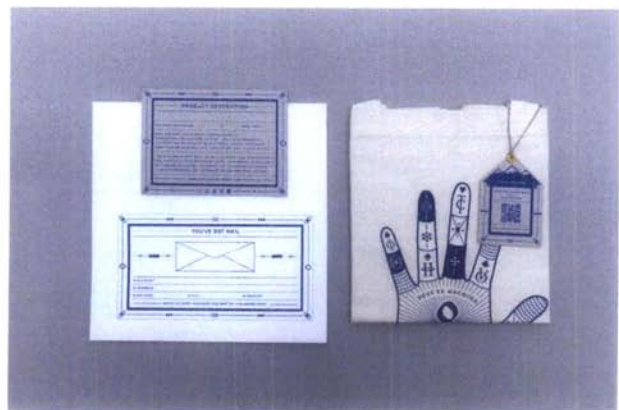
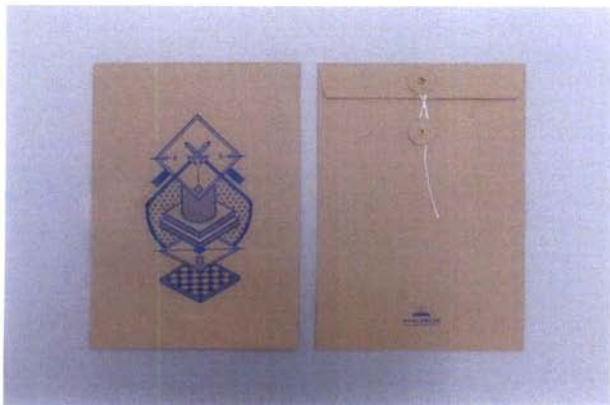
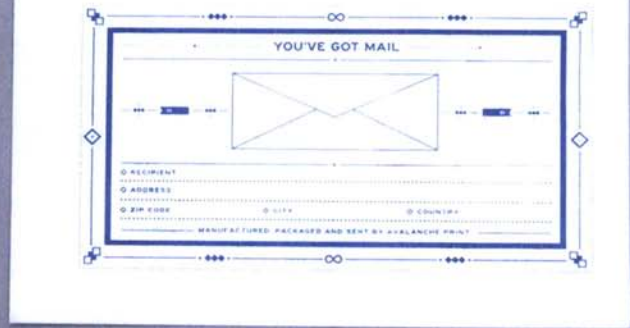
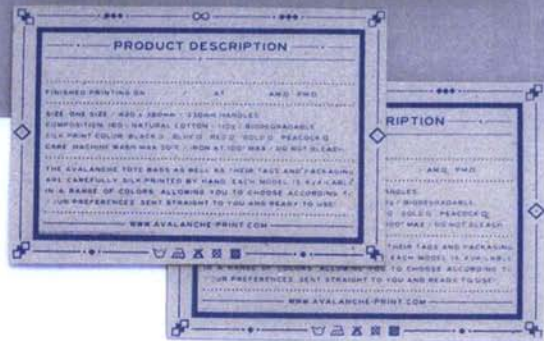
Winecast

Winecast is an online wine-tasting, curating and delivery service based in The Netherlands. After taking a "tastetest" that takes likes, dislikes, tastes and habits into account, Winecast presents the user with a personalized (and further customizable) selection of six wines to be sent every month for a fixed fee. Our proposal began with the naming: Winecast sends a selection, or cast, of 6 bottles optimized to the user's tastes, much like actors selected for a play based on their aptitudes for a precise role. It could also be thought of as a cast molded specifically after a person's preferences.

Our design explores the visual world of post and parcel packaging. The perforations or rippled edge found in the stationery and the box labels was inspired by the characteristic appearance of a postage stamp.

Co. CD. AD. D. Anagrama CL. Winecast

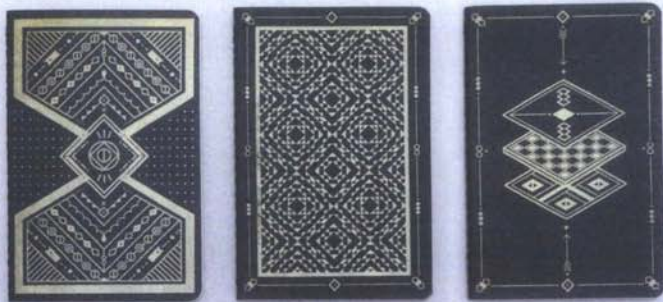


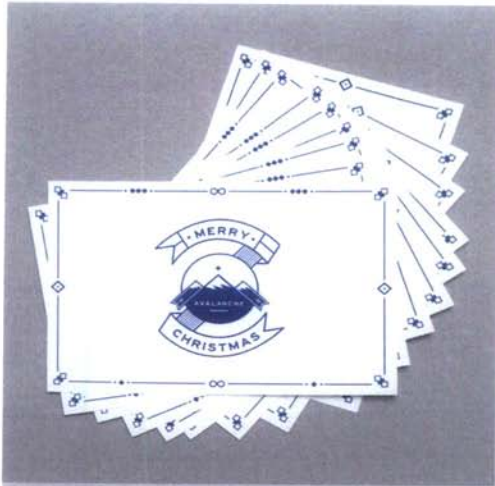


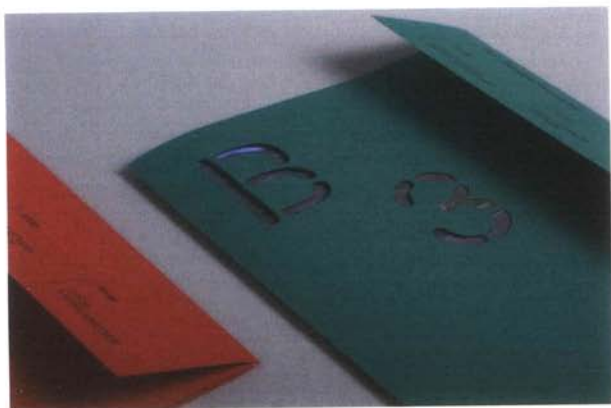
Avalanche Print

Avalanche Print is an experimental silk-print and graphic design project. During a year, two collections were created, offering many combinations of artworks and colors hand-printed on tote bags and notebooks.

Co. Say What Studio





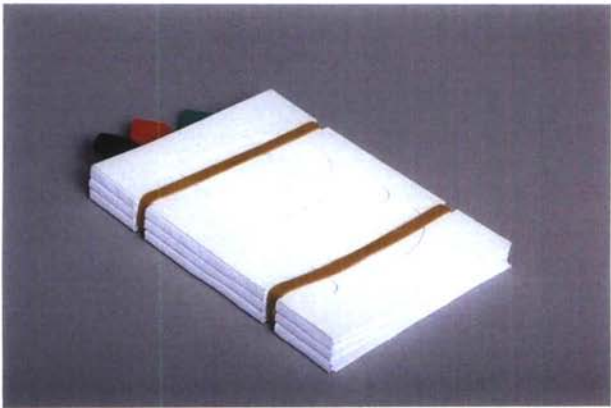


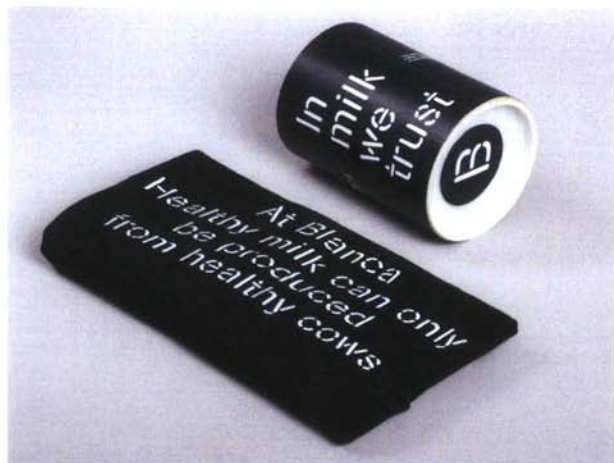
BLANCA

Blanca is a Hub, a dairy Hub. It's a project with just one goal: to mediate between two extreme poles of the industry: production and knowledge.

Blanca is organized in 3 main units: black, aka Ponderosa Holstein, a Red Unit and a Green Unit. Three colours for three units. Three goals: produce honestly, think critically, consume responsibly

Co. LO SIENTO CD. AD. BORJA MARTINEZ D. LO SIENTO
CL. BLANCA/PONDEROSA HOLSTEIN









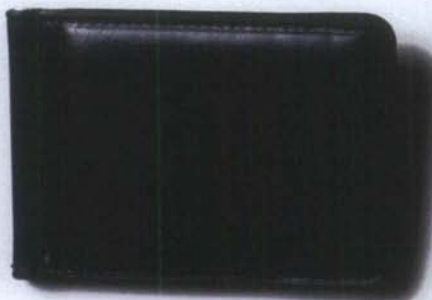
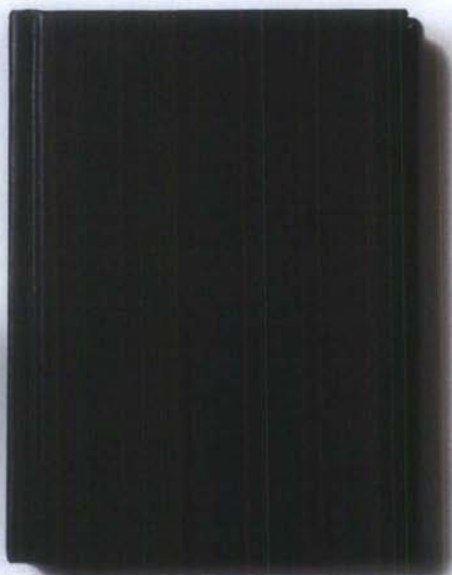
Crows' Nest

Corporate identity for the vintage store Crows' Nest. Inspiration was vintage wrought signs and weathervanes. To reproduce vintage style we've used natural materials, textured and kraft paper. Monochrome black printing supplements warm shades of stationery. As a brand graphic there were chosen illustrations of black crows and feathers.

Crow's nests are built of dry wood twigs and lined with fur, grass, feathers. Crows are very intelligent birds. Observed that if a crow finds nut in shell, she throws it on the road and waits for the car to be crushed, and then quietly eats it.

C6. Eskimo design studio AD. D. Emelyanov Pavel CL. Eskimo design studio





Eskimo identity

Eskimo is the design studio based in Murmansk (Russia). In Russian language «ЭСКИМО» (Eskimo) means choc-ice (chocolate iced ice cream). The decision is minimal style with big attention on materials and production technologies. Colors are selected closely to choc-ice colors.

Co. Eskimo design studio AD. D. Emelyanov Pavel Cl. Eskimo design studio







Minthē

Minthē (from Greek mythology, mint) is the name of this line of handcrafted artisan jewelry that is inspired by the colors and natural forms of semiprecious stones, crystals, and complementary materials. For this project, we were given the spellbinding task of creating the name, logo, and brand identity, as well as an informational brochure, and packaging for its exclusive creations.

AD. D. Gabriela Benavides CL. Minthē



Wanted Love

This was a project that I liked to do. When Wanted Love approached me to do the project, despite having no specific idea of what they wanted, the whole process went very quickly and smoothly. The branding created would have to support all aspects of the brand, but mostly the fashion blog.

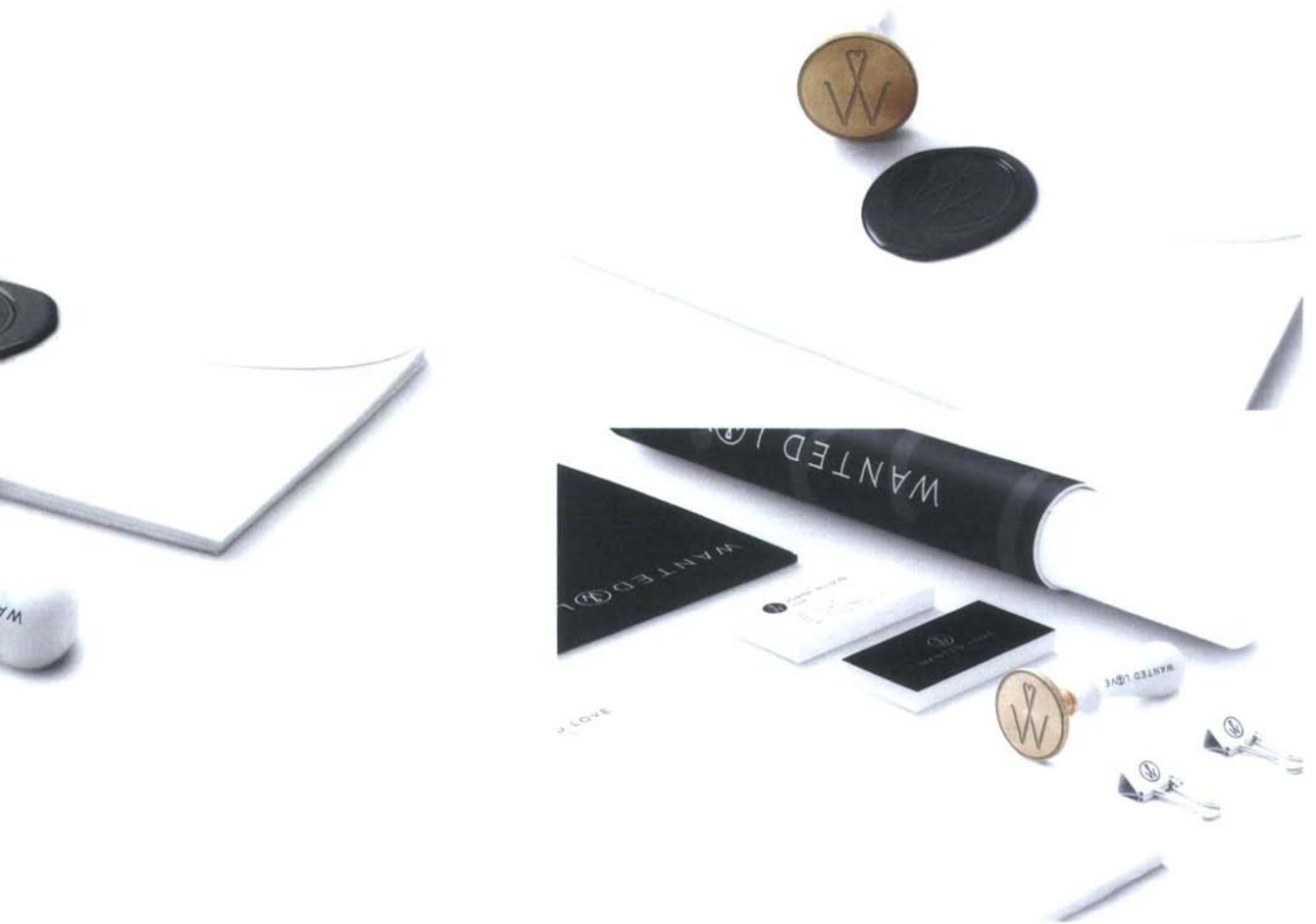
Co. YAGR design CD. D. Gilberto Tavares CL. Wanted Love





WANTED LOVE

FASHION · ART · PHOTOGRAPHY · DESIGN





SKINS
POLISH
CHAGRÉ

8

11

SKINS

SKINS

SKINS

SKINS
SHINE
ÉCLAT

SKINS
PROTECTOR
PROTECTION

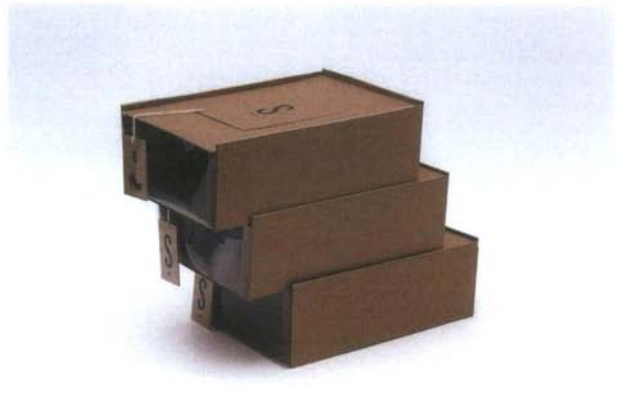
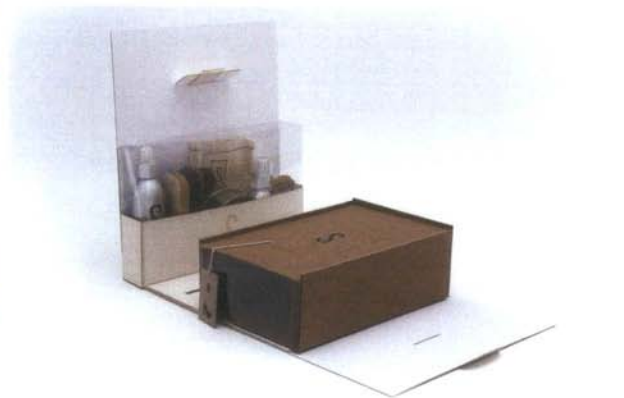
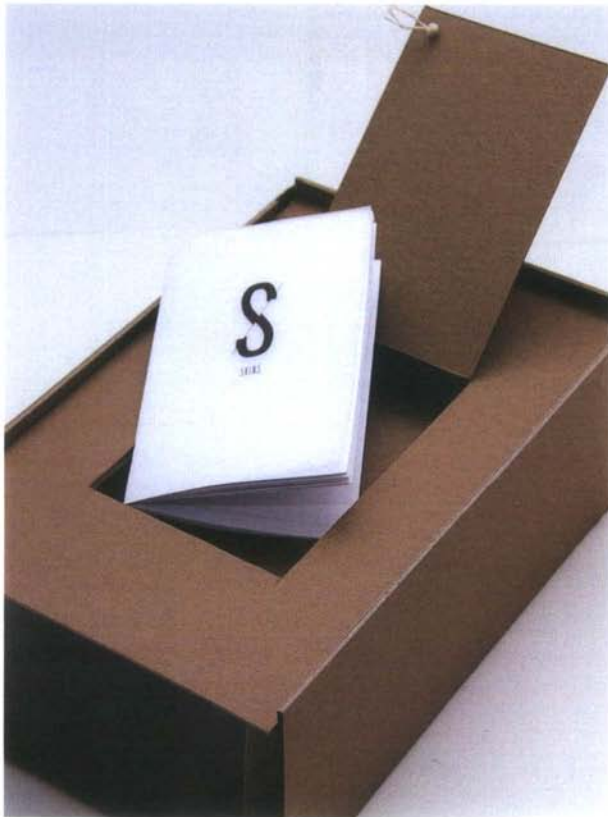
SKINS

SKINS

SKINS Shoebox

Shoe boxes have a single purpose, to protect the shoes upon delivery from the store to home. SKINS Shoebox looks at how the traditional shoe box can be repurposed into a more meaningful experience and transfer across multiple uses. The all-in-one design functions with multiple lives: a carry box, stackable shoe shelf, and fold-out hanging organizer. This extends the purpose past its initial objective of simply transporting the shoes and accessories from the store to home. The shoebox itself acts as a storage box where it may be stacked together with multiple boxes to create a shoe shelf. The versatility and endless combinations allow you to create a shelf adaptable to your living space. The carry box folds out and reveals itself as a narrow wall organizer made out of strong paperboard and a fabric handle to hang behind a door or in your closet.

D. Jian Lu





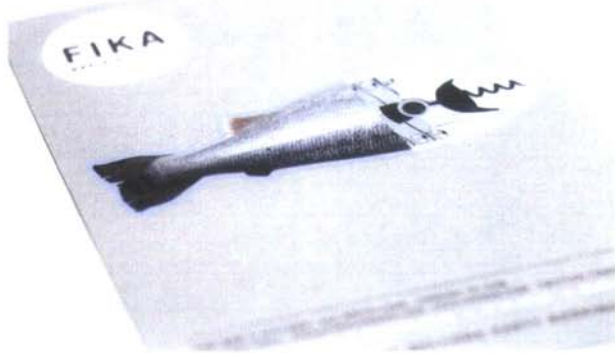
Fika Bar & Kitchen

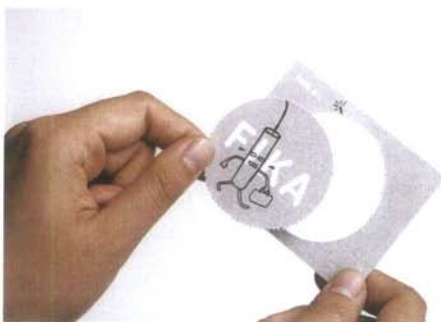
Fika is named after the Swedish word for coffee break and we need no encouragement to express its 'Take a Break' proposition in a way that matches the brand's quirky personality and cosmopolitan location. Our branding solution is based on the notion of a break from the dull routine of daily life. This is subtly expressed by perforating sections around and within a mix of photographs and illustrations.

Sections are perforated and removed and either assembled as collage or used individually to express a variety of messages. The perforated edging detail links each image back to Fika and the theme of 'Take a Break'. For the window signage, we featured monotonous situations that 'break' when the cafe door is opened... a vacuumcleaning dog is separated from his chores by the opening door. We put branded bookmarks in classic novels to help find food and drink menus and provide a break from the story.

Co. Designers Anonymous CD. AD. Christian Eager, Darren Barber
D. Darren Barber, Christian Eager CL. Fika Bar & Kitchen







Alt Group

Alt Group is a multidisciplinary design company based in Auckland, New Zealand. Founded in 2009 by Ben Corban and Dean Poole, the company has a core team of 20 people with a rich diversity of design, business backgrounds and experience working in brand strategy, communication design, interactive design and new product development. The company has been recognised in numerous international awards such as ADC, AIGA, AGDA, Cannes Lions, The One Show, Red Dot, TDC and Webby Awards.

Alex Dalmau

Alex Dalmau is an art director based in Barcelona. He specialises in graphic design, branding and corporate identity. After graduating from Image and Design School (IDEP), he worked at various advertising agencies and design studios like Animal-BCN, Larsson-Duprez, Creatica and began working as a freelance in 2011. He has worked for clients such as Progress, Mandarin Oriental Barcelona, Carolina Herrera, adidas, Ricola, Reig Capital and others.

Arnoe

Arnoe is a freelance studio based in Paris that makes graphic design, art direction, for brands and agencies. Arnaud Etasse works sometimes alone on the projects a client entrust him, and sometimes he joins a team or an agency. He also keeps time to work on personal projects and to ride his bike in the countryside. Since 2003, he worked on many supports (branding, motion, web design, shop design, illustration, food or cosmetic packaging) and has clients such as Sandro, Auditoire, Christian Louboutin, Google, L'oréal, Malherbe Design Phillips ..]

Ascend Studio

Ascend Studio is an independent branding, graphic design and web design agency based in central London. We have a methodical approach of research, positioning, strategy and graphic communication. This process allows us a clarity of thought that gets to the heart of a brand's true potential, enabling us to create relevant communications that genuinely reflect a brand's true values and our client's objectives.

Anagrama

We are an international branding firm with offices in Monterrey and Mexico City. Our clients include companies from varied industries in countries all around the world. Besides our history and experience with brand development, we are also experts in the design and development of objects, spaces, software and multimedia projects. We create the perfect balance between a design boutique, focusing on the development of creative pieces paying attention to the smallest of details, and a business consultancy providing solutions based on the analysis of tangible data to generate best fit applications.

Our services reach all of the branding spectrum from strategic consulting to fine tune brand objectives for the company to logotype, peripherals and captivating illustration design.

Since our creation, we decided to break the traditional creative agency scheme, integrating multidisciplinary teams of creative and business experts. A well managed and positioned brand represents a powerful asset for the company's total value. It is a sales tool and a client loyalty promoter.

We love new challenges and we address them accordingly with an experienced team of collaborators focused on adding value to all of our projects.

ARENAS® lab creative agency

The creative agency ARENAS® lab was founded in 2011 to transform the functioning of advertisement industry to a new quality level. Since the opening moment, the company has been built on close partner relationships between specialists and companies that have earned a flawless reputation. Today ARENAS® lab is successfully developing three branches of complete-package services managing the creative process: Consulting, Production and Support. ARENAS® lab doesn't use design to fill in the gaps.. We are convinced that design is the most powerful tool, which works for a business. Therefore all the solutions elaborated by ARENAS® lab have in their base not only a strong idea, but also precise logic and action strategy. Our motto is: The ability to do something better than others is not enough: the important part is the desire tomorrow to do it better than you did it today.

Apple&Pear

Apple&Pear is a small independent graphic design studio based in East London, specializing in branding, packaging & web design. We work locally and internationally with individuals, start ups, small & growing businesses who believe in good design. We offer thoughtful & engaging bespoke design solutions for large and small projects, as well as an authentic enthusiasm for what we do. Apple&Pear consists of Elisa Vernazza (Apple) & Fabio Bernardi (Pear), Italian wife & husband by chance, designer for love. A creative thinkers & design makers duo in which work, inspiration & fun are integrated organically.

ANTITIPO

Antitipo is a hybrid formed by the combination of apparently opposite types.

We are a polyhedric team in nature, multidisciplinary, with members formed culturally and academically in different areas of design and programming. This allows us to have the ability to develop the project from the initial to the final stage controlling at all times the creative process.

The team members are Lluç Llobell Garganta (graphic designer and motion grapher), Arnau Pujol Sanz (programmer) and Hugo Bermúdez Carpio (graphic and digital designer).

After working in studios and agencies from Barcelona and Girona like Actar Editorial, Ambient Gràfic, Column Group, Double You, Fictio, Jmes1, Imente, Neorg and UdG, on February 1, 2012 we decided to join more than 16 years of experience with a network of partners to offer our love for the creative solutions to specific problems.

We believe in the business benefits that good communication can offer through good design, allowing the product or service effectively reach the target audience.

ARE WE DESIGNER

ARE WE DESIGNER, that's 152 innovative and exciting design projects, 56 daring and pleased clients, that's 12 years of design experience. For all projects they seek custom-fitted design solutions - ones that are effective and flexible, always boldly searching for what is new and budget appropriate.

Some call it an «agency», others «designstudio». ARE WE DESIGNER themselves say: «European Design Hasardeure» (Risktakers). Why? Because they don't fit into a run-of-the-mill design agency drawer. They don't have a circle of advisors, no client managers, no hordes of interns, and not even a department of human resources. They're not a costly mega-agency where only the important heads are paid while services come from others.

They're much smaller. They are more efficient. That's just your luck, because you benefit from their professionalism, their courage, their honesty and authenticity. What's good for you because they love what they do. You can always count on that, since they take each project to heart. Their commitment is to you! So be bold, because ARE WE DESIGNER is, too!

Basile Advertising

Basile Advertising is a small and dynamic agency based in Italy. We work with a wide range of clients producing creative solutions for web and print. As a team we take great pride in developing solutions that are functional, usable, and visually elegant.

Black Squid Design

We are ideas people, and can come up with improved ways of presenting a message to the public maintaining identity, readability and excitement. Black Squid Design is a young, enthusiastic, creative design team in Adelaide, Derek Butler has twenty years experience in the design, marketing and promotion industry including seven years in Melbourne. At Black Squid Design we are a strong united team devoted to excellence in design. We believe in designs that last longer, are quickly recognisable, communicate positive perceptions and enhance a firm's professionalism.

Our philosophy is simple

If a message is not communicated effectively, then the design, no matter how beautiful, has failed. Our ideas-generated solutions accept risk and challenge, embrace the complex and subtle, and never underestimate the power of the element of surprise and the joy of delight at the discovery of true innovation. And we have fun

BLANC/Matilda Hedman

BLANC a.k.a. Matilda Hedman is an ambitious graphic designer, art-director and creative thinker with great passion for communication design, brand identity and package design.

Matilda graduated with honors from Billy Blue College of Design at the end of 2007, after almost two years in Sydney, Australia. When she moved back to Sweden she worked as an art-director at Lokaltidningen Mitt i Stockholm. In June 2012 she decided to work as a freelance designer under the name of BLANC.

BLANC offers strategic, creative and open-minded communication design. The concept is building original and meaningful brands through ideas, extensive research, planning and curiosity. BLANC also unifies and strengthens existing brands through creative brand strategies and well crafted communication design. This includes visual identity, package design, layout, web design, ad campaigns, posters and other types of printed material.

Brogen Averill Studio

Working with some of the world's most successful companies and individuals, Brogen Averill Studio has gained an international reputation, producing versatile and innovative design.

Returning from Europe to New Zealand in 2004, Brogen Averill Studio was established.

The influence of European design culture and tradition has continued to inform our work, which is applied to a diverse range of mediums, including: brand and identity development, packaging, print, editorial, signage, wayfinding systems and website design and development.

We create concept lead design, investigating requirements and translating them into solutions that are intelligent, creatively inspiring and ultimately different.

Our clients include Air New Zealand, The Department Store, Karen Walker, Resene, Steinlager Pure, Fabric, Sunshades Eyewear, The Selby, Bupa, Everyday Needs, Silo Park, Ports of Auckland, Takapuna Beach, To Sir With Love, Simon James.

Design - in all its forms - continues to drive our creative ethos.

BVD

BVD is a design- and branding agency specialized in strategic design. Together with our clients, we move brands and make them innovative, sustainable and continuously profitable. To us design is a powerful strategic tool and we know that a successful project does not only require exceptional creativity, but also thoughtful analysis, a high level of business orientation and in depth knowledge of market conditions. Through the years we have delivered a vast number of successful design projects for leading global brands with outstanding, measurable results.

Boglárka Nádi

My name is Boglárka Nádi. I was born in Székesfehérvár, Hungary and have been living there for 23 years. As I am studying graphic design at the University of West Hungary in Sopron, I am commuting between the two cities.

I had the opportunity to study under the following masters in art: István Orosz and Márton Juhász.

I can mostly describe my work with one word elaboration, I like how the wonders of the world and mysteries are hidden in the small details.

"Her art is spontaneously projecting the joy of life"

Botond Vörös

Freelance graphic designer from Budapest, Hungary. Studying at Hungarian University of Fine Arts - Graphic Design Department.

Buro North

Led by Design Director Soren Luckins and Wayfinding Director, Finn Butler, Buro North's diverse and collaborative team integrates graphic design, industrial design and wayfinding to produce enduring outcomes.

Buro North's approach is to actively engage with each client to discover the absolute potential of a project and to resolve the communication and design issues with rigour, clarity and creativity. Both strategy and design are fused to create exciting and inspired solutions expressed through brands, identities, publications, signage, environmental graphics and wayfinding.

Bex Brands

Bex Brands provides branding, marketing, advertising and graphic design services from San Diego, California. With over 30 years of combined experience, we are expressive in a way that is unique and honest to the values and attitudes of the brand.

We specialize in (but are not limited to) the following categories: health & nutrition, beauty, sports, hospitality, fashion and restaurant.

Brands we develop are successful because our customer connections occur naturally, as they would in a friendship, and sales are not only generated from our communications, but by word of mouth from loyal customers/friends.

Blast

Established in 1996, we are a leading London based brand identity and communications design consultancy. We work across a variety of sectors, producing creative, effective brand strategies, identities, campaigns, publications and online communications. Our award-winning approach combines strategic thinking, intelligent creativity and high-end execution to produce innovative, engaging and effective solutions for our clients.

Cody Petts

My name is Cody Petts. I am a student at the University of Wisconsin – Stout pursuing my dream to be a graphic designer and to further my skills not only as an artist but as an individual as well. My goal is to mend both my craftsman skills with my design skills to create tactile works of art that grab the viewer's attention, and interest. Anyway I hope you enjoy my work as much as I've had creating it.

Comité Studio

Comité is an independent design studio based in Barcelona. We work on creative projects that included identity & branding, print media, web design and art direction.
"Everything that inspires us and makes us what we are."

Designbolaget

Designbolaget is a Copenhagen based design studio working at the intersections of art, fashion and culture. We strongly believe in conceptual thinking and original ideas to design bespoke solutions for every assignment, regardless of the actual project scale. A constant dialogue with our clients is as essential to us as the physical act of designing. We focus mostly on printed matter, with great attention to detail and tactile finishing. Designbolaget was founded in 2002 by Claus Due and has been recognized with numerous international awards.

Dawid Cmok

My name is Dawid Cmok. I am 24 years. I am a graphic designer and graffiti writer from Zabrze, Poland. Currently I hold a BFA Degree in Graphic Design at the Academy of Fine Arts in Katowice and I continue my education at MFA studies. I have been doing graffiti since 2007. I am trying to keep evolving my style and look for new skills, experience and ideas. Graphic design and street art became my passion. Every day I'm looking for inspiration around me. Within the last years I took part in many exhibitions and graffiti / street art festivals.

DMWORKROOM

DMWORKROOM is a London based design studio with a contemporary and multidisciplinary vision. We believe graphic design is a dialogue between the client, designer and the audience. We are interested in brand design and we believe that the most successful work can only be for brands that also share our approach. Brands that are driven to be about individual preference, to be entrepreneurial in their attitude and that esteem the crafted qualities within the products they offer. To these we bring creativity, inventiveness, fresh design ideas, energy, dedication and sensitivity. DMWORKROOM is a graphic design and creative studio set up by Denis Mallet, a French graphic designer and art director based in London.

Dittmar

Dittmar delivers experimental yet approachable communication, which creates a foundation that is reciprocal in identity, knowledge, and insight. Ideas are brought to life through a combination of considered craft, strategic development and campaign management. Design that cultivates a smile.

David Taylor

I am a design director with over fourteen years of design, branding, and agency experience in Canada and overseas. My experience includes extensive print, digital, and non-traditional projects. I have worked on such brands as Bell Canada, Canada Post, Canadian Tire, Clearnet, Nissan, Scotiabank, WestJet, World Vision, and Yellow Pages. My work has been recognized by Cannes, Communication Arts, The National Advertising Awards, The ADCC, The Lotus Awards, Coupe, and Applied Arts. I am currently employed as Design Director in Interbrand's Toronto office.

DeCastro

Designers DeCastro is a graphic design studio specializing in branding, art direction, editorial design and websites. Our work is focused on small and large businesses locally and internationally. We work for clients from different sectors. From the studio we build brand strategy, catalog design, corporate identity design, promotional material parts, packaging, stand design, posters, web design or mobile devices among others. DeCastro works in visual development of businesses through a strategy created for a brand or product to improve their market position.

Darius Ou

Darius Ou Dahao (b.1993) is a Graphic Designer from Singapore.

Designers Anonymous

Designers Anonymous is the creative studio behind effective, award-winning ideas. Designers Anonymous are behind a broad mix of clients from a variety of sectors, each with individual objectives and audiences. They all share a common goal – to communicate in the most compelling, informative and effective way that's true to their brand. We help our clients reach their objectives and audiences with award-winning ideas, executed appropriately – across print, packaging, digital, animation and video.

Estudi Conrad Torras

Estudi Conrad Torras specializes in graphic design and communication with extensive experience in corporate identity, packaging, signage, publishing, photography and web design. The studio gets involved in each project in order to achieve the best results and a design that works and adapts to each clients' needs and resources. Projects are the result of a rational and creative effort that places special importance on functionality in order to offer a good final product. A differentiating touch is applied to all projects to achieve superior results. Estudi Conrad Torras believes in maintaining good communication between the studio and the client in order to offer a first-rate final project. Estudi Conrad Torras is open to new challenges; by implementing research and hard work optimal results may be achieved.

Eskimo design studio

Design studio "Eskimo" (Saint-Petersburg) works in the field of creation of logos, identities web sites and illustrations. We give much prominence to each client, helping to solve the tasks promoting development of your business. You can get more information about us from the portfolio.

Estudio Tricota

We are an independent organization that tries to find simply solutions to complex visual communication issues. In this way, we develop corporate identity projects, branding, packaging, typography, editorial, web, illustration and photography. In order to do this, we have chosen solutions that take care of the graphic resources, finding inspiration that falls outside the pixel, and taking the technological progress as a simple tool. Basing our designing on a marked shape application, a good usage of the typographies, colour palette, geometry and the structures as the essential to create a unique graphic piece. We are interested in the selection of the materials likewise the finding of the printing and post-printing techniques that are a key to the outcome of the graphic piece. In one word, we want to apply our preferences for the simplicity and the vintage aesthetic to the contemporary design.

Empatia™ Branding Studio

Empatia™ Branding Studio is an Argentinian-based design agency, operating in a global marketplace. Founded in 2013, by Nicolás Vasio, Empatia™ Branding Studio is fond of simplicity and clean structured design, believing in the power of concept design as the operating philosophy and consistently pushing for creative innovation. It develops print and digital graphics for individuals, companies, art institutions, and other organizations around the world. Empatia™ Branding Studio, we know exactly what you are looking for.™

Fernando Fuentes

Fernando Fuentes, art director and graphic designer from Seville, Spain. Specialized in visual communication, gives to his projects conceptual solutions, and simplicity in design and typography. He currently works as an independent in his Studio after gained experience in design studios, advertising agencies and by his motivation for investigations and learning.

FEB Design + FIBA Design

FEB Design
FEB Design is a design collective based in Oporto Portugal, it has been developing multidisciplinary projects since 2009.
FIBA Design
FIBA is a design studio specialized in products, identities, publications, posters, books, exhibitions, websites, and signage systems.

FARMGROUP

We are a Bangkok-based creative & design consultancy working across disciplines of art and design, such as branding, graphic design, motion graphic, interaction, event, exhibition and installation. Our goal is to deliver innovative problem solving and design craftsmanship that differentiates and stands the test of time.

Grand Deluxe inc.

Grand Deluxe is graphic design production based in Matsuyama-city Japan. www.grand-deluxe.com

Glad Head

Glad Head is a young design studio from Ukraine.

Gregorius Agung Andre

Born and raised in Bogor, Indonesia since 5th September 1989. He graduated in Visual Communication Design from Maranatha Christian-University, Bandung, Indonesia. Based in Jakarta, Indonesia; have interests in the field of branding, advertising, photography and typography, he dedicate himself as an enthusiastic graphic designer and photographer. Obsessed with minimalist, geometrical, bold and classic things, he believes a neat and simple design aesthetic is often the most effective. He have a love for folk music and things made out of wood or leather and also have a big interest on Indonesian local fashion brand and its culture. He's mostly influenced by the latest trend, and keep the good work with it. On top of it, he always up for a challenge and any new experience that may come on his way.

Gold & Wirtschaftswunder

Gold & Wirtschaftswunder: the name of this Stuttgart Communication and Design Agency, which has existed since 2005, recalls Germany's "economic miracle". Their design projects include the internationally successful Stuttgart club Rucker33 and the Self Service Gallery as well as many other projects for clients in the fields of architecture, culture and art. Free projects within these fields have also been created with photographers, curators and artists working together in varying interdisciplinary combinations. This ensures that individual notions of design are continually challenged; new approaches and concepts are developed. G&W bases its role on dialogue, working with the client to evolve new permutations, offering flexible, open and complex design solutions. In this way it presents a critical answer to the traditional service-based activity of graphic design. Additionally to their professional work they regularly hold lectures in different universities and design classes.

Guillermo Torres

A multidisciplinary designer living and working in London. I've been working focused on idea generation, Art Direction and Design for online/offline projects, campaigns, and freelances for clients like SOS4.8, and Pròxims festivals. Graduated with a BA (Hons) Design For Graphic Communication at London College of Communication, when not doing design, I'm eating any kind of sweet, taking pictures or riding my bike.

Gabriela Benavides

Gabriela Benavides, graphic designer and independent art director, based in Monterrey, Mexico. Specialized in branding, editorial design, typography, and print media. She has worked and collaborated with various local design studios. Creative, aesthetic, functional, and timeless design, describe her work and unique style.

Hidden Characters

In the end of the year 2010, as we became two young graphic designers in Budapest, we've started a small studio named Hidden Characters. The main goal of our cooperation is to make personalized, innovative and first quality products in Hungary, and around the world. We hunt for the appearing new perspectives of design. It would be any kind of project, our main objective is to create customized and unique designs.

Interabang

Interabang is a London design agency, founded by Adam Giles and Ian McLean.

Jon Wong

Jon Wong is a San Francisco based designer and illustrator. Currently attending the graduate Graphic Design program at the Academy of Art University, he has worked for Dwell Magazine, ISO50, and Office: Jason Schulte Design. He currently works at Firespotter Labs and is passionate about motion graphics and interactive illustration.

Jin Bae

Jin Bae is a communication designer based in Melbourne Australia highly focused on communications between design and the people. I like being different, and I believe that there isn't a set answer to anything that surrounds me, therefore I allow myself to be loose and creative, and most importantly enjoy whatever I'm doing because I believe God didn't put us out here to be all the same. Design is something I do and it is turning the ordinary into extraordinary that I love doing.

José Ernesto Rodríguez

José Ernesto Rodríguez is a 21 year old, Berlin based designer with Nicaraguan roots who just finished his graphic design studies at the Lette-Verein in Berlin. He grew up bilingual in Hamburg, Berlin and Mexico City. Due to the artistic embossed German family he early developed an interest in drawing, form-giving and other arts. Especially his grandparents, both sculpture and painters are an important source of inspiration and admiration. While visiting his latin family and traveling through various countries the desire to improve our world in a social, creative and sustainable way has grown enormously. Therefore he will move his focus from graphic design on to service design.

jakshop™

Part Science, Part Art, Part Business, All People. The jakshop™ works with organizations to create epic ideas, designs, and videos that enhance the lives of your customers and community. Whether you need to create or recreate your entire brand or just have a special project, the Jak Shop will help you create something that matters.

Jonas Carlberg

Jonas Carlberg. Designer based in Stockholm, Sweden.

Joel Derksen

Educated in Toronto, Canada, Joel Derksen is a Munich-based designer with a passion for arts, culture, and small businesses. He's worked with a range of clients, from local to international brands.

Jiani Lu

Jiani Lu is a young graphic designer and photographer from Toronto. Growing up, she was inspired by visits to art galleries and museums, leading to a passion for doodling, paper cut-outs, origami from a young age. Over the years, the hands-on experience in crafts and design has translated into a key interest for package and print design, book binding, sewing and paper crafts.

Kosta Rakicevic

Born in 1985, lives and works in Belgrade. He works in various disciplines of visual communication. Kosta is Founder of Korak creative studio, focussed on branding and print design.

Lorenza Venturi

Lorenza Venturi is currently working as a designer in Milan, Italy. Her design skills are primarily focused on branding, digital illustration, editorial design and information graphics.

LO SIENTO

Graphic Communication / Barcelona.

After starting his career in Industrial Design at Escola de Disseny Elisava (Barcelona), Borja Martínez moved to London in 1999 to study Graphic Design at the London College of Printing (today, London College of Communication).

In 2006, Borja Martínez on his own founds Lo Siento, where he starts developing different Graphic Design and art direction projects for clients such as Sandro Desii (Italian pasta and ice cream manufacturer), The Pinker Tones (electronic music band), Txoco (Martin Berasategui / 3 michelin star chef), Roca (The bathroom company), El Bulli (Ferran Adrià's main restaurant, now a Foundation), Macaco (Musician) or Blanca (Milk processing farm). In 2010, Lo Siento is awarded by the FAD (Fomento de las Artes Decorativas) with the Grand Laus award. Maybe the most important award in Spain for graphic Design.

Nowadays, LoSiento gathers a team of 5 professionals and continues to work in design projects from the fields of corporate, packaging, editorial and carrying out self-initiated projects as well. Special mention to Gerard Miró who develop and produces manually all the models and 3D paper structures converted in typography or packaging.

The studio is specially interested in taking over identity projects as a whole. The main feature of its work is its physical and material approach to the graphic solutions, resulting in a field where graphic and industrial go hand by hand, in a constant search for an alliance with the artisan processes. The paper as an important medium to convey the idea of a warm communication.

The idea of the cover is to convey the passion and design in a fall and winter surroundings, creating a nest for this multifaceted heart showing multiple faces, so many vertex of the Spanish culture.

Mildred & Duck

Mildred & Duck is a small Melbourne-based graphic design studio, run by Sigiriya Brown and Daniel Smith.

Established in 2011, we work across a mix of industry sectors and design disciplines, with a range of different clients with varied budgets and requirements. We work closely with our clients to ensure great results that exceed everyone's expectations.

MARK

MARK is a graphic Design studio founded in the heart of Cape Town's CBD. As a multidisciplinary design studio their portfolio includes packaging, graphic design, illustration and conceptual thinking. The one thing tying their work together is a passion for craft as well as keen attention to detail.

MARK was founded by Craig Keown and Frederick Peens, neither of whom are named Mark.

Made Agency

Made is a Sydney advertising & design agency. Independent in both thought and size, we believe by working together great results can be achieved.

We are independent thinkers who engage in relationships with individuals and companies who are passionate about their brand, vision, products and services.

Our personal approach and relentless commitment to quality is the reason our clients work with us. Our open mind-set encourages fresh thinking from day one and fuels an endless appetite for knowledge of your brand. This is the foundation to realise your ultimate vision and to experience exciting results together.

Matter Strategic Design

Matter is a strategic design firm. We help individuals, organizations and causes matter to those who matter most to them.

MOSTARDESIGN STUDIO

Mostardesign Studio, an independent creative studio, is a French based studio, established in 2004 by Olivier Gourvat.

Mainly focused on visual communication, type creation and illustration, we have worked on a wide variety of projects for worldwide clients.

Manifiesto Futura

We are Manifiesto Futura. An independent design studio based in Mexico, born in 2008. Our goal is to make the best of Mexican design, to change the shapes, strategies, the narrative... through clear messages and smart incentives. Yet to keep the mexican character, wit, and the charisma intact.

Matthew Burns

I'm Matt Burns, an independent graphic designer and craft beer enthusiast from Sydney, Australia - now living and working in Glasgow.

After graduating in 2007, I began my career as a junior designer in a small Sydney-based design agency. For two years I was tutored by great directors who taught me the beauty of communication, the art of idea generation and encouraged me to one day become independent. For the past three years I have been allowed the opportunity to collaborate with some amazing clients within the professional services, arts and culture and brewing sectors. In February 2012, I was convinced by a 'wuman' to move to the sunny shores of Glasgow. In Scotland I continue to work with Australian businesses, as well as new clients across the UK.

My approach is to ensure every project communicates an idea driven solution. I always try to allow my style to be influenced by the client's vision and objectives and take on a fresh perspective from the outset of the brief.

Mikel Cans

Mikel Cans Studio is a multi-disciplinary, Art Direction and Graphic Design Studio based in Barcelona, Spain.

Specialized in art direction, corporate identity, graphic and editorial design, packaging, textile and decorative print design.

Dedicated in major projects to fashion brands, architectural studios and publishing companies.

MOJOBRANDS

The MOJOBRANDS is a consultant and activating brand that positions itself as a lifestyle brand agency.

Mads Jakob Poulsen

Mads Jakob Poulsen is a graphic designer from Copenhagen, Denmark, living and working in New York. Mads' Danish heritage makes him a fluent in the language of design and his iconic and engaging work is always rooted in strong conceptual ideas. From the first year of his professional career up to today his work has been recognized by the likes of D&AD, Cannes Lions, Art Directors Club, Brand New Awards, IF Award, Print Magazine and Creative Circle Award.

Mads has spoken at events and given lectures in Denmark, US and Canada as well as judged design and advertising awards Internationally. In 2010 Art Directors Club New York placed Mads Jakob Poulsen on their top 50 young designers of the world list, making him an ADC Young Gun.

Mads is Associate Creative Director at Siegel+Gale in New York.

Noeeko

Noeeko is a multi-disciplinary design studio founded by Art and Creative Director Michal Sycz. We are passionate about producing creative projects of the highest quality across digital, print, branding and interactive media. The aim is creating a coherent, original and distinctive design solution that communicates clients key messages. We love to experimenting with new materials and techniques to keep our work fresh. Our design process going through four phases: research, creative base, visual base and unique solution. We are pretty lucky to come to our studio and do something that we really enjoy every day. ☺☺

Naz Kayalar

I was born in June 29, 1992, in Istanbul. I'm a 4th year graphic design student at Mimar Sinan Fine Arts University in Istanbul, Turkey. I love hand-made stuff and I try to reflect my designs with my frame of my mind.

Naoki Ikegami

Born in Kobe, Japan in 1978. Graduated from Nihon University College of Science and Technology in 2002. Established KOTOHOGI DESIGN, a design office in 2006. Lives and works in Tokyo, Japan.

Nicki van Roon

Nicki van Roon is a danish design student based in Aarhus. Studying graphic communication at the School of Visual Communication.

Nudge

Nudge is a two-person design studio based in Charleston, South Carolina that specializes in branding, packaging and web design. We work with individuals and businesses of all sizes to bring ideas to life through thoughtful, client-oriented design solutions.

Omnívoro

Andrea Ramirez Sabat is a young graphic designer living in Monterrey, Mexico, with an emphasis on advertising and branding, and a strong passion for the field of illustration. Andrea believes in the power of simplistic ideas, and enjoys the challenge of shaping them into strong concepts. Her favorite tool remains her reliable sketchbook. For Andrea, thorough research and imagination go hand-in-hand; she applauds originality and quality in the work of her fellow designers

We are an expanding group of talented professionals eager to implement innovative marketing strategies. We pride ourselves in being open, honest, responsible, studied, creative and very passionate. There's nothing more enticing to us than a good battle for the consumer's heart and mind.

Otto Climan

Otto Climan. Born in Padua and graduated from Liceo Classico Tito Livio, studies Design in the luav university of Venice. Specialized in brand identity, has worked in Heads collective studio and Ey studio, and is now searching his own way with his own private activity.

Planet Creative

Planet Creative was founded in 2004 and is located in Stockholm, Sweden. Planet Creative is a branding agency focusing on corporate culture and visual identities. Our work covers the entire brand building chain. From idea to execution.

Paul Leichtfried

Paul Leichtfried is an Austrian graphic designer originally from a small town in the Austrian Alps. After studying Information Design in Austria and the UK, he completed a MA in Visual Communication at the Berlin University of the Arts. He has been working for international agencies and clients as well as for self-initiated cultural and social projects.

Psyrrup

Psyrrup is a small design agency in Germany. We melt psyche with essentiality. That's our job.

Pedro Paulino

I majored in Industrial Design, product design specifically, but I'm an eternal love with graphic design. Websites are opening my head in this crazy digital world, but what fascinates me are prints, branding and types.

I have a lovely wife and a beautiful son named Miguel who still talk in a language that only babies understand. I can eat more jabuticaba than you imagine. I love soccer and I usually go surfing on weekends.

PSST — Pedro Serapicos Studio

Founded in 2011, PSST is a small graphic design studio based in the north of Portugal. Pedro has been working since 1999 as a designer on his own and as part of some collaborative projects. From corporate identity to editorial, poster and illustration we can see published works around these subjects. Teaching is also an important activity. Currently, Pedro is lecturing at ESAD Matosinhos and ESEIG / IPP Vila do Conde. In the past he also lectured at FBAUP and at Alqumia da Cor / Universitat de Barcelona. The present moment is marked by an important shift in this graphic journey where he seeks, above all, to reveal a new sense for his authorship.

Perky Bros

Established in 1883 and 2009, Perky Bros now exists to help brands gain clarity, value and distinction through design. We create visual identities, websites, packaging, print materials and any odd or end necessary to create an authentic experience.

Working with startups to more established brands, we like to keep our approach flexible. Regardless of what we're tackling, we strive to offer solutions built on plain-spoken, ambitious ideas—always grounded in research and meticulously crafted in their execution.

Penny Royal Films

We are a creative graphic design studio based in London. Our design philosophy is simple; we work closely with our clients to create design with character and relevance, fulfilling briefs to the letter. We apply this thinking across identity, print, digital, environment and packaging design.

Re:

Re works with ambitious clients to build notorious brands.

Based in Sydney and Kuala Lumpur, the collective of strong minded idealists form the strategic branding and design consultancy within the M&C Saatchi group.

The agency is focused on delivering multi-disciplinary thinking and design that intimately understands the dynamics of brand, business and organisational strategy in delivering measurable and sustainable value. This goes hand-in-hand with delivering remarkable ideas executed with brilliance.

Re's work spans a broad range of categories and markets, helping companies, places, products and NGO's to transform themselves and their markets. Clients include Brand Abu Dhabi, ANZ, Optus, Sydney Airport, Voyages Indigenous Travel, Igniting Change, The Sydney Pavilion in Shanghai Bienalle, and Brand Australia.

Rik Grafiek

Rik Staesens is a multidisciplinary graphic designer from Gent, Belgium. He operates under the RikGrafiek moniker and is the owner and designer of Limited Addiction, an independent t-shirt brand with a strong connection to graphic design and electronic music.

Ross Gunter

Ross Gunter is a graphic designer specialising in creative multidisciplinary solutions for brand, print and screen.

Passionate about detail, Ross loves combining focused concepts with strong type and image, collaborating and producing work across all platforms, creating memorable design that connects with its audience.

Raúl Arribas

I'm a graphic design and industrial design student in Elisava, Barcelona but currently I'm completing my career in Konstfack, Stockholm. Previously I studied Cinema and Tv in Madrid, where I specialised in Video Editing and Motion Graphics.

Raquel Quevedo

Raquel Quevedo is a Barcelona/Berlin based graphic designer with a aim to focus on typography and experimental work.

Since 2011 has been collaborating with other creative structures, individuals and clients. Some of these collaborations had been awarded, as the ones done with Tania Alvarez and Kentaro Terajima, that won a Laus prize on 2011 and 2012.

Rice Creative

Rice Creative is a multidisciplinary design agency set up in Ho Chi Minh City, Vietnam in 2011 by Joshua Breidenbach and Chi-An De Leo. Out of Huge global Branding & advertising agencies respectively, the duo sought a smaller more personal environment to offer a new set of clients, world-class creative solutions, with emphasis on well informed concept. The Duo have now enlisted a small handpicked team of creative, planning & production talent to expand the reach of the agency. Rice Creative have engaged with number of like minded start up companies including Marou Faiseurs de chocolat, to give them voice, & visual identity. Rice creative plans to remain lean & focused forming long lasting bonds with their select clients to produce striking, long lasting creative work. Rice Creative's core practices are in brand identity, art-direction, packaging, interactive, & print.

Ralston & Bau

Ralston & Bau are dedicated to give each design a sense of meaning and personality.

Designs that relate to people. The studio deliver performant design solutions in the shape of objects and identity into public spaces. Integrating innovative materials into it's creations, Ralston & Bau is aiming for a sustainable design.

Richard de Ruijter

Since November 2011 Richard de Ruijter (1989) is working as a freelancer in the Netherlands. Since he started his career he has done several projects for bigger and smaller clients worldwide including the Dutch National Police force, Delta Airlines, Grooveshark, Dutch Ministry of Internal Affairs, and Exile Skimboards. With a big love for type, color and branding Richard strives to create something unique for every new client.

re-robot

re-robot is a fresh design studio based in Montevideo. We do design, illustration, and photography because it entertains us.

Sébastien Bisson

After studying Art and Design, Sébastien Bisson has been working with smaller studios and also with large agencies in Montreal. Amongst the most significant positions, he was named senior designer at Paprika and also became associate creative director at SidLee, where he refined his passion for brand identity and experiential design. After a few months spent teaching in graphic arts, he decided to become a self-employed designer, involved with many prestigious clients and agencies in Montreal. He cumulates twelve years of experience and won over sixty awards, recognizing the value of his work. Sébastien is now seeking to extend its expertise to a wider practice of design.

Studio Worldwide

Concept driven design and branding can make the difference between being remembered and being forgotten. In a visually overcrowded market-place the right communication and message are as important as the product. We believe the current channels of communication in the world mean that we are no longer confined by the geographical location of people and their businesses. We have recently worked on projects in Melbourne, London and Amsterdam and are inspired by the different challenges each country provides. We are looking to work with people that require thought provoking and concept driven design.

Soojin Park

I was born in Seoul, South Korea and raised. I live and study Graphic Design in New York since 2012. I love typography and branding. I'm trying to find something to fulfill and stimulate me in different ways.

Stocks Taylor Benson

Stocks Taylor Benson is one of the UK's leading graphic design agencies. We work with retailers and brands to deliver great, commercially effective design. Our motto is no bullshit; to make sure we keep it that way, every one of our clients deals directly with our designers - it's what has kept us at the top of our game for 25 years!

sekiura design

Michitomo SEKIURA, Art director and Designer
Born in JAPAN

After working for an advertising agency for seven years, I went to Montreal, CANADA in 1999.

2000 Came back to Japan and sekiura design established

2013 Package Design in Jaoo Biennial Gold

2011 "H" ADC Grand Prix award, JAGDA, TOKYO ADC, Poster triennial Toyama winning a contest, ETC.

2012 STAMPONT was formed by three designers of the 'font-holic' including him. A workshop is planned and held.

Studio Constantine

Studio Constantine are a boutique design studio based in Melbourne. In 2012, we returned from some years working in London to run the studio. Our aim; to inject our crafted and conceptual approach to design into the Australian market. Our clients span sectors including the arts, hospitality, politics, property development, professional services and retail. We have a strong record of designing with multilingual content for international audiences.

Studio Constantine draw together a team with experience on the global stage of design, advertising, innovation, marketing and publishing. We foster creative, collaborative relationships with our clients. Together we deliver impactful, marketing leading results through intelligent communication.

Siddharth Khandelwal

Siddharth Khandelwal is an independent graphic designer based in Mumbai, India. An alumnus of the University of Technology, Sydney, Siddharth's work is characterized by his endless passion and energy to further his guiding principle, "everything should be made as simple as possible, but not simpler."

Siddharth began his career with the strategy guru, Martin Lindstorm, in Australia, followed by an 8 year electrifying journey with some leading design agencies in India. He is currently pursuing independent projects that allow him to pursue creatively satisfying work.

Seung Lee

Graduated from Brand Packaging Design BFA at Fashion Institute of Technology in New York City, 2011. Seung is currently working as a Packaging designer at a packaging design firm in New York City.

Shusuke Matsubara

Freelance Designer

Born 1984 in Kyoto.

Graduated from the Kyoto Seika University of Arts.

Samy Ventura

Samy Ventura is a package and web designer from Southern California who designs to create change in the functions of everyday life.

Solo

Solo is an independent graphic design studio specializing in corporate identity, editorial design, packaging and typography. We work with companies and institutions in projects where we always seek both the best professional result and a great working relationship with our client. We like timeless ideas that give smart and responsible solutions, and that do not go unnoticed. Ideas that always adapt to the particular needs of each client. Our work is based on an innovative use of the resources offered by typography, photography and art direction. We work with the best talent in each specialty and seek printing systems aimed to get excellence in every project. We believe in the breadth of scale, to work on small projects and large projects at once: this gives us a real insight into the environment in which we work. We believe in projects that we are passionate about, that cross different areas of creative direction and that always provide a direct benefit for our clients. We are proud to have worked with respected and significant clients and organizations such as Kiehl's, Barcelona Design Museum, Simon Miller, The Sunday Times, Gargalo, Phaidon Press Ltd., Universidade de Vigo, etc. These collaborations have given us the chance to see our work recognized with prestigious international awards Laus (Spain) and D&AD (UK).

Solo is a studio founded in 2011 by Óscar Germade in Barcelona.

Siddharth

Siddharth Khandelwal is an independent graphic designer based in Mumbai, India. An alumnus of the University of Technology, Sydney, Siddharth's work is characterized by his endless passion and energy to further his guiding principle, "everything should be made as simple as possible, but not simpler."

Siddharth began his career with the strategy guru, Martin Lindstrom; in Australia, followed by an 8 year electrifying journey with some leading design agencies in India. He is currently pursuing independent projects that allow him to pursue creatively satisfying work.

Sam Flaherty

Sam Flaherty is a graphic designer and art director currently based in London. The last five years have seen him working at award-winning creative agencies, as a freelance designer and as a magazine art director.

Sam's focuses are graphic identity, typography and editorial design. He believes in creating clear, concise messages through design elegance and reduction. Sam has worked with a broad range of clients, extending from the likes of fashion blogs, photographers, and musicians to top international brands.

Sandra Costa

Graphic Designer born and graduated in Porto, Portugal. Currently based in Barcelona, Sandra Costa has experience in Visual Identity, Editorial and Packaging.

Staynice

Staynice is a graphic design studio from Breda, the Netherlands, specialized in printed matter.

Say What Studio

Say What Studio is a graphic design studio based in Paris run by Benoit Berger & Nathalie Kapagiannidi. Bound by a common passion, the pair founded the studio after graduating from the ECV school.

Singular

We are Singular.

Diversity is our main strength.

A group of uniquely talented individuals that go beyond the norm. We are thinkers, analyzers, solvers and revolutionaries.

A creative studio from Monterrey Mexico, Singular strives in pushing the envelope. Never constrained by the mainstream, our team is always on the lookout for unique ways to engage an audience. Curious about the way things work, we are constantly renovating. Graphic design, architecture, photography, fashion, music & world affairs are all source of inspiration. We understand the way each element connects with the public and have the sensibility to create memorable experiences that ultimately evolve into tangible results. We're Singular, like you.

Tracy Hung

Tracy Hung is a designer and illustrator based in Los Angeles. She graduated from Art Center College of Design.

TATABI Studio

Tatabi Studio is an independent graphic and web design studio based in Dublin with local & international clients. Our main services are Branding, Graphic Design, Web Design, Illustration & Packaging

Triptic.pl

We create identities for small and medium sized businesses. First impression is the most vital, whether it is a website, business card, or just a graphic put on the product it must be instantly recognizable, easy to remember and should effectively differentiate your company from the competition.

Only effective branding will create your brand and place it successfully on the market. We will create for you unconventional logo and creative graphic design of: web sites, flyers, folders, and all advertising materials needed for the existence of your company in a wide circle of customers.

We approach each customer individually, thus creating for you a clear and consistent visual identity, to emphasize the specific and unique nature of your business. If you are determined to start cooperation with us, we guarantee a creative approach to the project and the satisfying results of our work.

We propose creative solutions that are always based on a close cooperation with the customer, so during the whole process you have insight into what we create and the opportunity to give the direction of our work. All your suggestions backed by our skills and research market will result in a spectacular and original solution for your company.

Two Times Elliot

Two Times Elliott is a design consultancy based in Notting Hill, London. Headed up by Creative Directors, James Horwitz and Ross Gunter, Two Times Elliott produces a diverse range of work across multiple disciplines including print design, identity and web. We help our clients communicate their message clearly and intelligently.

The Folks Studio

The Folks Studio is a design practice based in Singapore and was founded by Yang & Siew in 2012. Derived from the Germanic noun 'fulka', 'folks' means 'people', and serves as a constant reminder to us that 'people' are at the core of our thinking and in what we do.

Verena Michelitsch, Tobias van Schneider

Verena Michelitsch and Tobias van Schneider are both designers living and working in New York, originally from Austria. They love to work for small luxury and high-end brands. Besides branding their strong focus ranges from illustration to art direction and photography.

WONDEREIGHT

WonderEight is a world branding agency specializing in positioning and total branding. Brand creation, transformation, revitalization. We help world brands, in the making, leadership taking, or reawakening, achieve growth and differentiation through innovative positioning, market research, branding strategy, and creativity. Based in Beirut, the world's most multicultural city, and operating worldwide, we're a world agency for world brands: cross-market, cross-cultural and cross-disciplined. Brand creation, logo and corporate identity, brochures, posters, product packaging, stands, copy-writing, signage, decoration, communications, campaigns, events. And thru W9: CD-ROM presentations, websites, interactive media, screensavers and Flash games, illustrations, character design, storyboards, animatics, 2D, Cel and 3D animation, TV habillage and special effects.

YOU ZHANG

You Zhang is currently enroll in Graphic Design graduate program at Indiana University, Henry Radford Hope School of Fine Arts.

YAGR design

YAGR Design is a small studio run by me (Gilberto Tavares) in the sunny city of Lisbon.

We specialize in Branding and web design.

We are inspired by: like vintage stuff, fashion, guitars, stencil art, silk screen, Sushi, Tarantino movies, Lisbon, Bairro Alto, Mac, Rock n' Roll, David Carson, Shepard Fairey, typography, Helvetica ... but Also AvantGarde, grids, logos and so on.

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Good idea! III

Author

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